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*Global Interdependency*

GW UNIVERSITY • WASHINGTON, DC  
JUNE 5 & 6, 2023

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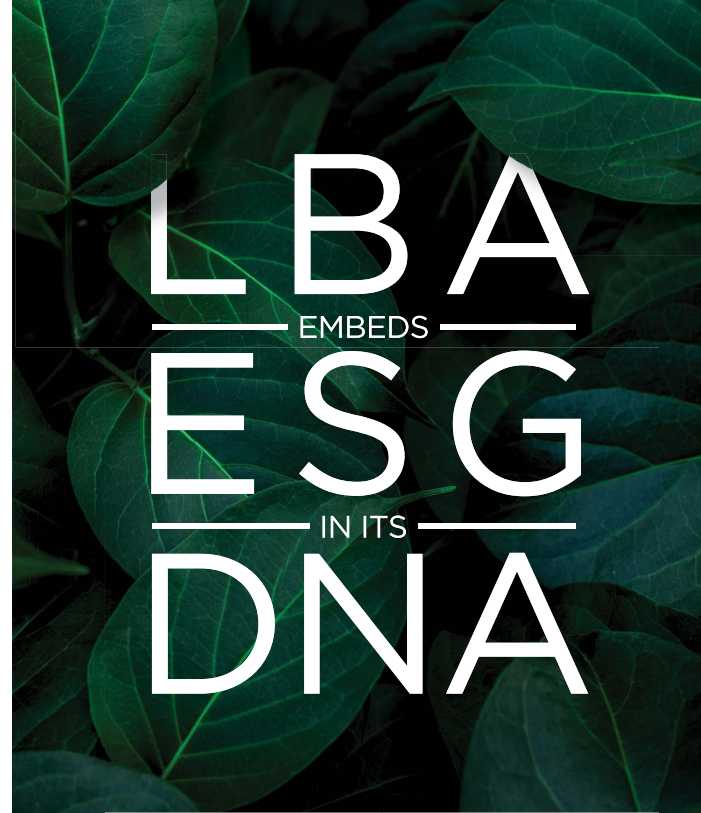
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**LBA is a real estate investment and management company with a diverse portfolio of office and industrial properties located across the United States. Our office properties are located in major Western U.S. markets. LBA Logistics has a portfolio of industrial properties throughout the country. In addition to acquiring properties and redeveloping or repositioning them, LBA builds facilities to suit the needs of its corporate real estate partners. LBA acts strictly as a principal and has discretionary investment capital.**



### Acquisition criteria for corporate owned facilities (office, mixed-use and industrial)

- Single assets and portfolios • Properties with additional land and/or entitlements
- Vacant, short/long term leasebacks, partially leased, fully leased



**For more information, please contact**

Alice Wilson, Senior Vice President at 310.459.3643 or [awilson@LBArealty.com](mailto:awilson@LBArealty.com)  
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# AGENDA

## MONDAY, JUNE 5



- 8:00 AM - 5:00 PM **Registration** (Register anytime throughout the day)  
Betts Registration Area | University Student Center
- 8:00 AM - 9:30 AM **Young Leader Breakfast Forum**  
City View Room, 7th Floor | Elliott School of International Affairs  
*Navigating the Future of Your Career: Thriving in the New Work Landscape*
- 8:30 AM - 9:30 AM **Chapter Presidents' Meeting** (Invitation Only)  
State Room, 7th Floor | Elliott School of International Affairs
- 10:00 AM - 12:45 PM **Real Estate Tours** (Pre-Registration Required & lunch will be provided)  
Bus Pick Up & Drop Off | 800 21st Street NW
- *National Landing: If You Build It, They Will Come Tour*
  - *Capital One Campus Walking Tour*
  - *Envisioning the Future, Creating Possibilities: The District of Columbia Renaissance Tour*
- 11:30 AM - 1:00 PM **Networking Lunch** (Register for lunch if you are not taking a tour)  
City View Room, 7th Floor | Elliott School of International Affairs
- 2:00 PM - 3:15 PM **Professional Development Session**  
Continental Ballroom | University Student Center  
*Operationalizing Your ESG Commitments*
- OR **Breakout Session**  
Betts Theatre | University Student Center  
*Supply Chain Dependence on Global Relations: How We Can Plan Ahead*
- 3:30 PM - 4:45 PM **Opening General Session**  
Betts Theatre | University Student Center  
*A New Era of Global Relations*
- 4:45 PM - 6:00 PM **Welcome Reception**  
Grand Ballroom | University Student Center
- 6:30 PM - 9:15 PM **End User Dinner** (Invitation Only)  
ilili Restaurant DC | The Wharf, 100 District Square SW
- 6:30 PM - 9:15 PM **Independent Dine Around Dinners** (See website for options)
- 9:30 PM - 11:00 PM **Toast to the Speakers**  
Mercy Me Restaurant | Yours Truly Hotel | 1143 New Hampshire Ave NW

# TUESDAY, JUNE 6

- 7:30 AM - 12:00 PM **Registration** *(Register anytime throughout the day until 12PM)*  
Betts Registration Area | University Student Center
- 7:30 AM - 8:30 AM **Breakfast**  
Grand Ballroom | University Student Center
- 8:30 AM - 9:30 AM **General Session**  
Betts Theater | University Student Center  
*The New Abnormal*
- 9:30 AM - 10:00 AM **Coffee Break**
- 10:00 AM - 11:15 AM **Breakout Sessions**  
Grand Ballroom | University Student Center
  - *Combating Climate Change, and the Macro-Level Impact on the Real Estate Industry*Betts Theatre | University Student Center
  - *A Fireside Chat with GSA Commissioners: Mapping CRE Strategies for the Nation's Largest Tenant*
- 11:15 AM - 11:45 AM **Coffee Break**
- 11:45 AM - 12:45 PM **Breakout Sessions**  
Betts Theatre | University Student Center
  - *Global Economic Trends Impacting Real Estate Markets*Room 302 | University Student Center
  - *Aligning Educational Opportunities to Meet the Developing Talent Needs of Corporate Real Estate*Grand Ballroom | University Student Center
  - *Performance Through Purpose*
- 1:00 PM - 2:00 PM **Lunch**  
Grand Ballroom | University Student Center
- 2:00 PM - 3:15 PM **Closing General Session**  
Betts Theatre | University Student Center  
*Occupiers and Their Impact on Communities:  
The Amazon Story Continued*
- 3:15 PM - 4:30 PM **Closing Reception**  
Continental Ballroom | University Student Center

## AGENDA

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## Closing Reception



## Registration Bag Sponsor



## Young Leader Breakfast



## Toast to the Speakers





# PROGRAM & TOURS

Monday, June 5, 2023

## 8:00 AM REGISTRATION OPENS

Betts Registration Area | University Student Center | 800 21<sup>st</sup> Street NW

## 8:00 AM - 9:30 AM YOUNG LEADER BREAKFAST FORUM

City View Room, 7<sup>th</sup> Floor | Elliott School of International Affairs | 1957 E Street NW

### NAVIGATING THE FUTURE OF YOUR CAREER: THRIVING IN THE NEW WORK LANDSCAPE

SPONSORED BY: **M Group Architects**

Are you ready to take your career to the next level and thrive in the new work landscape? This is an exciting event designed to help you navigate the changing world of work and connect with industry professionals and peers.

You will have the opportunity to hear from a panel of experienced industry professionals who will share their insights and best practices in navigating the new work landscape. You'll also have the opportunity to network with like-minded professionals, share your own experiences, and collaborate on innovative solutions to the challenges facing today's workforce.

Our program recognizes the importance of both in-person engagement and virtual connections in building a successful career in today's world. Through interactive discussion, you'll gain a deep understanding of the skills needed to succeed in the new work landscape, whether you're just starting out in your career or looking to take the next step.

#### SPEAKERS:

- Deane Edelman | *Senior CRE Professional*
- Corinne Brady | *Cresa*

#### MODERATOR:

- Deborah Whittemore | *PepsiCo*

## 8:30 AM - 9:30 AM CHAPTER PRESIDENTS' BREAKFAST (INVITATION ONLY)

State Room, 7<sup>th</sup> Floor | Elliott School of International Affairs | 1957 E Street NW

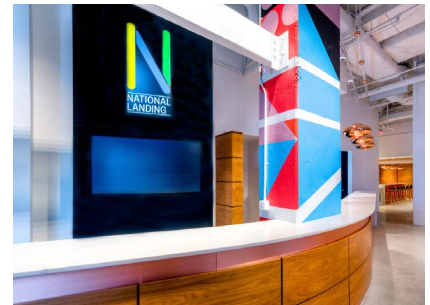
## 10:00 AM - 12:45 PM TOURS (PRE-REGISTRATION REQUIRED)

Buses will depart from outside the University Student Center, 800 21<sup>st</sup> Street NW

### NATIONAL LANDING | IF YOU BUILD IT, THEY WILL COME

SPONSORED BY: **Arlington Economic Development**

In a few short years, National Landing has developed into an epicenter of digital convergence where tech innovators in commercial, educational, and government sectors like Amazon, Virginia Tech, and the Pentagon are leading the way. As a result, the surrounding neighborhood is also being transformed with the addition of thousands of new residential units creating one of the densest urban housing markets in the country. By adding triple the amount of street-level retail, National Landing raises the area's competitive advantage now required to attract top talent. Due in large part to Amazon's decision to locate their massive second headquarters project in the neighborhood, a coalition of local, state, and federal government infrastructure investment is now bringing \$6 billion of committed infrastructure and growth incentive dollars to the market. These include funding for building a first-in-the-United States pedestrian connection to a major airport, a new Amtrak stop which will eventually include high-speed rail, enhanced Metro and regional rail stations, and even a major highway brought down to grade.

