


**CoreNet Global - Brisbane Chapter
Chapter Forum – Panel Discussion**

“Alternate Workplace Strategies”

Wednesday, 23 March 2011
PricewaterhouseCoopers Conference Centre, Level 15
Riverside Centre, 126 Eagle Street, Brisbane CBD
4.45pm for 5.00pm to 7.00pm

**CORENET
GLOBAL**
Empowering Corporate Real Estate
and Workplace Executives

Welcome - Today's Format

- Introduction by Chapter Chair: Rod Baxter
- Panel discussion with Panel Facilitator: Jane Sorby
 - Peter Ward, Bovis Lendlease – End User
 - Laurie Aznavoorian, Geyer – Service Provider
- Vote of Thanks
- Drinks and Canapés
- Conclude – by 7.00pm

**CORENET
GLOBAL**
Empowering Corporate Real Estate
and Workplace Executives

What is CoreNet Global?

- the World's leading association for Corporate Real Estate (CRE) and Workplace property professionals.
- a global learning organisation, that is an industry thought and opinion leader.
- a membership base of over 7,500 corporate real estate and workplace executives world-wide, service providers and economic developers. (51 Members in Brisbane)
- reflects the industry's focus on integrating the management of corporate assets, the workplace and infrastructure – a voice for 'Occupants' of buildings.



Brisbane Chapter News



Diamond Sponsor in 2010/11



Sapphire Sponsor in 2010/11



Emerald Sponsor in 2010/11



There is plenty of time to join in for 2011/12



Brisbane Chapter Web Sites



<http://brisbane.corenetglobal.org/corenetglobal/brisbane/Home/Default.aspx>

or Google – **CoreNet Global - Brisbane**




Empowering Corporate Real Estate
and Workplace Executives

Possible Changes to Event Calendar




Empowering Corporate Real Estate
and Workplace Executives



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“the way of the future” *redefining the workspace*

“The time is not far off when companies will have to justify their worth to society, with greater emphasis placed on environmental and social impacts than straight economics.”

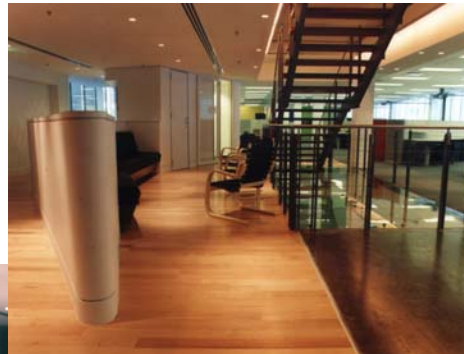
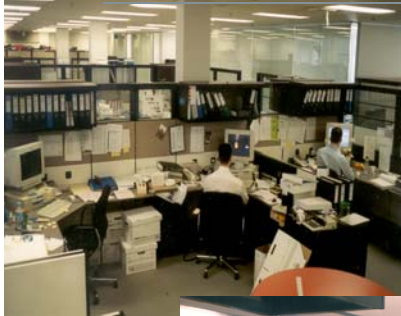
Dick Dusseldorp,
Lend Lease Founder, 1973

