



CoreNet Global Canadian Chapter Member Profile:

Andrea Wolf, MCR.w, SLCR

Question: How has the MRC, MCR.w, and SLCR education and/or designation helped you as a senior strategist?

Andrea: The designation has helped me in a number of ways;

“As a strategist it gave me the foundation for understanding varied approaches needed when establishing the development of a workplace strategy.

As a member of the faculty it gives me priceless interactions with so many different people, from real estate executives, brokers, project managers, other strategists and clients thus gaining perspectives that I might not otherwise be able to share with my clients and colleagues.”

Question: How has the education and/or designation helped you as an individual?

Andrea: “The education satisfies my need for constant education and growth. The world around us changes so quickly, trends are here and then gone sometimes in the blink of an eye. Having the network of other MCR.w and MCR designees allows me to keep my finger on the pulse of what’s happening in our industry, not just in Toronto, but around the world.”

Question: How has the education and/or designations added value to Gensler’s practice/core values as a company?

Andrea: “I believe that the designation and my involvement with the faculty and the program as a whole helps to lend credibility to Gensler’s clients; that we firmly believe in and support constant professional development; being a contributing member of our industry and supports our culture of research and innovation.”



Andrea Wolf, MCR.w, SLCR **Associate**

Canadian Consulting Lead

Andrea's progressive approach to strategy is informed by her wealth of knowledge in the corporate sector which provides her with a unique perspective when consulting with clients.

Andrea's corporate real estate and workplace strategy background provides her with a holistic perspective of the practical and the strategic application of principles affecting today's corporate environment. With a firm grasp of the Canadian real estate landscape, Andrea applies a very thorough approach to client challenges and subsequent solutions.

She has extensive experience in national and international Corporate Real Estate strategic account management, and client relationship management for the public sector and Fortune 500 clients. Andrea frequently speaks on topics relating to employee productivity, client relationship management, change engagement strategies and the drivers for change in the corporate real estate marketplace.

Andrea continues to contribute her knowledge to many industry publications and is a Faculty member for CoreNet Global's MCR designation courses.

22 Years of Experience

Joined Gensler 2012

Background

Graduate Certificate in Management, Australian Institute of Business
Senior Leader of Corporate Real Estate, (SLCR) CoreNet Global
Master of Corporate Real Estate, Workplace Strategist, (MCR.w)
CoreNet Global
Bachelor of Arts, Industrial Psychology & Organizational Behavior
and Philosophy, University of Western Ontario
Practitioner, Neuro-Linguistic Programming
Member, CoreNet Global
Member, NAIOP
Director, The Walter J. Blackburn Foundation

Select Experience Real Estate Strategy

Metrolinx, Toronto, ON
Allied Properties, The Well Marketing Centre, Toronto, ON
Magna International, Toronto, ON
TELUS Communications. Canada*

Select Experience Workplace / Portfolio Strategy

American Express, Toronto, ON
TD Bank Group, Multiple Locations, North America*
Bayer Canada, Mississauga, ON
City of Toronto, Toronto, ON
Magna International, Aurora, ON
GE Canada, Multiple Locations, Canada*
Ministry of the Attorney General,
55 Grosvenor Street, Co-location, Toronto, ON
Oxford Properties, Toronto, ON
Ripley Entertainment, Real Estate, Multiple Locations, North America*
Sunlife Financial, Toronto, ON
Symcor Financial, Mississauga, ON
Thomson Reuters, Toronto, ON
TELUS Communications, Multiple Locations, Canada*
Holt Renfrew Head Office, Toronto, ON

Select Experience Design Strategy

NATIONAL PR Agency, Toronto, ON
Grant Thornton, Toronto, ON
MD Physician Services Inc. National Concept, Multiple Locations, Canada

Select Experience Change Management

American Express Canada, Ontario, CAN
TD Bank Group, Toronto, ON and Mt Laurel, NJ*

* Experience Prior to Gensler