CoreNet Global

EASTERN REGIONAL SYMPOSIUM

ERS

Disruptive Workplace Trends & Shifting Real Estate Paradigms

DREXEL UNIVERSITY • PHILADELPHIA
JUNE 13+14, 2022

SPONSORSHIP OPPORTUNITIES

ERS MODEL:

ATTENDEES:	Typically 50% of registrants are end users from Mid-Atlantic, Philadelphia, New Jersey, New York, Connecticut/Westchester and New England Chapters
SIZE:	Approximately 400 attendees making it large enough for 2 days of programming but small enough for high quality networking
PROGRAMMING:	Combined resources and ideas from multiple chapter officers results in excellent speaker and topic offerings
UNIVERSITY PARTNERSHIP:	University setting results in collegial environment, credibility to attract speakers and use of architecturally significant venues. $5,000 is contributed to each university.
COST:	Low registration fees and availability of scholarships from chapters attracts end users and young leaders, many of whom do not attend Summits

END USER DINNER SPONSOR — $15,000

SOLD OUT

- Complimentary registration for up to 6 people
- Complimentary tickets to end user dinner for up to 6 people
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites
- Distribute company information at End User Dinner

DIAMOND SPONSOR — $8,500

SOLD OUT

- Complimentary registration for up to 5 people
- Complimentary tickets to end user dinner for up to 5 people
- Largest logo on registration bag
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

WELCOME SPONSOR $7,000

SOLD OUT

- Complimentary registration for up to 3 people
- Complimentary tickets to end user dinner for up to 3 people
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at reception
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

WIFI SPONSOR $7,000

SOLD OUT

- Complimentary registrations for 3 people
- Complimentary tickets to end user dinner for 3 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as WiFi Sponsor
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

LANYARD SPONSOR $7,000

SOLD OUT

- Complimentary registrations for 3 people
- Complimentary tickets to end user dinner for 3 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as Lanyard Sponsor
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

VIDEO SPONSOR *(1 OF 1 AVAILABLE)* $7,000

- Complimentary registrations for 3 people
- Complimentary tickets to end user dinner for 3 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as Video Sponsor
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

PLATINUM SPONSOR $6,500

SOLD OUT

- Complimentary registration for up to 3 people
- Complimentary tickets to end user dinner for up to 3 people
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

LUNCHEON SPONSOR $6,000

SOLD OUT

- Complimentary registration for 2 people
- Complimentary ticket to end user dinner for 2 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at luncheon
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

CONFERENCE BOOKLET SPONSOR *(1 OF 2 AVAILABLE)* $6,000

- Complimentary registration for up to 2 people
- Complimentary tickets to end user dinner for up to 2 people
- Full page ad in booklet (inside front cover or outside back cover)
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

REGISTRATION BAG SPONSOR $6,000

SOLD OUT

- Complimentary registration for 2 people
- Complimentary tickets to end user dinner for 2 people
- Company logo on registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

GOLD SPONSOR *(2 OF 10 AVAILABLE)* $5,000

- Complimentary registration for up to 2 people
- Complimentary tickets to end user dinner for up to 2 people
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

TOUR SPONSOR *(2 OF 3 AVAILABLE)* $5,000

- Complimentary registration for up 2 people
- Complimentary tickets to end user dinner for 2 people
- Company signage for Tour Bus
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

SILVER SPONSOR *(3 OF 10 AVAILABLE)* $4,000

- Complimentary registration for 1 person
- Complimentary ticket to end user dinner for 1 person
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

YOUNG LEADER BREAKFAST SPONSOR $3,500

SOLD OUT

- Complimentary registration for up 1 person
- Complimentary tickets to end user dinner for 1 person
- Company signage at breakfast
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

CLOSING RECEPTION SPONSOR $3,500

SOLD OUT

- Complimentary registration for 1 person
- Complimentary ticket to end user dinner for 1 person
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at Closing Reception
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

TOAST TO THE SPEAKERS SPONSOR $3,500

SOLD OUT

- Complimentary registration for 1 person
- Complimentary ticket to end user dinner for 1 person
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at Closing Reception
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

For more information, please contact **ers@corenetglobal.org**

	END USER DINNER	DIAMOND	WELCOME RECEPTION	WIFI	LANYARD	VIDEO	PLATINUM	LUNCHEON	CONFERENCE BOOKLET	REGISTRATION BAG	GOLD	TOUR	SILVER	YOUNG LEADERS BREAKFAST	CLOSING RECEPTION	TOAST TO SPONSORS
Conference Registrations	6	5	3	3	3	3	3	2	2	2	2	2	1	1	1	1
End User Dinner Tickets	6	5	3	3	3	3	3	2	2	2	2	2	1	1	1	1
Display literature at End User Dinner	✓															
Logo on registration bag	✓									✓						
Literature in registration bag	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓		✓	✓		
Logo/link on ERS website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in conference brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition as a sponsor at End User dinner	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in chapter newslet-ters/websites	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Other			Signage Materials	Signage Materials				Signage Materials	FullPage Ad			Tour Bus Signage			Signage Materials	Signage Materials
Total package cost	$15,000	$8,500	$7,000	$7,000	$7,000	$7,000	$6,500	$6,000	$6,000	$6,000	$5,000	$5,000	$4,000	$3,500	$3,500	$3,500

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SPONSORSHIP OPPORTUNITIES

JUNE 13+14 • 2022

AUTHORIZATION FORM

COMPANY NAME

CONTACT/REPRESENTATIVE NAME

COMPANY ADDRESS

CITY STATE ZIP

PHONE FAX

EMAIL

PAYMENT METHOD

Check How You Would Like To Pay For Your 2022 CoreNet ERS Sponsorship

- ☐ **Check For The Full Amount Enclosed**
  **Make All Checks Payable To "CoreNet Global ERS"*
- ☐ **Send An Invoice**

SPONSORSHIP LEVEL

Please Check Sponsorship Level

End User Dinner Sponsor	SOLD OUT	☐ Conference Booklet Sponsor	$6,000
Diamond Sponsor	SOLD OUT	Registration Bag Sponsor	SOLD OUT
Welcome Sponsor	SOLD OUT	☐ Gold Sponsor	$5,000
Wifi Sponsor	SOLD OUT	☐ Tour Sponsor	$5,000
Lanyard Sponsor	SOLD OUT	☐ Silver Sponsor	$4,000
☐ Video Sponsor	$7,000	Young Leader Breakfast Sponsor	SOLD OUT
Platinum Sponsor	SOLD OUT	Closing Reception Sponsor	SOLD OUT
Luncheon Sponsor	SOLD OUT	Toast to the Speakers Sponsor	SOLD OUT