2021 Sponsor Benefits Summary

Winner of the 2019 Chapter of the Year Award

carolinas.corenetglobal.org
CREATING SPONSORSHIP VALUE

WE’RE GROWING!

2,000+ annual participants
385 supportive members

EXPOSURE TO OUR MEMBERS:

20,000 total annual website views
1,850+ social media followers (across all SM platforms)
40% growth in the last year

Gain Exposure with a varied mix of members:

- End Users: 36%
- Service Providers: 59%
- Economic Developers: 5%

SPONSOR TESTIMONIAL:

“It is not often that you get more out of a sponsorship than what you put in, but The CoreNet Global Carolinas Chapter truly engaged Baker Audio Visual as a partner and brought us into the fold of the organization. Above and beyond would be an understatement when describing how the members treated us. There were countless acts by the membership to engage us, introduce us to influential thought leaders, and to ensure we were able to capitalize on the relationships we were able to invest in during our involvement. We will absolutely continue to invest in such a strongly woven Chapter and look forward to how we can help the organization grow.”

Baker Audio Visual
Premier Spring Event Sponsor 2019

WE'RE GROWING!

2,000+
annual participants

385
supportive members

EXPOSURE TO OUR MEMBERS:

20,000
total annual
website views

1,850+
social media followers
(across all SM platforms)

40% growth
in the last year

Gain Exposure with a varied mix of members:

End Users: 36%
Service Providers: 59%
Economic Developers: 5%

SPONSOR TESTIMONIAL:

“It is not often that you get more out of a sponsorship than what you put in, but The CoreNet Global Carolinas Chapter truly engaged Baker Audio Visual as a partner and brought us into the fold of the organization. Above and beyond would be an understatement when describing how the members treated us. There were countless acts by the membership to engage us, introduce us to influential thought leaders, and to ensure we were able to capitalize on the relationships we were able to invest in during our involvement. We will absolutely continue to invest in such a strongly woven Chapter and look forward to how we can help the organization grow.”

Baker Audio Visual
Premier Spring Event Sponsor 2019
# 2021 Annual Chapter Sponsor Details

## Diamond Level
- Cost: $12,500
- 4 tickets to all 2020 Carolinas Chapter sponsored Education & Networking events ($2,880 value)
- 2 Annual CoreNet Global Memberships ($1,600 value)
- 1 CoreNet Global Summit Early Registration ($2,000 value)

## Platinum Level
- Cost: $6,500
- 3 tickets to all 2020 Carolinas Chapter sponsored Education & Networking events ($2,160 value)
- 1 CoreNet Global Summit Early Registration ($2,000 value)

## Gold Level
- Cost: $3,000
- 2 tickets to all 2020 Carolinas Chapter sponsored Education & Networking events ($1,200 value)

### Premier Spring Event
- 1 Tee Box Sponsor Sign ($225 value)
- 1 4-some ($1,000 value)

### Core Awards
- 5 tickets to the CORE Awards ($1,250 value)

### Mega Event
- 4 tickets to Mega Event ($600)
- 2 tickets to Mega Event ($300)
- 1 ticket to Mega Event ($150)

### Sponsor Recognition
- Diamond sponsors will be provided one ticket to End-User Executive roundtable w/Chapter Leadership for strategic planning
- Complimentary sponsorship of one program events ($1,500 value)
- Logo displayed on Chapter-Sponsored Event Signage
- Logo included on Chapter correspondence
- Opportunity to display Company Information at all Chapter sponsored Education and Networking events
- Interview for Sponsor profile in one newsletter
- Quarterly check-in from Sponsorship Committee for feedback and value assessment
- Two 30-second videos posted on chapter social media outlets
- Host a virtual networking breakout session if applicable

- Platinum sponsors will be provided one ticket to an End-User Executive roundtable w/Chapter Leadership for strategic planning
- Logo displayed on Chapter-Sponsored Event Signage
- Logo included on Chapter correspondence
- Opportunity to display Company Information at all Chapter sponsored Education and Networking events
- Interview for Sponsor profile in one newsletter
- Quarterly check-in from Sponsorship Committee for feedback and value assessment
- One 30-second video posted on chapter social media outlets

- Company name displayed on Chapter-Sponsored Event Signage
- Company name included on Chapter correspondence
- Mid-year review and roundtable

*Values based on in-person events. In the case of no in-person events, our Sponsorship team will work with you to identify unique value-add opportunities.

**All Sponsors Receive**
- Corporate visibility at all Carolinas Chapter Events (in person and virtual)
- Corporate visibility in all Chapter print material and advertising
- Company logo with link on Chapter website
- First right of refusal for additional event sponsorships
- Free registration for all virtual events
- Quarterly Sponsor newsletter

*Click here to submit your 2021 Sponsorship Pledge Form*
If you are interested in sponsoring events throughout the year, contact carolinas@corenetglobal.org. This lists our typical sponsorship opportunities, but contact us with in-kind or unique suggestions.

