A Message From the President

It’s finally spring and you know what that means…the Red Sox are back! Despite their erratic start, including their sometimes sluggish bats, base-running errors and errors in the field, we are optimistic about Chris Sale and the team’s youth and talent.

We are springing into action here at CoreNet New England as well, kicking off our 2017-2018 Chapter year with a number of new faces, initiatives and programs. First, welcome to our new members and to our two new board members, Mitch Evans of Creative Office Pavilion and Suzanne Leblanc of Dassault Systemes. We are thrilled to have your help in guiding our Chapter. And many thanks to our outgoing board members—Chris Crooks, Dena Quinn and Donna Repko—for their stellar years of service as dedicated board members. Our heartfelt thanks also go to Kristin Poulin for her many years of service as past Secretary and Treasurer of our Executive Committee. We look forward to Kristin’s continued involvement and invaluable contributions on our Board of Directors.

We have also kicked off two new initiatives for the Chapter. This month we held our first Life Sciences Initiative Breakfast at Novartis. A dozen leading members of the life science arena gathered for a roundtable discussion with several CoreNet members to share best practices in the life science sector. Our University Initiative continues its successful outreach to our region’s incredible academic institutions, resulting in 19 new student members for our Chapter. As part of this initiative, CoreNet New England is sponsoring two student members to join us at ERS, the only Chapter to do so.

Finally, our Chapter loves a reason to commune and celebrate. First, our Golf Committee recently opened up registration for our annual tournament which will take place on July 19 at Pinehills in Plymouth. Head to our website to sign up for a tremendous day at a beautiful course. Second, later in the year we will gather at the Intercontinental Hotel to celebrate our members’ projects. I am always incredibly impressed but not surprised by the caliber of our community’s projects.

And, of course, there is always more! Read on to find out what else is happening around our Chapter and with our membership. Happy spring!

Respectfully,

Cynthia Keliher
President,
CoreNet Global New England
Board of Directors
Wolverine Worldwide, a large footwear holding company based in Michigan, recently moved from Lexington to a build-to-suit building in Waltham to maximize their visibility and improve the positioning of four of their brands in the highly competitive footwear marketplace.

Within the context of the brand mission, the challenge for the project was to create a workspace that is highly energy efficient, profoundly functional and budget-conscious.

The mission of the move was threefold.

1. Reinforce the identity of one company, Wolverine Worldwide, while allowing each of the four sub-brands to express their own distinctiveness. The invention here was the interconnecting stair built of the common element to all sub-brands.

2. Tell the story of the sub-brands and showcase the product—the core of the business. Through the shoelace stair, each sub-brand is linked to the broader company identity. This path allows visitors to see all of the work and is the direct path to each showroom and center of innovation.

3. Maximize the efficiency of the workplace for people, process and product. All of this creative work requires intense collaboration, materials and the display of final product. Through the use of high-density storage, mobile carts and low-paneled work stations, visibility and access to materials is maximized, allowing teams to share resources.

Sustainability was a critical driver given Wolverine’s commitment to reducing their environmental impact. The build out of the new workspace targeted and achieved LEED CI Gold. Through a series of key sustainable approaches, the project was able to achieve exemplary results, including a 40% reduction over code for lighting power density (0.695 W/sf) and a 40% reduction over code for water use.

Wolverine Team  Cushman & Wakefield  |  Sasaki Associates  |  Commodore Builders  |  Red Thread
New England Chapter sponsors who worked on these recently completed projects:

Akamai
Westford, MA
STV/DPM
Packard Design

Continuum
Management Consultants
99 High Street
Boston, MA
Baker Design Group
Commodore
ACENTECH

Infinidat
500 Totten Pond Rd.
Waltham, MA
Cushman & Wakefield
SGA
Commodore
Peabody Office

Intarcia Therapeutics
One Marina Park Dr.
Boston, MA
Structure Tone
RDK Engineers
Verrex
CBRE
Colliers

MIT
STL, Building 9
Cambridge, MA
Utile
Elaine Construction
ACENTECH
COP

Year-End Annual Meeting Highlighted
By New Beginnings for Leadership 2.0 Graduates

On Tuesday, March 28th, the Chapter gathered at John Hancock’s headquarters in Boston’s Seaport for our year-end Annual Meeting. The standing-room-only event had more than 120 members in attendance and included a delightful social hour hosted by Bruce Pearson of John Hancock.

Chapter President Cynthia Keliher called the business meeting to order, which included a poignant honoring of outgoing Secretary/Clerk, Kristin Poulin, for her many years of service to the Board. Thank you, Kristin!

A keynote discussion, “Knowledge Worker Productivity,” was delivered by Jan Johnson, VP Design & Workplace Resources at Allsteel. Jan’s talk revealed that, information sharing, goal clarity and supervisory support, are important drivers of productivity. But the #1 most important factor is social cohesion—i.e., the personal connections we make in the workplace. Jan’s data suggests that the stronger those connections can be, the more freely one person’s knowledge assets (experiences, relationships, ideas, etc.) are shared and integrated with another’s, allowing faster decision making, more robust idea generation and better motivation towards a common goal.

