



SPONSORSHIP OPPORTUNITIES
JUNE 5TH & 6TH • 2023

ERS MODEL:

- ATTENDEES:** Typically 50% of registrants are end users from Mid-Atlantic, Philadelphia, New Jersey, New York, Connecticut/Westchester and New England Chapters
- SIZE:** Approximately 400 attendees making it large enough for 1½ days of programming but small enough for high quality networking
- PROGRAMMING:** Combined resources and ideas from multiple chapter officers results in excellent speaker and topic offerings
- UNIVERSITY PARTNERSHIP:** University setting results in collegial environment, credibility to attract speakers and use of architecturally significant venues. \$5,000 is contributed to each university.
- COST:** Low registration fees and availability of scholarships from chapters attracts end users and young leaders, many of whom do not attend Summits

END USER DINNER SPONSOR

(SOLD OUT!)

\$15,000

- Complimentary registration for up to 6 people
- Complimentary tickets to end user dinner for up to 6 people
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

TECHNOLOGY SPONSOR

(SOLD OUT!)

\$10,000

- Complimentary registrations for 3 people
- Complimentary tickets to end user dinner for 3 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as Technology Sponsor
- Logo included in program distributed to attendees
- Logo included on all surveys, ex. - Post event survey “brought to you by...” and Slido presentations “brought to you by...”
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

DIAMOND SPONSOR

(SOLD OUT!)

\$8,500

- Complimentary registration for up to 5 people
- Complimentary tickets to end user dinner for up to 5 people
- Largest logo on registration bag
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

WELCOME SPONSOR

(SOLD OUT!)

\$7,000

- Complimentary registration for up to 3 people
- Complimentary tickets to end user dinner for up to 3 people
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at reception
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

MAIN ERS LUNCH SPONSOR

(SOLD OUT!)

\$7,000

- Complimentary registrations for 3 people
- Complimentary tickets to end user dinner for 3 people
- Company logo/link on home page of ERS website
- Display/distribute company information
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

LANYARD SPONSOR

(SOLD OUT!)

\$7,000

- Complimentary registrations for 3 people
- Complimentary tickets to end user dinner for 3 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as Lanyard Sponsor
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

PLATINUM SPONSOR

(SOLD OUT!)

\$6,500

- Complimentary registration for up to 3 people
- Complimentary tickets to end user dinner for up to 3 people
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

NETWORKING LUNCH SPONSOR

(SOLD OUT!)

\$6,000

- Complimentary registration for 2 people
- Complimentary ticket to end user dinner for 2 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at luncheon
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

CONFERENCE BOOKLET SPONSOR

(SOLD OUT!)

\$6,000

- Complimentary registration for up to 2 people
- Complimentary tickets to end user dinner for up to 2 people
- Full page ad in booklet (inside front cover or outside back cover)
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

REGISTRATION BAG SPONSOR

(SOLD OUT!)

\$6,000

- Complimentary registration for 2 people
- Complimentary tickets to end user dinner for 2 people
- Company logo on registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

GOLD SPONSOR

(SOLD OUT!)

\$5,000

- Complimentary registration for up to 2 people
- Complimentary tickets to end user dinner for up to 2 people
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

TOUR SPONSOR

(SOLD OUT!)

\$5,000

- Complimentary registration for up 2 people
- Complimentary tickets to end user dinner for 2 people
- Company signage for Tour Bus
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

SILVER SPONSOR

(SOLD OUT!)

\$4,000

- Complimentary registration for 1 person
- Complimentary ticket to end user dinner for 1 person
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

YOUNG LEADER BREAKFAST SPONSOR

(SOLD OUT!)

\$3,500

- Complimentary registration for up 1 person
- Complimentary tickets to end user dinner for 1 person
- Company signage at breakfast
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

CLOSING RECEPTION SPONSOR

(SOLD OUT!)

\$3,500

- Complimentary registration for 1 person
- Complimentary ticket to end user dinner for 1 person
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at Closing Reception
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

TOAST TO THE SPEAKERS SPONSOR

(SOLD OUT!)

\$3,500

- Complimentary registration for 1 person
- Complimentary ticket to end user dinner for 1 person
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at Closing Reception
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals

For more information, please contact ers@corenetglobal.org

| | END USER DINNER | DIAMOND | WELCOME RECEPTION | TECHNOLOGY | LANYARD | MAIN ERS LUNCHEON | PLATINUM | NETWORKING LUNCH | CONFERENCE BOOKLET | REGISTRATION BAG | GOLD | TOUR | SILVER | YOUNG LEADERS BREAKFAST | CLOSING RECEPTION | TOAST TO SPONSORS |
|--|-----------------|---------|-------------------|-------------------|---------|-------------------|----------|-------------------|--------------------|------------------|---------|------------------|---------|-------------------------|-------------------|-------------------|
| Conference Registrations | 6 | 5 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| End User Dinner Tickets | 6 | 5 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Display literature at End User Dinner | ✓ | | | | | | | | | | | | | | | |
| Logo on registration bag | ✓ | | | | | | | | | ✓ | | | | | | |
| Literature in registration bag | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Logo/link on ERS website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo in conference brochure | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition as a sponsor at End User dinner | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in chapter newsletters/ websites | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Other | | | Signage Materials | Signage Materials | | | | Signage Materials | FullPage Ad | | | Tour Bus Signage | | | Signage Materials | Signage Materials |
| Total package cost | \$15,000 | \$8,500 | \$7,000 | \$10,000 | \$7,000 | \$7,000 | \$6,500 | \$6,000 | \$6,000 | \$6,000 | \$5,000 | \$5,000 | \$4,000 | \$3,500 | \$3,500 | \$3,500 |



SPONSORSHIP OPPORTUNITIES

JUNE 5TH & 6TH, 2023

AUTHORIZATION FORM

COMPANY NAME

CONTACT/REPRESENTATIVE NAME

COMPANY ADDRESS

CITY

STATE

ZIP

PHONE

FAX

PAYMENT METHOD

Check How You Would Like To Pay For Your 2022 CoreNet ERS Sponsorship

Check For The Full Amount Enclosed

**Make All Checks Payable To "CoreNet Global ERS"*

Send An Invoice

SPONSORSHIP LEVEL

Please Check Sponsorship Level

| | | | |
|--------------------------------|-----------------|---------------------------------------|----------------|
| End User Dinner Sponsor | \$15,000 | Conference Booklet Sponsor | \$6,000 |
| Diamond Sponsor | \$8,500 | Registration Bag Sponsor | \$6,000 |
| Welcome Sponsor | \$7,000 | Gold Sponsor | \$5,000 |
| Wifi Sponsor | \$7,000 | Tour Sponsor | \$5,000 |
| Lanyard Sponsor | \$7,000 | Silver Sponsor | \$4,000 |
| Video Sponsor | \$7,000 | Young Leader Breakfast Sponsor | \$3,500 |
| Platinum Sponsor | \$6,500 | Closing Reception Sponsor | \$3,500 |
| Luncheon Sponsor | \$6,000 | Toast to the Speakers Sponsor | \$3,500 |