



Disruptive Workplace Trends & Shifting Real Estate Paradigms

DREXEL UNIVERSITY • PHILADELPHIA
JUNE 13+14, 2022

SPONSORSHIP OPPORTUNITIES

ERS MODEL:

ATTENDEES:	Typically 50% of registrants are end users from Mid-Atlantic, Philadelphia, New Jersey, New York, Connecticut/Westchester and New England Chapters
SIZE:	Approximately 400 attendees making it large enough for 2 days of programming but small enough for high quality networking
PROGRAMMING:	Combined resources and ideas from multiple chapter officers results in excellent speaker and topic offerings
UNIVERSITY PARTNERSHIP:	University setting results in collegial environment, credibility to attract speakers and use of architecturally significant venues. \$5,000 is contributed to each university.
COST:	Low registration fees and availability of scholarships from chapters attracts end users and young leaders, many of whom do not attend Summits

END USER DINNER SPONSOR

\$15,000

- Complimentary registration for up to 6 people
- Complimentary tickets to end user dinner for up to 6 people
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites
- Distribute company information at End User Dinner

DIAMOND SPONSOR

\$8,500

- Complimentary registration for up to 5 people
- Complimentary tickets to end user dinner for up to 5 people
- Largest logo on registration bag
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

WELCOME SPONSOR

\$7,000

- Complimentary registration for up to 3 people
- Complimentary tickets to end user dinner for up to 3 people
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at reception
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

WIFI SPONSOR

\$7,000

- Complimentary registrations for 3 people
- Complimentary tickets to end user dinner for 3 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as WiFi Sponsor
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

LANYARD SPONSOR

\$7,000

- Complimentary registrations for 3 people
- Complimentary tickets to end user dinner for 3 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as Lanyard Sponsor
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

VIDEO SPONSOR (1 OF 1 AVAILABLE)

\$7,000

- Complimentary registrations for 3 people
- Complimentary tickets to end user dinner for 3 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as Video Sponsor
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

PLATINUM SPONSOR

\$6,500

- Complimentary registration for up to 3 people
- Complimentary tickets to end user dinner for up to 3 people
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

LUNCHEON SPONSOR

\$6,000

- Complimentary registration for 2 people
- Complimentary ticket to end user dinner for 2 people
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at luncheon
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

CONFERENCE BOOKLET SPONSOR

\$6,000

- Complimentary registration for up to 2 people
- Complimentary tickets to end user dinner for up to 2 people
- Full page ad in booklet (inside front cover or outside back cover)
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

REGISTRATION BAG SPONSOR

\$6,000

- Complimentary registration for 2 people
- Complimentary tickets to end user dinner for 2 people
- Company logo on registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

GOLD SPONSOR

\$5,000

- Complimentary registration for up to 2 people
- Complimentary tickets to end user dinner for up to 2 people
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

TOUR SPONSOR (2 OF 3 AVAILABLE)

\$5,000

- Complimentary registration for up to 2 people
- Complimentary tickets to end user dinner for 2 people
- Company signage for Tour Bus
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

SILVER SPONSOR (3 OF 10 AVAILABLE)

\$4,000

- Complimentary registration for 1 person
- Complimentary ticket to end user dinner for 1 person
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

YOUNG LEADER BREAKFAST SPONSOR

\$3,500

- Complimentary registration for up 1 person
- Complimentary tickets to end user dinner for 1 person
- Company signage at breakfast
- Marketing materials included in attendee registration bag
- Company logo/link on home page of ERS website
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

CLOSING RECEPTION SPONSOR

\$3,500

- Complimentary registration for 1 person
- Complimentary ticket to end user dinner for 1 person
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at Closing Reception
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

TOAST TO THE SPEAKERS SPONSOR

\$3,500

- Complimentary registration for 1 person
- Complimentary ticket to end user dinner for 1 person
- Company logo/link on home page of ERS website
- Display/distribute company information and recognition as sponsor at Closing Reception
- Logo included in program distributed to attendees
- Recognition as a sponsor at end user dinner
- Strong marketing visibility among eastern region real estate professionals
- Recognition in CoreNet Global chapter newsletters/websites

For more information, please contact ers@corenetglobal.org

	END USER DINNER	DIAMOND	WELCOME RECEPTION	WIFI	LANYARD	VIDEO	PLATINUM	LUNCHEON	CONFERENCE BOOKLET	REGISTRATION BAG	GOLD	TOUR	SILVER	YOUNG LEADERS BREAKFAST	CLOSING RECEPTION	TOAST TO SPONSORS
Conference Registrations	6	5	3	3	3	3	3	2	2	2	2	2	1	1	1	1
End User Dinner Tickets	6	5	3	3	3	3	3	2	2	2	2	2	1	1	1	1
Display literature at End User Dinner	✓															
Logo on registration bag	✓								✓							
Literature in registration bag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓			
Logo/link on ERS website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in conference brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition as a sponsor at End User dinner	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in chapter newsletters/websites	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Other			Signage Materials	Signage Materials			Signage Materials	FullPage Ad				Tour Bus Signage			Signage Materials	Signage Materials
Total package cost	\$15,000	\$8,500	\$7,000	\$7,000	\$7,000	\$7,000	\$6,500	\$6,000	\$6,000	\$6,000	\$5,000	\$5,000	\$4,000	\$3,500	\$3,500	\$3,500



CORENET GLOBAL • EASTERN REGIONAL SYMPOSIUM
SPONSORSHIP OPPORTUNITIES
JUNE 13+14 • 2022

AUTHORIZATION FORM

COMPANY NAME

CONTACT/REPRESENTATIVE NAME

COMPANY ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

PAYMENT METHOD

Check How You Would Like To Pay For Your 2022 CoreNet ERS Sponsorship

- ☐ **Check For The Full Amount Enclosed**
**Make All Checks Payable To "CoreNet Global ERS"*
- ☐ **Send An Invoice**

SPONSORSHIP LEVEL

Please Check Sponsorship Level

End User Dinner Sponsor	SOLD OUT	Conference Booklet Sponsor	SOLD OUT
Diamond Sponsor	SOLD OUT	Registration Bag Sponsor	SOLD OUT
Welcome Sponsor	SOLD OUT	Gold Sponsor	SOLD OUT
Wifi Sponsor	SOLD OUT	☐ Tour Sponsor	\$5,000
Lanyard Sponsor	SOLD OUT	☐ Silver Sponsor	\$4,000
☐ Video Sponsor	\$7,000	Young Leader Breakfast Sponsor	SOLD OUT
Platinum Sponsor	SOLD OUT	Closing Reception Sponsor	SOLD OUT
Luncheon Sponsor	SOLD OUT	Toast to the Speakers Sponsor	SOLD OUT