



Monthly Newsletter | September 2025

Dear Members & Friends,

We were excited to restart our second half of the year, programme last week with a very interesting session with Valentina Cereda on **Building Biology** and we're grateful to our venue sponsor **Teknion** for hosting us at Co-Lab.

We are continuing the year with a fantastic lineup of events. While I wasn't able to join you last week and will be traveling for the next event, my fellow Board members will be there to welcome you.

Don't miss our upcoming **The Real Estate Mirage**. Register Now at the link below as this promises to be a popular one!

Highlights & Chapter News

New and first Platinum Sponsor: We're thrilled to welcome **Diriyah** as our new and first Platinum Sponsor of the chapter! Their support is helping us kick off events in KSA in Q1 of next year. The Chapter will increase their presence in the Kingdom of Saudi Arabia in partnership with Diriyah. I would like to thank Thomas Wright and the team at Diriyah for their partnership.

CoreNet Global EMEA Summit: Board members Samer Mahdi and James Hodgetts recently attended the largest EMEA Summit to date in Amsterdam. You can read their feedback below, which they've kindly shared with the chapter.

Thank You to Our Sponsors: We're also

Upcoming Events

22 October 2025

The Real Estate Mirage
Dubai
[Register](#)

27-29 October 2025

North America Summit
Anaheim
[Register](#)

11 November 2025

Transforming the Workplace
From Legacy to the Metaverse at Audemars Piguet
Dubai
[Register](#)

3 December 2025

India Conference
Bengaluru
[Register](#)

3-5 March 2026

AsiaPac Summit
Kuala Lumpur
[Register](#)

Event Spotlight

The Real Estate Mirage: *When Space Looks Full but Acts Empty*

For the C-suite, real estate is often the second-largest expense—and one of the most complex strategic puzzles. This October, unlock the solution with a powerful framework that transforms

delighted to have the continued support of **JLL**, the very first company to sign up as a Chapter sponsor which renewed as silver sponsor. Your support is invaluable! A huge thank you to **SEDUS** for their fantastic, long-standing support. We're sad to see them go for now but look forward to welcoming them back in 2026.

Savas Cizmeci
Chapter Chair



occupancy data into undeniable business value. We're thrilled to welcome **Dr. Palle Dinesen**, CTO and co-founder of **Ubiquisense**, who will be joining us from **Copenhagen, Denmark** to share his expertise and real-world insights.

[Register](#)

Event Host

Interface®

Middle East Chapter Board Leaders attend EMEA Summit



Our chapter was well-represented at the largest EMEA Summit to date in Amsterdam! We're proud to have had **Samer Mahdi** (Baker Hughes) and **James Hodgetts** (Knight Frank) in attendance, where they had the chance to meet CoreNet Global's new CEO, Scott Wiley. The event was also a fantastic opportunity to connect with new members and our first Platinum Sponsor, Diriyah.



CNG KSA



QPCR



YL STEP UP PROGRAM

Meet the team shaping our chapter's future! Our dedicated KSA members and volunteers are meeting monthly to develop an exciting lineup of activities for 2026. A big thank you to John Harris (ROSHN), Jan Arentoft, (HWSaudi), James Hodgetts, (Knight Frank), Ketan Trehan (The Executive Centre), Youced Betaoui (Land Sterling), and Kevin Duffield (Cavendish Maxwell) for their leadership

Ready to accelerate your corporate real estate career? The **Qualified Professional of Corporate Real Estate (QPCR)** certificate is the essential foundation you need. This isn't just a course; it's a structured programme designed for busy professionals like you who want to learn, get support, and expand their network. Why choose QPCR Learn + Connect? It offers a powerful mix of self-paced

CoreNet Global is excited to announce the launch of the new **Young Leader Step Up Program**, a tier created specifically for professionals aged 36 to 40. We understand that career transitions can be challenging, and we want to ensure our emerging leaders can continue to benefit from everything CoreNet Global has to offer. This program provides a more gradual and accessible pricing transition

and commitment. We're looking forward to sharing our 2026 plans soon!



on-demand content and live virtual seminars. You can stay on track and finish the certificate in just nine months with a defined timeline, and you'll connect and grow alongside your peers and experienced CRE leaders in dedicated mentoring sessions. A single registration fee covers the full programme, making it easy to commit to your professional growth. The upcoming APAC group will run from **October 25 to June 26**. Spaces are limited, so sign up today!

between the Young Leader rate and a full membership, making it easier to stay engaged and connected to the community that supports your success. This new option is available for both renewing and new members within this age bracket, providing a seamless pathway to access our essential resources, expert insights, and unparalleled networking opportunities. This program is our commitment to your continued growth and professional journey with us.

Learn More

Learn More

Sponsor Spotlight

teknion

Teknion has been a long-standing and invaluable partner of the Middle East Chapter. As an annual sponsor, they recently demonstrated their incredible support by generously hosting our latest event at Dubai Design District. We extend a huge thank you to **Heather Portingale and the entire team**. A family-owned company for 35 years, Teknion is renowned for its design excellence and innovation in office furniture and architectural interiors, making their partnership all the more appreciated. [Learn more.](#)

Interested to become a sponsor? Learn more about the benefits of partnering with the Middle East Chapter and elevate your brand within the corporate real estate community. Email [Sharon Withe](#) to learn more.

Industry News

Saudi Arabia announces five-year rent freeze in Riyadh: Key rules....

Saudi Arabia has introduced sweeping rental market reforms in Riyadh, including a five-year freeze on annual rent increases for residential and commercial properties, under directives from Crown Prince Mohammed bin Salman. [Read More.](#)

Dubai launches unified PropTech ecosystem to drive the future of real estate

Dubai is pioneering the digital transformation of real estate with the launch of the **Dubai PropTech Hub** - a unified ecosystem designed to foster innovation, collaboration, and

regulatory alignment across the property sector. By bringing together industry leaders, technology developers, and government stakeholders, this initiative aims to position Dubai as a global leader in real estate technology, shaping the city's future as a smart, connected metropolis. [Read More](#).

We want your ideas! Help us make the Middle East Chapter the best it can be. Email us your suggestions today.

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