North American Summit Comes to DC!

The Mid-Atlantic Chapter of CoreNet Global is thrilled to announce its support and sponsorship of the upcoming 2014 CoreNet North American Summit in National Harbor, Maryland, to take place October 26-29!

Let’s face it: Washington, DC is known for its high-powered politics, its grandiose celebrations and its famous beltway, but we have the opportunity to welcome over 2000 corporate real estate professionals to our city in style. This is our chance to showcase our great city and provide all in attendance a trip they won’t soon forget.

SO, WHAT IS THE SUMMIT?

The North American Summit is an exciting opportunity to gather more than 2000 corporate real estate professionals for highly-ranked peer to peer education, networking and the opportunity to view products and services which make your job easier. Find solutions to your biggest problems and build relationships that will last a lifetime! For more information and to register, visit www.corenetglobal.org.

You’ll Be in Good Company at the Summit…

So far, we have over 34% or 130 of our Chapter Members signed up for this fantastic event and we encourage more of you to sign up to attend. Additionally, our chapter has collaborated with our Global leaders to ensure this is a Global Summit to remember. Angela Cain, the CEO of CoreNet Global, shared a short video link to help encourage your attendance. Click the video image and add your name to the list!

Upcoming Events:

- Sept. 9: Sponsor Kick Off Breakfast
- Sept. 22: Annual Golf Outing
- Sept. 30: Emerging Agile Workplace Strategies, Resources and Best Practices
- Oct. 26-29: CoreNet Global Summit

Visit the events section of the chapter website for more information and to register.
Letter from the President

Mid-Atlantic Chapter Members:

The summer is almost at an end, however, we have provided great programming and events throughout!

In June, we had three successful events. The first was in downtown Washington, DC, where we put on a joint educational event with the Capital Chapter of IFMA regarding Workplace Safety and Security. The three presenters provided a lot of valuable insight into planning for the unexpected in the workplace. The attendance was strong and Piedmont Office Realty Trust provided a fantastic venue including a rooftop view of the U.S. Capitol Building. Our second event was in the Richmond area. A team from Capital One provided an overview of their campus expansion and included a tour of the new campus building. And finally on June 24th attendees took a walking tour of CityCenterDC, which was followed by a networking happy hour on CBRE’s rooftop.

In early August, we held our First Annual Sponsor Appreciation event at Nationals Park. All chapter sponsors were invited to attend, along with our Board members. It was a terrific summer evening to be with our friends and colleagues in the business. Go Nats!

Coming up in September, we have several events in the works. Please watch your e-mail or check the website for further information. Most importantly, our Annual Golf Outing is scheduled for Monday, September 22nd at Westfields Golf Club and we encourage you to sign up. We look forward to seeing all of you there.

We are very excited to host our first CoreNet Global Summit here in Washington, DC at National Harbor from October 26 - 29. So far, a third of our chapter members have committed to attend. I encourage all of you to consider taking part in the most important event of the year for CoreNet members. Our chapter has committed to sponsor two events at this all important event and know this will be a Summit to remember.

Lastly, we have been laying the ground work to host the 2015 Eastern Regional Symposium in Washington, DC next June. We have been talking with several area universities, touring facilities, thinking about hotels and discussing tours. Stay tuned for more information on this exciting event. There will be many opportunities to volunteer to help make this event a success.

We look forward to seeing you at these upcoming events. Enjoy the rest of your summer.

Sincerely,

Pierce DeGross
President Mid-Atlantic Chapter
CoreNet Global
September 9: Sponsorship Kick-Off Breakfast

The Mid-Atlantic Chapter is pleased to announce the 2015 Sponsorship Program. The program has been modified to include new and exciting benefits! Come and learn about the revised program at the Sponsorship Kick-Off Breakfast on September 9th at Hilton Worldwide’s Fireside Café. This complimentary event will include breakfast and networking followed by a brief presentation and Q&A session.

This is your opportunity to learn more about the program, so bring your ideas to the table, ask questions and, most importantly, secure your sponsorship for the coming year. We look forward to seeing you there! Click here for more information and to register.

September 22: Annual Golf Outing

Dust off your clubs and get ready for the Mid-Atlantic Chapter’s 2014 Golf Outing at Westfield’s Golf Club! We are now accepting registrations for individual players as well as outing sponsors. The event is slated for Monday, September 22 with a 9am shotgun start. There will be plenty of opportunities to network with other chapter members and friends with breakfast prior and Awards Banquet afterwards. The summer will be over before you know it, so register today!

Sponsorship Opportunities!

There are numerous opportunities available including: Hole-in-One, Longest Drive, Golf Carts, Cigar Cart, Putting Contest, and many more! Click here to view all of the options.

New This Year! Each hole sponsor will be given an assigned hole, where they will have the opportunity to bring representatives, showcase company literature and information, and network with golfers as they pass by. Contact Merrell Ashley, Golf Committee Chair, for more information.

Did You Know We’re Online?

