



Northern
California
Chapter

SPONSORSHIP PROSPECTUS

APRIL 1, 2026 - MARCH 31, 2027

(Information subject to change without prior notice)
norcal.corenetglobal.org

2025-2026 Chairs

Kristy Davis
Sponsorship Co-Chair
kristyd@dpr.com

Kamala Subbarayan
Sponsorship Co-Chair
ksubbarayan@google.com

Membership Value

800+
members
since Dec 2025

10K+
website hits
annually

3K+
Event
attendees
annually

50+
in person
events held
annually

The CoreNet Global Northern California Chapter Board of Directors endeavors to create and enhance mutually rewarding relationships with our colleagues in the Corporate Real Estate Industry whether an End User or a Service Provider.

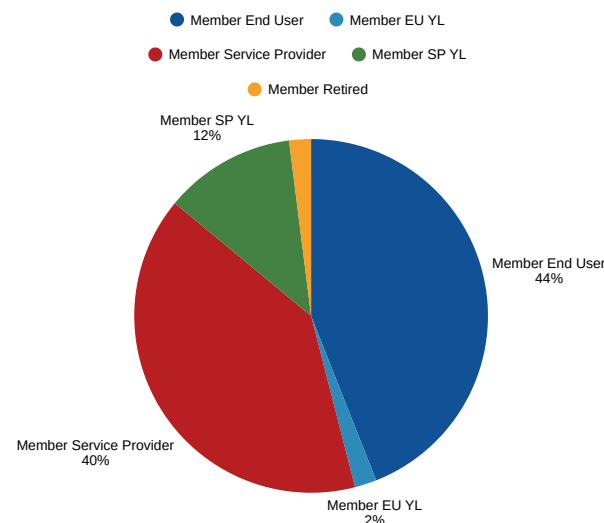
We are inviting the chapter's contributors to be collaborators with us and become more actively involved in helping plan and present programs to our membership. We know there are untapped sources of expertise and knowledge that can enrich the content of our programs and communications.

We would like to continue providing more opportunities for high dollar contributors to participate in high-level networking and to be acknowledged year round. One key strategy to achieve this goal is the continuation of an Annual Sponsorship

Program for our Northern California Chapter members. Other chapters around the country have successfully implemented annual sponsor programs the past few years. The annual sponsor program provides increased visibility and benefits for contributing members and a predictable annual revenue source for the chapter.

We offer four levels of sponsorship to accommodate the diversity of our membership. For the top tier annual sponsors, we will help customize the program to meet the professional goals of the member and their company. Please feel free to contact a member of the Executive Board to learn how your company and you will benefit.

Northern California Chapter membership has continued to grow each year with over 700 members. The largest percentage gain has been with Member End Users. This year we are well ahead of last year's pace at this time so we hope to continue to raise the bar!



2026

April 16	Monthly Chapter Meeting
May 21	Monthly Chapter Meeting
June 15	Golf Tournament
June 18	Monthly Chapter Meeting
July 16	Monthly Chapter Meeting
August 20	Monthly Chapter Meeting
September 17	Monthly Chapter Meeting
October 9	Day on the Bay
November 19	Annual CRE Awards Gala
December 10	Monthly Chapter Meeting

2027

January 21	Monthly Chapter Meeting
February 18	Monthly Chapter Meeting
March 18	Monthly Chapter Meeting



Platinum Sponsors

are influential leaders and the Board of Directors recognizes that they make an important contribution to CorNet Global Northern California Chapter and to the industry. With this highest level of sponsorship you will be guaranteed first access to many benefits without competition or additional expense.

Gold Sponsors

are influential leaders and the Board of Directors recognizes that they make an important contribution to CorNet Global Northern California Chapter and to the industry. They are guaranteed access to many benefits without competition or additional expense and their logo is featured at most chapter events.

Silver Sponsors

are significant contributors to the Chapter and will have the ability to create a sponsorship plan that meets their professional and corporate goals by adding or upgrading event sponsorships. Silver Sponsors will be listed at each chapter meeting offered throughout the year.

Platinum and Gold Sponsors

will have the opportunity to participate in meaningful ways while receiving top tier visibility throughout the fiscal year at our exclusive events. In addition to your logo prominently displayed on the website, you will be invited to submit bylined articles for the Chapter Newsletter. You will also be offered the opportunity to pre-purchase Annual sponsorships, Special Event sponsorships, and tickets.

Women of CorNet Sponsors

enjoy many of the same benefits as our other annual sponsorship levels with regard to name recognition and access to special chapter-wide events. They also play an important role in supporting the events and activities specific to the Women of CorNet throughout the year and receive recognition on all of their events and correspondence.



