About the Awards:
For the past 16 years, the Mid-Atlantic Chapter of CoreNet Global has used its Annual Gala as an opportunity to recognize outstanding leadership in the corporate real estate industry. The Gala is a terrific evening of networking and fun but, more importantly, it serves as an opportunity for the Corporate Real Estate community to recognize those individuals and companies who are advancing the profession.

The Awards of Excellence have established themselves as one of the most sought-after in the Mid-Atlantic Region. In addition to the awards gala, winners of these awards enjoy promotion on the Mid-Atlantic website, in the digital newsletter, and at educational and networking events throughout the year. Now is the time to consider nominating a project, individual, company or organization in one of the award categories. Previous winners include:
2019 Winners:

Service Provider Leadership Award
Janet Pogue McLaurin, Gensler

Corporate Real Estate Partnership Award
Barry Mark, Capital One
Gary Helminski, Cushman & Wakefield

Best New Workplace Solution

User Experience Award
Dawn Striff, Nestle
Lou Christopher, CBRE

Technology & Innovation Award
Rob Wiersberg, FORM Architects

2019 Pinnacle Corporate Real Estate Executive Award
Fran Neville
Senior Director of Real Estate & Facilities at General Dynamics Information Technology

For a complete list of winners, please visit here.

To submit a nomination, please review the following guidelines.
If you have any questions, contact us at midatlantic@corenetglobal.org or 571.267.1490.

Nomination Guidelines:
Each nomination submission must be completed using the online Nomination Form addressing the award criteria detailed on the pages that follow. All written responses must specifically answer the nomination criteria in order for the submission to be complete. Criteria is stated as a question within the nomination form to highlight how to best develop a response and specifically, what judges will review, measure and score. Therefore, please include specific examples demonstrating the achievement for each criterion. We strongly encourage your submission to highlight measurable results that drive value to the CRE organization and its processes, procedures and workplace.

Each submission may be no longer than two pages total. Workplace submissions may include up to four photos.

Only nominations for individuals who are members in good standing of the Mid-Atlantic Chapter of CoreNet Global will be considered. If nominating a company, at least one person must be a member in good standing of the Mid-Atlantic Chapter of CoreNet Global. Additionally, members of the Chapter Executive Committee cannot be nominated.

The deadline to submit a nomination is Friday, April 3, 2020 at 6:00 PM.
AWARD DESCRIPTION:
The CoreNet Global Mid-Atlantic Corporate Real Estate Young Leadership Award recognizes a Young Leader member (35 or younger) who exemplifies excellence in corporate real estate.

AWARD CRITERIA:
• Please provide examples of demonstrated, quantifiable achievements that contribute to your organization’s success
• Please detail two examples of how you have successfully built relationships with Senior CRE leaders or other key stakeholders within the organization
• Please detail two examples that demonstrate your own significant leadership accomplishments within the organization
• Detail your involvement in the real estate industry organizations and associations

Corporate Real Estate Young Leadership Award Nomination Form
SERVICE PROVIDER LEADERSHIP AWARD

AWARD DESCRIPTION:
The CoreNet Global Mid-Atlantic Service Provider Leadership Award recognizes an individual whose service, performance and interactions with multiple clients in the Mid-Atlantic Region provides a uniquely-valued experience. This award recognizes innovative service ideas and actions that transcend the expected.

AWARD CRITERIA:
• Please provide examples of demonstrated ability to deliver as promised, when promised, while exceeding client expectations
• Highlight your involvement for mentoring young leaders
• Provide two references that support your reputation for high ethical standards
• Elaborate on your contributions to the CoreNet Mid-Atlantic Chapter and other real estate industry organizations and associations
• Describe two examples of where you or your firm applied new ideas and innovative approaches to solve non-standard challenges
AWARD DESCRIPTION:
The CoreNet Global Mid-Atlantic Corporate Real Estate Partnership Award recognizes teams of corporate real estate and service providers who partner to deliver high-performance results that demonstrate proven value to the organization as a result of collaboration. Please note: Both the CRE end user organization and service provider must be members of CoreNet Global.

AWARD CRITERIA:
• Provide a specific example of implementing innovative approaches and practices which enhance the delivery of corporate real estate services to the end user
• Detail and demonstrate the financial benefit
• Illustrate how the partnership maintains a commitment to all aspects of partnership, collaboration, and transparency
• Please provide examples of implementing sustainable organizational practice(s) which are repeatable over the long-term as opposed to one time occurrences
• Highlight one or more of the following with an example of demonstrated success criteria:
  a. Successful integration of key real estate stakeholders
  b. Use of innovative solutions for complex transactions, projects or programs
  c. Deployment of new and/or cutting edge process(es) for achieving consensus, buy-in, and defined results

Corporate Real Estate Partnership Award Nomination Form
AWARD DESCRIPTION:
The CoreNet Global Mid-Atlantic Best New Workplace Solution Award has three categories this year:

✓ Technology & Innovation ✓ User Experience ✓ Design Excellence

These awards recognize a corporate workplace strategy implemented and completed during 2019 located in the Mid-Atlantic region. The strategy must demonstrate and document innovation and purposeful design that significantly enhanced the company’s ability to meet its core business goals.

Firms can submit for more than one award, but cannot submit the same project for multiple award categories. This submission must be a joint effort by one of the project’s service providers and the end user. The award will be presented to both.

GENERAL AWARD CRITERIA:
This criteria applies for each award: Technology & Innovation, User Experience, and Design Excellence

• Provide an example of demonstrated application and/or inclusion of workplace strategy for the selected category
• Please highlight that the project was completed/occupied between January 2019 and December 2019 within the Mid-Atlantic Region
• Highlight two examples of demonstration of improvements to core business functionality and/or working environments
• Provide specific evidence of cost reduction, cost neutral and/or improved productivity in the new workplace
• Describe the applicability of the solution to other organizations
• Elaborate how creative workplace concepts were deployed
• Please note: the CRE end user organization AND/OR the service provider must be members of CoreNet Global.