



SPONSOR RENEWAL

MIDWEST CHAPTER 2026

Letter to Our Sponsors

Dear Current and Prospective CoreNet Sponsors:

As we approach the end of the year, I wanted to express our sincere appreciation to the current Midwest Chapter sponsors

As a result of our sponsors' continued support, we are able to offer high quality educational program content, networking events, professional development, and community outreach opportunities for our members. We're focused on growing our membership, to remain a vibrant and thriving real estate organization. Also, we continue to be a forum for industry leaders to share and connect on topics of common interest.

Your sponsorship has made all of this possible and we hope it has provided value and visibility to your organization. Looking forward into 2026, we have planned a dynamic schedule of events for the year and will continue to develop more ways for our members to connect, grow, learn, and belong.

Please review the enhanced opportunities outlined in the following pages and I invite you to establish, renew or expand your sponsorship for next year.

Sincerely,

Kristine Fisher

2025 CoreNet Global Midwest Chapter President

Emily Marden

2024-2026 CoreNet Midwest Sponsorship Chair



Chapter Mission

To advance the practice of corporate real estate through professional development and networking opportunities over the full career lifecycle.

Our Strategic Plan Focus

Enhance overall chapter engagement and experience with end users, service providers, sponsors, economic developers, young leaders, students, and retirees.

Provide the highest quality educational program content, networking events, professional development and community outreach opportunities.

Increase participation, recognition and conversation within our CoreNet community that will bring together diverse viewpoints that respond to the accelerated rate of change in the corporate real estate industry.

Continue to build a strong bench and succession plan for our board and committees.

To elevate the corporate real estate profession.



How Has Your Support Helped

Education and Networking

- 8 Yearly Programs
- 3 National Speakers
- Monthly end user roundtables

Serving in our Community

- Rebuilding Together
- Youthlink
- Second Harvest
- People Incorporated

Inspiring the Next Generation of CRE

- 3 University Partners (*and counting!*)
- 3 Student Scholarship Recipients

Working Together

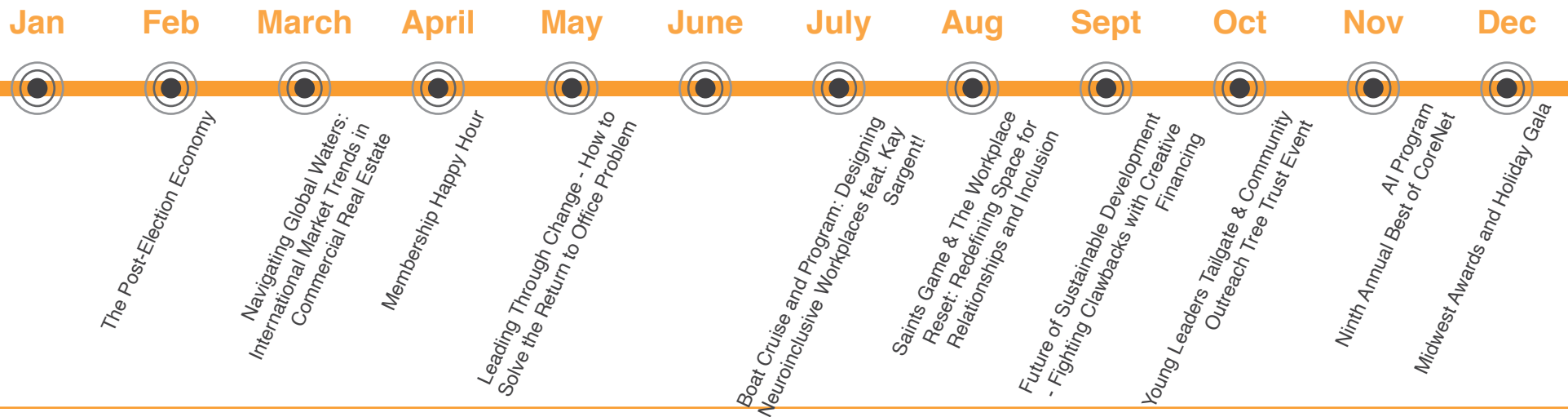
Top 3 Nationally 3 years running in:

- Engagement
- Retention

“ I have been a member of CoreNet for nearly 6 years and the professional relationships, friendships, and networking of Young Professionals has been extremely valuable in accelerating my career, and building business within the industry.

Daniel Williamson, AIA, NCARB
Director of AI - Ryan Companies

Education and Events Supporting Key Challenges and Priorities Throughout 2025



Sponsor Visibility & Value in 2025 So Far!

