



**CORENET**  
GLOBAL

Midwest  
Chapter

**SPONSOR RENEWAL**  
MIDWEST CHAPTER 2024

# Letter to Our Sponsors

## Dear Current and Prospective CoreNet Sponsors:

As we come towards the end of the year, I wanted to express our appreciation to the Midwest Chapter sponsors.

As a result of your continued support, we are able to offer the high quality educational program content, networking events, professional development, and community outreach opportunities for our members. Our membership continues to grow, making us a vibrant and thriving real estate organization with highly attended programs as we continue to be a forum for industry leaders to share and connect on topics of common interest.

Your sponsorship has made all of this possible, while we trust also providing value and visibility to your organization. Looking forward into 2024, we have planned a dynamic schedule of events for the year and will continue to develop more ways for our members to connect, grow, learn, and belong.

Please review the enhanced opportunities outlined in the following pages and I invite you to establish, renew or expand your sponsorship for next year.

Sincerely,

**Gordon Wright**  
*2023 CoreNet Global Midwest Chapter President*



# Chapter Mission

To advance the practice of corporate real estate through professional development and networking opportunities over the full career lifecycle.

## Our Strategic Plan Focus

Enhance overall chapter engagement and experience with end users, service providers, sponsors, economic developers, young leaders, students, and retirees.

Provide the highest quality educational program content, networking events, professional development and community outreach opportunities.

Increase participation, recognition and conversation within our CoreNet community that will bring together diverse viewpoints that respond to the accelerated rate of change in the corporate real estate industry.

Continue to build a strong bench and succession plan for our board and committees.

To elevate the corporate real estate profession.



# How Has Your Support Helped

## Education and Networking

- 10 Yearly Programs
- 3 National Speakers
- Monthly end user roundtables

## Serving in our Community

- Rebuilding Together
- Youthlink
- Second Harvest

## Inspiring the Next Generation of CRE

- 3 University Partners (*and counting!*)
- 2 Student Scholarship Recipients

## Working Together

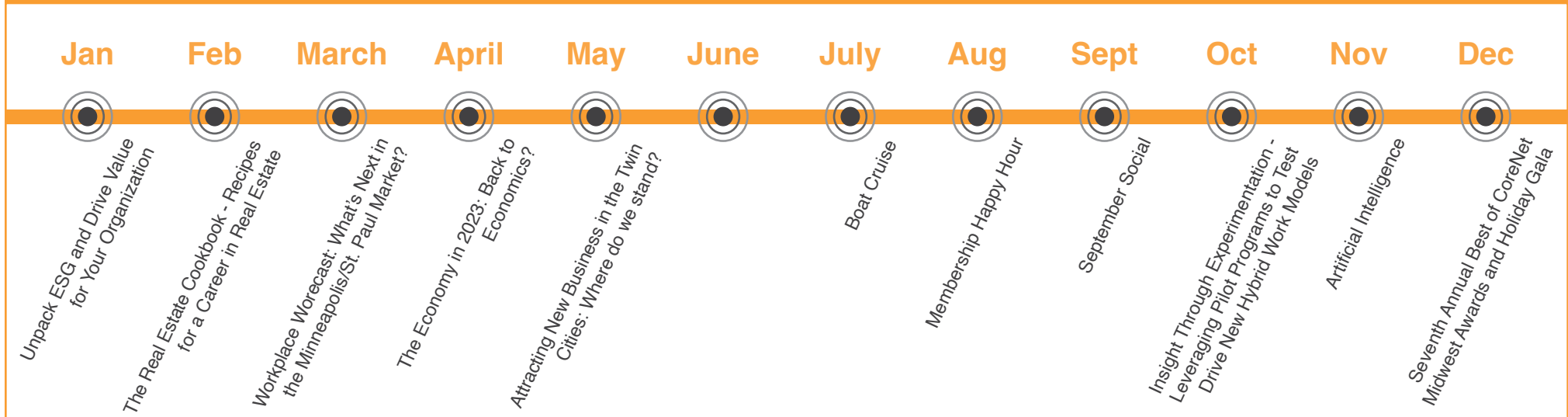
**Top 3 Nationally 3 years running in:**

- Engagement
- Retention

“ I have been a member of CoreNet for nearly 4 years and the professional relationships, friendships, and networking of Young Professionals has been extremely valuable in accelerating my career, and building business within the industry.