Special Events & Opportunities

By becoming an Annual Sponsor of the CoreNet Global Northern California Chapter, your company secures a presence at some of the most sought-after events in the Corporate Real Estate industry. From golfing with industry leaders, to sailing on the Bay during Fleet Week with the Blue Angels overhead, to celebrating excellence at our annual Awards Gala—you won't want to miss the opportunities our sponsorship provides.

Other opportunities to sponsor special events and networking receptions will occur during the course of the year. If you would like to consider these, please let us know.

GOLF TOURNAMENT

Monday, June 15, 2026

Annual Beach Clean Up

Friday, September 4, 2026

CNG SUMMIT CHAPTER RECEPTION

Monday, October 26, 2026

DAY ON THE BAY

Friday, October 9, 2026

CORPORATE REAL ESTATE AWARDS DINNER

Thursday, November 19, 2026

DID YOU KNOW?

As an Annual Sponsor your visibility grows exponentially among Northern California Chapter members and visitors because your logo, company name and hyperlinks to your website are prominent on our website.

- 10,000+ website hits annually
- 50+ electronic announcements sent annually
- 10 Chapter Meetings & Learning Programs per fiscal year with roughly 125-175 participants at each event or approximately.
- Special Events, including the Golf Tournament, CRE Awards Dinner, Summit Receptions, Emerging Leaders Events, VIP Events, CAP events, and more attracted more than 3,000 people.
- VIP Events, invitation only, included access to more than 400 end-user decision makers.

Chapter Meetings & Learning Programs

The CoreNet Global Northern California Chapter hosts monthly meetings featuring speakers and panel discussions tailored to professionals across the corporate real estate and workplace infrastructure industries.

These programs deliver timely, relevant content for Bay Area professionals at every stage of their careers. With top-tier presenters and industry thought leaders, attendees gain valuable insights and direct access to some of the best talent in the field.

As the premier learning organization for corporate real estate and workplace infrastructure, our Chapter is committed to providing high-quality educational experiences at the local level—supporting the strength of CoreNet's global programming.

Meetings are planned and curated by our Programs Committee and held at corporate and civic venues throughout the Bay Area. They are typically scheduled for the third Thursday of each month and followed by a networking reception. Sponsorship helps cover the costs of the reception, venue, and speaker expenses.

CorNet Apprentice Program (CAP)

Through the CorNet Global Northern California Chapter network and its affiliates, we deliver a unique summer internship experience intended to provide a select number of competitive and qualified students with a challenging and well-rounded overture into the various capabilities and functions in corporate real estate: the CorNet Apprentice Program (CAP).

We proudly serve as a first step in the life cycle of a corporate real estate expert. Annually we typically place about 10 students with leading CorNet NorCal member companies



PLATINUM SPONSOR BENEFITS

CRE Dinner	CRE Dinner: A Featured Sponsor and two (2) pre-paid tables of ten (10) seats for the CRE Awards Dinner in a premier location
Day on the Bay	A Featured Sponsor and one (1) prepaid table of eight (8) seats to Day on the Bay
Golf Tournament	Golf Sponsor and two (2) prepaid golf foursomes. Priority selection of Hole Sponsor or upgrade sponsor level* Note: Sponsors are not permitted more than one (1) golf sponsorship.
Monthly Chapter Meetings	Up to Six (6) tickets to Monthly Chapter Meetings to be used by your employees, your guests, or non-member end users
VIP Sponsor Event	Two (2) tickets to the VIP Sponsor Appreciation Event
VIP Roundtable Lunch	One (1) ticket to the VIP Roundtable lunch with Chapter Leadership. Ticket to be used by the sponsor company's principal or high-level manager
Membership	One (1) CoreNet Global Service Provider Membership One (1) CoreNet Global Young Leader Membership
Emerging Leaders (EL)	Two (2) tickets to each Emerging Leaders event throughout the year, excluding the Annual Catamaran Cruise.
Newsletter	Opportunity to contribute one "advertorial" article to the newsletter per year in addition to company logo and brief company bio included in all issues
Event Hosting	May host a New Member Orientation, Young Leaders event, or chapter meeting at your facility subject to availability and space constraints.
Other VIP events and opportunities throughout the year	

\$29,000

2025-2026 PLATINUM SPONSORS



PROMOTIONS AND RECOGNITION

Monthly Meeting Visibility	Company Logo Prominently featured at each Monthly Chapter Meeting.
Advertising	Recognition as Sponsor on Chapter Website Recognition as Day on the Bay sponsor Recognition as CRE Awards Gala sponsor Recognition at Chapter activities throughout the year

