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WHAT'S NEW

Happy 2019 WA State Chapter! It's a new year and with that comes many new plans, resolutions, and a general sense that it's time to get back to work! The same goes for CoreNet as a whole, with some exciting new programs and changes that you'll be hearing about as we move through the year. Speaking of resolutions, are you looking for a way to advance your career and overall value proposition this year? Involving yourself in the chapter is a great way to hone a skill you already have, or turn a curiosity into a new marketable skill and increase your human capital along the way! In this newsletter we'll touch on a few opportunities to do just that, but there are countless ways to contribute and subsequently benefit yourself. If you have an idea that you want to explore please reach out to us anytime. If it doesn't land in a field that we handle, we'll put you in touch with the committee that is the best fit for you and we'll put you in touch with a committee that aligns with your interests and goals.

ADVANCE YOUR CAREER THROUGH CORENET GLOBAL'S MCR PROGRAM

CoreNet Global's Master of Corporate Real Estate (MCR) program will host one of its seminars next month, March 5-6, on the Microsoft campus in Redmond, WA. The course, "Optimizing Service Delivery and Outsourcing", will provide participants with a roadmap for creating and maintaining successful partnerships from both the end user and service provider perspectives. The seminar is available to members and non-members alike, and you do not have to be pursuing the MCR designation in order to take the course. As a special bonus, first-time MCR attendees can also take advantage of special discount pricing. [Click here](#) for more info and to register, using the code "LER50%off".



COMING UP ON THE CALENDER



March 5 & 6: MCR Seminar, see blurb for details! Register [HERE](#)



March 5th ENGAGE! on Microsoft's Redmond campus! Register [HERE](#)



March 19th Luncheon: The Contingent Workplace Register [HERE!](#)

USE TEMPORAL LANDMARKS TO BETTER YOURSELF

In his book, *When: The Scientific Secrets of Perfect Timing*, Daniel Pink writes "the first day of the year is what social scientists call a "temporal landmark." He discusses how temporal landmarks are subconsciously used by our brains to navigate and track time, including charting and measuring long-term strategies. These can be things like the first day of the year, a birthday, or the first day in a new job. These moments in time are used subconsciously much the same way we use physical landmarks to navigate the physical world. That is to say that resolutions are more than just a silly tradition, they are rooted in psychology! So if you haven't already made a resolution there are always more temporal landmark opportunities. Set one that is significant to you for 2019 by which you can chart a new path to success in whatever avenue(s) you please!



Registration for the 2019 CoreNet Summit in Orange County, CA is now OPEN [HERE](#). Early Bird Pricing is available until June.

CHAPTER AWARDS RECAP

Washington State Chapter Members accomplished a lot in 2018! In case you missed the holiday party last year, here are the award winners for 2018.



2018 Corporate Real Estate Executive of the Year, **Brian Collins** (Center) with 2019 Chapter President, **Sean Prasad** (Left) and 2018 Chapter President, **Michelle Kelly** (Right)

General Member of the Year: **Sharon Loveland**, The Bill and Melinda Gates Foundation

Project Coordinator of the Year: **Eric Dameron-Drew**, Cushman & Wakefield

Board Member of the Year: **Noah Roehl**, CBRE

Outstanding Committee of the Year: **Marketing & Communications** (Melanie Corey-Ferrini, Dynamik; Michael Dunford, PeopleSpace; Fletcher Farrar, Neil Walter Company; Ben Flajole, CBRE; Korey Padilla, T-Mobile)

Service Provider of the Year: **NBBJ**

Innovative Workspace Under 20,000 SF: **The Bill and Melinda Gates Foundation S4 Project**

Innovative Workspace Over 20,000 SF: **Amazon Spheres**

Young Leader of the Year (Global Nomination): **Holly Hindmarsh**, Buildingi

Corporate Real Estate Executive of the Year (Global Nomination): **Brian Collins**, Microsoft

We also wanted to acknowledge our outgoing president and members of the board!

Outgoing 2018 President: **Michelle Kelly**, DIRTT

Outgoing Board Members: **Brian Collins**, Microsoft; **Amee Patel**, University of Washington

Thanks, Michelle, Brian, and Ameer!