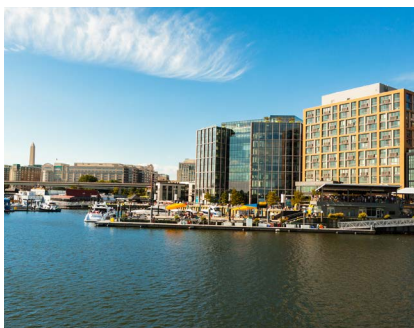


### CAPITAL ONE HQ CAMPUS | WALKING TOUR

SPONSORED BY: **Whiting Turner**

Capital One Center is a vibrant mixed-use development transforming the skyline and cultural landscape of Tysons to become an urban-centric neighborhood destination with the tallest occupied office skyscraper in the region. This vision was only made possible by a unique partnership between corporate occupier, local government, and community that came together to revitalize and spur economic development through their shared vision for bringing the arts, retail, hospitality, and workforce together. This tour is a must-attend event for anyone interested in experiencing the true power of the intersection of business, real estate, and community.





## ENVISIONING THE FUTURE, CREATING POSSIBILITIES: THE DISTRICT OF COLUMBIA RENAISSANCE

SPONSORED BY: **WB Wood**

Join us, as we take a tour of DC's latest commercial real estate developments revitalizing the city at a local and global level. Starting in the West End & Foggy Bottom, these neighborhoods have taken on new life allowing the city's central business district to expand west with the resurgence of Class A office space, high-end hotels, and luxury dining experiences. With a bright future ahead, the redevelopment came with immense pushback at the local level. As we head east to the Southwest Waterfront (The Wharf), we will travel past the world-renowned

National Mall admiring the most iconic examples of DC architecture comprising the Smithsonian Museums and historic monuments. We will end at The Wharf which has succeeded in developing an impressive mixed-use development across 27 acres and 3.5 million square feet. Along DC's Southwest Waterfront, the attention to detail and amenity-rich hub for live, work, and play environments has gained world-class recognition by unlocking the waterfront and is compared to the iconic redevelopments of New York's Battery Park City and London's Canary Wharf.

### 11:30 AM - 1:00 PM NETWORKING LUNCH

City View Room, 7<sup>th</sup> Floor | Elliott School of International Affairs

SPONSORED BY: **DPR Construction**

*If you are not going on a Real Estate Tour, you are welcome to join us at the Networking Lunch with other colleagues and friends on the GW University campus. Come check out the sweeping views of the Capitol's national landmarks from the City View Room on the 7th floor of the Elliott School of International Affairs. Registration is required.*

### 2:00 PM - 3:15 PM PROFESSIONAL DEVELOPMENT WORKSHOP

Continental Ballroom | University Student Center

#### OPERATIONALIZING YOUR ESG COMMITMENTS

Has your company made a significant ESG commitment? Are you being asked to lead or support key initiatives to help reach these goals? In 2014, Iron Mountain, a global company with a 90+msf portfolio, began its ESG journey. In the beginning, the company did not use any renewable power sources. Today, the company gets 85% of its power worldwide from renewable sources including a data center business powered 100% by renewable sources. The company has reduced its Scope 1 and 2 GHG emissions by more than 32% since 2016 and was awarded the RE100 Key Collaborator Award in 2022. In an accessible and "hands-on" presentation, leaders from Iron Mountain's Sustainability and Global Real Estate functions will discuss their journey together. This practical presentation will help you build or improve your ESG roadmap including data collection, reporting, and goal setting. Important tactical and strategic considerations as well as lessons learned will also be shared.

#### SPEAKERS:

- Dan Anninos | Iron Mountain
- Randeep Somel | Iron Mountain

#### INTRODUCTION:

- Toyin Ogunfolaju | Jacobs

#### MODERATOR

- Sarah Abrams | Iron Mountain

### 2:00 PM - 3:15 PM BREAKOUT SESSION

Betts Theatre | University Student Center

#### SUPPLY CHAIN DEPENDENCE ON GLOBAL RELATIONS: HOW WE CAN PLAN AHEAD

Frequently cited supply chain issues include trade barriers, political unrest, lack of raw materials, and rising fuel and energy costs, labor shortages, and inflationary cost fluctuations. Speakers will identify supply chain risks and impediments, emerging trends, and procurement strategies to minimize risk and expense, including friend shoring and vendor partnering.

#### SPEAKERS:

- Troy Adams | NFI
- Linda Dunn | Georgetown University
- Travis Mosier | mySilicon Compass

#### MODERATOR:

- Spencer Levy | CBRE

## 3:30 PM - 4:45 PM OPENING GENERAL SESSION | KEYNOTE SPEAKER (HOSTED BY JLL)

Betts Theatre | University Student Center

### A NEW ERA OF GLOBAL RELATIONS

Advancing globalism and peaceful coexistence, reinforced by economic trade, is encountering countervailing trends towards nationalism with disruptive consequences to the post-cold war world order. This extends to the questioning of historical sourcing and supply chain interdependencies. Does Russia's war in Ukraine and China's more assertive role in the world signify a global realignment that could reduce the likelihood of peaceful co-existence and also weaken long-held corporate strategies?

The Opening Keynote will discuss these "Global Interdependencies" and examine their implications for US foreign political policies and trade relations including steps already being taken towards greater economic US self-reliance and newly reinforced alignments with our allies. The short-term and long-term economic ramifications of global realignments will be examined together with the implications for corporate performance, business strategies, and corporate real estate/workplace strategies, which ultimately will dictate workforce strategy, location selection, and procurement practices for large global companies.

#### KEYNOTE SPEAKER:

- Katty Kay | Author & Journalist

#### INTRODUCTION:

- Dan Fishbein | NYU Shack Institute of Real Estate

#### MODERATOR

- Peter Miscovich | JLL

## 4:45 PM - 6:00 PM WELCOME RECEPTION

Grand Ballroom | University Student Center

SPONSORED BY: **MovePlan Group**

## 6:30 PM - 9:30 PM END USER DINNER (INVITATION ONLY)

ilili Restaurant DC | The Wharf, 100 District Square SW

SPONSORED BY: **AFD**

## 6:30 PM - 9:30 PM INDEPENDENT DINE AROUND DINNERS

Location Suggestions on ERS Event Website

## 9:30 PM - 11:00 PM TOAST TO THE SPEAKERS

Mercy Me Restaurant | Yours Truly Hotel | 1143 New Hampshire Ave NW

SPONSORED BY: **FCA Architects**

# PROGRAM - DAY 2

## 7:30 AM REGISTRATION OPENS

Betts Registration Area | University Student Center

## 7:30 AM - 8:30 AM BREAKFAST

Grand Ballroom | University Student Center

## 8:30 AM - 9:30 AM GENERAL SESSION | KEYNOTE SPEAKER

Betts Theatre | University Student Center

### THE NEW ABNORMAL

The world of work has shifted, and we must too. BBC's David Meade, a household name in his native Ireland, will join us to share the proven psychology of thriving in this new world. He'll explore how to drive change through uncertainty, build motivation, mindset, positivity, and resilience in the people who use our spaces and places, and unlock the power of purpose in our everyday lives. His electrifying style has built his reputation as an unparalleled keynote speaker on the world's stage.



(CONT.)

**KEYNOTE SPEAKER:**

- David Meade | Keynote Speaker, Virtual Speaker, Entertainer

**INTRODUCTION:**

- Shefali Shah | Merck & Co.

9:30 AM - 10:00 AM COFFEE BREAK

10:00 AM - 11:15 PM BREAKOUT SESSION

Grand Ballroom | University Student Center

## COMBATING CLIMATE CHANGE, AND THE MACRO-LEVEL IMPACT OF THE REAL ESTATE INDUSTRY

Speakers will review why climate impacts are relevant to society, and the methodologies being built to address those issues. Speakers will address challenges and opportunities for national resilience to reduce immediate risks imposed, and the status of environmental initiatives to reverse carbonization. Topics include discussion of infrastructure changes, technology advances such as development of new energy sources, and how policy and business are intersecting on solving these issues.