GOLD SPONSOR BENEFITS

CRE Dinner	CRE Dinner: A Featured Sponsor and one (1) pre-paid tables of ten (10) seats for the CRE Awards Dinner in a premier location
Day on the Bay	A Featured Sponsor and one (1) prepaid table of eight (8) seats to Day on the Bay
Golf Tournament	Golf Sponsor and one (1) prepaid golf foursomes. Priority selection of Hole Sponsor or upgrade sponsor level* Note: Sponsors are not permitted more than one (1) golf sponsorship.
Monthly Chapter Meetings	Up to Four (4) tickets to Monthly Chapter Meetings to be used by your employees, your guests, or non-member end users
VIP Sponsor Event	Two (2) tickets to the VIP Sponsor Appreciation Event
VIP Roundtable Lunch	One (1) ticket to the VIP Roundtable lunch with Chapter Leadership. Ticket to be used by the sponsor company's principal or high-level manager
Newsletter	Opportunity to contribute one "advertorial" article to the newsletter per year.
Event Hosting	May host a New Member Orientation Emerging Leaders, or Chapter event at your facility subject to availability and space constraints.
Other VIP events and opportunities throughout the year	

\$20,000

2025 - 2026 GOLD SPONSORS

CLUNE
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ARCHITECTS

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Mohawk Group

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GROUP
FACILITIES SOLUTIONS FOR
YOUR BUILT ENVIRONMENT

SKYLINE
Construction

SERVICE BY
MEDALLION
Pushing limits Delivering impact

SWINERTON

two

XL
CONSTRUCTION™

PROMOTIONS AND RECOGNITION

Monthly Meeting Visibility	Company Logo Prominently featured at each Monthly Chapter Meeting.
Advertising	Recognition as Sponsor on Chapter Website Recognition as Day on the Bay sponsor Recognition as CRE Awards Gala sponsor Recognition at Chapter activities throughout the year

SILVER SPONSOR BENEFITS

CRE Dinner	One (1) pre-paid tables of eight (8) seats for the CRE Awards Dinner
Day on the Bay	Two (2) tickets to Day on the Bay in addition to first dibs of event sponsorship offerings
Golf Tournament	May pre-purchase a golf sponsorship and one (1) golf foursome prior to releasing sales to the Membership. Golf sponsorships are limited to the first ten (10) Silver Sponsors that sign up. Note: Sponsors are not permitted more than one (1) golf sponsorship
Monthly Chapter Meetings	Two (2) tickets to Monthly Chapter Meetings to be used by your employees, your guests, or non-member end users
VIP Sponsor Event	Two (2) tickets to the VIP Sponsor Appreciation Event
VIP Roundtable Lunch	One (1) ticket to the VIP Roundtable lunch with Chapter Leadership Ticket to be used by the sponsor company's principal or high-level manager
Event Hosting	May host a New Member Orientation or Young Leaders event at your facility subject to availability

\$11,500

PROMOTIONS AND RECOGNITION

Monthly Meeting Visibility	Company Listed at each Monthly Chapter Meeting.
Advertising	Recognition as Sponsor on Chapter Website Recognition at Chapter activities throughout the year

2025-2026 SILVER SPONSORS

BCCI Construction
BnBuilders
Corporate Care
Field Construction, Inc.
GCI General Contractors
Hoem & Associates
HGA
Holder Construction
Interface
MillerKnoll
Novo Construction
OfficeSpace
One Workplace
Pacific Ridge Builders
Pivot Interiors
revel architecture + design
SC Builders
Steelcase
Tishman Speyer
Truebeck Construction

WOMEN OF CORENET SPONSOR BENEFITS

WOC Meetings	Sponsor all WOC events
CRE Dinner	Two (2) seats to the CRE Awards Dinner
Day on the Bay	Two (2) tickets to Day on the Bay
Monthly Chapter Meetings	Two (2) tickets to Monthly Chapter Meetings to be used by your employees, your guests, or non-member end users
VIP Sponsor Event	Two (2) tickets to the VIP Sponsor Appreciation Event
VIP Roundtable Lunch	One (1) ticket to the VIP Roundtable lunch with Chapter Leadership Ticket to be used by the sponsor company's principal or high-level manager



PROMOTIONS AND RECOGNITION

Meeting Visibility	Company Logo Prominently featured at each Women of CoreNet Meeting.
Advertising	Recognition as Sponsor on Chapter Website Recognition at WOC activities throughout the year

