



in this **issue:**

"The Future of Work" A Stellar Event!

- + Meet the New Board Members
- + Noteworthy News
- + Sponsor Spotlights

COREISSUES


CORENET
GLOBAL

Carolinas
Chapter

volume 3, issue 3 **September 2010**

Noteworthy **News**

Even as the economy continues to struggle as the final quarter of the year arrives, the **Carolinas Chapter continues to experience exceptional growth**. The Chapter has grown from 139 members in 2008 to 183 in July 2010, and attendance at our events is at record highs.

The CoreNet Global Summit was held in Phoenix this month and focused on space. The programs and activities examined the many facets of how space impacts our profession.

While experiencing the Summit firsthand is the most comprehensive way to learn and network, CoreNet Global piloted two new ways to connect to the Summit: a *live networking event* and a *streaming desktop option*. These options allowed members from around the globe to attend the summit from their own desk.

Congratulations to the Carolinas Chapter for winning the Grand Prize for Chapter attendance at the Global Summit in Phoenix. We were requested to have 32 members attend, and as of August 12th, we had 54 registered attendees—exceeding our goal by 169%! CoreNet Global awarded the Carolinas Chapter \$2500 for food and beverages for the Chapter reception, which was held at the Phoenix Sheraton Hotel.

The Carolinas Chapter held two Sponsor Breakfast meetings in July, one in Charlotte with 67 individuals in attendance, and the other in Raleigh with 33 in attendance—both exceeding all previous attendance records. This record-setting attendance speaks to the “value” we are bringing to our sponsors.

Big thanks to William Parker and the entire Programs Committee for putting together the outstanding August 18th event, **The Future of Work**, in Charlotte (see page 4 for details).

Now you can connect with the Carolinas Chapter through social networking! Join the conversation at the following links:



linkd.in/CoreNetCarolinas



bit.ly/CoreNetCarolinaFB



twitter.com/CoreNetCarolina



bit.ly/CoreNetCarolinasYouTube



in this **issue:**
volume 3, issue 3 **September 2010**

<i>Noteworthy News</i>	2
<i>Welcome New Board Members</i>	3
<i>Letter from the President</i>	3
<i>Board of Directors</i>	3
<i>The Future of Work: Process, People and Places</i>	4
<i>Sponsor Spotlight</i>	6
<i>Calendar of Events</i>	7

Welcome **New Board Members!**

WE ARE PROUD TO ANNOUNCE FOUR NEW ADDITIONS to our Carolinas Chapter Board of Directors, effective January 1, 2011.

• **KOO STENGLE**

Support Services Strategic Planning Manager at *BB&T*

• **TONY PEREZ**

Senior Vice President and Portfolio Director for the Headquarters Region within Corporate Workplace at *Bank of America*

• **KEVIN JENKINS**

Director of the Special Projects and Interiors Division of *Turner Construction*

• **CRAIG YOUST**

Senior Director, Global Facilities and Corporate Real Estate for *Red Hat*.

“We are thrilled to welcome these new members to our Board,” says Hunter Fleshood, current Board President, ***“and we know they will add new passion and dimension to our Chapter.”***

Letter from **the President**

I am excited to be sharing good news and great events experienced by our Chapter since the last *CoreIssues* newsletter.

On August 18 we hosted the largest event in the Chapter's history, welcoming 315 professionals to an educational program titled, ***The Future of Work: People, Process and Places*** (see article on page 4).

The record-setting turnout was a great thrill and our Chapter is grateful to all those that were in attendance. Among those joining the energized crowd was CoreNet Global's CEO, Angela Cain, who was truly blown away by our Chapter's strength and passion.

During that program, I was also excited to announce our 2011 Board of Directors, which includes four new additions; Kevin Jenkins (Turner Construction), Tony Perez (Bank of America), Koo Stengle (BB&T) and Craig Youst (Red Hat).

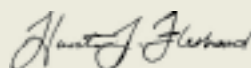
These individuals add tremendous industry experience. They will provide added depth and breadth to our already diverse board. I am looking forward to the perspectives they will bring interacting with our returning Board members.

Remaining on the board next year are Steve Bodenheimer, Jessica Brown, Philip Grossberg, Tripp Guin, Dan Jennings, William Parker, Danny Seaton, Frank Wiseman and myself. Sandra Bobbitt will roll off at the conclusion of her term in December this year (thanks for your contributions Sandra!), but not before coordinating several more Community Reinvestment efforts.