**SPEAKERS:**

- Brendan Hermalyn | Thalo Labs
- Anshuman Bapna | Terra.do
- Lucia Tian | U.S. Dept of Energy

**MODERATOR:**

- Sanjiv Sanghavi | Day One Ventures

10:00 AM - 11:15 AM BREAKOUT SESSION

Betts Theatre | University Student Center

## A FIRESIDE CHAT WITH GSA COMMISSIONERS: MAPPING CRE STRATEGIES FOR THE NATION'S LARGEST TENANT

The US government is estimated to be the country's largest single occupier of real estate. The US General Services Administration (GSA) is charged with a rapidly changing mission to meet civilian space requirements. Speakers will identify agile strategies to meet evolving needs and outcomes with applicability for other service providers and end users. Topics include (i) the impact of post-pandemic workplace strategy trends and RTO on the Washington DC community/market, (ii) the ability of GSA to reinvest in and adaptively reuse an owned portfolio including historic properties amidst a massive deferred maintenance build-up, (iii) meeting ambitious decarbonization and sustainability objectives, and (iv) federally driven "placemaking" case studies like the Department of Transportation HQ in DC's growing Southwest market.

**SPEAKERS:**

- Nina Albert | GSA
- Dan Mathews | Mathews Associates
- Robert Peck | Gensler

**MODERATOR:**

- Darren Blue | CBRE

11:15 AM - 11:45 AM COFFEE BREAK

11:45 AM - 12:45 PM BREAKOUT SESSION

Betts Theatre | University Student Center

## GLOBAL ECONOMIC TRENDS IMPACTING REAL ESTATE MARKETS

Speakers will discuss political and economic changes which impact real estate markets. This discussion will cover all asset types and provide perspectives from an economist, a developer, and an investor. Cities and regions that are most likely and least likely to see growth will be identified as will the underlying reasons for this growth or lack thereof. Presenters will also touch on lessons learned due to economic disruption and civil unrest.

**SPEAKERS:**

- Leah Brooks | George Washington University
- Peter Gordon | AllianceBernstein
- Joshua Scoville | Hines

**MODERATOR:**

- Matthew Feeney | Cresa

## 11:45 AM - 12:45 PM BREAKOUT SESSION

SC 302 | University Student Center

### ALIGNING EDUCATIONAL OPPORTUNITIES TO MEET THE DEVELOPING TALENT NEEDS OF CORPORATE REAL ESTATE

Speakers will discuss trending skill requirements specific to CRE and what universities, professional organizations, and employers are doing to address those needs.

#### SPEAKERS:

- Dean Jordan | *CoreNet Global*
- Kristin Taylor | *Arch Advisory*
- Robert Valero | *The George Washington University*

#### MODERATOR:

- Diane Botson | *Vanguard*

## 11:45 AM - 12:45 PM BREAKOUT SESSION

Grand Ballroom | University Student Center

### PERFORMANCE THROUGH PURPOSE

Many organizations discuss purpose, impact, and legacy in their workplaces - but few truly bring it alive. In this truly unforgettable session, BBC's David Meade will guide delegates through a hands-on session that will engage, inspire, and change the way attendees look at their workplaces. Exploring the actual science and evidence behind purpose-driven organizations, he'll fundamentally change how you look at how you create moments that matter in your organizations.

#### SPEAKER:

- David Meade | *Keynote Speaker, Virtual Speaker, Entertainer*

## 1:00 PM - 2:00 PM LUNCH

Grand Ballroom | University Student Center

SPONSORED BY: **VergeSense**

## 2:00 PM - 3:15 PM BREAKOUT SESSION

Betts Theatre | University Student Center

### OCCUPIERS AND THEIR IMPACT ON COMMUNITIES: THE AMAZON STORY CONTINUED

As Amazon concluded its HQ2 search in 2019, Holly Sullivan, Amazon's Director of Global Economic Development, spoke to a packed house at our ERS in Boston, MA. Fast forward to 2023, and Holly returns to the ERS as Amazon's Vice President for Worldwide Economic Development to reflect on the outcomes and learnings from the two-year site selection process as well as Amazon's thoughts on the importance of community engagement from companies when investing in a location.

In a fireside chat format, Holly will provide an inside look at the challenges and success of the HQ2 process and will discuss the current status of construction at the company's headquarters in Arlington, VA. In addition, Holly will discuss the company's global job creation efforts, the rationale behind the creation of their 18 North American Tech Hubs, and more. Holly will share how she applies lessons learned and how Amazon is integrating changing global business paradigms into their real estate and location decisions.

#### SPEAKER:

- Holly Sullivan | *Amazon*

#### MODERATOR:

- Del Boyette | *Boyette Strategic Advisors*

## 3:15 PM - 4:30 PM CLOSING RECEPTION

Continental Ballroom | University Student Center

SPONSORED BY: **OTJ Architects**



# INTERACTIVE OPPORTUNITIES

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JOIN OUR INTERACTIVE Q&A'S, LIVE POLLS AND EVENT SURVEY, by scanning this QR code in your camera or by downloading Sli.do in the App Store and joining our event #CNGERS23

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# Speakers



## SARAH ABRAMS

*Senior Vice President and Head of Global Real Estate*  
Iron Mountain

**Monday, June 5<sup>th</sup> | 2:00 PM - 3:15 PM | Operationalizing Your ESG Commitments**

Sarah K. Abrams is Senior Vice President and Head of Global Real Estate at Iron Mountain, a global company and public REIT dedicated to storing, protecting, and managing information and assets. Sarah leads a global team responsible for real estate strategy, transactions, project delivery, and facility management for a portfolio of 85+ million sf in 70 countries and over 1,450 facilities. A leader in the business beyond her corporate real estate responsibilities, Sarah is a member of the firm's Enterprise Risk Committee, a director of the Iron Mountain PAC, and a board member of the company's India Shared Services enterprise. She works closely with the company's sustainability leadership on executing projects around the world to advance Iron Mountain's 2040 Net Zero goal and closely with the commercial teams on the design of services to benefit the corporate real estate industry.

Prior to joining Iron Mountain, Sarah was president of Fidelity Real Estate Company, the corporate real estate division of Fidelity Investments. She holds a BA in Economics, magna cum laude from Boston University, a JD degree from Cornell Law School, and a Master of Science in Real Estate Development from the Massachusetts Institute of Technology.

Sarah is the recipient of 7 Luminary Awards for excellence in speaking at CoreNet Global Summits and was awarded CoreNet Global's Distinguished Leader Award in 2019. She is a past president of CoreNet's New England chapter and a current member of its Advisory Board.



## TROY ADAMS

*Vice President of Real Estate*  
NFI

**Monday, June 5<sup>th</sup> | 2:00 PM - 3:15 PM | Supply Chain Dependence on Global Relations: How We Can Plan Ahead**

Troy Adams is the Vice President of Real Estate at NFI and leads the site selection, leasing, development, and portfolio management of more than 70 million square feet. Troy joined the NFI team in 2013 and works closely with the NFI operating companies, our customers, and third-party brokers to structure creative real estate solutions and customized build-to-suits. Before joining NFI, Troy spent ten years in economic development roles with the Philadelphia Redevelopment Authority and Select Greater Philadelphia.

Troy serves on the Board of Directors of the St. Joseph's Carpenter's Society (SJCS), a community development non-profit located in Camden, NJ. Since its founding over 30 years ago, SJCS has rehabilitated or developed more than 1,027 homes for sale or rent to qualifying families throughout East Camden and the surrounding community.

Troy has an MBA with a finance concentration from Drexel University and a BA in Political Science from James Madison University. He resides with his family in Haddonfield, NJ.



## NINA ALBERT

*Commissioner of the Public Buildings Service (PBS)*

U.S. General Services Administration (GSA)

**Tuesday, June 6<sup>th</sup> | 10:00 AM - 11:15 AM | A Fireside Chat with GSA Commissioners: Mapping CRE Strategies for the Nation's Largest Tenant**

As PBS Commissioner, Nina manages the nationwide asset management, design, construction, leasing, building management and disposal of approximately 371 million square feet of government-owned and leased space across the United States and six territories.

She brings 20 years of experience in public real estate disposition, public-private partnership negotiations, economic revitalization, and sustainable development to GSA. Nina most recently served as Vice President of Real Estate and Parking at the Washington Metropolitan Area Transit Authority (WMATA), where she managed a multi-billion dollar real estate portfolio. (cont.)



**NINA ALBERT (CONT.)**

While working at the District Department of Environment, Albert led the design and development of a first-of-its-kind \$250 million energy efficiency financing program targeting commercial and multi-family property owners. As the Anacostia Waterfront Initiative Manager, she oversaw a \$1.3 billion redevelopment project in Washington D.C., including a 2,800-acre waterfront revitalization program.