2025-2026 WOC SPONSORS



\$7,000



GOLF TOURNAMENT

Hole	Name	Price	#	Benefit
	MASTERS	\$1,200	1	<ul style="list-style-type: none"> • Top billing with logo on all communications, website, social, banner, printed materials, and throughout the course, including a tee sign at Hole #1 • Welcome golfers to tournament & kick-off shot gun start • Emcee for the low net winners, long drive and closest to pin winners after golf
19	19th Hole Sponsor	\$1,500	1	<ul style="list-style-type: none"> • Priority reservation for additional foursome, if available, after tournament is open to members • Logo on signage at reception, on banner, printed materials, and website
16	Pro-Longest Hole	\$1,200	1	<ul style="list-style-type: none"> • Logo on all communications, website, social, banner, printed materials, and tee sign at Hole #16
	US Open	\$1,000	1	<ul style="list-style-type: none"> • Logo on all communications, website, social, banner, printed materials, and throughout the course
	Breakfast Sponsor	\$1,500	1	<ul style="list-style-type: none"> • Signage at luncheon tables, tournament signage, printed materials, and website • Catering is included
	Cart Sponsor	\$1,200	2	<ul style="list-style-type: none"> • Company name/logo on all carts. Cart signage provided
	Driving Range	\$950	1	<ul style="list-style-type: none"> • All day signage at driving range plus on website
	Logo Bag Tag	\$600	1	<ul style="list-style-type: none"> • Sponsor to purchase and provide bag tags with their logo. To be placed on golf carts
	Logo Golf Balls	\$600	1	<ul style="list-style-type: none"> • Sponsor to purchase and provide golf balls with their logo. To be placed on golf carts
	Golf Towel Sponsor	\$600	1	<ul style="list-style-type: none"> • Sponsor to purchase and provide towels with their logo. To be placed on golf carts
	Putting Contest	\$1,500	1	<ul style="list-style-type: none"> • Sponsor may promote itself at the tee with an approved theme • Includes two (2) \$50 Pro Shop gift certificates for prizes

Hole	Name	Price	#	Benefit
2, 5, 14, 17	Closet to Pin	\$950	4	<ul style="list-style-type: none"> Sponsor may promote itself at the tee with an approved theme Includes two (2) \$50 Pro Shop gift certificates for prizes
11	Most Accurate Drive	\$950	1	<ul style="list-style-type: none"> Sponsor may promote itself at the tee with an approved theme Includes two (2) \$50 Pro Shop gift certificates for prizes
12	Las Vegas Hole	\$950	1	<ul style="list-style-type: none"> Sponsor may promote itself at the tee with an approved theme Wagering will benefit the CRC who will provide instructions
1, 3, 4, 6, 7, 8, 9, 10, 13, 15	Open Sponsorships	\$950	3	<ul style="list-style-type: none"> May promote company at the tee with an approved theme - be creative!!
	Signage Sponsorship	In-Kind	1	<ul style="list-style-type: none"> Company Logo included on ALL printed signage throughout the event; invitation to reception
	Photo Sponsor	In-Kind		<ul style="list-style-type: none"> Official tournament photographer and will provide FREE photos to golfers

Annual Sponsors select the sponsorship of choice and may promote their company with approved themed entertainment during the tournament.

*Pricing & Sponsorship may be subject to change.



Additional One-Off Sponsorship Opportunities

In addition to an annual sponsorship, the Northern California Chapter provides one-off sponsorship opportunities to companies looking to get unique visibility in front of our members. The one-off sponsorship opportunities listed below are subject to change from year-to-year. The Chapter is also interested in creating a custom sponsorship opportunity with you, depending on your interests. Contact our sponsorship Chairs or the Chapter office to discuss this further.

DAY ON THE BAY SPONSORSHIPS

Day on the Bay is one of our member's favorite events because once you're on the boat, you are stuck having a good time until the boat returns! Every October, around Fleet Week, the Chapter ventures out on the luxurious Hornblower Yacht to view the aerial magic of the US Navy's best pilots, the Blue Angels. More than 400 members and guests attend annually.

Captain's Lounge Table Sponsor - \$5,000

One (1) table of eight on the Captain's Lounge – top level of the boat. Table signage included.

Clerestory Deck Table Sponsor - \$4,000

One (1) table of eight on the Clerestory Deck – second level of the boat. Table signage included.

Bar Sponsor - \$3,500

Guests will see your company's logo every time they grab a drink through signage at the bar and cocktail napkins branded with your logo. Plus five (5) individual tickets to attend the event!



ANNUAL CRE AWARDS GALA AFTERPARTY SPONSORS

The Annual CRE Awards Gala is one of CoreNet NorCal's premier events with more than 650 attendees. This formal evening begins with a reception, plated dinner and awards ceremony followed by an unmatched celebratory afterparty complete with live music, dancing, dessert and numerous bars

Red Carpet Photo Sponsor - \$6,500

Sponsorship includes a branded backdrop along the red carpet entry to the After Party, ensuring your company's logo will be in every great shot of the night! Includes 2 tickets to the Awards Dinner!

Bar Sponsors - \$3,500 (max 4)

Sponsor one of the four (4) bars at the After Party and enjoy your company's logo showcased through signage and branded cocktail napkins that guests will carry with them around the event! Includes 2 tickets to the Awards Dinner!

Dessert Sponsor - \$3,000

Be the exclusive sponsor of the most sought out table of the night with signage displaying your company's logo amongst delicious desserts. Includes 2 tickets to the Awards Dinner!