After the business meeting adjourned, Leadership 2.0 graduated its inaugural class. Comprising 15 participants from the general membership, the program focused on coaching and honing skills, intended to propel the class members to the next level in their careers. The New England Chapter is once again path-finding as it works to develop the next group of leaders with the expert help and support of our CRE professional community.
Gratitude

Thank You For Your Service to CoreNet Global New England

Retiring Board

Chris Crooks  
Cresa

Dena Quinn  
Microsoft

Donna Repko  
Herman Miller

Retiring Secretary - Executive Committee

Kristin Poulin  
Structure Tone
Young Leaders’ Corner

The Young Leaders are off to a great start in 2017. The group kicked off the New Year with a February trip to Waterville Valley for some slope-side fun. Members enjoyed great skiing conditions while working on their networking skills. The New Year ushered in the second cohort of Young Leaders enrolled in the development program. We’re looking forward to seeing their progress throughout the summer, and to their graduation this fall.

@VVA_PM: The CoreNet New England Young Leaders Ski Trip 2017, sponsored by VVA, was a great opportunity for clients and colleagues to hit the slopes!

Young Leaders came together again in April to listen to a Lightning Talks session by a distinguished panel of CRE industry leaders. The audience had the opportunity to hear stories from the speakers’ careers and take in some great advice on lessons learned. We also hosted two ACCESS lunches—featuring Mark Margulies and Cynthia Keliher—that provided great exposure for many of our new members.

The summer will heat up with some exciting programs. A Young Leaders’ roof deck mixer is in the works along with a wine tasting and a LinkedIn headshot event. If all comes together as planned, the activities will culminate in a walking tour through Boston.

We’re happy to continue our strong momentum coming off a great 2016. Check out some of our stats from the first quarter below.

CoreNet Global New England Chapter Young Leaders FIRST QUARTER STATS 2017

4 PROGRAMS IN FIRST FOUR MONTHS

113 TOTAL YOUNG LEADERS

26 END USERS

87 SERVICE PROVIDERS

22 NEW YOUNG LEADERS SINCE JANUARY 2017

16 YOUNG LEADERS GOING TO ERS

9 END USERS

7 SERVICE PROVIDERS
Be a Headliner: Promote Your Firm

As a Corporate Partner, Founders Circle Sponsor and CoreNet Member, you have a great benefit which allows you to communicate directly to our CoreNet New England membership! We have active audiences on both our LinkedIn and Twitter channels. As part of our community you can send news you’d like to share directly to either Rhiannon Hayes at RHayes@Bergmeyer.com or Steve Smith at steven.smith@northstarpres.com to be posted.

What would capture our audience’s attention?

Company News

- AWARDS FOR THE COMPANY
- NEW CORPORATE LOCATION
- NEW PROJECT COMPLETIONS OR MAJOR RENOVATIONS
- LEED/WELL CERTIFICATIONS
- MAJOR BUSINESS ANNIVERSARIES

People on the Move

- NEW JOB OPENINGS
- NEW HIRE ANNOUNCEMENTS
- PROMOTIONS OR AWARDS
- RETIREMENTS AND MAJOR ANNIVERSARIES
Save These Dates: 2017 Events & Programs

**6/5–6/6**
EASTERN REGIONAL SYMPOSIUM (ERS)
NYU LAW SCHOOL
NEW YORK CITY

**6/19**
TALENT IN TRANSITION: SUMMER SOCIAL
MARGULIES PERRUZZI
TIME TBD

**7/19**
CORENET GLOBAL ANNUAL GOLF TOURNAMENT
PINEHILLS GOLF CLUB
PLYMOUTH, MA

**11/5–11/7**
CORENET GLOBAL SUMMIT
SEATTLE, WA

**11/16**
CORENET GLOBAL NE AWARDS GALA
INTERCONTINENTAL HOTEL, BOSTON, MA

CORPORATE PARTNERS

adidas Group
Akamai Technologies
Blue Cross Blue Shield of Massachusetts
Bose Corporation
Boston Scientific
Cisco Systems
Citizens Bank
Converse/Nike
Dell
Fidelity Real Estate Co.
Fresenius Medical Care NA
inVentiv Health
Iron Mountain
John Hancock
Keurig Green Mountain
Liberty Mutual Insurance
Microsoft
MilliporeSigma
Morgan, Lewis & Bockius LLP
National Grid
NETSCOUT
Oracle Corporation
OSRAM
Pegasystems Inc.
PHILIPS
SNI Companies
Staples, Inc.
State Street
Thermo Fisher Scientific
TJX Companies
Wellington Management

FOUNDER CIRCLE SPONSORS

Platinum
Herman Miller/COP
JLL
MPA/Margulies Perruzzi
McCarter & English, LLP
PES Associates
STV | DPM
Structure Tone, Inc.

Gold
ACENTECH
Alexandria Real Estate
Boston Properties, Inc.
Boyette Strategic Advisors
CBRE
CBT
Colliers International
Commodore Builders
Cresa
Cushman & Wakefield
Dacon Corporation
Dyer Brown Architects
Elaine Construction
Exemplis/SitOnIt Seating
Fort Point Project Management
Gensler
Gilbane Building Co.
Haworth/Environments at Work
Humanscale
J. Calnan & Associates
Knoll/Office Resources
LBA Realty
MovePlan Group
NELSON
Northstar Project & Real Estate Services
Office Works/Teknion
Oxford Properties
Packard Design
Peabody Office
Red Thread
Sasaki Associates, Inc.
SMLA
Spagnolo Gisness
Stantec
Timberline Construction
Unispace
WVA Project Managers & Consultants

Silver
McCall & Almy

Bronze
Turner Construction Company

CORENET GLOBAL NEW ENGLAND SOCIAL MEDIA UPDATE

TWITTER: 831 FOLLOWERS  |  LINKEDIN: 509 LIKES