This newsletter will likely hit your mailbox as 54 members of the Carolinas Chapter are in Phoenix at the CoreNet Global Summit. Because that registration count resulted in our Chapter winning the Summit Registration Chapter Challenge, we're being rewarded with a special welcoming reception in Phoenix. I will see you all there!

I'll be looking forward to December, when I can no doubt report on more impressive happenings with our Carolinas Chapter.

Best,



Hunter Fleshood



2010 **Board of Directors**

Hunter Fleshood, *President*
Bank of America

Danny Seaton, *Secretary*
Teknion LLC

Dan Jennings, *Treasurer*
AREVA

Philip Grossberg, *Senior Advisor*
Time Warner Cable

Steve Bodenheimer, *Senior Advisor*
Duke Energy

Tripp Guin, *Director*
CB Richard Ellis

Sandra Bobbitt, *Director*
Herman Miller

William Parker, *Director*
Nortel

Jessica Brown, *Director*
CB Richard Ellis

Frank Wiseman, *Director*
Tandus Flooring

Kathy Godwin
Chapter Administrator



THE FUTURE OF WORK: PROCESS, PEOPLE AND PLACES

BY KRIS HARRIS

STRATEGIC PURPOSE DRIVES BOTTOM-LINE RESULTS. The CoreNet Global Carolinas Chapter exists to “connect groups of professionals, end users and service providers in order to advance knowledge, promote personal excellence and add value to each individual and their respective enterprise.” Staying true to this purpose, it is no surprise that the recent “**The Future of Work: Process, People and Places**” event stands out among the best in Chapter history.

In the opening State of the Union, Angela Cain, Cornet Global CEO, gave testament to the growth and continued dedication of the Carolinas Chapter members. This was reinforced earlier by the simple, yet significant, gestures of the Carolinas Chapter Board of Directors greeting guests as they entered the One Bank of America Center Auditorium.

The program next took an academic approach to the future of the workplace with co-presenters Charles Grantham and James Ware. Grantham’s sociological business perspective, combined with Ware’s research in web-enabling business processes, encompassed all avenues of what opportunities the future workplace may hold. Both men emphasized that the only constant in the workplace is change. Business

leaders must understand the evolving workforce, as well as the availability and implementation of new technologies, and obtain a grasp of changing workplace structure. The insight of Grantham and Ware encouraged the attendees to think outside the box and meet change head on. They showed that there is a practical and systematic approach to dealing with changes in the marketplace — be proactive rather than reactive.

The roundtable panel discussion bridged the gap between academia and real world experience. Erica Chapman, Director of Corporate Real Estate of the *Adidas Group*, began the discussion centered on commitment. Chapman described that as she was growing up, while other kids

were playing dolls and GI Joe, she played Real Estate. Her story highlighted the degree of commitment the field requires for success.

David Lathrop, Director of Research and Strategy for *Steelcase*, followed with his experiences that supported the previous presentations by Grantham and Ware. Lathrop spoke more of the growth of technology and how that has transformed the typical sit-down office into one driven off of a laptop or other handheld devices. The future of work, according to Lathrop, will encompass areas that encourage collaboration and provide the necessary means to plug into the Web.



The crowd is engaged & connecting.



Frank Wiseman, Kevin Jenkins, Danny Seaton, Ashley Clark & Tripp Guin



Enjoying a glass of wine & good company.



KUDOS!

Angela Cain, CEO of CoreNet Global, wrote Hunter Fleshood the following note after attending the August 18th Carolinas Chapter event:

Hunter,

YOU AND THE CAROLINAS CHAPTER ROCK!

If only I could clone you and your Chapter enthusiasm—our success as an organization would be limitless! Thanks for the invite, thanks for the hospitality & thanks for your commitment to CoreNet Global.

Best — Angela

Experiences from Mark Gorman, *Newmark Knight Frank*, Craig Youst, *Red Hat*, and Patrick Donnelly, *BHDP Architecture*, all offered value-added perspectives on how the workplace exists for today and what trends and changes will shape the future.



Paul Getchell, Anne Jackson, Matt Miller & Emily Crow

Bringing down the fourth wall, the audience was invited to ask questions of the roundtable group. This provided the opportunity for attendees to fill any information gaps, seek guidance on particular hurdles, and maximize the value of attending. The roundtable's energetic and qualified responses took the program to another level of excellence.

With all the exuberant efforts on the part of Chapter leaders to set up the *Future of Work* program for success, only one thing

could cement the program into Chapter history: the attendees. Not only was this one of the most well-attended events of all time, but also the caliber of Charlotte business representation was unprecedented. The event's design allowed for end users and suppliers to connect before



Sandra Bobbitt, William Parker & Whitney Pelton

and during registration, and then continue fervent conversation throughout the reception. A delectable menu combined with the high energy of connectivity created an incomparable atmosphere that radiated throughout One Bank of America.

