

CoreNet Midwest Award Program Submission Form

Category: Innovator's Award

Project/ Initiative Headline _____

Company _____

Location (if applicable) _____

Completed _____

Team: _____

Submitted by _____

Phone _____ E-mail _____

The Innovator's Award recognizes excellence and innovation in Corporate Real Estate. This is an opportunity to recognize and celebrate the 'game changing' projects, ideas and teams who elevate the value and practice of corporate real estate.

Criteria for Nominee Eligibility

1. Member and/or Sponsor of CoreNet Global.
2. Project, innovation or strategy implemented between January 2015 and December 2017

Submission Criteria | 4 Sections

1. **Introduction/ Overview:** Briefly describe the initiative. What were the innovative strategies or elements that made this project stand out? *This could include technology, project delivery methodology, research, and creative means of overcoming constraints, change leadership, community engagement, impactful design...* (10 points)
2. **Methodology:** How discovery, collaboration and an in-depth understanding of the challenges and obstacles contributed to the development of your solution. (30 points)

3. **Solution:** How the nomination satisfies an existing need or proactively responds to a future challenge. *We are looking for differentiators or distinct, game changing advantages over other alternatives.* (30 points)
4. **Impact:** The nominee's ability to tell a compelling story inclusive of the immediate and longer term impact the initiative has on your practice or the practice of corporate real estate. We are also interested in how the initiative may establish a vision, inspire others or be the basis of other innovations. (30 points)

Required

1. Completed submission
 - a. Submission form
 - b. Complete all 4 sections of the Submissions Criteria (Max total word count 1500 words)
2. Submissions may be formatted to include photos and other visuals with a maximum total length of 8 pages (including back and front cover)

Announcement of Winners

- ❖ Winners will be announced at the First Annual Midwest Chapter Awards Ceremony, British Arrow Awards Screening and Cocktail Reception, which will be held on December 11, 2017 at the Walker Art Center (725 Vineland Pl, Minneapolis, MN 55403).

Submission Guidelines

Please ensure that your submission below is complete.

- ❖ The Award is aimed at acknowledging the achievements of the nominee within the past 2 years. Submissions should only highlight accomplishments achieved during this timeframe.
- ❖ Nominees are encouraged to:
 - Consider the weighting of the submission criteria in your response
 - Ensure nominations are supported by clear and concise evidence of the understanding, development and outcomes that drove your initiative. Remember the nominations will be reviewed by senior members of the corporate real estate profession and the quality of nomination should reflect this.

Submission Deadline: Monday, October 2, 2017

Please contact Jordan Grote at: jgrote@intrinxec.com with questions or to send in your submission.