



# Mid-Atlantic CHAPTER

Advancing Corporate Real Estate



## 2020 Annual Sponsorship Program

January 1 – December 31, 2020





# 2020 Sponsorship Levels

For more information about CoreNet Global, Mid-Atlantic Chapter, contact us:

midatlantic@corenetglobal.org • 571.267.1490 • midatlantic.corenetglobal.org

## Pinnacle (\$25,000)

- Four (4) paid CoreNet Global memberships for your organization.
- Two (2) priority tables with preferred seating at 16th Annual Corporate Real Estate Awards of Excellence Gala.
- Invitation for twenty (20) guests to attend Gala VIP Reception.
- Logo recognition as Pinnacle Sponsor in all Corporate Real Estate Awards of Excellence Gala invitations, promotional materials and announcements.
- Opportunity to distribute branded gift items to all Gala attendees.
- Branded cocktail napkins with your logo distributed at Annual Corporate Real Estate Awards of Excellence Gala.
- One (1) complimentary registration to any Chapter-sponsored CRE Roundtable per each market (Baltimore, DC and Richmond) during the calendar year.
- Two (2) complimentary registrations to be used towards attendance at the Annual CRE Tech Symposium
- One (1) ticket to attend the Meet & Greet Happy Hour for the Annual CRE Tech Symposium
- Six (6) complimentary registrations to be used towards attendance at any Chapter-hosted educational program or happy hour during calendar year.
- Two (2) complimentary registrations to Annual Holiday Party.
- Foursome at Annual Golf Outing.
- Hole sponsorship at Annual Golf Outing.
- Two (2) complimentary registrations to 2020 CoreNet Global Summit at early-bird discounted rate.
- Acknowledgement on CoreNet Global Mid-Atlantic Chapter's homepage as Pinnacle Sponsor.
- Company profile in one (1) quarterly e-Newsletter sent to all Mid-Atlantic Chapter members.
- One (1) targeted email communication sent on your behalf to all Mid-Atlantic Chapter members.
- One (1) complimentary registration to attend each of the Bi-Annual Chapter Sponsor Breakfast
- Opportunity to meet speakers prior to Chapter-hosted programs
- Access to attendee list to all registered education programs and happy hours
- Opportunity to display Ad in Event PowerPoint at all events.
- Name and logo recognition in all chapter communications.

## Platinum (\$15,000)

- Three (3) paid CoreNet Global memberships for your organization.
- One (1) table with preferred seating at 16th Annual Corporate Real Estate Awards of Excellence Gala.
- Invitation for three (3) guests to attend Gala VIP Reception.
- One (1) complimentary registration to any Chapter-sponsored CRE Roundtable during calendar year.
- Two (2) complimentary registrations to be used towards attendance at the Annual CRE Tech Symposium
- One (1) ticket to attend the Meet & Greet Happy Hour for the Annual CRE Tech Symposium
- Six (6) complimentary registrations to be used towards attendance at any Chapter-hosted educational program or happy hour during calendar year.
- Two (2) complimentary registrations to Annual Holiday Party.
- Foursome at Annual Golf Outing.
- Hole sponsorship at Annual Golf Outing.
- Two (2) complimentary registrations to 2020 CoreNet Global Summit at early-bird discounted rate.
- One (1) complimentary registration to attend each of the Bi-Annual Chapter Sponsor Breakfast.
- Opportunity to meet speakers prior to Chapter-hosted programs.
- Access to attendee list to all registered education programs and happy hours
- Recognition at all programs and events.
- Logo on chapter website.
- Logo and link in chapter eNews and event promotions.
- Opportunity to display Ad in Event PowerPoint at all events.
- Name and logo recognition in all chapter communications.

## Gold (\$10,000)

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- Two (2) paid CoreNet Global memberships for your organization.
- One (1) table with preferred seating at 16th Annual Corporate Real Estate Awards of Excellence Gala.
- One (1) complimentary registrations to be used towards attendance at the Annual CRE Tech Symposium
- One (1) ticket to attend the Meet & Greet Happy Hour for the Annual CRE Tech Symposium
- Four (4) complimentary registrations to be used towards attendance at any Chapter-hosted educational program or happy hour during calendar year.
- One (1) complimentary registration to Annual Holiday Party.
- Twosome at Annual Golf Outing.
- Hole sponsorship at Annual Golf Outing.
- Opportunity to sit at head table at one (1) Chapter sponsored educational event during calendar year.
- One (1) complimentary registration to attend each of the Bi-Annual Chapter Sponsor Breakfast
- Recognition at all programs and events.
- Logo on chapter website.
- Logo and link in chapter eNews and event promotions.
- Opportunity to display Ad in Event PowerPoint at any four (4) Chapter-hosted events throughout calendar year.
- Name and logo recognition in all chapter communications.