Daniel Williamson, AIA, NCARB  
Data Solutions Manager - Ryan Companies

## Education and Events Supporting Key Challenges and Priorities Throughout 2022



# Sponsor Visibility & Value in 2024

## So Far!

### Growing Across All Platforms



**#1**

Communication  
Platform for  
Members



**450+**

Followers

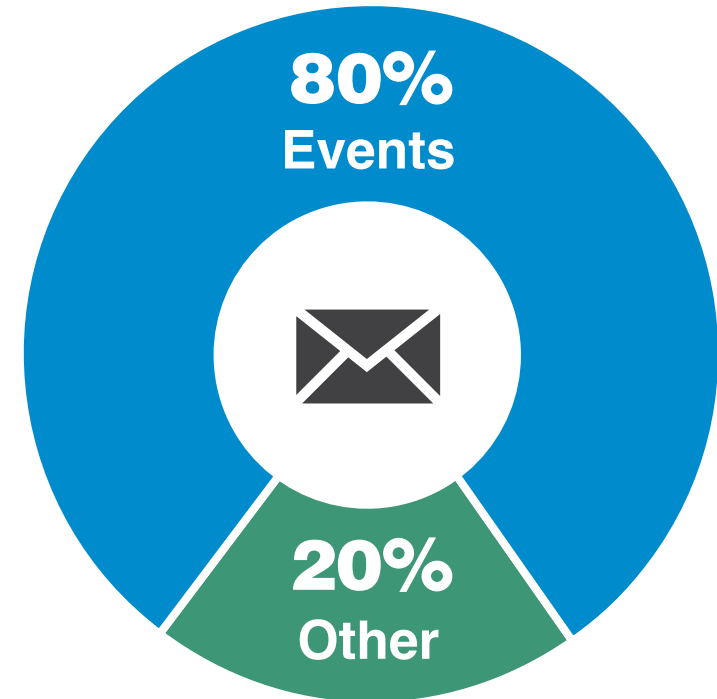
**2500+**

Unique Impressions

**65%**

Defined themselves  
as having a  
“Leadership Position”

### Email Content Breakdown



“ Being able to collaborate with my CoreNet network of leaders over the last several months has been invaluable. I’m so grateful to be part of this community.