This event functioned in pure harmony. With the Carolinas Chapter acting as the night's maestro, every chord struck value-

added resonance for all those in attendance. The Chapter reserves special appreciation for the sponsorship from Bank of America and Lincoln Harris. Finally, a big thanks to all of the Carolinas Chapter members and those first-time attendees... for it is you who made this event the grand success it was!



Jennifer Gainer, Guillermo Villar, Tonisha Bell & Becky Silver-Aunes

PLATINUM SPONSOR: **NAI SOUTHERN REAL ESTATE**

“I think that the Carolinas Chapter of CoreNet has grown because of its leadership,” says David Goode, Vice Chairman of NAI Southern Real Estate. “Duke Energy, Bank of America and Time Warner Cable are three of the leaders who have supported the Chapter’s activities and encouraged its growth,” he adds, “and members looking for business are attracted to those companies who are substantial users of quality services.” Goode also explains that CoreNet is an attraction for new members wanting to learn from their peers. “The educational opportunities offered by CoreNet,” he says, “are second to none.”

NAI Southern Real Estate, founded in Charlotte in 1899, is one of North Carolina’s oldest active real estate firms and is a member of the NAI Global Network of Companies. NAI Global covers the Carolinas with offices in Raleigh, Greensboro, Asheville and Charlotte, as well as Greenville, Columbia and Charleston. NAI Southern provides a full range of real estate services for clients in the 16-county region making up the Charlotte Regional Partnership.

NAI Global ranks among the largest commercial real estate service providers worldwide, and with 325 offices in 55 countries and a staff of 5,000 professionals, it is also the world’s only managed network. NAI Global completed more than \$45

billion in transactions and provides property management services for more than 200 million square feet worldwide.

NAI Global maintains a dedicated core staff around the world to manage and support their global network.

As the largest privately-owned real estate firm in Charlotte, NAI Southern has one of the largest brokerage practices in the Charlotte marketplace. NAI Southern has active practices in the fields of office and medical office leasing and sales, industrial leasing and sales, land acquisition and disposition, retail leasing and investment sales, managing more than 6 million square feet of office and industrial space.

David Goode is the point of contact with the Carolinas Chapter and has been involved with CoreNet and its predecessor NACORE for over 23 years.

NAI Southern Real Estate
Commercial Real Estate Services, Worldwide



2010 Events Calendar

Community Reinvestment: **Habitat for Humanity ReStore**

Saturday, October 2, 2010
9:00 AM – 1:00 PM



Restore: Community Reinvestment Challenge

This year the Carolinas Chapter is partnering with Feeding America to help ease the problem of hunger in our region. Our Community Reinvestment Committee is focusing on the essential of food throughout 2010, providing opportunities for

food collection, donations and sweat equity workdays. Working together, we can make a real difference in our community...and keep families in the Carolinas from going to bed hungry.

Please join us on October 2nd. The job will be defined once we get there, but could include moving donations out to the floor, performing general retail duties in the store or working in the metal recycling facility. (Volunteers must wear closed-toed shoes.)

Habitat for Humanity
1133 North Wendover Road
Charlotte, NC 28211

Contact
Sandra Bobbitt
sandra_bobbitt@hermanmiller.com

REGISTER NOW AT CAROLINAS.CORENETGLOBAL.ORG

SEPTEMBER 29TH

"Sweat Equity" Event, Raleigh

(6:00-8:00 pm)

REGISTER HERE: <http://bit.ly/sweatequityraleigh>

Join fellow CoreNet members and friends as we work with the Food Bank of Central & Eastern North Carolinas in Raleigh to sort food for distribution to those in need. This event is a great way to give back to our community and help others in a very tangible way.

LOCATION:

The Food Bank of Central
& Eastern North Carolinas
3808 Tarheel Drive
Raleigh, NC 27609

CONTACT:

Sandra Bobbitt
sandra_bobbitt@
hermanmiller.com

OCTOBER 2ND

Restore: Community Reinvestment Challenge, Charlotte

(9:00 am-1:00 pm)

NOVEMBER 3RD

Education Program, Charlotte

(10:00 am-1:00 pm)

NOVEMBER 4TH

Education Program, Raleigh

(5:00-7:00 pm)

NOVEMBER 17TH

Networking & Food Drive, Greenville

(5:00-7:00 pm)

DECEMBER 1ST

Networking, Charlotte

(5:00-7:00 pm)