A military veteran, Nina served as a first lieutenant and Company Executive Officer of the U.S. Army Signal Corps. Albert holds a Master of Business Administration and Master of City and Regional Planning from the University of North Carolina Chapel Hill and a Bachelor of Science in Mechanical Engineering from Tufts University.

**DAN ANNINOS, PMP**

*Vice President, Global Facility Management, Capital Project Delivery*  
Iron Mountain

**Monday, June 5<sup>th</sup> | 2:00 PM - 3:15 PM | Operationalizing Your ESG Commitments**

Dan Anninos PMP, VP, is responsible for Global Facility Management and for capital Project Delivery in LATAM, APAC including India, and Eastern Europe for Iron Mountain, a global company focused on protecting and managing information and assets. In his role, Dan has direct responsibility for the strategy and execution of all facility management services in Iron Mountain's 85+ million sf portfolios across 70 countries and leads the team responsible for capital project delivery in the regions noted above. Dan also leads Global Real Estate's global disaster planning and recovery program and works closely with the firm's sustainability leadership, executing sustainability and energy efficiency projects to ensure that Iron Mountain meets its science-based targets of reducing greenhouse gas emissions by 25% by 2025.

Prior to joining Iron Mountain, Dan was the Chief of Staff for the U.S. Army Corps of Engineers, a worldwide organization responsible for programs and project management of the USA's civil works and defense installation infrastructure. Dan holds a BA in Mathematics, cum laude from LaSalle University as well as a Master of Science degree from the University of Pennsylvania in Transportation and Systems Engineering, and a Master of Science degree from the Air Force University in Strategic Studies. Dan is a past president of the Washington DC chapter of the Society of American Military Engineers and is an active current member of IFMA, the International Facility Management Association. He is the recipient of numerous industry awards and honors from Port Authorities, was recognized by the U.S. Congress for providing support to the citizens of the Commonwealth of Virginia, and is a recipient of two Bronze Stars for his service in Iraq.

**ANSHUMAN BAPNA**

*CEO & Founder*  
Terra.do

**Tuesday, June 6<sup>th</sup> | 10:00 AM - 11:15 AM | Combating Climate Change and the Macro Level Impact on the Real Estate Industry**

Anshuman founded Terra.do, the global platform for working in the climate economy. Terra.do combines immersive cohort-based learning programs with a powerful community of climate insiders and the top climate employers worldwide. Think of them like a LinkedIn for Climate. Terra.do aims to move 100M people into climate work this decade.

Anshuman is a serial entrepreneur. He co-founded and sold his first startup (RightHalf.com) while an undergrad at IIT Bombay, seeing it through the first boom & bust on the internet. After his MBA at Stanford, he spent some time selling solar lights in Vietnam and started a non-profit that helped Indian Members of Parliament develop their constituencies. All this while working with Deloitte, then Google in New York. He moved to Bangalore in 2009 to start Mygola.com, a travel planning app that was acquired by MakeMyTrip in 2015, where he was their Chief Product Officer until 2019 when a classic midlife crisis sent him in search of what was truly worth working on. He currently lives at Stanford University where his wife is finishing her Ph.D. He has two kids and often finds himself taking climate inspiration (and career advice!) from them these days.

# Speakers



## DARREN BLUE

*Sector President, Washington, DC*  
CBRE

**Tuesday, June 6<sup>th</sup> | 10:00 AM - 11:15 AM | A Fireside Chat with GSA Commissioners: Mapping CRE Strategies for the Nation's Largest Tenant**

President of CBRE's Infrastructure, Defense & Public Enterprise Sector, provides a full suite of integrated real estate solutions to CBRE public sector, utility, defense, and industrial base clients.

Darren brings 27 years of public sector experience, previously serving as the Public Buildings Service's (PBS) Regional Commissioner for the National Capital Region (NCR). In this role, he oversaw a quarter of the real estate in the US Federal government, which includes several nationally iconic properties such as the entire White House campus and several historic Cabinet-level headquarter buildings.

Earlier in his career, Darren served as the Associate Executive Director for Real Property within the US Department of Veterans Affairs (VA). In this role, he was responsible for all land and real property interests. Including, the acquisition of land, major healthcare facility leasing actions/construction standards, property disposal, and establishing an infrastructure for private-public partnerships.

Darren also held several leadership roles for the Office of the Secretary of Defense and the Executive Office of the President of the United States. Leveraging his understanding of how the private sector industrial base supports critical government operations, Darren successfully partnered with a number of private providers to establish a network of technical systems and facilities that endure today.

Prior to his civilian career, Darren served on active duty for nine years in the US Army in a variety of infantry, special operations, and intelligence assignments. Today, he continues service in the U.S. Army Reserve.



## DIANE BOTSON

*North American Real Estate Lead*  
Vanguard

**Tuesday, June 6<sup>th</sup> | 11:45 AM - 12:45 PM | Aligning Educational Opportunities to Meet the Developing Talent Needs of Corporate Real Estate**

Diane is the North America Real Estate Lead at Vanguard, responsible for the planning, analysis, negotiation, and execution of real estate transactions. Vanguard is one of the world's largest investment management companies with \$7.6 trillion in global assets under management.

Diane is also an adjunct faculty member at Drexel University, where she teaches the Senior Capstone Course in the Real Estate Management and Development program. Diane also serves on the CoreNet Global Philadelphia Chapter Board of Directors as the University Relations Co-Chair.

Diane graduated from Holy Family University with a B.S. in Business Administration and from Drexel University with an M.S. in Real Estate. She is a licensed real estate broker in Pennsylvania, New Jersey, and Florida.



## DEL BOYETTE

*President & CEO*  
Boyette Strategic Advisors

**Tuesday, June 6<sup>th</sup> | 2:00 PM - 3:15 PM | Occupiers and Their Impact on Communities: The Amazon Story Continued**

Del's thoughts, passion, sincerity, and client relationships are hallmarks of his way of life. Whether representing a corporate client, an economic development organization, or a public/private partnership, his boldness, commitment, opinions, and team approach have made Boyette Strategic Advisors one of the nation's foremost economic development consulting firms. His career includes working and leading state economic development agencies and consulting services at KPMG and Deloitte, where he started and led the Comprehensive Incentives Management Services practice before launching Boyette in 2005. (cont.)

**DEL BOYETTE (CONT.)**

Prior to the consulting business, Del was Executive Director of the Arkansas Economic Development Commission and Deputy Commissioner for Economic Development of the Georgia Department of Industry, Trade, and Tourism. With deep relationships ranging from CoreNet Global members to leading economic development practitioners, Del's hands-on involvement with all clients produces tailored creative approaches that generate desired outcomes. He has experience working in a broad range of industry sectors.

Del serves as president of the Central Arkansas Library System Foundation Board; Vice Chair of the Arkansas Repertory Theatre Board of Directors; and is a member of the University of Arkansas Walton College of Business Executive Forum. He was an inaugural board member of CoreNet Global and is affiliated with the CoreNet Global New England Chapter.

**CORINNE BRADY**

*Vice President, Project Management*  
Cresa

**Monday, June 5<sup>th</sup> | 8:00 AM - 9:30 AM | Navigating the Future of Your Career: Thriving in the New Work Landscape**

As a project manager, Corinne works alongside her clients to ensure their projects are delivered with favorable results. Through the project lifecycle, she sets the scope, budget, and timeline with the client, sets expectations early on, and addresses and manages risks along the way. Her superb organizational skills and effective communication prove essential in the project management process. Corinne has experience with lease reviews, space programming, scheduling, budgeting, writing RFPs, advising on vendor selection, construction management, move management, workplace strategy, and change management.

**LEAH BROOKS**

*Associate Professor, Trachtenburg School of Public Policy and Public Administration*  
GW University

**Tuesday, June 6<sup>th</sup> | 11:45 AM - 12:45 PM | Global Economic Trends Impacting Real Estate Markets**

Leah Brooks is an Associate Professor at the Trachtenberg School of Public Policy and Public Administration at the George Washington University and Director of the Center for Washington Area Studies. After receiving her Ph.D. from UCLA in 2005, she taught at the University of Toronto and McGill University and worked at the Federal Reserve Board of Governors. Her work examines Business Improvement Districts and land assemblies to understand the resolution of collective action problems, analyzes the Community Development Block Grant program to understand the political economy of grant giving at the municipal and sub-municipal levels, investigates the long-run impacts of streetcar investments in Los Angeles on urban form, and analyzes whether and why US infrastructure costs have increased. She is currently working on understanding the long-run impacts of Washington, DC's 1968 civil disturbance and the impact of e-commerce on physical retail establishments.

