

## 2018 SPONSOR COMMITMENT FORM

### CONTACT INFORMATION

Contact: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact Email: \_\_\_\_\_  
Web Page URL: \_\_\_\_\_

### SPONSORSHIP SELECTIONS

#### ORGANIZATIONAL SPONSORSHIPS

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum - \$8,000 | <input type="checkbox"/> Bronze - \$2,500             |
| <input type="checkbox"/> Gold - \$5,500     | <input type="checkbox"/> Event Sponsorships - \$1,500 |
| <input type="checkbox"/> Silver - \$3,500   |   |

#### GOLF TOURNAMENT SPONSORSHIPS

- |  |  |
|--|--|
| <input type="checkbox"/> Premier Tournament Sponsors - \$4,000 | <input type="checkbox"/> Dinner Sponsor - \$3,500      |
| <input type="checkbox"/> Beverage Cart Sponsor - \$2,400       | <input type="checkbox"/> Golf Cart Sponsor - \$2,500   |
| <input type="checkbox"/> Prize Sponsor - \$1,400               | <input type="checkbox"/> Lunch Sponsor - \$2,000       |
| <input type="checkbox"/> Hole Sponsor - \$1,900                | <input type="checkbox"/> Driving Range Sponsor - \$500 |
|  | <input type="checkbox"/> Putting Green Sponsor - \$500 |

#### HOLIDAY PARTY SPONSORSHIPS

- |  |   |
|--|---|
| <input type="checkbox"/> Premier Sponsor - \$1,500 | <input type="checkbox"/> Food Sponsor - \$750 |
| <input type="checkbox"/> Drink Sponsor - \$750     |   |

### TERMS & CONDITIONS

1. All sponsorships opportunities are first come, first served from the date payment is received.
2. You will pay the total amount and agree to the Invoice Policy as written below. All payments are non-refundable.
3. All payments are due within 30 days from the above listed invoice date or 10 days before the event date, whichever is earlier.

### PAYMENT INFORMATION

#### Method of Payment:

- Visa, MasterCard, AMEX

Credit Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
Security Code: \_\_\_\_\_

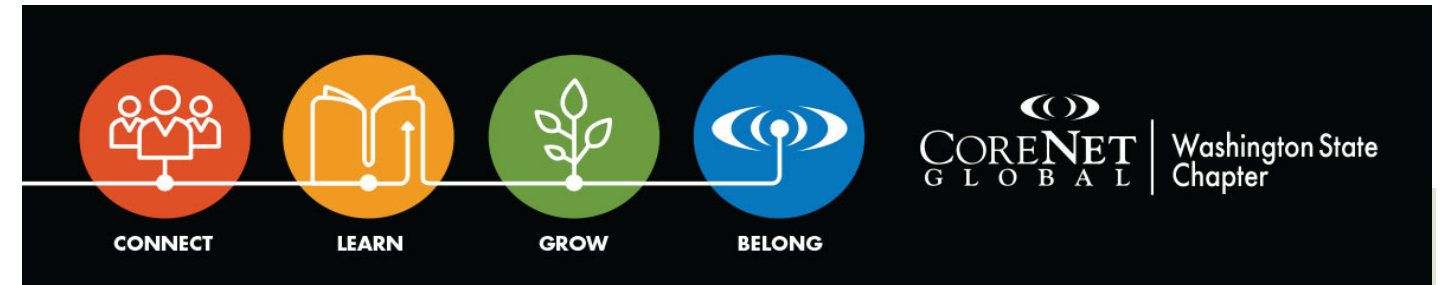
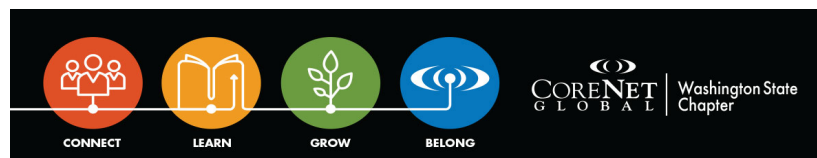
- Check Enclosed

- Invoice Me

All payments are due within 30 days from the above listed invoice date or 10 days before the event date, whichever is earlier.

Please email or mail this form with payment to: CoreNet Global Washington State Chapter  
12131 113th Ave NE Suite 101, Kirkland WA 98034  
washingtonchapter@corenetglobal.org

[www.washington.corenetglobal.org](http://www.washington.corenetglobal.org)



— 2018 —

# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP REACH

As an Annual Sponsor your visibility grows exponentially among CoreNet Global - Washington State members and visitors because your logo, company name and hyperlinks to your website are prominent on our meeting banner, electronic communications and website.

