



CoreNet Mid-Atlantic Celebrates... 10th Anniversary Encore Awards of Excellence Gala

For the past 10 years, the Mid-Atlantic Chapter of CoreNet Global has recognized outstanding leadership in the corporate real estate industry at its Annual Gala. This year's event was held on Thursday, May 15, 2014. Hosted by Tishman Speyer at Arlington Tower – 1300 N. 17th Street, Arlington, VA 22209, the building offered a spectacular panorama view and was a terrific backdrop to our annual black-tie Gala.

The Gala Committee, comprised of senior commercial real estate leaders and senior-level service providers, planned the evening to emphasize Arlington Tower's unparalleled views of downtown Washington, DC, the Potomac River and Arlington's cityscape while maximizing the evening's Awards of Excellence and networking with senior commercial real estate peers.

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James Dinegar, CAE, President & CEO of the Greater Washington Board of Trade served as Master of Cermonies. The chapter is pleased to announce the winners:

- **Pinnacle CRE Leadership Award:** **Mark Gorman, MCR, SLCR**, Vice President, Corporate Real Estate & Facilities, Ciena Corporation
- **CRE Young Leadership Award:** **Jonathan Machiran**, Lease Administrator, GEICO
- **Service Provider of the Year Award:** **HITT Contracting**
- **Workplace Strategy Award:** **SRA International, Inc. and IA Interior Architects**

Our dedicated annual sponsors were joined by the Event Host, Tishman Speyer, Pinnacle Sponsor, HITT Contracting, Inc., Pillar Branding Sponsors – Liberty Center 4040 Wilson (A development of the Shooshan Company & Brandywine Realty Trust) and Washington Workplace & AIS, along with over 30 additional event sponsors.

This event would not be possible without the generous support of HITT Contracting, Inc., Jones Lang LaSalle, Price Modern/Haworth, CBRE, HGA, Steelcase and our many other sponsors who have supported the chapter at this event and throughout the year. The chapter would like to recognize the Gala Awards Committee: Beth Choulas with Fidelity Investments; Frank Cuevas with Deloitte Services, LP; Dan Fishbein with CIT; Gerry Guidice with TD Bank; Keith Perske with Johnson & Johnson. And a special thank you to our Gala Committee Chair – Karen Fields with Himes Associates.

We would also like to thank our Executive Committee and Board of Directors for their commitment to advancing the Corporate Real Estate profession in the Mid-Atlantic region. The chapter especially wants to thank our many volunteers for their time, energy and ideas. And last but not least, we want to thank Pierce DeGross, President of the CoreNet Mid-Atlantic Chapter. Pierce's dedication and commitment to the chapter has been nothing short of amazing.

[Click the link to see more gala photos!](#)



And the Winners Are...



*Pinnacle CRE Leadership Award:
Mark Gorman with Ciena Corporation*



*CRE Young Leadership Award:
Jonathan Machiran with GEICO*



*Service Provider of the Year Award:
Brett Hitt with HITT Contracting, Inc.*



*Workplace Strategy Award:
Steve Dunn with SRA International and
Holly Briggs with IA Interior Architects*

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Letter from the President

Mid-Atlantic CoreNet Members:

I'm writing you soon after our most recent event, the 10th Anniversary Mid-Atlantic Awards Gala. On behalf of the Mid-Atlantic Board, I want to thank all of those in attendance and who sponsored this fantastic event. We had over 350 attendees at our most important annual event and gave out awards to HITT Contracting for Service Provider of the Year; Jon Machiran for CRE Young Leader; IA Interior Architects/SRA International for Best Workplace Strategy; and finally our Pinnacle CRE Leadership Award was presented to Mark Gorman of Ciena. Our Master of Ceremonies was Jim Dinegar of the Greater Washington Board of Trade. We had many distinguished CRE leaders from the Northeast assisting with awards, not to mention members of our own Executive Committee and most importantly, Angela Cain the CEO of CoreNet Global presenting her thoughts on the event, the upcoming Washington, DC Global Summit and Mark Gorman. I want to give special thanks to our Gala Chair, Karen Fields, who put together a remarkable and fun event that featured the band, Moonshine Society. The chapter also wishes to thank all of our sponsors of the Gala, but most importantly Tishman Speyer for hosting the event in their building. I have to say, that is the nicest rooftop in the area.

Since my February letter we've had two Washington-area luncheon events, one Baltimore event, an End-User Dinner featuring last year's Global CRE of the Year, the Olympics Happy Hour, a Sponsorship Breakfast and finally two charitable events. This has been an incredibly active three months for our chapter and it has been great seeing all of you who attended these events.

