



# THE WELLS FARGO EFFECT



# THE ANALYSIS



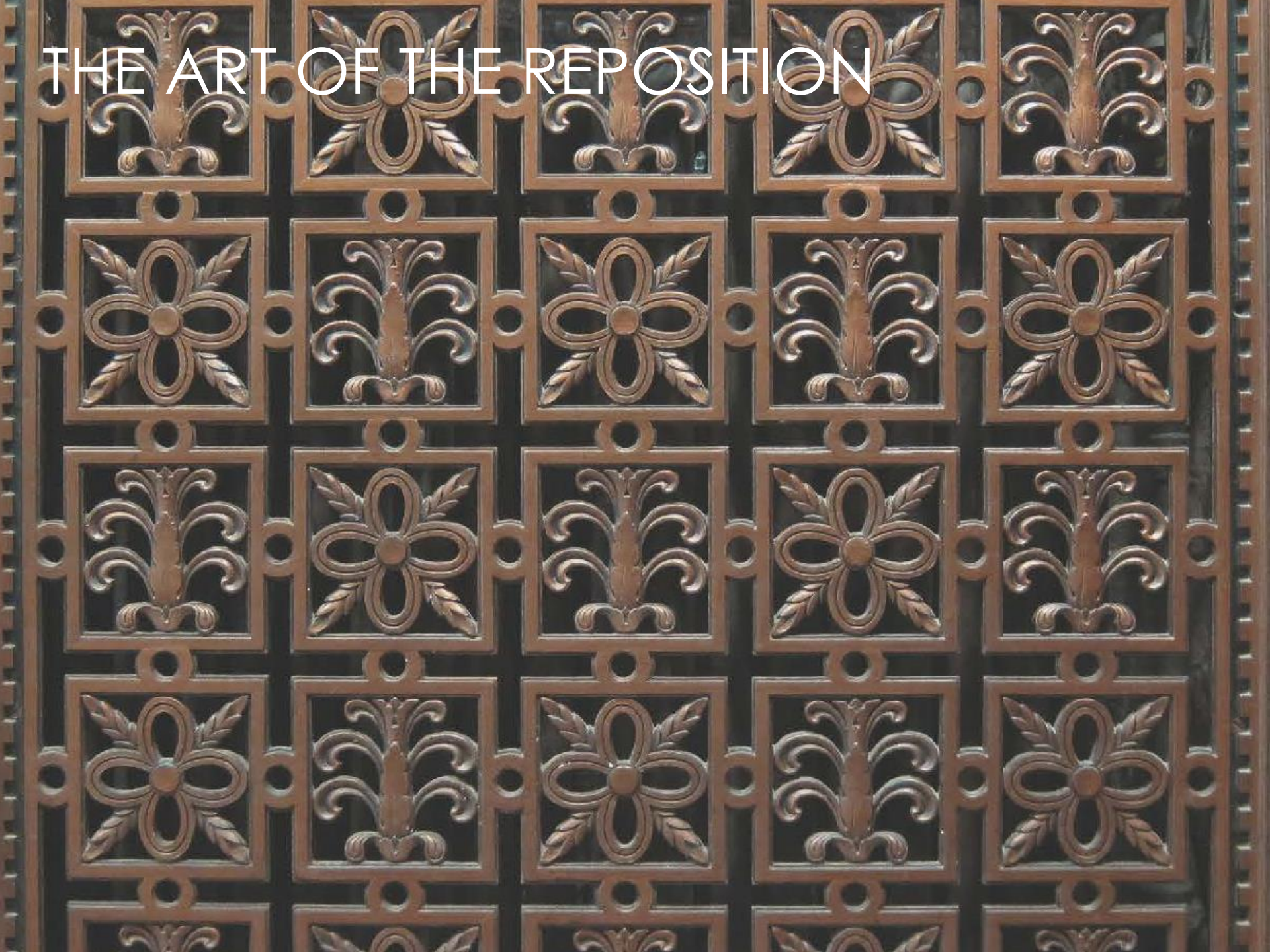


# THE ART OF THE REPOSITION





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SHOW + TELL