Renee Fine, LEED AP, MCR.w

**900**   
Subscribers

**50**   
Email Blasts

# 2024 Sponsor Opportunity & Benefits

## Networking, Event Access, Member Discount

| Sponsor Level                     | Estimated Impressions/<br>Digital Reach<br>(Annually) | Visual Recognition | Sponsor link from Chapter Website                       | Social Media (LinkedIn)  | Free Event Admissions   | Feature/<br>Case Study<br>(Sponsor to provide content)                                  | Event Sponsor<br>(Max 2 companies recognized includes opportunity to distribute promotional material during live events) | Membership Discounts   |
|-----------------------------------|---|--------------------|---|--|---|---|--|--|
| <b>Platinum</b><br>\$5,000        | <b>60,000+</b>  | ✓                  | ✓   | <b>3 Mentions/<br/>Shares</b>                                  | <b>Two (2)</b> per monthly program<br>2 – Awards Gala<br>4 – Boat Cruise<br>4 – Invite Only Event     | <b>Two (2)</b> per year   | <b>One (1)</b> per year (Boat Cruise & Gala)   | <b>New Member</b><br>\$300 YL<br>\$200 Regular<br><b>Renewals</b><br>\$100 Regular |
| <b>Student Success</b><br>\$2,750 | <b>60,000+</b>  | ✓                  | ✓   | <b>2 Shares(min)</b> executed during promotion of Scholarships | <b>Two (2)</b> per monthly event<br>4 – Awards Gala   | Sponsor representative to present scholarship awards at Gala with brief company profile | <b>New Member</b><br>\$200 Regular   |  |
| <b>Gold</b><br>\$2,750            | <b>60,000+</b>  | ✓                  | ✓   | <b>2 Mentions/<br/>Shares</b>                                  | <b>Two (2)</b> per monthly program<br>2 – Awards Gala<br>2 – Boat Cruise<br>2 – Invite Only Event     | <b>One (1)</b> per year   | <b>One (1)</b> per year  | <b>New Member</b><br>\$200 Regular   |
| <b>Silver</b><br>\$1,750          | <b>60,000+</b>  | ✓                  | <b>Logo Only</b>  | <b>1 Mention/<br/>Share</b>                                    | <b>One (1)</b> per monthly program<br>1 – Awards Gala<br>1 – Boat Cruise                              |   |  |  |
| <b>Bronze</b><br>\$1,000          | <b>60,000+</b>  | ✓                  | <b>Logo Only</b>  | <b>1 Mention</b>   | <b>Six (6)</b> per year to monthly event<br>1 – Awards Gala   |   |  |  |
| <b>End User</b><br>\$1,250        | <b>60,000+</b>  | ✓                  | <b>Logo Only</b>  | <b>1 Mention</b>   | <b>Five (5)</b> per year to Monthly Events<br>1 – Awards Gala<br>1 – EU/Gold/<br>Platinum Event       |   |  |  |
| <b>Young Leader</b><br>\$1,250    | <b>60,000+</b>  | ✓                  | <b>Logo Only</b><br>(Landing page)<br><b>YL Webpage</b> | <b>1 Mention</b>   | <b>Five (5)</b> per year to Monthly Events<br><b>Two (2)</b> per year to YL Events<br>1 – Awards Gala |   |  |  |

# Thank You to Our 2023 Sponsors

## PLATINUM



## GOLD



## SILVER



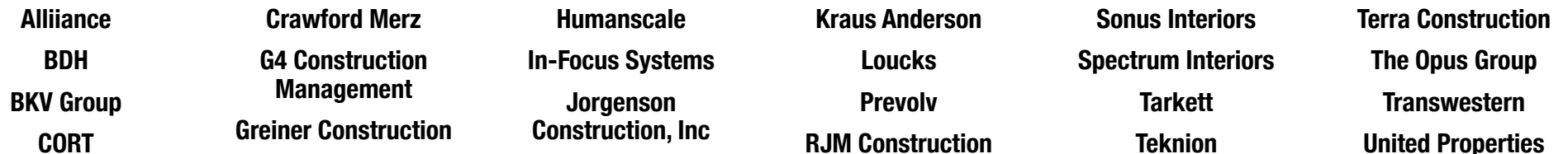
## STUDENT SUCCESS



## END USER



## BRONZE



# Sponsor Renewal Form

Fill out form digitally and send to Jordan Grote at [jgrote@jaffemanagement.com](mailto:jgrote@jaffemanagement.com), OR  
Fill out form and pay online at [form.jotform.com/intrinsec/cng---2024-sponsorship-registration](https://form.jotform.com/intrinsec/cng---2024-sponsorship-registration)

## Sponsorship Level

- Platinum**  
\$5,000
- Student Success**  
\$2,750
- Gold**  
\$2,750
- Silver**  
\$1,750
- Bronze**  
\$1,000
- Young Leader**  
\$1,250
- End User**  
\$1,250

## Contact Information

Company Name \_\_\_\_\_

Event Contact Name \_\_\_\_\_ Event Contact Email \_\_\_\_\_

Marketing Contact Name \_\_\_\_\_ Marketing Contact Email \_\_\_\_\_

## Payment Information

- Check  Credit Card

### Credit Card Information

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount Authorized to Charge \$ \_\_\_\_\_

Email for Receipt \_\_\_\_\_

## Submission Information

**Fill out form and send check to:**

**CoreNet Midwest Chapter**  
10700 W Highway 55, Suite 275  
Plymouth, MN 55441

“ CoreNet is a fantastic organization providing many benefits to its members, including networking opportunities that span industry cross sections, valuable program content and access to workplace studies. One of the benefits that is closest to my heart is the opportunity to give back through CoreNet—as an MC for the annual awards program and fundraising for and supporting YouthLink.

Jim Damiani, *Executive Managing Director – Newmark*