Coming up in June, we have two programs currently planned. In the DC area, we have planned a joint event with the Capital Chapter of IFMA focused on Workplace Attacks and in the Richmond area there will be an overview and tour of Capital One's new campus building. We are also discussing two fun events over the summer, so stay tuned for more.

We look forward to seeing you at these upcoming events.



Sincerely,

Pierce DeGross
President Mid-Atlantic Chapter
CoreNet Global

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September 22: Mid-Atlantic Chapter Announces Annual Golf Outing

Save the date for the Annual Mid-Atlantic Chapter Golf Outing! Join us on Monday, September 22nd for 18 holes of spectacular golf at the Westfield's Golf Club in Clifton, VA. This event is not just for golfers! Members and guests are invited to come for the post-golf banquet to network with colleagues and enjoy delicious food and drinks. The outing is a great way to thank clients and colleagues, to make new friendships, and solidify business relationships. Registration will open soon, check the [website](#) for updates.

Sponsorship opportunities are available!
Contact [Merrell Ashley](#),
Golf Committee Chair,
for more information.

June 12:

Preventing & Surviving an Active Shooter Attack at Your Workplace



The CoreNet Global Mid-Atlantic Chapter, along with the Capital Chapter of IFMA, will co-host an important presentation focused on active shooter incidents – response, recovery, and prevention.

The threat of an active shooter challenges even the most prepared. When seconds count, the right information can save lives. Don't miss this excellent opportunity to hear from experts from private industry, and a survivor of an actual workplace attack.

EVENT DETAILS:

When:	Thursday, June 12, 2014
11:00AM-11:30AM	Early Registration and Lunch Networking
11:30AM-12:15PM	Luncheon
12:15PM-12:30PM	Break
12:30PM-1:30PM	Program
1:30PM-2:00PM	Rooftop Networking with Chapter Presidents
Location:	Piedmont Office Realty Trust, One Independence Square, 250 E Street, SW, Washington, DC 20024

Fees: \$25/Members and \$50/Non-Members (Security management personnel are invited to attend at the discounted rate of \$20. Contact midatlantic@corenetglobal.org to take advantage.)

Click [here](#) for more information and to register.

Community Outreach Committee 2014 Mid-Year Update

The Community Outreach Committee was formed in 2013 as an effort to find ways for the chapter to give back to our community. Its goal is to direct and grow the chapter's engagement with selected charities, focused on hunger, shelter, and illness. Accordingly, our chapter has elected to support The Capital Area Food Bank (CAFB), Rebuilding Together, and Connor Cures/POETIC, making a commitment to rally chapter membership to fundraise, volunteer, and assist with pro bono services. We also intend to continue our association with the US Marine Corps Toys for Tots campaign at our Annual Holiday Party.



In the last 18 months, we have formally engaged each of these charities with our first events including:

- Two volunteer events at the CAFB warehouse facility, totaling nearly 100 hours of service assisting with sorting and packing of donations.
- Contribution of \$1000 made to the CAFB education garden for tools and supplies.
- Purchase of a table at the POETIC Fundraising Gala (\$5000) which was attended by chapter members.
- Collection of donations for Toys for Tots.

Sponsorship of a project with Rebuilding Together (\$3500) which helped provide repairs and a re-painting of a house in Reunion occupied by four mentally disabled men. There were 19 chapter volunteers who provided over 150 hours of service.

Looking forward, we have begun planning a year-long calendar of opportunities that will include quarterly volunteer events at the CAFB, an annual project with Rebuilding Together, and a fundraising effort for POETIC in association with our Annual Golf Outing. Our next challenge will be connecting those in need with our chapter members willing to provide pro bono services.

The chapter leadership is pleased to grow our involvement with these very worthy causes, and working with the dedicated and generous people who make that mission driven work their careers. We encourage all of our chapter members to find a way to get engaged with these efforts to the greatest extent possible. Interested parties please contact our Committee Co-chairs [Scott Brideau](#) and [Jeff Groh](#) to learn more.

Thank you in advance for your support.

April 9 Event Recap

Mid-Atlantic Annual Meeting & Education: Next Frontiers in Sustainable Building Construction & Operation



The April Education Program began with a short Annual Chapter Meeting. Past President, Deane Edelman from GDIT led the meeting which covered the chapter goals for the year, health of the chapter and new

Executive Committee and Board of Directors. At the conclusion of the report, the chapter thanked Deane for his years of service and presented him with a globe as a token of appreciation.

The education program, moderated by Stephen Evanko, Business Director, Workplace Solutions-Environmental Sustainability Office at Capital One, included a diverse panel who covered a wide variety of sustainability topics.