**LINDA DUNN**

*Faculty Director, Assistant Professor*  
Georgetown University

**Monday, June 5<sup>th</sup> | 2:00 PM - 3:15 PM | Supply Chain Dependence on Global Relations: How We Can Plan Ahead**

Linda Dunn is the Faculty Director and Assistant Professor of the practice for the Master's in Supply Chain Management (SCM) Program at Georgetown University School of Continuing Studies. Dunn guided the curriculum and course development for the SCM Master's Program, which launched in the Fall of 2020. She is also a passionate speaker, author, and researcher on how SCM intersects with corporate social responsibility, change management, communications, and organizational agility. She has appeared as a supply chain expert on Fox 5 DC, the Discovery + Channel, and multiple webcasts and podcasts. (cont.)



## LINDA DUNN (CONT.)

Linda has extensive supply chain industry experience beyond academia. Before joining Georgetown, she served as Vice President of Supply Chain & Quality Assurance for HMSHost, overseeing the planning, sourcing, distribution, supplier relationship management, and food safety. Other areas of oversight while at HMSHost included revenue optimization, business process improvement, and FP&A.

Previous tenures before HMSHost included marketing and finance roles in the telecommunications and banking sectors. In 2020, Linda received The Women in Supply Chain Award from Supply and Demand Chain Executive Magazine. Dunn served on the inaugural National Restaurant Association's Conserve Sustainability Advisory Council. She is a member of the CSCMP.

She earned her MBA from the Robert H. Smith School of Business at the University of Maryland. She obtained her BBA with a double major in Finance and English from James Madison University.



## DEANE EDELMAN

*Senior Executive, Global Workplace and Corporate Real Estate*

Monday, June 5<sup>th</sup> | 8:00 AM - 9:30 AM | Navigating the Future of Your Career: Thriving in the New Work Landscape

Deane brings over 30 years of experience managing global real estate portfolios and workspaces for industry leaders such as Booz Allen Hamilton, GDIT, and Columbia Energy Group. He recently led the workplace transformation effort at Booz Allen that dramatically improved workspace design efficiency and utilization. His team developed and implemented workplace analytic tools in coordination with an expanded hoteling program that identified underutilized properties and generated millions in annualized savings.

Deane has been a member of CoreNet Global since its inception in 2002 and served the organization in a variety of roles, including two terms as President of the Mid-Atlantic Chapter.



## MATTHEW FEENEY

*Managing Principal  
Cresa*

Tuesday, June 6<sup>th</sup> | 11:45 AM - 12:45 PM | Global Economic Trends Impacting Real Estate Markets

Matt has 31 years of real estate experience representing occupiers. He was a founder of Cresa and has served in several leadership positions. His education and early career as an engineer enable him to bring a true problem-solving thought process to all client engagements. His clients benefit from his ability to see the entire business picture and develop a strategic approach to delivering a solution to best address their needs.

Over the course of his career, Matt has been fortunate to work with clients who have been willing to deliver projects that have provided better workplaces for their employees and have improved upon the sustainability of the local market area.



## DAN FISHBEIN

*Adjunct Faculty, Schack Institute of Real Estate  
New York University*

Monday, June 5<sup>th</sup> | 3:30 PM - 4:15 PM | A New Global Era of Global Relations

Dan uses his extensive experience in Corporate and Investment Real Estate to teach real estate courses at NYU's Schack Institute of Real Estate. He was Director of Global Real Estate at CIT Bank, having previously served as Director of Real Estate Management at The Vanguard Group. On the investment side, Dan was VP of Asset Management for BNY Mellon's Urdang Capital Group and Director of Portfolio Management at Rubenstein Partners. Early in his career, Dan was Director of Real Estate at Boston's Economic Development Industrial Corporation. (cont.)

**DAN FISHBEIN (CONT.)**

Dan received a Master of City Planning degree from the University of Pennsylvania after receiving his BA from Boston University. He has held leadership roles in CoreNet Global including chair of the New York City Chapter for which is currently a Board Advisor, President of the Philadelphia chapter, leadership for 15 Eastern Regional Symposiums, and participation on multiple global and chapter committees. He is a member of the New York Executive Leaders Council and has been a moderator and speaker for industry programs.

**PETER GORDON**

*Chief Investment Officer, Commercial Real Estate Debt Alliance*  
Bernstein

**Tuesday, June 6<sup>th</sup> | 11:45 AM - 12:45 PM | Global Economic Trends Impacting Real Estate Markets**

Peter J. Gordon is Chief Investment Officer for Commercial Real Estate Debt (CRED) in AB's Real Estate Debt Group. CRED oversees nearly \$6 billion in committed capital from insurance companies, pension funds, and banks, across three vintage closed-end funds and various other institutional mandates. Peter has gained experience in the US commercial real estate markets since 2001 and has also spent four years in construction management. Prior to joining the firm in 2016, he served as managing director and head of commercial real estate (CRE) whole loan originations at Angelo, Gordon & Co., a global alternative investment management firm, where he led the CRE whole loan team, responsible for sourcing, pricing, financing, and structuring transactions as well as managing assets in the investment portfolio. Prior to that, Peter was a senior member of the real estate finance and investment banking groups at both Goldman Sachs and Morgan Stanley, where he was involved in all aspects of commercial real estate lending, from originations for balance sheet and commercial mortgage-backed securities to loan structuring, syndication, and securitization. He holds a BS in mathematics from the University of St. Andrews in Scotland and an MBA from Columbia University.

**BRENDAN HERMALYN**

*CEO & Founder*  
Thalo Labs

**Tuesday, June 6<sup>th</sup> | 10:00 AM - 11:15 AM | Combating Climate Change, and the Macro Level Impact on the Real Estate Industry**

Brendan is the CEO and founder of Thalo Labs. He is a scientist and engineer with a background in aerospace, environmental science, and sensing. Dr. Hermalyn has led programs that have been deployed on land, air, and space—from Antarctica to the moon. Before starting Thalo, he worked on the faculty of the University of Hawaii, at NASA Ames, Skybox imaging, Google, Waymo, and GM/Cruise - and now is singularly focused on getting his hands on as much carbon as possible.

**DEAN JORDAN**

*Vice President, University & External Relations*  
CoreNet Global

**Tuesday, June 6<sup>th</sup> | 11:45 AM - 12:45 PM | Aligning Educational Opportunities to Meet the Developing Talent Needs of Corporate Real Estate**

Dean Jordan is the Vice President of University & External Relations for CoreNet Global. In this role, he is responsible for developing and implementing a strategy to raise awareness of corporate real estate and generate a diverse pipeline of talent into the profession by cultivating relationships with faculty, staff, and students in universities around the world.

Prior to this role, Jordan served as a major gifts officer for several organizations, including The George Washington University, Emory University, and Georgia State University, raising millions of dollars in support of education, medical research, and other philanthropic purposes. Originally from New York and Cape Cod, he holds an MBA in Finance from George Washington University and BS in Management from Boston University.

# Speakers



## KATTY KAY

*Anchor, BBC News & Author*

**Keynote Speaker**

**Monday, June 5<sup>th</sup> | 3:30 PM - 4:45 PM | A New Era of Global Relations**

Katty Kay is an award-winning journalist and news anchor who brings an instinctively global perspective to her observations on American politics and global affairs - a result of having grown-up living and traveling all over the Middle East, as well as reporting from Africa, Asia, Europe, the Middle East, and the U.S. throughout her career. During her nearly 30 years with BBC News, she was a reporter and then news anchor, bringing important news from America and around the world to a huge global audience from her studio in Washington, D.C. Katty has reported on six U.S. presidential elections, Washington politics, financial crashes, world trouble spots, sex scandals, global affairs, and much more. She is a regular contributor and substitute host of Morning Joe on MSNBC. Katty also writes on the art and science of self-assurance in women and girls.

She is co-author, with Claire Shipman, of four New York Times bestselling books: *Womenomics*, *The Confidence Code*, *The Confidence Code for Girls*, and *Living the Confidence Code*. Katty is an engaging keynote speaker on a wide range of topics as well as a brilliant moderator, interviewer, and host.



## SPENCER LEVY

*Global Client Strategist and Senior Economic Advisor*

**CBRE**

**Monday, June 5<sup>th</sup> | 2:00 PM - 3:15PM | Supply Chain Dependence on Global Relations: How We Can Plan Ahead**

Spencer Levy is the Global Client Strategist and Senior Economic Advisor for CBRE, the largest commercial real estate firm in the world. Spencer is part of the Global Client Care team, a group of professionals around the world who are responsible for account management and client experience programs for the company's largest clients. In addition to his client-facing role, Spencer serves as a primary company spokesperson and is considered one of the most insightful commentators on issues of importance to commercial real estate. He is frequently quoted in major business publications and is the host of CBRE's award-winning podcast *The Weekly Take*, the most heavily downloaded podcast in commercial real estate.



