



Monthly Newsletter | June 2025

Dear Members & Friends,

It's great to connect with you as we head into summer! I know many of us are looking forward to a well-earned break, but before we switch off, I'd love to invite you to our final event before the summer hiatus.

This session promises to be a standout, featuring a guest speaker from Basel, Switzerland, who will share insights into the workplace transformation project at **Audemars Piguet**. Seats are limited, so I encourage you to register soon to secure your spot.

We recently wrapped up our annual collaboration with **Workspace** at their exhibition at DWTC, where we joined a panel discussion on the evolving **hybrid landscape of Corporate Real Estate**.

We're also excited about our growing engagement with universities across the Emirates. Just this week, we're visiting **Wollongong University in Dubai** to meet students and introduce them to the dynamic world of careers in CRE.

And stay tuned—our kickoff event in KSA is just around the corner!

If I don't get the chance to see you at next week's event, I wish you a fantastic summer and look forward to reconnecting in September.

Savas Cizmeci
Chapter Chair



Upcoming Events

26 June 2025
Transforming the Workplace
From Legacy to the Metaverse at Audemars Piguet
Dubai
[Register](#)

8-10 September 2025
EMEA Summit
Amsterdam
[Register](#)

Event Spotlight

Transforming the Workplace
From Legacy to the Metaverse at Audemars Piguet

Don't miss our June event **next week** with special guest speaker **Mr. Key Kawamura**, Co-founding Partner & CEO of Studio Banana. Joining us from Basel, Switzerland, he will share how **Studio Banana** has collaborated with **Audemars Piguet**, the iconic 150-year-old Swiss watchmaking firm, to revolutionise their workplace experience. Learn how they've blended tradition with cutting-edge design to create future-ready environments aligned with the company's core values and vision. Explore the innovative projects that have redefined their working culture, honoured their regional roots, and established resilient strategies for continued success. [Register](#)



Sold out in 1 minute and 58 seconds. This isn't hype, it's the future of tokenised property.

As real estate tokenisation gains regulatory footing in the UAE, platforms like PRYPCO are proving that tokenised investing isn't theory, it's market-ready. VARA's oversight has created an environment where digital property ownership can scale with trust, speed, and compliance. Read more on [LinkedIn](#)



UNIVERSITY RELATIONS



QPCR GROUP



WHY JOIN?

The Middle East Chapter is excited to be at **Wollongong University in Dubai** this Thursday to engage with students and introduce them to the rewarding world of Corporate Real Estate. **Samer Mahdi**, a Middle East Chapter Board member dedicated to fostering university relations, has been building connections to showcase the diverse opportunities within the profession and the value of membership. Discover how student membership can kickstart your career with affordable costs and invaluable benefits.

Starting this September and running through June 2026, the next **QPCR Learn + Connect program** is set for Asia-Pac time. However, it's designed with your lifestyle in mind! You'll gain the essential skills, knowledge, and connections needed to advance your career through **flexible learning, expert guidance** and **valuable connections**. This adaptable format ensures you can easily adjust to Middle East timing, allowing you to complete the comprehensive certificate in just nine months. Equip yourself for success!

From small business owners to C-suite, CoreNet Global membership offers valuable resources to succeed in corporate real estate. Network with peers and access the best CRE thinking from our active, engaged community. We champion innovation, keeping you updated on trends and fostering collaborative discussions. CoreNet Global leads in sustainable and progressive practices, empowering you with exclusive resources and global connections to make a real impact in commercial real estate.

Learn More

Learn More

Learn More

Sponsor Spotlight



Our longstanding relationship with **Turner & Townsend** continues! We're delighted that they've renewed their sponsorship partnership with the Middle East Chapter for another year. For those unfamiliar, Turner & Townsend is a leading global professional services company. They partner with clients to deliver major projects and programmes with precision, skill, and a sharp focus on achieving critical outcomes. With over 22,000 specialists in more than 60 countries, they effectively blend local knowledge with global insight to tackle challenges of any scale. Learn more about their impactful work [here](#).

Interested to become a sponsor? Learn more about the benefits of partnering with the Middle East Chapter and elevate your brand within the corporate real estate community. Email [Sharon Withe](#) to learn more.

New Member Spotlight



We are pleased to introduce our newest member, **Muhammad Moiz Siddiqui**! Based in Riyadh, KSA, Muhammad is an Associate Director – Asset Management at ROSHN Group. Over the past nine years, he has cultivated a background spanning real estate, private equity, corporate finance, and consulting. Beyond his professional achievements, Muhammad brings a passion for investing, strategic thinking, and the dynamic game of tennis – where he appreciates the parallels of precision, discipline, and a long-term focus in achieving peak performance. Holding an MBA from Cornell University and the prestigious CFA charter, Muhammad has demonstrated a strong track record in investment analysis, portfolio management, and driving strategic value creation. Welcome Muhammad! [LinkedIn](#)



Let's extend a warm welcome to our newest member **Poula Wageh Fathy**! Poula is the Workplace Site Lead for ServiceNow in Cairo. For those unfamiliar, ServiceNow is a leading enterprise software company renowned for its cloud-based platform that streamlines digital workflows. Poula brings a wealth of experience from other prominent companies in Egypt, including Mondelez and Amazon. His academic background is in the field of Mechatronics and Robotics Engineering (BCs). Demonstrating a commitment to continuous learning, Poula is currently pursuing his FMP designation and has plans to undertake the CoreNet Global QPCR (Qualified Professional of Corporate Real Estate) designation. Welcome to CoreNet Global Poula and good luck with your academics. [LinkedIn](#)

We're brainstorming ways to make the Middle East Chapter the best it can be.
Email us your ideas!

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