

Monthly Newsletter | September 2022

Dear Members and Industry Colleagues,

I am really pleased with the successful event we had this month; great turn out and participation from members and friends of the Chapter and it was certainly a great opportunity to re-connect after the summer break.

I would like to take this opportunity to proudly share with you an update on our membership status. The chapter's membership has grown by **22%** during the last 12 months. We are seeing lots of new faces with Dubai becoming an even more popular business hub post pandemic. We look to continuing to grow our membership and community with your support in 2023.

We are starting to plan for our next **Corporate Real Estate Innovation Forum** to be held in Dubai in the first half of 2023. This is our biennial flagship event that brings together up to 200 CRE professionals which we are really looking forward to. The date will be announced shortly so stay tuned! If you would like to be part of the Forum either from a planning or presenting perspective, please reach out to any member of the Board.

Yours sincerely,

Sarah Aoun
Chapter Chair



Upcoming Events

19 October 2022

Creating Positive Spaces with Biophilia in Mind

We-Work, ADGM, Abu Dhabi

[Save the Date](#)

26 October 2022

The Future of Cities

Riyadh KSA

[Save the Date](#)

Event Spotlight

Creating Positive Spaces with Biophilia in Mind



Biophilic Design offers guidelines on how to create built environments that support our innate human attraction to nature and natural processes (biophilia – “The passionate love of life and of all that is alive¹”), stemming from our evolutionary development and survival. **Interface** has created an inspirational design guide ‘**Creating Positive Spaces using the WELL Building Standard**’, on the topic of Biophilic Design (designing nature back into the built environment) and how to use its principles in creative and cost-effective ways. Guest speaker is **Neslihan Kucukaslan** an Architect and Key Account Manager UAE, Turkey & Israel with Interface. **Registration opens soon!**

The Do Nothing Strategy: The True Cost of Idle Corporate Real Estate

When it comes to making decisions about corporate real estate portfolios these days, waiting it out seems to be the most popular option. Organisations are waiting for signals about how the economy, the pandemic, and labour trends will evolve, and they’re being cautious on making major moves like re-designing, retrofitting, or even shedding excess space. This may seem like a solid, risk-averse tactic. But the cost of unused corporate real estate is higher than you might think - a “do nothing” strategy is actually highly unfavourable for the overall health of your organisation. Article credit: Sandra Panara, Director of Workspace Insights, Relogix. [Read more](#).....



Riyadh Event

The Middle East Chapter will be back in **Riyadh** on **Wednesday 26 October!** Sponsored by **Gensler** the event programme will look at the **Future of Cities** and how they are at a crossroads. Most urban residents believe that their city provides a great experience, but they also think that it’s time to completely rethink city life in light of the unprecedented experience of the last two years. Join us at this event where Gensler’s **City Pulse Survey** will focus on three areas in which the pandemic has triggered seismic shifts at personal and societal levels: affordability, work, and safety.



Careers Action Center

Post a position **or** search for a position at the CoreNet Global Careers Action Center! You will also find resources to help you along the way, no matter where you are in your professional journey. The Action Center also has a section on Internships - how to find an intern and how to post an internship opportunity in your company. There's also a mentor service available - volunteering as a mentor or seeking a mentor and for those who want to learn more on the profession: What's CRE? What do members do? What salary to expect from this career, its all available at the Careers Action Center.



Join Today

Your career possibilities grow exponentially when you belong to an organisation focused on advancing the corporate real estate profession! **Save 15%** on membership when you join, using **JOIN15**. The Middle East Chapter is one of 50 locations globally with a local footprint. Formalise your relationship with us and become a member to broaden your reach and influence within your corporation and amongst your peers by joining the only global network association for corporate real estate professionals. Membership gives you access to heaps of benefits not just locally but globally!

Save the Date

Learn More

Join

We are excited to introduce you to our newest annual sponsor **EP&T Global!** EP&T is a world leader in reducing energy consumption and carbon emissions for businesses operating in the built environment. They have pioneered and continue to refine the technology to extract, analyse and report IoT data to reduce building energy use – saving money and the environment in the process. Founded in Australia in 1993 with a vision to capture and

New Member Spotlight



A warm welcome to **Sarah Carter**, Client Solutions Lead EMEA at CBRE. Sarah moved to the UAE in 2008 to work with Mace Macro International on the renowned Burj Downtown Development prior to moving to KSA in 2008 to work on King Abdullah Economic City. She later moved to Yas Marina F1 circuit heading up the engineering team with the exciting responsibility for taking the circuit from the construction close out and transitioning it to welcome 70,000 visitors and 25,000 support staff for the first Abu Dhabi Grand Prix. She has also held the position of Head of FM & Workplace for EMEA at Ericsson responsible for the strategic development of the FM model across 85 countries.

[Sarah Carter | LinkedIn](#)

Board Member Spotlight



On 1 September, **Dr. Michael Waters** joined the CoreNet Global Middle East Chapter Board! Dr Waters is Global Programme Director for Heriot Watt University's MSc Real Estate programme, based in Dubai. He teaches on a range of courses including: Urban Economy & Property Markets; Real Estate Valuation; Real Estate Development and Corporate Real Estate Management & Sustainability. He is a Member of the Royal Institution of Chartered Surveyors (MRICS) and Fellow of the Higher Education Academy (FHEA). He is a prominent expert for relevant real estate media in Dubai including regular contributions to Gulf News; The National; and Construction Weekly.

[Michael Waters | LinkedIn](#)

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