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Upcoming Program

April Program

Title: Data Center: National Best Practices and Local Site Selection

Location: Edina Country Club
5100 Wooddale Avenue
Edina, MN 55424

Agenda: 11:15 a.m. – Registration and Networking
11:45 a.m. – Program and lunch
1:00 p.m. - Adjourn

TUESDAY
APRIL 11, 2017



[Click to Register](#)

A trio of industry professionals will update attendees on best practices in site selection and economic development. Brett Severson of CBRE's Data Center Solutions specialty practice group will review the findings from their recently-published national best practices report. Gene Goddard and Matt Podhradsky will conclude with a case study in the City of Chaska, Minnesota.

President's Letter: Why CoreNet?

Welcome to the transition from an almost Winter to Spring and our early version of a businessman elected POTUS and whatever that might look like for each of our organizations. We are also into our new season of programs for CoreNet Midwest and find that we have been hitting record attendance. This is a great feeling to see so many members, sponsors and nonmembers attending our programs for their professional development and networking.

We believe that your involvement with CoreNet should be different than the other professional real estate related organizations in our area. A big differentiator is our focus on your professional development. You'll get out of our nearly 10,000-member organization what you put into it by actively engaging in the vast professional network, using our research materials, joining our local chapter, consuming our content and investing in professional development.

- Your membership in CoreNet Global gives you immediate access to more than 10,000 corporate real estate and related professionals.
- Much like a gym membership, a CoreNet Global membership requires a little sweat equity to truly see results.

- A CoreNet Global membership is also like an insurance policy - our professional network and resources are there when you need them.

CoreNet Global provides you with opportunities to connect, learn, grow and belong, locally, globally and virtually through people, networks, knowledge-sharing and education. CoreNet Global aims to broaden its network, to raise the profile of corporate real estate (CRE), and serve as the profession's voice and thought leader. Our goal is to support and position members to better meet strategic needs relating to the key business drivers that help CRE professionals stay relevant regardless of economic or market conditions.

Opportunities for you to become involved in CoreNet include: All of our committees would love additional members.

Please reach out to me (duane.spiegle@parknicollet.com) if you are interested.



Your President,

Duane Spiegle,

Park Nicollet Health Services

duane.spiegle@parknicollet.com

Community Outreach

Upcoming Volunteer Opportunity:

Feed My Starving Children (Chanhassen)

Thursday April 13, 2:30 to 4:30 pm followed by Happy Hour

Looking for 20 volunteers

Contact Jordan Grote at jgrote@intrinsec.com to register



📅 February Program Recap

THINK BETTER: NEUROSCIENCE, THE NEXT COMPETITIVE ADVANTAGE

Did you know? The average office worker is distracted every 3 minutes. Did you know it takes an average of 23 minutes to get your focus back after a distraction? [only 15 for women?] While you are reading this newsletter,

how many open windows do you have on your computer? The average is eight. At the February program, a packed room listened to Rick Mohr from Steelcase as he presented insight into their secondary research on the human brain and how neurosciences plays a role in how we interact and perform in today's workplace.

[🔗 Click here to see and learn more](#)

📅 March Program Recap

A CREATIVE APPROACH TO CHANGE MANAGEMENT.

Over 100 people showed up to the Town and Country Club, a beautiful venue in Saint Paul to hear Steve Monaco, previously a real estate executive with Motorola (owned by Google), speak about the power of engagement in change management. The attendees learned about his experience in leading the change for Motorola's move from suburban Chicago to downtown in the Merchandise Mart. His leadership made the transition a fun and meaningful experience. He shared these pointers in doing the same for your next big transition:

How do we deliver a meaningful experience?

- ▶ Search for personal significance
- ▶ Co-create value with the end-user
- ▶ Remove hierarchy in the conversation
- ▶ Find a compelling story
- ▶ Build on workplace fundamentals

Duane and Nick also made the program an experience by giving away the The Essential Guide to Corporate Real Estate and a pair of Twins Tickets during opening weekend [courtesy of HGA Architects].

[🔗 Click here to see and learn more](#)



Membership

Invite your Colleagues to CoreNet!

CoreNet Global recently launched a new program offering a very generous 15% discount for First Time New Members! Act quickly! Offer ends April 30th.

[Click Here for more information](#)

Join our Committee

Like having fun and meeting new members? The Membership Committee welcomes you to our Happy Hour meetings held monthly at Yard House, in St Louis Park's West End location where we share ideas to increase membership, industry trends, connections, and opportunities. The Committee is also coordinating joint meetings with Programs and Marketing. Please call Nancy Martel, Membership Chair, 612-916-1858 to join the fun!