Growing Across All Platforms



#1

Communication
Platform for
Members



450+

Followers

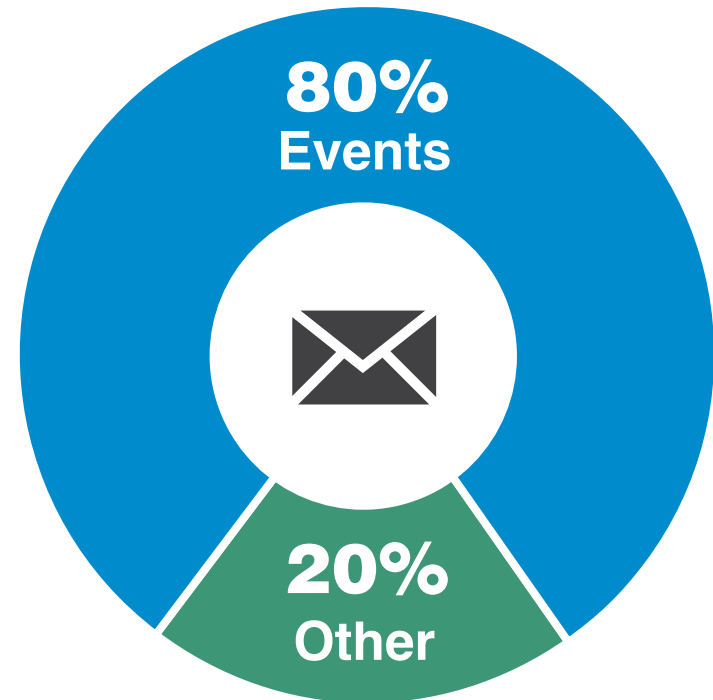
2500+

Unique Impressions

65%

Defined themselves
as having a
“Leadership Position”

Email Content Breakdown



“ Being able to collaborate with my CoreNet network of leaders over the last several months has been invaluable. I’m so grateful to be part of this community.

Renee Fine, LEED AP, MCR.w

900 
Subscribers

50 
Email Blasts

2026 Sponsor Opportunity & Benefits

Networking, Event Access, Member Discount

Sponsor Level	Visibility	Social Media (LinkedIn)	Free Event Admissions	Event Sponsor
Platinum - Boat \$4,000 (Limit 1)	Logo on all boat cruise promotional items, large logo on website (with link) and introductory slides	- 2 Exclusive LinkedIn Posts - Mentioned in all posts promoting Boat Cruise	Two (2) per monthly program 2 – Awards Gala 4 – Boat Cruise	Boat Cruise: opportunity to give away swag, showcase company at event, and have a representative on planning committee
Platinum - Awards Gala \$4,000 (Limit 1)	Logo on all Awards Gala promotional items, large logo on website (with link) and introductory slides	- 2 Exclusive LinkedIn Posts - Mentioned in all posts promoting Awards Gala	Two (2) per monthly program 4 – Awards Gala 2 – Boat Cruise	Awards Gala: opportunity to give away swag, present an award, sponsor specialty drink, and have a representative on planning committee
Student Success \$3,500 (Limit 1)	Individual Logo on intro slides and website (linked to your website)	- 1 Exclusive LinkedIn Post - 1 Post to recognize recipients and company	Two (2) per monthly event 2 – Awards Gala 2 – Boat Cruise	Sponsor representative to present scholarship awards at Gala with brief company profile
Gold \$3,000	Grouped Large Logo on website, intro slides, link to company website	- 1 Exclusive LinkedIn Post - 1 Post to recognize event	Two (2) per monthly program 2 – Awards Gala 2 – Boat Cruise	One (1) per year, opportunity to give away swag
Silver \$2,000	Grouped logo on intro slides and website (linked to website)	- 1 Group LinkedIn Post	One (1) per monthly program 1 – Awards Gala 1 – Boat Cruise	
Young Leader \$1,750	Grouped small logo on intro slides and website	- 1 LinkedIn Post to promote YL event	Five (5) per year to monthly events Two (2) per year to YL events 1 – Awards Gala	Host a Young Leader Event at location of your choice (chapter reimburses you \$500 for approved event)
Bronze \$1,250	Grouped company name on intro slides and website		Six (6) per year to monthly event 1 – Awards Gala	

Additional Ways to Get Involved

Membership	Join a Committee	Programs
• Explore CoreNet Global resources and connect with professionals from around the world. Click here for benefits • Click here to learn more and join	• Contact Jordan Grote at jgrote@jaffemanagement.com	• Host an event • Work with committee to find a topic/ professional speaker(s) for event

2026 sponsor sign up form

Fill out form digitally and send to Jordan Grote at jgrote@jaffemanagement.com