- 50+ electronic announcements sent annually
- 11 Chapter Meetings & Learning Programs per fiscal year
- Special Events, including Golf Tournament, Holiday Celebration, Summit Receptions, Young Leaders Events, End User Forums and Educational Workshops

We offer four levels of sponsorship to accommodate the diversity of our membership. For the top tier annual sponsors, we will help customize the program to meet the professional goals of the member and their company.

Please feel free to contact Noah Roehl ([Noah.Roehl@cbre.com](mailto:Noah.Roehl@cbre.com)) to learn how your company will benefit from a CoreNet Global sponsorship.

## What Is CORENET GLOBAL?

CoreNet Global is the premier association for corporate real estate professionals, and the only one capable of convening the entire industry. We have over 10,000 members around the world; this is where your colleagues, partners, competitors and future employers come together to share ideas, do business, learn and socialize.

[www.washington.corenetglobal.org](http://www.washington.corenetglobal.org)

## ORGANIZATIONAL SPONSORSHIPS

	PLATINUM \$8,000	GOLD \$5,500	SILVER \$3,500	BRONZE \$2,500	EVENT SPONSORS \$1,500
Company Logo on Website Homepage [PREMIER SPONSOR includes active link to your website]	✓	✓	✓	✓	✓
Number of Season Tickets to Chapter Luncheon Series (transferable)	2	2	1	1	
Complimentary Admission to Chapter Learning Programs	4	2			
Official CoreNet logo to display on your company website or printed materials	✓	✓	✓	✓	✓
Company Logo on screen at all CoreNet Luncheons/Branding at events	✓	✓	✓	✓	✓
Early Golf Registration/Participation	✓	✓	✓	✓	✓
Golf Tournament Complimentary Player Spots	4	4	2		
Number of complimentary tickets to a Young Leaders Event	2	1	1	0	2
Number of complimentary tickets to Runstad Dinner	1	1			1
Number of passes to the luncheon or event of a particular sponsorship					2
Opportunity to place branded marketing materials on each seat at luncheons	✓	✓	✓	✓	✓

## SPECIAL EVENTS/OTHER SPONSORSHIPS

### GOLF TOURNAMENT SPONSORSHIPS

#### PREMIER TOURNAMENT SPONSOR - \$4,000

- Includes Foursome Registration

#### GOLF CART SPONSOR - \$2,500

- Includes Foursome Registration

#### LUNCH SPONSOR - \$2,000

- Includes Foursome Registration

#### HOLE SPONSOR - \$1,900

- Includes Foursome Registration
- Par 3 Hole Sponsor
- Par 4 Hole Sponsor
- Par 5 Hole Sponsor

#### DINNER SPONSOR - \$3,500

- Includes Foursome Registration

#### BEVERAGE CART SPONSOR - \$2,400

- Includes Foursome Registration

#### PRIZE SPONSOR - \$1,400

- Includes Foursome Registration

#### Pre-Tournament Opportunities

- Driving Range Sponsor - \$500
- Putting Green Sponsor - \$500

### HOLIDAY PARTY SPONSORSHIPS

#### PREMIER SPONSOR - \$1,500

- 1 minute to introduce firm
- Top name recognition at the event
- Sponsorship recognition and logo on promotional materials
- 3 complimentary passes to the event
- 25% discount on all additional tickets to the event
- Sponsors can provide raffle items if they wish

#### FOOD SPONSOR - \$750

- 2 complimentary tickets to the event
- Sponsorship recognition and logo on event promotions

#### DRINK SPONSOR - \$750

- 2 complimentary tickets to the event
- Sponsorship recognition and logo on event promotions

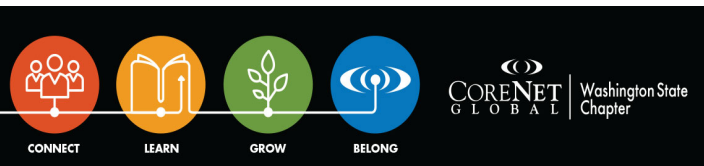
### BENEFITS OF SPONSORSHIPS

#### WHAT ARE THE BENEFITS OF SPONSORING?

- First choice for marketing opportunities at CoreNet events
- Access to education material and opportunities specific to the Corporate Real Estate Industry
- Increased brand visibility to Corporate Real Estate end-users and service providers
- Support of University of Washington's Runstad Center for Real Estate studies
- Networking with Real Estate leaders

#### TESTIMONIAL FROM JONES LANG LASALLE (JLL)

"As a global real estate company, JLL is actively engaged in the Corporate Real Estate arena. Our sponsorship with the Washington State Chapter allows us to be engaged with the best and brightest in the CRE community at a local level. Our sponsorship provides us opportunities to create awareness of JLL with those who are at the leading edge of the evolving role of Corporate Real Estate executives. That exposure has led to learning opportunities and building relationships that we could not have foreseen without being a sponsor of the local CoreNet Chapter."



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