## DAN MATHEWS

*Founder*

**Mathews Associates LLC**

**Tuesday, June 6<sup>th</sup> | 10:00 AM - 11:15 AM | A Fireside Chat with GSA Commissioners: Mapping CRE Strategies for the Nation's Largest Tenant**

After 25 years of federal service in Congress and the executive branch, Dan founded Mathews Associates LLC in 2021 as a strategic consulting and business development firm. He helps his clients navigate the highest levels of Washington and the complex world of federal real estate and government procurements to expand their revenue, identify new partners and enter new markets. Dan served as the Head of Federal Sales at WeWork where he led a team of professionals dedicated to bringing the quality and cost savings of flexible workspace solutions to the federal marketplace. He helped secure WeWork a spot on the federal government's Flexible Coworking Services contract and several other agency acquisitions.

As Commissioner of the U.S. General Services Administration's Public Buildings Service (PBS), he managed the nationwide asset management, design, construction, leasing, building management, and disposal of approximately 371 million square feet of government-owned and leased space across the United States. He led a team of 5,500 employees, over 30,000 contractors, and a budget of \$12 billion. In 2017, Mathews launched an aggressive strategy to lower the cost and improve the quality of real estate housing federal agencies through consolidations and strategic investments. During Mathews's tenure, PBS disposed of 420 government-owned properties with proceeds totaling over \$293 million.



**DAVID MEADE**

*Keynote Speaker, Facilitator, Broadcaster, Virtual Event Speaker, and Entertainer*  
**Keynote Speaker**

**Tuesday, June 6th**

8:30 AM - 9:30 AM | The New Abnormal

11:45 AM - 12:45 PM | Performance Through Purpose

David Meade has been inspiring and engaging live and virtual audiences in over 40 countries for more than fifteen years. World-class brands like Apple, PwC, Harvard, and Mercedes Benz share rave reviews on his work and continue to trust David's electrifying style with their most important events.

On the back of his ground-breaking BBC TV projects, he's become a household name in his native Ireland. Today he's developed a global reputation as a Keynote Speaker, Facilitator, Broadcaster, Virtual Event Speaker, and Entertainer, presenting to groups ranging from 6 executives in London to the 22,000-seat Altice arena in Portugal.

David is a first-class honours graduate from Ulster University's School of International Business. His work as a lecturer and award-winning researcher in business and strategy with one of Ireland's leading Universities has built his reputation as one of Europe's most sought-after organizational facilitators. David's personal interests have always focused on aspects of popular psychology, consumer behavior, and choice. By combining his professional background with his personal passions and his love of the performance of mentalism, David has become a sought-after speaker with a reputation for an innovative style that forces audiences to think critically about the challenges around them.

Having caught the bug for mind-reading and mentalism as a teenager, David has been honing his act for nearly 20 years. He has combined a childhood interest with his academic interests to create the remarkable set of skills that he is famous for today. Drawing inspiration from many sources and day-to-day observations, David's act is always developing and progressing, and he is always learning. David says "In my line of work you have to keep an open mind, so I'm always open to new lessons, new experiences, and new technology. It's the only way you can keep up to date and stop your work from getting stale."

**PETER MISCOVICH**

*Executive Managing Director, Global Future of Work Leader*  
**JLL**

**Monday, June 5th | 3:30 PM - 4:45PM | A New Era of Global Relations**

Peter Miscovich leads the JLL Global Future of Work Consulting practice and he is co-author of "The Workplace You Need Now".

With more than two decades of executive management consulting experience, Peter has pioneered leading research and consulting engagements focused on the high-performance workplace including the evolutionary forces that are shaping "The Future of Work". With more than two decades of executive management consulting experience, Peter has pioneered leading research and consulting engagements focused on the high-performance workplace including the evolutionary forces that are shaping "The Future of Work".

Peter is focused on strategy development and execution of global enterprise Future of Work client engagements including 50 Fortune 100 corporate headquarters. Primary areas of expertise include corporate real estate performance improvement, hybrid workplace strategies, and global real estate portfolio optimization solutions.

Peter has served in senior executive leadership roles overseeing 1.5 billion square feet of corporate real estate transformation primarily in the global financial services, life sciences, healthcare and technology industry sectors. His academic research affiliations include Columbia University, Harvard University, the Massachusetts Institute of Technology (MIT), New York University (NYU), and Stanford University.

Peter serves on the Accenture Technology Vision Board as well as the CERES Presidents Advisory Board. He also serves as a thought leadership advisor and conference speaker with CoreNet Global, WORKTECH, ULI, and the World Economic Forum.

# Speakers



## TRAVIS MOSIER

*Executive Advisor for Technology Partnerships, Public Policy & Strategy*  
mySilicon Compass

**Monday, June 5<sup>th</sup> | 2:00 PM - 3:15 PM | Supply Chain Dependence on Global Relations: How We Can Plan Ahead**

J. Travis Mosier is a technology, semiconductor, and global policy expert with a distinguished track record in spearheading federal initiatives that have improved market access, increased exports, enhanced the domestic investment climate, and strengthened supply chain resiliency. He serves as an Executive Advisor for Technology Partnerships, Public Policy & Strategy at mySilicon Compass, LLC, a strategic consulting practice that engages clients seeking to advance their technological competitiveness; grow international sales and market share; create and foster public-private partnerships; and expand jobs, advanced manufacturing, and research and development investments in emerging growth sectors in the United States.

Travis spent the last twelve years serving in the U.S. Department of Commerce, where he was recently awarded by Secretary Gina Raimondo with the Gold Medal, the Department's highest honor, for his work on semiconductor supply chain resiliency. Most recently, he served as a Senior International Trade Specialist and a seasoned Semiconductor Industry Policy Analyst in the Office of Health and Information Technologies in the Industry and Analysis division of the International Trade Administration. Spanning three administrations, Travis consistently helped shape U.S. government policy on technology and semiconductors by building stakeholder coalitions and driving high-level decision makers towards a deeper understanding of industry, assessing key challenges and opportunities, and ultimately delivering results for the U.S. business community and public interest.

Travis graduated with a Master's in International Affairs from Columbia University's School of International and Public Affairs. He received his B.A. in International Studies from the University of Iowa with a minor in Spanish. Mr. Mosier is fluent in Spanish and has professional proficiency in Mandarin, having lived and worked in China for over eight years.



## TOYIN OGUNFOLAJU

*Director, Social Value & Equity Americas*  
Jacobs

**Monday, June 5<sup>th</sup> | 2:00 PM - 3:15PM | Operationalizing Your ESG Commitments**

Toyin Ogunfolaju leads Jacobs' Social Value and Equity Americas practice, delivering creative social-economic solutions by leveraging Public Private Partnership models as the foundation to identify opportunities and practices that promote regenerative social systems. Her expertise in executive leadership, community engagement, and operations management advance structural change beyond performative metrics to a culture that embraces DEI.



## ROBERT PECK

*Principal, Government & Defense Industry Practice*  
Gensler

**Tuesday, June 6<sup>th</sup> | 10:00 AM - 11:15 AM | A Fireside Chat with GSA Commissioners: Mapping CRE Strategies for the Nation's Largest Tenant**

Bob Peck is a principal at Gensler, co-leading the firm's government and defense industry practice. He leads complex workplace programming, portfolio strategy, interior buildouts, and public-private projects. In the Clinton and Obama Administrations, Bob was Commissioner of Public Buildings at the U.S. General Services Administration, responsible for portfolio and building management, design, construction, leasing, and security of the Federal government's nationwide civilian real estate inventory. At GSA, he launched the Design Excellence program, instituted businesslike real estate metrics, and created a Green Proving Ground sustainability program.

Bob was chief of staff to the late U.S. Senator and public design advocate Daniel Patrick Moynihan and has been a commercial real estate attorney and broker, head of government affairs at the American Institute of Architects, and President of the Greater Washington Board of Trade. He served as a Special Forces officer in the U.S. Army Reserve.

**SANJIV SANGHAVI**

*Climate Investor*  
Day One Ventures

**Tuesday, June 6<sup>th</sup> | 10:00 AM - 11:15 AM | Combating Climate Change, and the Macro Level Impact on the Real Estate Industry**

Sanjiv Sanghavi is a highly accomplished entrepreneur, product leader, and climate investor, who co-founded ClassPass in 2010. Prior to co-founding ClassPass, Sanghavi worked as an associate at Petsky Prunier, where he gained valuable experience in investment banking focused on the technology sector. At ClassPass, he built teams across product, marketing, and engineering, playing a pivotal role in driving the platform's growth and success.

After leaving ClassPass in 2015, Sanghavi continued to make significant contributions to the industry, working as the Chief Product Officer at Knotel, a flexible workspace platform, and Arcadia, a platform that connects people to clean energy. At Knotel and Arcadia, he led the product development teams and contributed significantly to their growth and success.