INTRODUCING CNGtv AND THE "WHAT'S NEXT?" PODCAST

CoreNet Global is constantly trying to evolve, grow, and be responsive to what our members want. CNGtv is part of this evolution. CNGtv launched at the Global Summit in Boston to great success! The aim is to offer more and more content in a variety of ways; CNGtv and the "What's Next?" podcast channel are part of this goal. CoreNet is formally inviting you to share your insights, perspectives, and experiences with other members through CNGtv. We all have the technology to record a short video at the tips of our fingers. From your cell phone to your computer, the devices you use every day can give you a voice to reach thousands of professionals in key fields. If you are interested in submitting a video, [follow this link and fill out a request form](#). CNG staff will get back to you quickly, and can assist with questions about recording and creating the video.

Want to check out a cool example?? Our very own WA State Chapter Member [Holly Hindmarsh](#) was featured on the What's Next? Podcast earlier this month. [You can listen to her episode HERE!](#)



WANT TO INVOLVE YOURSELF IN 2019? HERE ARE YOUR COMMITTEE CHAIRS:

AWARDS AND RECOGNITION – [Allison Plavecski](#)

MEMBERSHIP – [Chris Denk](#) and [Nicolas Vivas](#)

EDUCATION PROGRAMS – [Eric Dameron-Drew](#)

SPONSORSHIP – [Noah Roehl](#)

UNIVERSITY RELATIONS – [Scott Schlumberger](#)

MARKETING/COMMUNICATIONS – [Ben Flajole](#)

SPECIAL EVENTS – [Brook Nelson](#)

FINANCE – [Josh Eaton](#)

MENTORSHIP – currently vacant

YOUNG LEADERS – [Holly Hindmarsh](#)

A Letter From Your New Chapter President, Sean Prasad

Dear Washington State Chapter Members,

On January 1, 2019 I inherited the time-honored tradition of leading the Washington State Chapter of CoreNet. First, Thank You to all of you, our members, who continue to make our chapter a growing and thriving community! Second, Thank You to our sponsors who see the value of our organization and contribute financial resources so that we can activate valuable programs and events for you. Third, Thank You to all of our dedicated committee chairs and members, board members, and leadership team who tirelessly give their time and energy to support our Mission. Finally, Thank You to our past leaders who have paved the way and laid the foundation for the future of our chapter!

The Mission Statement for CoreNet Global: CoreNet Global's mission is to advance the practice of corporate real estate through professional development opportunities, publications, research, conferences, and chapters and networking groups and CoreNet Global aims to broaden its network, raise the profile of corporate real estate, serve as the profession's voice and thought-leader and champion the profession's development and maturity.

One of the key components of the Washington State Chapter Mission is to become a showcase chapter in the CoreNet Global Community!

We will do this by focusing on 1) Delivering strong educational and informational programs, 2) Enhancing diversification, inclusion, and equity, 3) Driving focused growth, 4) Managing with an operational excellence mindset, and 5) Focusing on authentic engagement and communication.

As my term begins, I believe this is an excellent time for our organization to leverage the outcomes of the CoreNet Global Future Forward 2025 initiative. What will CRE look like in 2025? How can we as an association support our members to achieve those outcomes? We would all agree that it is impossible to perfectly predict the future, but we would also agree that the future of CRE will not be the same as it is today. What will the Next workplace look like? How will we drive the right employee experience? How rapid will the pace of change become? What will be the right technology solution? What will be the impact of automation? What skills will we need in the future that we don't have today? How will we meet the demands of personalization and instant solutions? What will be the risks we will need to consider? These, plus many more challenges will be rapidly upon us!

Are you prepared? I strongly believe that if you are an engaged member of CoreNet Global, you will be! CoreNet Global has a strong network of more than 11,000 members globally across 50 countries and has always strived to look to the future and help professionals be prepared! Please take the time and read through the Future Forward 2025 publications and get engaged into our community!

I am excited to be the leader of this amazing community of people! I am energized by the opportunity to serve you! I am inspired by the chance to work with you to make our chapter a showcase for CoreNet Global!

In Service to You,

Sean