To those members who find yourself in transition now, or in the future, we are offering free attendance to our monthly meetings until you locate your next position. CoreNet

Midwest Chapter values your membership and this is another way that your membership and contribution to our chapter can repay you for your chapter involvement.

New Members

Welcome to our new members!

- ▶ Drew DePriest - Comfy
- ▶ Jason Guernsey - Nebraska Department of Economic Development
- ▶ Christy Lewis - Opus
- ▶ Ashley Peterson - University of Minnesota
- ▶ Amanda Damewood - Atmosphere Commercial Interiors
- ▶ Kara Wallace - Mortenson Construction
- ▶ Lindsey Day - Interiors by Innovative
- ▶ Jason DeWitt - JLL
- ▶ Jeff Holt - Hormel Foods Corporation
- ▶ Leah Smith - MEP Associates, LLC
- ▶ Aleksandar Sasha Zeljic - Gensler
- ▶ Scott Gilbertson - Prevolv Inc.
- ▶ Matt Grynol - Herman Miller
- ▶ Cynthia Gustafson - Thomson Reuters
- ▶ Todd Reynolds - Harley-Davidson, Inc.
- ▶ Brent Robertson - JLL
- ▶ John Skraba - Inspec, Inc.
- ▶ Liana Zastoupil - RSP Architects
- ▶ Hamid Ali - AECOM
- ▶ Brian Holmes - Prime Therapeutics
- ▶ David Langhamer - DW Hammer, LLC
- ▶ Jenny O'Connor - The Concord Group
- ▶ Jeremy Striffler - Cushman & Wakefield/ NorthMarq
- ▶ Patrick Struzyk - University of Minnesota
- ▶ Greta Tacke - Corporate Art Force, LLC dba
- ▶ Courtney Wilkes - Haworth, Inc
- ▶ Cole Baessler - Nelson Upper Midwest Operating Co., LLC

Save The Date for Upcoming Programs

MAY 9 | 3:30-6:00PM

Millwright Building 513 South 3rd St.

IT IS ONLY PEOPLE & MONEY...DEAL, DESIGN & DELIVERY

Delivering a new downtown office building is not an easy task... especially when people and money become involved. This program will discuss the process from idea generation, to internal planning and approvals, to execution of the final plan upon move-in. Hear from industry experts who played a key role in their company's new downtown office space.

Registration coming soon!

JUNE 13 | 11:15-1:00PM

The Doubletree | 1500 Park Pl Blvd, Minneapolis, MN 55416

Smart Cities, Wellness, and the Future of Work

This program will discuss the changing nature of the workplace – from the influx of millennials, to the “outsourcing of innovation”, to the cultural impediments to making change. But, despite some early provocation from noted speaker and CoreNet Global board member Vik Bangia, there's light at the end of the tunnel.

Registration coming soon!

JULY 14 | MORNING PROGRAM AND BOAT TRIP

Stillwater, MN

The Power of Storytelling

Powerful stories remain in our conscience often shifting a point of view or opening up unconsidered possibilities. In CRE, storytelling can be a tool to lead change and inspire teams. A great story connects the story teller to the audience but it also connects at the individual level where the meaningful shifts occur. Locally and internationally renowned monologist and playwright Kevin Kling will share his own stories and insights on the development and impact of a great story.

Registration coming soon!

2017 Sponsorship Campaign

A big thank you to all of our 2017 sponsors! To date, we have 51 sponsors contributing \$81,750 in sponsorship. This is a major source of income for the Midwest Chapter that goes to pay our expenses including programs (food, beverages, speakers), IntrinXec management fees, and much more. Your committed support and partnership make us the strong organization we are today.

We have extended the sponsorship campaign until March 31st so there is still time to get your organization involved!

To sign up, please do one of the following:

- Submit form and payment online.

Download and complete the form found: [HERE](#) and return to Jordan Grote via:

- Email: jgrote@intrinxec.com
- Fax: 952-252-8096
- Mail: 5353 Wayzata Blvd, Suite 350, Minneapolis, MN 55416

Thank you for your support!

The Corenet Sponsorship Committee

Tom Tierney, Erik Olson, Bradley Lindberg, Scott Gilbertson

[Click Here for Sponsorship Opportunities and Benefits](#)

[Click Here for the Sponsorship Form](#)

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