



Brian Crockford

Program and Operations Manager for Microsoft Real Estate & Facilities, Asia. Based in Hong Kong, I am part of a 27 person team responsible for a portfolio of 5M sqft. and an operational budget of c.US\$300M. The portfolio houses over 22,000 people in 18 countries across the region.

My role involves managing and delivering global real estate and facilities programs on a regional basis including developing and growing an FM community, implementing data integrity initiatives covering various portfolio management information systems, cost management initiatives, agreement of RACI documents with key partners such as IT and Security, development of client engagement and satisfaction models and alignment of FM performance scorecards across the region. I am also responsible for the business management aspects of RE&F in Asia, including ownership of the departmental budget and planning and managing departmental ROB activities such as area portfolio reviews and regional team planning sessions.

Before joining MSFT in 2006, I was the Regional Facility Manager for JPMorgan Chase where I led a number of the Bank's FM outsourcing strategies across Asia. Prior to this, I worked for two leading real estate and facility management consultants and was closely involved in landmark FM outsourcing instructions in Hong Kong with HSBC and Cable & Wireless HKT (now known as PCCW), as well as Chase Manhattan (which later became JPMC).

Active member of CoreNet: Speaker at Discovery Forums, CNG summits and appointed as Chair of the Hong Kong Chapter on 1st September, 2010.

Active member of the local Chapter of IFMA having served as President for 2 successive years from 2005-2006 and 2006-2007, leading the Chapter to receive 2 prestigious Global Awards of Excellence from IFMA.

I also engage in voluntary activities to support the local community, most notably an annual 5-a-side football tournament which raises over US\$100,000 which I have run for the last 9 years.