Learn the latest Mid-Atlantic news by joining our LinkedIn Group or by following us on Twitter. Our online group is focused on advancing real estate knowledge, connecting people, and promoting more interaction and “personal touch” for our local members.
June 19:
The Next Evolution in Capital One’s Workplace Design

Attendees were not scared away by the Tornado watch, hail or thunderstorms! They enjoyed a tour of the recent campus expansion of Capital One’s West Creek campus in Richmond, Virginia. The tour and discussion included The Commons Building, which is centrally located with 90K sf of formal meeting space, recruitment office, cafeteria and amenities such as Starbucks, bakery, frozen yogurt and the IT retail shop.

June 12:
Preventing & Surviving an Active Shooter Attack at Your Workplace

CoreNet Global Mid-Atlantic, along with the Capital Chapter of IFMA, co-hosted a program focused on active shooter incidents - response, recovery, and prevention that was very well received. Attendees enjoyed an information packed presentation over lunch at Piedmont Office Realty Trust in Washington, DC. This program and the panelist had great insight on security measures, and how being prepared goes a long way to preventing or minimizing the effect of an unfortunate incident caused by an active shooter.

June 24:
CityCenterDC Tour and Happy Hour

Hosted by the Mid-Atlantic Chapter’s Young Leaders, over 50 attendees participated in a tour of CityCenterDC, a 10-acre, 2.5 million square foot mixed use development. The tour was led by representatives from Hines. Immediately following the tour, guests were treated to a happy hour networking event on the rooftop of CBRE’s offices. The weather could not have been more cooperative. Deputy Mayor of Washington, DC – Jeff Miller was in attendance as well as members of the District’s Economic Development group.

While many take time off for a little rest and relaxation during the summer, the Mid-Atlantic Chapter did just the opposite by offering three different events in the month of June. And we capped off the summer with our first-ever Sponsor Appreciation Event in August. Read on for a brief recap of each event…

Click here to read the full event recaps and view all event pictures on our Flickr photostream.
August 6: 
**Sponsor Appreciation Party**

It was a beautiful night for baseball, networking and of course, Jayson Werth garden gnomes. Chapter sponsors were hosted by the Mid-Atlantic Board in an exclusive party suite which included ballpark favorite foods and plenty of cold beverages. Although the Nationals lost to the Mets 6-1, a great time was had by all that attended. We greatly appreciate all of our sponsors and it is because of them that we are able to deliver frequent, valuable programs and events throughout the year.

Get a **Free** Copy of 2014 Workplace Trends

Tomorrow’s workplace is likely to be very different from that of today. But just how different will it be and what does that mean for employers and employees? Download 2014 Workplace Trends, a FREE report based on a joint research project conducted by CoreNet Global and Sodexo, to find out.

At a time when only 30 percent of people employed full-time in the U.S. say they are engaged and inspired at work, this in-depth document assesses current challenges and provides an extraordinary glimpse of the future work environment and the drivers that will shape it.

Volunteer Opportunities

Share your expertise and support your Chapter... Volunteer today! This year, the Mid-Atlantic Chapter plans to add even more value to its members by delivering quality events and educational opportunities. To do that, we need the help of energetic volunteers just like you! Click here to view our committees. Each of them could use support with current objectives and help in creating new ones.

**Note:** You must be a member of CoreNet to participate on a committee.

**HOW IS THE MID-ATLANTIC CHAPTER PARTICIPATING?**

We couldn't be more excited to announce **Moonshine Society** as the featured entertainment in the Innovation Pavilion Grand Opening Party on Sunday, October 26!

**Moonshine Society** delivers roots, rock, blues and old-school R&B in a style guaranteed to get your heads bobbing, shoes dancing, and your energy moving!

Join Black Betty and her powerful band of musicians for an opening night you won’t soon forget!

The Chapter will also serve as a proud supporter of the Annual Chairman’s Reception and Dinner, a pre-summit, invitation-only event held at the National Portrait Gallery.

Join us for an exciting opportunity to show why our chapter is among the best in the nation and let’s celebrate!
Welcome New Members

Heidi Anderson-Rhodes • DTZ
Caleb Armbrust • White Oak Group
Patrick Barker • Frederick County EDA
Keith Boswell • Virginia Econ. Devpt. Partnership
Joanna Brosnan • American Chemical Society
Andrew Chukwura • Real Estate Resource Group
Steve Cook • Hampton Roads Economic Development Alliance
Michelle Craig • InstaNET
Thomas Fukuda • Deloitte Consulting LLP
Richard Greco • Lifebridge Health System
Bryan Hall • Rockwell Collins
Brian Hamilton • Montgomery County, Virginia
Arthur Hildreth • Digital Realty
Tyler Jennings • Legrand
Marcie Kapaldo • The Brink's Company
Susan Lee • ZGF Architects
Mark Lindsey • CohnReznick LLP
Barbara McDuffie • Baker Tilly
Jake McInerney • Pizzano Contractors
Brian McVay • Cushman & Wakefield
William Miller • International Monetary Fund
Christy Murray • The Johns Hopkins Carey Business School
Jarrod Patten • Real Estate Resource Group
Simon Perry • CSC - Computer Sciences Corporation
Brandie Place • Frederick County EDA
Bailey Putnam • Powers Brown Architecture
Sean Scullion • Workspace Design
Michael Sebestyen • Concert Technologies
A. Brent Simmons • Rockwell Collins
Stephanie Smith • Rockwell Collins
Anna Taylor • Cassidy Turley
Kim Vanderland • JLL
Robert Wiersberg • Form Architects

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