



Monthly Newsletter | August 2026

Dear Members & Friends,

I hope many of you have had the opportunity to slow down over the summer, spend time with family and friends, and recharge before the busy months ahead.

While the world continues to navigate uncertainty, it has been encouraging to see businesses and communities across our region move forward with resilience and optimism. As we return from the summer break, we look ahead to an active and exciting season for our chapter.

September will see the return of our events program, starting with our **Padel & Networking Event**, a great opportunity to reconnect with colleagues, welcome new members, and kick off the season in an informal setting.

Later in the month, we are pleased to partner with **Schneider** for a thought leadership event exploring key trends and challenges shaping the future of corporate real estate. We look forward to sharing more details soon.

September also brings the **CoreNet Global Summit EMEA**, taking place in Munich from 8-10 September 2026. The Middle East Chapter will be represented by three board members, alongside members of our volunteer and support communities. We look forward to sharing insights, building new connections, and bringing fresh ideas back to our region.

As we begin the final stretch of 2026, I am looking forward to seeing many of you again, refreshed and ready for a full agenda of events, learning opportunities, and meaningful conversations. In the meantime, be sure to follow the CoreNet Global Middle East Chapter on LinkedIn for event announcements, member spotlights, industry insights, and chapter updates.

Stay curious. Stay connected.

Samer Mahdi
Chapter Chair



Event Spotlight



Padel & Networking | 11 September

Kick off the season with the Middle East Chapter for an **energizing morning of Padel!** Open to all skill levels, this casual sports session offers friendly matches, great networking, and light refreshments. Rackets and equipment are provided - just bring your energy to reconnect with peers after the summer break!

Upcoming Events

11 September 2026

Padel & Networking
Padel Edition
Dubai
[Register](#)

30 September 2026

Exclusive Tour & Panel at Schneider Electric Dubai's New Smart Workspace
Dubai
[Save the Date](#)

13 October 2026

Growth in the Saudi Real Estate Sector:
Founded in Vision, Driven by Opportunity
Riyadh
[Save the Date](#)

29 October 2026

From Vinyl to Viral: *How Generations, Culture and Technology are Reshaping Design*
Dubai
[Save the Date](#)

TBC November 2026

Experience Resonance at Dubai Design Week
Dubai
[Save the Date](#)

18 November 2026

What's Next for Commercial Real Estate?
Dubai
[Save the Date](#)



WHAT'S NEXT?

Explore CoreNet Global's dynamic *What's Next?* **podcast channel**, designed to put members at the absolute forefront of community building through thought-provoking conversations. Content for members, by members! Share your bold ideas, innovative concepts, and creative problem-solving with peers worldwide as a trusted CRE voice. Click below to review submission guidelines and share your insights today!

WEBINAR

Uncover the transformative power of Generative AI, Large Language Models, and Intelligent Automation in CRE. This webinar slide deck explores technology intersections driving operational efficiency and innovation. Learn to navigate key challenges, capitalize on emerging opportunities, and unlock actionable strategies that propel your CRE initiatives to achieve sustainable organisational growth and enduring success.

JOIN15

Use code **JOIN15** to save 15% on your CoreNet Global membership. Join an essential CRE global community shaping the future of corporate real estate. Gain immediate access to specialised resources, exclusive member events, **free entry to Middle East Chapter events** and weekly CRE news tracking market trends and professional updates. Don't miss out, claim your discount and join today to propel your career!

Learn More

Slides

Join Today

Sponsor Spotlight



CoreNet Global Middle East extends its sincere gratitude to **Horton Interiors** for their continued partnership as a valued sponsor. Their steadfast support and commitment to excellence drive our chapter's growth, enabling us to deliver high-calibre events, foster industry connection, and elevate the commercial real estate community across the region. Thank you, Horton Interiors, for your ongoing collaboration!

Interested to become a sponsor? Learn more about the benefits of partnering with the Middle East Chapter and elevate your brand within the corporate real estate community. Send us an **[email](#)** to request a prospectus.

Industry News

Chair's Insight: AI, Real Estate, and the Next Competitive Advantage

Across the conversations I've had this year with occupiers, developers, investors, and corporate real estate leaders, one topic continues to surface: artificial intelligence. Not because people are fascinated by the technology itself, but because they are trying to understand what it means for their portfolios, workplaces, and long-term business strategy. The latest GRI Global AI in Real Estate Outlook reinforces what many of us are already seeing in the market: AI is no longer a future discussion. It is a real estate discussion. [Read more](#).

Have an idea? We'd love to hear it.

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