Currently, Sanghavi is a climate investor at Day One Ventures, leveraging his extensive experience and skills to support and invest in innovative climate startups. His contributions to the industry have been recognized by his inclusion in the list of 70 rising stars in venture capital and 50 climate investors to know.

Overall, Sanghavi's career trajectory is a testament to his exceptional leadership, entrepreneurial spirit, and strong product acumen.

**JOSH SCOVILLE**

*Senior Managing Director, Investment Management*  
Hines

**Tuesday, June 6<sup>th</sup> | 11:45 AM - 12:45PM | Global Economic Trends Impacting Real Estate Markets**

Josh is a Senior Managing Director responsible for leading Hines' global research efforts combining real-time information generated by Hines local offices with top-down macroeconomic trends.

He leads Hines' proprietary group which identifies how market forces, including macroeconomics, commercial real estate fundamentals, and capital markets influence investments and returns. He also served as editor-in-chief of PPR's white paper series, Real Estate/Portfolio Strategist.

Josh is a frequent speaker at industry gatherings, and is a voting member of the Pension Real Estate Association (PREA) and a member of ULI, where he sits on the Urban Development and Mixed-use Blue Council. Josh has written on a variety of topics for real estate journals and has been quoted in numerous financial and commercial real estate publications.

**SHEFALI SHAH**

*Global Real Estate & Workplace Transformation*  
Merck & Co.

**Tuesday, June 6<sup>th</sup> | 8:30 AM - 9:30 AM | The New Abnormal**

Shefali Shah is a respected executive in the pharmaceutical industry and a visionary strategist in business transformation. She has 24 years of experience leading strategy and execution to fuel innovation across the globe.

In her current role, she leads Global Real Estate Services, a strategic corporate function that serves the global business by developing and executing cost-effective real estate strategy & workplace solutions. Shefali also manages real estate divestiture strategies, site acquisition selection, workplace transformation, master planning, occupancy planning, and space utilization.

During her tenure at Merck, she has developed a great reputation with a proven track record of success in various divisions. She has developed expertise in strategy development and execution, marketing, policy, communications, manufacturing, supply chain, quality, lean six sigma, change management, and business transformation. (cont.)



## SHEFALI SHAH (CONT.)

Shefali holds an MBA with a concentration in Pharmaceutical Business from the University of the Sciences in Philadelphia; a Bachelor of Science in Toxicology from Rutgers University, NJ; and a Bachelor of Science in Microbiology, M. G Science University, India. She is also a certified Lean Six Sigma Black Belt, certified change agent, behavioral coach, and trained Inclusion Change partner.



## RANDEEP SOMEL

*Vice President, Global Head of Communications & Sustainability*  
Iron Mountain

**Monday, June 5<sup>th</sup> | 2:00 PM - 3:15 PM | Operationalizing Your ESG Commitments**

Randeep joined Iron Mountain as Vice President, Global Head of Communications and Sustainability in October 2022, following a 17-year career in the asset management industry at M&G Investments, where he launched and led its Global Climate Solutions strategy. He helped to frame the process for the impact investing equity fund range and chaired the ESG integration process.

Randeep also led external communications for public markets. He is an author of articles and blogs on investing, sustainability, and impact investing, and has been a regular speaker and writer for worldwide media including Bloomberg, CNBC, BBC, The FT, and The WSJ. Randeep is a CFA charterholder.



## HOLLY SULLIVAN

*Vice President, World-Wide Economic Development*  
Amazon

**Tuesday, June 6<sup>th</sup> | 2:00 PM - 3:15 PM | Occupiers and Their Impact on Communities: The Amazon Story Continued**

Holly Sullivan is the Vice President of World-Wide Economic Development at Amazon. In addition to spearheading the search for Amazon's second headquarters in Arlington, VA, and bringing 25,000 jobs to the region, Holly led the development of the new 5,000-employee Amazon Nashville location and the expansion of Amazon's 18 North American Tech Hubs creating more than 50,000 corporate and tech roles. Holly has also worked with local leaders to foster the growth of the company's operations and logistics footprint, studio production hubs, and job creation efforts worldwide.

She has more than 20 years of experience in economic development, most recently as President and CEO of the Montgomery County Business Development Corporation in Maryland. She also formerly led economic development organizations in the Nashville region. Holly received a Bachelor of Arts and a Master of Science in Urban and Regional Planning from the University of Tennessee. She was recently named one of Washington DC's Most Powerful Real Estate Players in 2020 by the Commercial Observer, Bethesda Magazine "Women Who Influence" in 2021, Honorable Scout Award in 2021 by the Scouts of America, and among the "Power 100" by the Commercial Observer in 2022. In 2023, Holly was among "Nashville's Most Powerful People 2023" by the Power Poll. She serves as the Vice-Chair of the Board of Directors for the Tennessee Chamber of Commerce & Industry, is on the Tennessee Business Leadership Council board, and is an Advisory Board member for the University of Tennessee Haslam School of Business. Holly also serves on Governor Youngkin's GACRE Advisory Board.



## KRISTIN TAYLOR, CDR

*Partner*  
Arch Advisory Group

**Tuesday, June 6<sup>th</sup> | 11:45 AM - 12:45 PM | Aligning Educational Opportunities to Meet the Developing Talent Needs of Corporate Real Estate**

Kristin Taylor, CDR is an award-winning recruiter specializing in Commercial Real Estate. Recognized in Crain's New York as a Notable 2022 HR Leader and Winner of the 2021 & 2022 Top Recruiter Award™ (Corporate, U.S.A.) via TopRecruiter.co, Kristin is currently a Partner with Arch Advisory Group, a talent acquisition search and advisory firm servicing a multitude of clients across a diverse array of industries globally. (cont.)

**KRISTIN TAYLOR, CDR (CONT.)**

Prior to Arch, Kristin led the National Talent Acquisition efforts for Broker Sourcing and Engagement in the United States at Collier's. She also served as the Co-Leader and founder of the Employee Resource Group Pillar for the North America Diversity & Inclusion Program. Kristin also managed the recruitment relationship between Colliers and Project REAP, a program with a mission to advance DE&I in the commercial real estate industry through education, mentorship, and partnerships.

Before Colliers, Kristin was with Cushman & Wakefield, where she supported staffing initiatives for some of the firm's largest blue-chip clients in Occupier Services, Valuation & Advisory Services, and brokerage nationwide.

**LUCIA TIAN**

*Senior Advisor to the Chief Commercialization Officer  
U.S. Department of Energy*

**Tuesday, June 6<sup>th</sup> | 10:00 AM - 11:15 AM | Combating Climate Change and the Macro Level Impact on the Real Estate Industry**

Lucia serves as Senior Advisor to the U.S. Department of Energy's Chief Commercialization Officer, Dr. Vanessa Chan. The office is working to accelerate the commercialization of critical clean energy technologies from the DOE's national labs to full-scale market adoption, in pursuit of America's climate goals.

Previously, she was the Chief Analytics Officer at the American Civil Liberties Union (ACLU), leading a team of analysts, data scientists, and engineers in the fight for civil liberties and civil rights. The team brought quantitative evidence to the courtroom, to legislatures, and to the public through research on issues as diverse as voting rights, immigration, and criminal justice. Lucia and her team also helped improve the efficacy of the ACLU's fundraising, member engagement, and voter outreach through testing and analysis. Sitting at the nexus of civil liberties and the use of data and technology, she and the team informed the organization's data and AI policies.

She has also worked in McKinsey's Washington D.C. office, with public and private sector clients across defense, transportation, revenue, and infrastructure. She helped build McKinsey's public sector analytics practice, which brings modern data and analytics capabilities to government functions. In 2016, Lucia served as the Deputy Director of Data Science for the Hillary for America campaign.

She's a proud MIT Engineer, with a dual degree in Electrical Engineering/Computer Science and Economics and subsequently earned an M.A. in Economics from Harvard University.

**ROBERT VALERO**

*Executive Director of the Center for Real Estate and Urban Analysis  
George Washington University*

**Tuesday, June 6<sup>th</sup> | 11:45 AM - 12:45 PM | Aligning Educational Opportunities to Meet the Developing Talent Needs of Corporate Real Estate**

Robert Valero is the Executive Director of the Center for Real Estate and Urban Analysis at The George Washington University School of Business, a position he has held since November 2010. At George Washington University, Rob runs the university's academic research program, including an undergraduate concentration in real estate that currently numbers more than 100 students. He is responsible for creating student and alumni programming and engagement, providing career counseling and networking opportunities for students and alumni, and working with faculty on the real estate curriculum. Though GWU's undergraduate real estate concentration was only launched in 2017, it has already received numerous national rankings.

# Speakers



## DEBORAH WHITTEMORE

*Senior Director Strategy and Operations*  
PepsiCo.