## Silver (\$7,500)

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- One (1) paid CoreNet Global membership for your organization.
- One half (1/2) table with preferred seating at 16th Annual Corporate Real Estate Awards of Excellence Gala.
- One (1) complimentary registrations to be used towards attendance at the Annual CRE Tech Symposium
- Four (4) complimentary registrations to be used towards attendance at any Chapter-hosted educational program or happy hour during calendar year.
- One (1) complimentary registration to Annual Holiday Party.
- Hole sponsorship at Annual Golf Outing.
- One (1) complimentary registration to attend each of the Bi-Annual Chapter Sponsor Breakfast
- Recognition at all programs and events.
- Logo and link on chapter website.
- Logo and link in chapter eNews and event promotions.
- Recognized as chapter sponsor on event name badge.
- Name and logo recognition in all chapter communications.

## Bronze (\$4,000)

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- One (1) ticket at 16th Annual Corporate Real Estate Awards of Excellence Gala.
- One (1) complimentary registrations to be used towards attendance at the Annual CRE Tech Symposium
- Two (2) complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during calendar year.
- One (1) complimentary registration to Annual Holiday Party.
- Hole sponsorship at Annual Golf Outing.
- One (1) complimentary registration to attend each of the Bi-Annual Chapter Sponsor Breakfast
- Logo and link on chapter website.
- Recognized as chapter sponsor on event name badge.
- Name and logo recognition in all chapter communications.

## Friend of CoreNet Global\* (\$2,000)

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*\*Friend of CoreNet Global is for first-time sponsors of the Mid-Atlantic Chapter. This entry level sponsorship is available to all companies who are interested in sponsoring the chapter and have not previously participated in the program. Companies who choose this level may do so for one year only.*

- Four (4) complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during calendar year.
- One (1) complimentary registration to Annual Holiday Party.
- Logo and link on chapter website.
- Recognized as chapter sponsor on event name badge.
- Name and logo recognition in all chapter communications.

## CRE Executive Roundtable Series (\$250)

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- For Corporate End Users only.
- Four (4) complimentary registrations to any Chapter-sponsored End User Dinner during calendar year.
- Logo and link on chapter website.
- One (1) complimentary registration to each Chapter-sponsored education program or happy hour during calendar year. (AVERAGE 5)



# Mid-Atlantic CHAPTER

Advancing Corporate Real Estate



## Leadership Team

President:

**Charles Spencer, IBM**

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Vice President/President-Elect:

**Erin Mical, Capital One**

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Treasurer:

**Katy Redmond, JLL**

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Secretary:

**Jon Machiran, GEICO**

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**For more information about  
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contact us:**

- [midatlantic@corenetglobal.org](mailto:midatlantic@corenetglobal.org)
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## About CoreNet Global

CoreNet Global is the world's leading professional association for corporate real estate and workplace executives serving multi-national companies from the Fortune 500 and BusinessWeek's Global 1000. CoreNet Global is focused on advancing knowledge, connecting people, and promoting personal excellence in corporate real estate. Its membership base totals over 7,000 corporate real estate executives, service providers and economic developers, who manage over \$1.2 trillion in real estate and workplace assets in Asia, Australia, Europe, Latin America, and North America. This professional mix reflects the industry's focus on global alliance partnerships and on integrating the management of corporate assets, the workplace and infrastructure.

CoreNet Global has its finger on the pulse of the industry through key programs such as the Discovery Forum series and the Industry Leaders Roundtable. These and other insightful, interactive programs identify leading issues, trends and practices that offer opportunity for you to contribute to our ever-growing body of intellectual capital. Plus, through our new industry initiatives, other opportunities for active participation in the future development of the corporate real estate profession are open to you.

The Mid-Atlantic Chapter of CoreNet Global invites you to partner with us this year in creating compelling and valuable events for our membership while helping to meet the professional goals of your company. This year, our sponsorship program is structured to provide our Chapter Sponsors better value and recognition throughout the year. Partnering levels will offer sponsors consistent exposure to our chapter membership as well as allow for strategic engagement in educational and other programs that align with the sponsor firm's expertise.