SHOW + TELL





SHOW + TELL



**BAKER BLDG.**



# THE SHIFT





# THE SHIFT



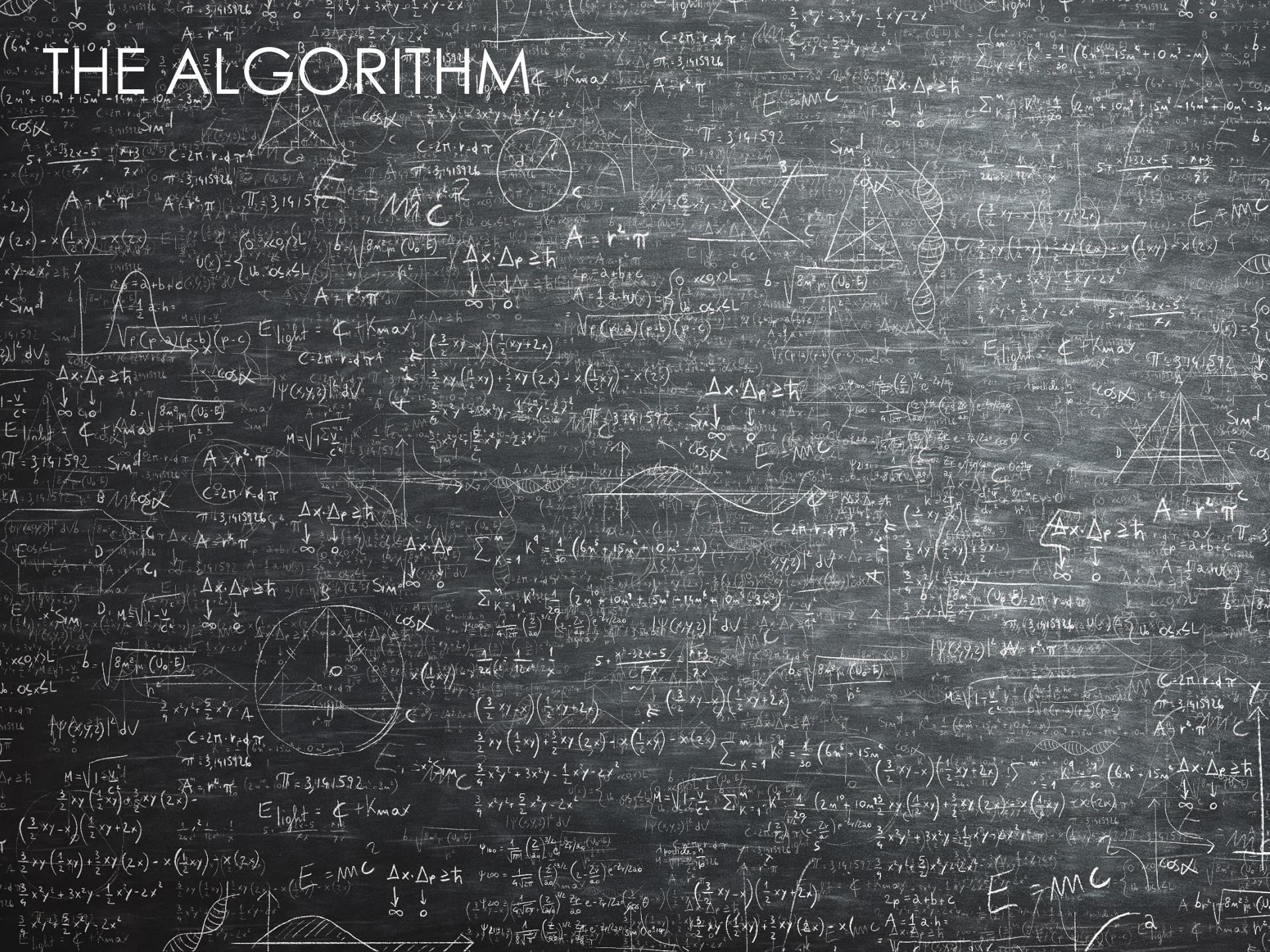


# HUMAN CAPITAL





# THE ALGORITHM





WHAT'S NEXT?





Q & A

