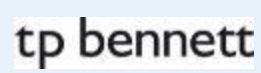


Coworking: A Corporate Real Estate Perspective

HOK, Qube, 90 Whitfield Street, London



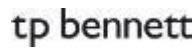
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Agenda

Registration, Drinks and Networking	5:30pm
Presentation with Speaker & Author	6:30pm
Drinks and Networking	6:45pm
Close	9:30pm

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COWORKING

A Corporate Real Estate Perspective

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Key takeaways

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Coworking is one of the fastest-growing sectors of the commercial real estate market.

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02

The rise results from a confluence of societal, economic, demographic and technological factors.

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03

Companies consider on- and off-site coworking to attract top talent, improve productivity and reduce CRE costs.

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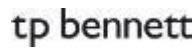
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04

Coworking comprises accelerators, incubators and maker spaces and includes university, retail, hotel and library settings.

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05

Coworking is approaching saturation points in some markets in NA and EMEA.

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06

Coworking spaces can provide new uses for older properties and underutilized facilities.

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7

The majority of coworkers
are employees of an
organization.

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08

Engagement levels are lowest among employees who never work remotely.

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09

High turnover and tenant instability challenge coworking centers to maintain profitability.

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10

Today's employees want to have workplace choices, community and flexibility.

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We are no longer just designing the environment.

We are designing the experience.

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Summary and Close

Thanks to HOK for their hospitality and the use of their space for their support in putting this event together!

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