Empowering Corporate Real Estate and Workplace Executives
Who We Are

CoreNet Global is a dynamic, fully developed global network of corporate real estate (CREM) and workplace infrastructure professionals from leading multinational companies who create strategic value for their enterprises.
Who is CoreNet

- Global professional association
- approx. 9,000 individual members worldwide
- many FORTUNE 500 companies represented
- approx. 1 trillion Euros in managed real estate assets

- In EMEA Region represented via chapters in:
  - Great Britain
  - Benelux
  - France
  - Middle East and
  - Central Europe
Central Europe Chapter Board

Björn Christmann
President of Chapter
Managing Director,
Bayer Real Estate

Nils Rödenbeck
VP Young Leaders and Innovation
Managing Director,
Interface

Christian Schlicht
VP Finance
Director Facility Management
ECE Projektmanagement

Sven Wingerter
VP Marketing, PR and Sponsoring
Managing Partner,
Eurocres
Central Europe Chapter Extended Board

Jöri Engel  
*Director, Switzerland Platform*  
Head of Corporate Real Estate Management, Swisscom

Dr. Thomas Glatte  
*Director, Learning and Liaison*  
Director Group Real Estate & Facility Management, BASF

Anke Gerlach  
*Director, Memberships*  
Senior Manager Central EMEA, NetApp Deutschland

Ulrich Kerber  
Managing Director, Freudenberg Real Estate

Eckhard von Münchow  
*Director, Munich Platform*  
Business Coach, Syntesma

Dr. Michael Thiele  
*Director, Germany North Platform*  
Head of Global Occupier Services, Cushman & Wakefield

Peter Prischl  
*Director, Austria Platform*  
Managing Director International, Drees & Sommer

Wolfgang Speer  
*Director, Rhine-Main-Neckar Platform*  
Managing Partner, Colliers International Corporate Solutions

Stefan Wolter  
Managing Director, ThyssenKrupp Real Estate

Christoph Zimmer  
*Director, Switzerland Platform*  
Head of Corporate Consulting, Drees & Sommer
Members: Central Europe Chapter

- Corporates (End User) 43 % Corporates
- Service Providers 35 % Service Providers
- Economic Developers
- Academic Members 3 % Academic, Developer
- Students 4 % Corporate YL
- Retired Members 15 % Serv. YL

68 % Germany
12 % Switzerland
2 % Austria
18 % others
The German Property Federation (ZIA)

• ZIA is one of the major interest groups of the German real estate industry with the aim to improve the economic, legal, fiscal and political environment of property industry in Germany

• ZIA’s main goal is to act as a comprehensive and homogenous lobby for the diverse real estate industry on national and european levels in political processes and in public

• It represents about 175 direct members, among them numerous notable companies of the real estate and finance world as well as 21 associations representing 37.000 members
Corporate Real Estate Platform of ZIA

• Aims to promote exchange of experience among corporate and non-corporate real estate companies
• Integrate the interests of the corporate sector into policy processes
• Foster relevance of the CRE sector in front of public and politics

CoreNet – ZIA strategic Partnership
• Since June 2012 CoreNet CE and ZIA entered into a strategic partnership with the goal to promote the dialogue by organizing joint events on a regularly basis

Example 2017:
March, 13th-14th
Chapter Event – Redevelopment

June, 21th
Tag der Immobilienwirtschaft

October, 04th
Chapter Event – Panel Discussion Expo Real
Our Members in Central Europe
Represent the following corporations (extract)

• ABB
• Allianz
• Amazon
• BASF
• Bayer
• Beiersdorf
• Celesio
• Cisco Systems
• Continental
• Deutsche Bank
• Deutsche Post
• Ebay
• EMC
• Equinix
• Fraport
• Feudenberg
• Dow Chemicals

• General Electric
• Google
• Henkel
• Lidl
• MasterCard
• Merck
• Netapp
• Oracle
• Procter & Gable
• Roche
• SAP
• Swisscom
• Thyssen Krupp
• Telefonica Germany
• Unilever
• Würth
• ZF Friedrichshafen
Our Members in Central Europe
Represent the following Service Providers (extract)

- AECOM
- Apleona
- Art-Invest
- Bauakademie
- Bilfinger
- CBRE
- Colliers
- Cushman & Wakefield
- Deloitte
- Drees & Sommer
- ECE
- Ernst & Young
- Eurocrees
- GLL
- Haworth
- Heuer Dialog
- ICME
- Interface
- ISG
- ISS
- Jones Lang LaSalle
- Levertion
- M.O.O.CON
- Newmark Grubb Knight Frank
- Savills
- Steelcase
- TME
## Activities in Central Europe Chapter

