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WHAT'S NEW

Happy Summer, Washington State Chapter! We're finally into that time of year that everyone can love the Pacific Northwest (not just those of us who enjoy the rain).

With the good weather, we all want to get outside and play a bit...so don't forget to sign up for the annual Washington State CoreNet Golf Tournament! The event is on July 8th and has consistently been an annual favorite! Not a golfer? Not a problem! You can register to attend the social hour/hosted dinner portion of the event ([click here](#) to register either for golf or for the dinner-only option).

Later in this newsletter, we feature the first entry in a Washington State chapter member's journey to achieve their Master of Corporate Real Estate (MCR), along with some ways in which chapter members have found value in the CoreNet website. As far as YOUR experience with the CoreNet website, we'd love to hear your feedback, too! The MarCom committee is actively looking into ways in which we can improve the online experience so now is the perfect time to make your voice heard!

And last but not least, the Global Summit will be held in Orange County this October 20-22, which will be here before you know it. Acclaimed filmmaker Spike Lee will deliver a keynote speech and CoreNet Global is holding a "Do The Right Thing" contest to meet him. Summit attendees are invited to submit a short video explaining how they "do the right thing" when it comes to workplace diversity and inclusion. Don't miss this opportunity-register today! A fun fact about the Summit: one the bonuses this year for attendees is the option to sign up for a behind-the-scenes learning tour of Disneyland. Check out the [registration page](#) for more details!

COMING UP ON THE CALENDER



[CoreNet Washington State Chapter Golf Tournament](#)
[Block your calendars on July 8th for this annual favorite!](#)



[Real Estate Emerging Leaders \(REEL\) networking event brings together members of the Northwest's premier real estate groups on August 15th](#)

TRANSFORMATION: A SEATTLE WATERFRONT UPDATE



DLR hosted a fantastic program with the Friends of the Waterfront and the City Of Seattle on Tuesday, June 25th, to discuss the waterfront project. The location was perfect, as attendees could see firsthand the progress that's been made right outside the windows of DLR's office on University Street. The panelists included Rico Quirindongo of DLR Group, Heidi Hughes from Friends of Waterfront Seattle, and Joshua Curtis with the City of Seattle

It was a really informative event, with a lively Q&A session that featured many questions applicable to the corporate real estate world. Plus there was food, drink, and great networking which is always a plus! If you couldn't attend, you won't want to miss the next CoreNet event!



[Registration for the 2019 CoreNet Summit in Orange County, CA is now open – click HERE to register](#)

NEW MEMBER SPOTLIGHT: BROOK NELSON, OAC

Hi Brook, tell us a little about your background?

I joined OAC a year ago in a new role for the company, as an embedded PMO resource for a large tech client's Workplace Strategy Group. Prior to that, I was in general contracting, specializing in tech and office tenant improvements. In my early 20's I put myself through college as small business owner in graphic design and t-shirt screenprinting.



What's your favorite part about CRE? I love advocating for end-users! Understanding and trying to solve pain points that make people more productive keeps me energized and inspired. I'm really excited about how much technology we're seeing enter the CRE industry and the potential ramifications for efficiencies, productivity and personal comfort.

What drew you to CoreNet? When I was on the Board of CREW a few years ago my committee and I co-organized a luncheon with the local CoreNet chapter. I was really impressed with the group who helped put that event on and have enjoyed the programming I've attended since then.

You jumped right in to lead the Special Events committee for the chapter, including the upcoming golf tournament. What led you to join a committee? I've found the best way to acclimate to a new organization and get acquainted is to help organize an event. It's been great to meet so many folks through the organization of our upcoming golf tournament. And even though I'm not a golfer, I'll be out on the course in my best wild west attire.

Where do you like to spend your free time? I spend my time outside of work remodeling my 1940's house. When not at home, I enjoy playing tennis, spending time with friends and family, and hiking with my dog. I'm always on the lookout for the perfect mid-century modern furniture pieces.

MCR JOURNAL: CHECKING IN WITH HOLLY HINDMARSH



Earlier this year I took the plunge and registered my candidacy for the CoreNet Master of Corporate Real Estate (MCR) designation with Workplace Specialization. Wow, that's a mouthful! It seems daunting and I was nervous to get started, but I had an opportunity to take my first class back in March and I gotta say, it was fantastic.

I attended the Workplace Strategy (WPS) Essentials course held at the Symantec campus in San Jose, CA. For 2 days in mid-March, I was in a large room with roughly 45 other Corporate Real Estate professionals that included end users, service providers, and administrators.

This specific course was taught by two great women in the workplace world, Antonia Cardone from Cushman & Wakefield and Suki Reilly from MovePlan Group. They led us through discussions and small exercises to provide us all a high-level understanding of the six core competencies of Workplace Strategy. This single course prepared us for the next two courses in the Workplace Specialization, which will involve methodologies and practical application of Workplace Strategy.

Not only did we get to learn the WPS Essentials curriculum, but we also got to connect with each other and discuss the struggles and successes with workplace issues we all experience. Spending some close quarters time with people experiencing the same workplace constraints is a bonding experience. I personally connected with members who could help me in my daily duties and vice versa. I saw many people sharing business cards and stories about how they could help one another through new changes. Every organization is at a different place in their Workplace Strategy implementation and this open forum allowed people to make connections to learn from others.

I am excited to continue this journey of travelling to new cities to take courses and making new CoreNet friends! If you haven't taken a class and want to know more – lets grab a drink and I'd be happy to share more!

CoreNetGlobal.org: EXPLORING MEMBER FEATURES ON THE CNG WEBSITE

"I found out about CoreNet from a professional coach who recommended it. He commented on the depth of the network, reaching far beyond just brokers, lenders, and developers. Armed with this knowledge, I have utilized the [online directory tool](#) to make connections in markets around the country. On many occasions it has provided me both a reliable method of contact, and a bit of common ground on which to make an introduction. Using that online directory, I've been able to bring value to my clients by sourcing qualified service providers to support their growth in other regions." - **Fletcher Farrar, Industrial Real Estate Specialist @ Neil Walter Company**



"I log onto CoreNet Global's website all the time to use their [Knowledge Center](#) feature. This provides new and archived white papers, research reports, and even podcasts that I can share with my coworkers and clients. It's a really valuable tool." -

Michael Dunford, Business Development Manager @ PeopleSpace

"My favorite thing about the CoreNet Global website is their work supporting the annual summits. You have access to all the info you need to make your trip and plan for different sessions if you are attending a summit, but even if you're not going CoreNet has you covered. [Summit Connect](#) virtually captures sessions from all the global summits and archives them. This is a really great way to learn about CRE trends around the world." - **Ben Flajole, Sr. Financial & Planning Analyst, CBRE**