The first panelist was Frank Santella, Acting Assistant Commissioner, GSA, PBS Facilities Management & Services Programs. Frank presented GSALink, a tool that GSA is using to monitor building analytics.

Corey Enck, Director of LEED Technical Development, U.S. Green Building Council presented LEED v4. Corey explained LEED v4 system goals as well as a few of the new requirements and changes to previous versions of LEED.

Kim Pexton, Director-Sustainable Construction, HITT Contracting Inc., highlighted innovations in sustainable building and tools for portfolio energy management.

The event concluded with a tour of HITT's LEED Silver headquarters.

March 26 Event Recap

CRE Millennials Take the Stage and Explore Fresh Survey Data



"To stay competitive in today's market, employers must attract and retain talented Millennials. This group will make up 75% of the global workforce by 2025. The expectations and preferences of the mobile and tech-savvy Millennials is shaping corporate culture." On March 26th the chapter hosted an interactive discussion featuring Millennials, seasoned CREs, and workplace experts, who explored the role of Millennials in CRE and across the workforce. Topics covered included workplace solutions, technology, values that influence productivity, as well as educational opportunities that have contributed to their career decisions.

[Click here for more >>>](#)

Upcoming Events

- June 12:** Preventing & Surviving an Active Shooter Attack at Your Workplace
Piedmont Office Realty Trust, Washington, DC
- June 24:** Mid-Atlantic City Center Tour and Happy Hour
Location TBA
- Sept. 22:** Mid-Atlantic Chapter Annual Golf Outing
Westfields Golf Club, Clifton, VA
- Oct. 26-29:** CoreNet Global North American Summit
Gaylord National Resort, Washington, DC | National Harbor

Visit the [events section](#) of the chapter website for more information and to register.

Welcome New Members

Jon Amores	•	West Virginia Real Estate Division
Keith Baker	•	Suddath Workplace Solutions
Michael Cipriani	•	Form Architects
Jody Clark	•	Hannon Armstrong
Marilyn Coolidge	•	TD Bank
Ted Davidson	•	
Jason Dixon	•	Neuberger & Company
Patrick Gottschalk	•	Willams Mullen
Jackie Hudson	•	Virginia Econ. Dvlpt. Partnership
Scott Kaufmann	•	JM Zell Partners, Ltd.
Eric Konovalov	•	Swiss Post Solutions Inc.
Stephanie Leedom	•	General Services Administration
John Lombard	•	Old Dominion University
Robert MacDougall	•	Cushman & Wakefield
Ayron Myers	•	J+J Flooring Group
Stefana Scinta	•	HOK
Steve Smith	•	Cooper Carry
Tracy Tynan	•	Virginia Economic Development Partnershi
Evan Tyroler	•	Cassidy Turley
Trael Webb	•	United States Department of Justice
Jodi Williams	•	RTKL Associates, Inc
Shadi Zamer	•	BRG
Jeff Zell	•	JM Zell Partners, Ltd.
William Zonghetti	•	Newmark Grubb Knight Frank

February 19 Event Recap

Tyson's – America's Next Great City

It was an all-star cast of panelists who presented, "Tysons: What's Happening & How Does It Change the Regional Geographic Puzzle?" on February 19th at HIT Contracting in Falls Church. Moderated by Michael Caplin, Executive Director, Tysons Partnership, panelists included; Linda Bartlett, Senior Vice President & Controller/Principal Accounting Officer, Intelsat; Scott Homa, Director, Research, JLL; and James Policaro, Vice President Development, Lerner.



Tyson's Corner was once a rural crossroads – Route 7 has run from Alexandria to Leesburg and Route 123 has run from Georgetown to Vienna for 200 years. At that intersection in 1851 a post office was opened and the postmaster of that station was a man named William Tyson. William Tyson eventually bought the land and it became known as Tyson's Corner.

In 1962, Dulles Airport opened and one of the areas legendary developers decided he was going to build at that historic crossroads – and that was Ted Lerner. This started the transformation of this rural intersection into an urban center and eventually a shopping mecca. When the shopping mall opened in 1968 it was the largest enclosed shopping center in America.

The "boom" began.

[Click here for more >>>](#)

Contributing to the Mid-Atlantic Chapter with....WORDS



People often ask how they can contribute to the chapter without taking a leadership position, or being in a highly visible role, and the answer is Communications!

This committee works extensively on chapter publications, including content for our website, newsletters, sponsor news, and event recaps. The work done by this team directly impacts the message received by chapter members, and is often the link for those who would like to attend more, but are unable to due to work commitments or family schedules.

If you enjoy writing a few sentences, or are an amateur photographer, we would love to have you join us. For more information, please contact midatlantic@corenetglobal.org.

CoreNet Global

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