<table>
<thead>
<tr>
<th>Local</th>
<th>Global</th>
<th>Virtual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Europe Chapter Events&lt;br&gt;Local Chapter Platforms in Munich and Zurich</td>
<td>Training programs (MCR, SLCR)</td>
<td>CoRE Fundamentals eLearning Series</td>
</tr>
<tr>
<td>Cooperations with e. g. IREBS Immobilienakademie, Real Estate Asset Management Kongress Euroforum</td>
<td>Discovery Forum</td>
<td>CoRE Webinar Series</td>
</tr>
<tr>
<td>Networks (CRE Platform of ZIA Deutschland – Zentraler Immobilienausschuss)</td>
<td>Research Initiatives</td>
<td></td>
</tr>
<tr>
<td>Event Datum 2017</td>
<td>Veranstalter</td>
<td>Titel</td>
</tr>
<tr>
<td>------------------</td>
<td>--------------</td>
<td>-------</td>
</tr>
<tr>
<td>TBC</td>
<td>Plattform Süddeutschland/ Munich Offices</td>
<td>Visit Siemens-Konzernzentrale</td>
</tr>
<tr>
<td>10.-11.02.2017</td>
<td>CoreNet Global</td>
<td>Chapter Leadership Council Forum</td>
</tr>
<tr>
<td>13.03.2017</td>
<td>Central Europe Chapter</td>
<td>Board Meeting</td>
</tr>
<tr>
<td>14.03.2017</td>
<td>Central Europe Chapter/ ZIA Platform CREM</td>
<td>Redevelopment</td>
</tr>
<tr>
<td>31.03.2017</td>
<td>Plattform Süddeutschland/ Munich Offices</td>
<td>Site Visit Google</td>
</tr>
<tr>
<td>06.04.2017</td>
<td>Plattform Süddeutschland/ Munich Offices</td>
<td>Auswirkungen von Digitalisierung auf CRE</td>
</tr>
<tr>
<td>27.-28.04.2017</td>
<td>Central Europe Chapter/ ZIA Platform CREM</td>
<td>Innovation Workshop 2.0</td>
</tr>
<tr>
<td>11.05.2017</td>
<td>Plattform Rhein-Main-Neckar</td>
<td>Zusammenarbeit mit Dienstleistern - outsourcing vs. Insourcing</td>
</tr>
<tr>
<td>23.05.2017</td>
<td>Plattform Schweiz</td>
<td>Betriebliches Gesundheitsmanagement im Corporate Real Estate Management</td>
</tr>
<tr>
<td>02.06.2017</td>
<td>Plattform Süddeutschland/ Munich Offices</td>
<td>Site Visit Siemens</td>
</tr>
<tr>
<td>21.06.2017</td>
<td>ZIA</td>
<td>Tag der Immobilienwirtschaft 2017</td>
</tr>
<tr>
<td>Juni</td>
<td>TU Darmstadt</td>
<td>Sommerkonferenz</td>
</tr>
<tr>
<td>07.07.2017</td>
<td>Plattform Süddeutschland/ Munich Offices</td>
<td>Microsoft Work. Life. Flow. in action</td>
</tr>
<tr>
<td>August</td>
<td>Central Europe Chapter Young Leader</td>
<td>TBC</td>
</tr>
<tr>
<td>07.-08.09.2017</td>
<td>Central Europe Chapter/ ZIA/ GEFMA/ RealFM</td>
<td>Best Practice in Building Technologies „„Licht als Wertschöpfungsfaktor““</td>
</tr>
<tr>
<td>04.10.2017</td>
<td>Central Europe Chapter/ GEFMA/ RealFM</td>
<td>FM Forum (Topic to be confirmed)</td>
</tr>
<tr>
<td>04.-06.10.2017</td>
<td>Central Europe Chapter/ ZIA Platform CREM</td>
<td>Expo Real Panel Discussion (Topic to be confirmed)</td>
</tr>
<tr>
<td>November</td>
<td>Plattform Nord</td>
<td>TBC</td>
</tr>
<tr>
<td>November</td>
<td>Plattform Rhein-Main-Neckar</td>
<td>TBC</td>
</tr>
<tr>
<td>07.-08.11.2017</td>
<td>Heuer Dialog</td>
<td>Jahreskongress Immobilienmanagement</td>
</tr>
<tr>
<td>24.11.2017</td>
<td>Central Europe Chapter</td>
<td>Board Meeting</td>
</tr>
<tr>
<td>24.-26.11.2017</td>
<td>Chapter Event</td>
<td>Social Event and Annual Dinner</td>
</tr>
</tbody>
</table>
Communities

- Forums for ongoing collaboration among members to exchange knowledge and to work out solutions to common problems

- Available Communities
  - Workplace
  - Sustainable
  - Strategy and Portfolio Planning
  - Manufacturing and Industrial
Communications

• Leader Magazine (bimonthly)
• E-Newsletter
• Industry News Digest
Become part of the network

• Make your contribution to the further development of corporate real estate management

• Use of the existing Tools
  o **Online Knowledge Centre**
  o **Leader Magazine**
  o **Benchmarks and studies**
Become part of the network

- Participate in our activities
  - Chapter Events (quarterly + Expo Real Munich)
  - Local round tables (so far only Munich)
  - European Summit 2017 (London)
  - Discovery Forum (Corporates)
  - MCR Seminars
  - Social Events

- Help us to further develop the program
- Become a corporate partner of our association
- Become a sponsor for one of our events
- Become an active member!
Contacts:

K Kathleen Beeckman

c/o CoreNet Global Inc., Keibergkerkweg 14, B-9340 Lede, Belgium
kbeeckman@corenetglobal.org

Dr. Thomas Glatte

c/o BASF SE, Group Real Estate & Facility Management, ESM/RG - D219, 67056 Ludwigshafen,
Germany
cng-centraleurope@basf.com