### A LA CARTE SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Location</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>(Raleigh, Charlotte)</td>
<td>$1500 each</td>
</tr>
<tr>
<td>CRC Events</td>
<td>(Raleigh, Charlotte)</td>
<td>$500 each or inkind</td>
</tr>
<tr>
<td>Networking</td>
<td>(Raleigh, Charlotte)</td>
<td>$500 each or inkind</td>
</tr>
<tr>
<td>Young Leaders</td>
<td>(Raleigh, Charlotte)</td>
<td>$500 each or inkind</td>
</tr>
</tbody>
</table>

### PREMIER SPRING EVENT

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signature Sponsor</td>
<td>SOLD $20,000</td>
</tr>
<tr>
<td>Tech-Expo Hall Sponsor</td>
<td>Exclusive $5,000</td>
</tr>
<tr>
<td>Pinehurst Brewery Event Sponsor</td>
<td>Exclusive $3,000</td>
</tr>
<tr>
<td>Tech Symposium Reception Sponsor</td>
<td>Exclusive $2,500</td>
</tr>
<tr>
<td>Golf Event/Awards reception Sponsor</td>
<td>Exclusive $2,500</td>
</tr>
<tr>
<td>Putting Green Sponsor</td>
<td>Exclusive $2,500</td>
</tr>
<tr>
<td>Continental Breakfast (Pre-Golf)</td>
<td>Exclusive $1,500</td>
</tr>
<tr>
<td>Driving Range</td>
<td>Exclusive $1,000</td>
</tr>
<tr>
<td>Reception Bar Sponsor #1</td>
<td>2 Available $1,500</td>
</tr>
<tr>
<td>Cigar Sponsorship</td>
<td>SOLD $1,500</td>
</tr>
<tr>
<td>Beverage Station Sponsor</td>
<td>2 Available $1,500</td>
</tr>
<tr>
<td>Beverage Cart Sponsor</td>
<td>2 Available $1,000</td>
</tr>
<tr>
<td>Longest Drive</td>
<td>2 Available $700</td>
</tr>
<tr>
<td>Closest to the Pin Sponsor</td>
<td>3 Available $500</td>
</tr>
</tbody>
</table>

### MEGA EVENT

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor</td>
<td>Exclusive $7,500</td>
</tr>
<tr>
<td>Speaker Sponsor</td>
<td>Exclusive $5,000</td>
</tr>
<tr>
<td>Refreshment Sponsor</td>
<td>Exclusive $1,500</td>
</tr>
<tr>
<td>Reception Sponsors</td>
<td>2 Available $2,500</td>
</tr>
<tr>
<td>Luncheon Sponsors</td>
<td>2 Available $2,500</td>
</tr>
<tr>
<td>Breakout Sponsors</td>
<td>3 Available $1,500</td>
</tr>
<tr>
<td>Booth Sponsors</td>
<td>4 Available $1,000</td>
</tr>
</tbody>
</table>

### CORE AWARDS EVENT

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORE Sponsor</td>
<td>Exclusive $12,000</td>
</tr>
<tr>
<td>After Party Sponsor</td>
<td>1 Available (Can be Split) $5,000</td>
</tr>
<tr>
<td>Cocktail/Reception Sponsor</td>
<td>2 Available $3,750</td>
</tr>
<tr>
<td>Wine Sponsor</td>
<td>2 Available $2,000</td>
</tr>
<tr>
<td>Trophy Sponsor</td>
<td>1 Available $2,000</td>
</tr>
<tr>
<td>Blue Carpet Sponsor</td>
<td>1 Available $2,000</td>
</tr>
<tr>
<td>Signage Sponsor</td>
<td>1 Available $1,750</td>
</tr>
<tr>
<td>Program Sponsor</td>
<td>1 Available $1,750</td>
</tr>
<tr>
<td>Dessert Sponsor</td>
<td>1 Available $1,500</td>
</tr>
<tr>
<td>Entertainment Sponsor</td>
<td>1 Available $1,000</td>
</tr>
</tbody>
</table>

**Available sponsorship opportunities and costs are estimated and subject to change**

Click here to submit your 2021 Sponsorship Pledge Form
Contact us at carolinas@corenetglobal.org for more information.
Click here to submit your 2021 Sponsorship Pledge Form
Contact us at carolinas@corenetglobal.org for more information.

BOARD MEMBERS

Ana Marshall
President
Red Hat, Inc.
amarshal@redhat.com

LaMonte Johnson
Vice President
Atrium Health
lamonte.johnson@atriumhealth.org

Sean O’Neil
Treasurer
Compass Group
sean.o’neill@compass-usa.com

Jenna Geigerman
Secretary
Citrix
jenna.geigerman@citrix.com

Frank Wiseman
Past President
Tarkett
frank.wiseman@tarkett.com

Brett Frenier
Board Development – Raleigh
RATIO
bfrenier@ratiodesigns.com

Amber Brown
Board Development – Charlotte
Alfred Williams & Company
abrown@alfredwilliams.com

Mendy McNeel
Communications
Truist
mkmcneel@truist.com

Christopher Kubala
CORE Awards
CBRE
christopher.kubala@cbre.com

John Christenbury
Programs – Charlotte
CBRE
john.christenbury@cbre.com

Jessika Douglas
Programs – Raleigh
Heapy Engineering
jadouglas@heapy.com

Brad Divins
Membership – Charlotte
Wells Fargo
brad.divins@wellsfargo.com

Lalonna Griffin
Membership – Raleigh
Alfred Williams & Company
lalonna.griffin@gmail.com

Courtney Fain
Sponsorship – Charlotte
Little
courtney.fain@littleonline.com

Don Haunert
Sponsorship – Raleigh
BHDP Architecture
dhaunert@bhdp.com

Hunter Fleshood
New Market Development
Comfy
hunter.fleshood@comfyapp.com

Tripp Guin
CRC/Networking & Young Leaders - Charlotte
TRIPP Commercial
tripp@trippcommercial.com

Abdul Khan
CRC/Networking & Young Leaders - Raleigh
Cisco
abdkhan@cisco.com

Amanda Shumaker
Executive Director
CoreNet Carolinas Chapter
carolinas@corenetglobal.org