**Monday, June 5<sup>th</sup> | 8:00 AM - 9:30 AM | Navigating the Future of Your Career: Thriving in the New Work Landscape**

Deborah Whittemore is the Senior Director of Strategy and Operations for PepsiCo Global Real Estate. In her 18 years with PepsiCo, Deb has held various positions within the finance and the corporate real estate organization and recently completed her MCR with a concentration in workplace strategies through CoreNet Global. She brings insights into new ways of working and process improvements. Deb is known for her ability to make connections and raise the bar on talent and diversity. She motivates cross-functional teams and encourages out-of-the-box thinking. She is based in the PepsiCo Headquarters in Purchase, NY.

Scan this QR Code to view this program on your mobile device or on the computer.





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Jon Machiran	GEICO	Mid-Atlantic
Lea Ann Molineux	McKesson	Philadelphia
Rebecca Nolan	Comcast	Connecticut/Westchester
Thomas O'Halloran	Structure Tone	New York City
Marybeth Sullivan	Teknion	New Jersey
Maureen Rystrom	J. Calnan & Associates	New England
Marianne Zeller	ServiceNow	New Jersey

## COMMUNICATIONS COMMITTEE

Brendan Bergin	M Group Architects	Mid-Atlantic
Karolina Brodka	New York Chapter Administration	New York City
Aurora Cammarata*	Iron Mountain	New England
Chuck Cerria	CareFirst BlueCross BlueShield	Mid-Atlantic
Jason Chapman	Red Thread	New York City
Kathleen Doran	New Jersey Chapter Administration	New Jersey
Karen Fields	Fields Advisory Services	Mid-Atlantic
Kim Giles	MovePlan Group	New England
Karyn Houde	New England Chapter Administration	New England
Erica Hunter	Philadelphia Chapter Administration	Philadelphia
Alan Kocher	JLL	Philadelphia
Tianne Parker	New York Chapter Administration	New York City
Megan Parsons	Conn/Westchester Chapter Administration	Connecticut/Westchester
Karishma Patel	HLW	New York
Kristin Poulin	Structure Tone	New England
Rebecca Rodriguez	Mid-Atlantic Chapter Administration	Mid-Atlantic
Veronica Stampfl	Levine Contract Furniture Group	New Jersey

## EXECUTIVE COMMITTEE

Sarah Abrams	Iron Mountain	New England
Aurora Cammarata	Iron Mountain	New England
Karen Fields	Fields Advisory Services	Mid-Atlantic
Daniel Fishbein	NYU Shack Institute of Real Estate	New York City
Jon Machiran	GEICO	Mid-Atlantic
Peter Van Emburgh	CBRE	Mid-Atlantic
Ken Zirk	CBRE	Philadelphia

## HOST COMMITTEE

Jon Machiran*	GEICO	Mid-Atlantic
Peter Van Emburgh*	CBRE	Mid-Atlantic
Brendan Bergin	M Group Architects	Mid-Atlantic
Stacey Cohen	Marriott	Mid-Atlantic
Brian Cotter	JBG Smith	Mid-Atlantic
Deane Edelman	Booz Allen Hamilton	Mid-Atlantic
Karen Fields	Fields Advisory Services	Mid-Atlantic
Jamie Georgas	CBRE	Mid-Atlantic
Chelsea Indelicato	Amazon	Mid-Atlantic
Maggie Kelly	PeopleSigns	Mid-Atlantic
Daniel Kreyman	Freddie Mac	Mid-Atlantic
Jessica Miller	Cushman & Wakefield	Mid-Atlantic
Jodi Paci	DPR Construction	Mid-Atlantic
Lisa Reyes	Cushman & Wakefield	Mid-Atlantic
Rebecca Rodriguez	Mid-Atlantic Chapter Administration	Mid-Atlantic

## FINANCE & OPERATIONS COMMITTEE

Peter Van Emburgh*	CBRE	Mid-Atlantic
Karen Fields*	Fields Advisory Services	Mid-Atlantic
Rebecca Rodriguez	Mid-Atlantic Chapter Administration	Mid-Atlantic

## LEARNING BOARD

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Martha Mahoney	FUJIFILM	Connecticut / Westchester
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Connie Van Rhyn	CvR Studio	Connecticut / Westchester
Pay Wu	WWE	New York City
Marianne Zeller	ServiceNow	New Jersey

## MEMBER ENGAGEMENT COMMITTEE

Kelley Douglass	Holoform	New York City
Karyn Houde	New England Chapter Administration	New England
Danny Kreyman	Freddie Mac	Mid-Atlantic
Martha Mahoney	FUJIFILM	Connecticut / Westchester
Kristin Poulin*	Structure Tone	New England
Christine Weiner	OfficeWorks	New England
Shane Whelan	KBA Lease	New Jersey



## PROGRAM COMMITTEE

Marissa Fleischhaker	Colliers	New York City
Katie Koncar*	Ernst & Young	New York City
Maggie Kelly	PeopleSigns	Mid-Atlantic
Anna Katherine McKee	JRM Construction	New York City
Kelley McKutchin	Open Society Foundation	Mid-Atlantic
Debra Seay	Amenta/Emma Architects	Connecticut/Westchester

## SPONSORSHIP COMMITTEE

Ken Zirk*	CBRE	Philadelphia
Laura Kennington*	OTJ Architects	Mid-Atlantic
Charles Bagociuos	Janney Montgomery Scott	Philadelphia
Lou D'Avanzo	Cushman & Wakefield	New York City
Deane Edelman	Senior CRE Professional	Mid-Atlantic
Jay Farmer	JLL	Mid-Atlantic
Marisa Fava	Humanscale	New England
Audrey Fedele	Steelcase	New England
Karen Fields	Fields Advisory Services	Mid-Atlantic
Erin Figueroa	MGAC	Mid-Atlantic
Kristin Poulin	Structure Tone	New England
Rebecca Rodriguez	Mid-Atlantic Chapter Administration	Mid-Atlantic

## YOUNG LEADERS COMMITTEE

Brendan Bergin	M Group Architects	Mid-Atlantic
Corinne Brady	Cresa	Mid-Atlantic
Larry Guinee	HqO	New England
Courtney Heslin	Gilbane	New York City
Jamye Lamborn*	Meyer Design Inc	Philadelphia
James Mandeville*	CBRE	New England
Miles McDonald	Salas O'Brien	Connecticut/Westchester
Anna Robaidek	CBRE/Microsoft	Mid-Atlantic
Amanda Whittemore	PepsiCo.	Connecticut/Westchester

## SCHEDULED/SANCTIONED SYMPOSIUM ACTIVITIES

The CoreNet Global Eastern Regional Symposium requires that no business, social or educational activity be scheduled that would in any way compete with the Symposium schedule of events for the duration of the conference. CoreNet Global Eastern Regional Symposium designates “free time” prior to or after the conference agenda so that members may schedule on-site or off-site social activities.

Private functions may not be held during the following designated times:

Monday, June 5, 2022, from 10:00 a.m. to 9:30 p.m.

Tuesday, June 6, 2022, from 7:30 a.m. to 4:15 p.m.

## ENFORCEMENT/PENALTIES

Violations of this policy will be brought to the attention of the CoreNet Global Eastern Regional Symposium Executive Committee. The Executive Committee will review circumstances surrounding any violations and determine what penalty will be assessed.

## PENALTIES

1. First Offense - loss of attendance at the next CoreNet Global Eastern Regional Symposium.
2. Second Offense - permanent loss of attendance at future CoreNet Global Eastern Regional Symposiums.

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## RECORDINGS POLICY

Recording, photographing, interviewing not allowed.

No attendee at a CoreNet Eastern Regional Symposium (ERS) may record, film, tape, photograph, interview, or use any other such media during any presentation, display or exhibit without the express, advance approval of a Learning Board/Program Chair and a second ERS Planning Group or Executive Committee member. This policy applies to all CoreNet Global members, non-members, guests and exhibitors, as well as members of the print, online or broadcast media.

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## COVID POLICY

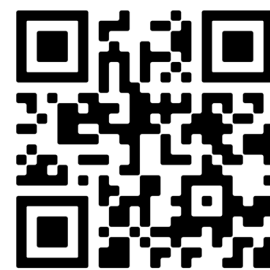
We will follow the CDC Guidelines, the District of Columbia, and George Washington University’s health and safety mandates for vaccine requirements and masks.

# GW UNIVERSITY CAMPUS MAP

CORENET  
GLOBAL

ERS  
Global for CoreNet

To view the map live, scan the QR code



## Map Legend



Elliott School of International Affairs  
1957 E St NW, Washington, DC 20052



University Student Center  
800 21st St NW, Washington, DC 20052



Bus Pick Up & Drop Off  
800 21st St NW, Washington, DC 20052



Circa at Foggy Bottom  
2221 I St NW, Washington, DC 20037



Host Hotels  
• Washington Marriott Georgetown  
• Yours Truly Hotel



Metro Stations