 **Lend Lease**

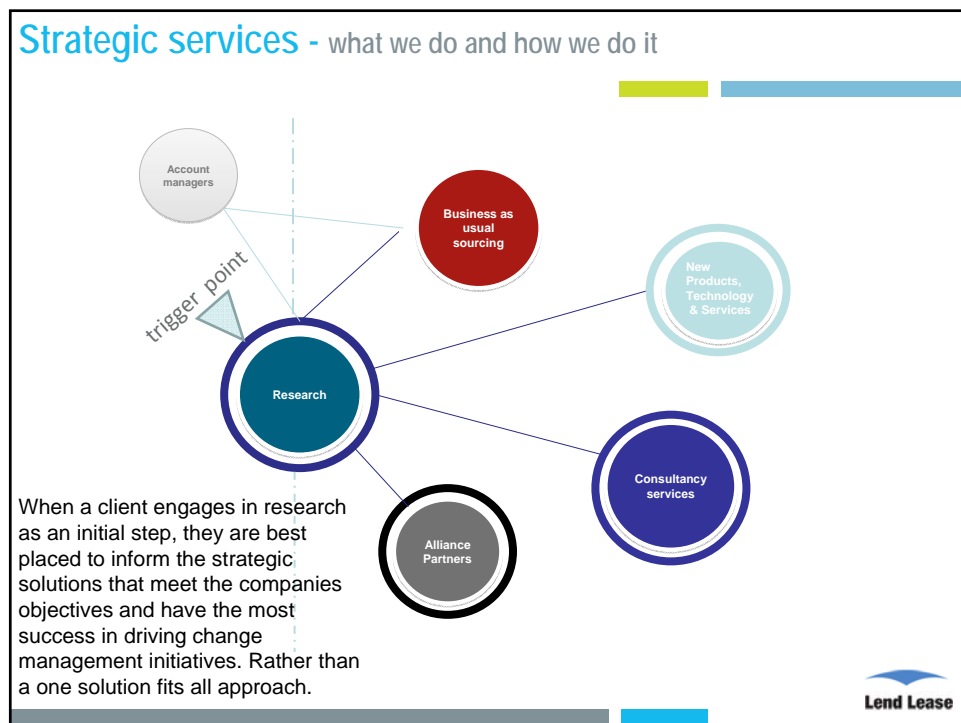


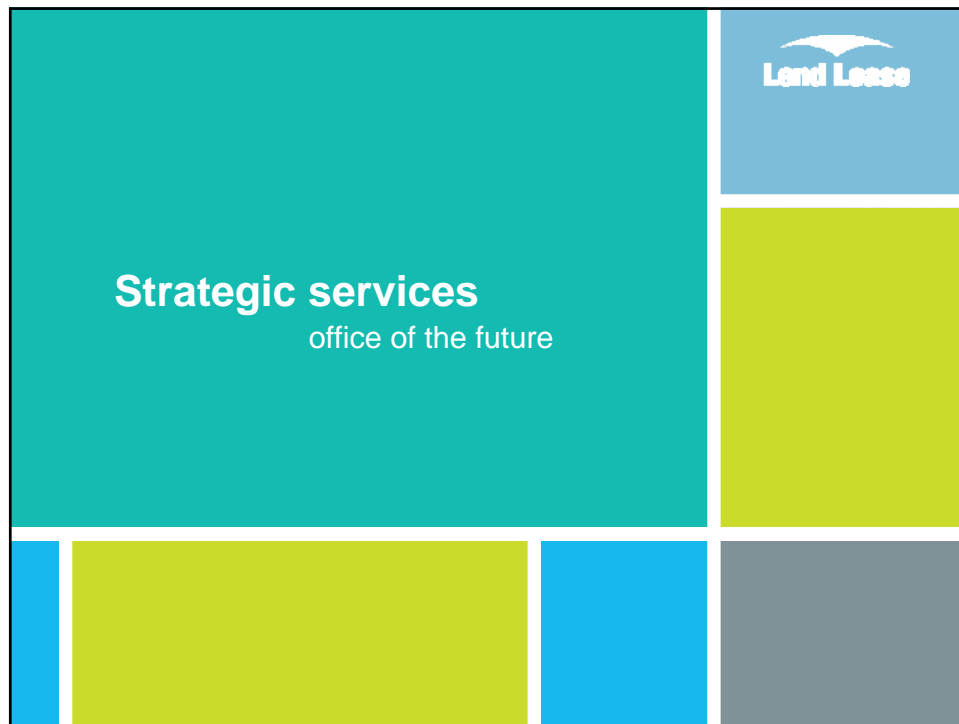
Some images...

MLC moved from this...



To this
15 years ago!





Strategic services - what we do and how we do it

office of the future

top ten issues with CEOs

- attracting & retaining **loyal customers**
- **increasing** market share
- attracting & retaining **skilled employees**
- cutting costs via improved **productivity & efficiency**
- planning & designing **business strategy**
- building a **responsive & reflexive** organisation
- **improving** productivity & efficiency
- using technology for **competitive advantage**
- balancing short-term goals with **long term strategy**
- focus on **core competencies**

source –
Forbes Magazine

Lend Lease

Strategic services - what we do and how we do it

office of *the future*

six of those ten issues are impacted by the workplace

- attracting & retaining loyal customers
- increasing market share
- attracting & retaining **skilled employees**
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source –
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Strategic services - what we do and how we do it

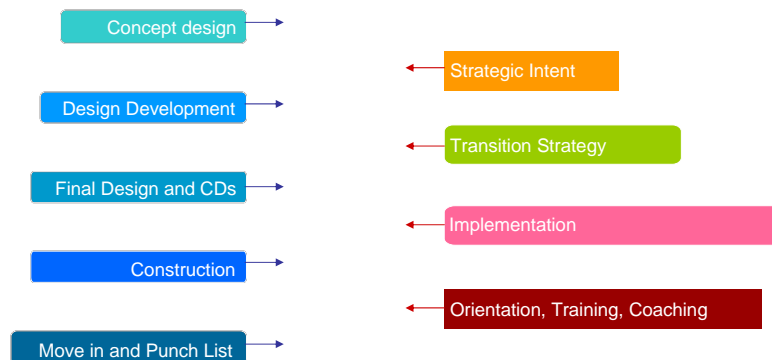
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change management process map...

Lend Lease is the only organisation globally that can assist its clients with an end to end service from design and construction to change management at the very inception of a project.

Design

Change Management

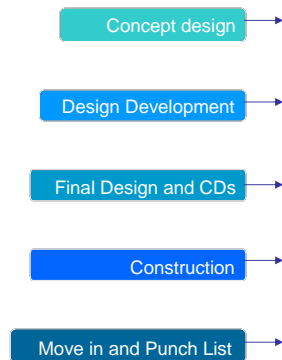


Strategic services - what we do and how we do it

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change management *process map...*

Design



Typically this is where most clients are in relation to the all important change management, staff focused initiatives.

The best time to engage in change management is when physical change is taking place.

Change Management



Strategic services - what we do and how we do it

office of *the future*

Staff are the key to the success and or failure of any change activity in an organisation.

Staff exist as the center of a delicate eco system that requires us to consider their involvement in change as a bespoke solution each time.

Change may need to:-

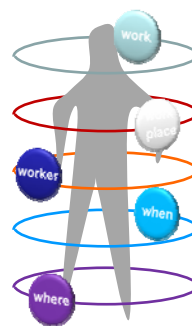
be a gradual innovation and progression

require moving from command and control to collaboration and trust

act as an enabler to change culture

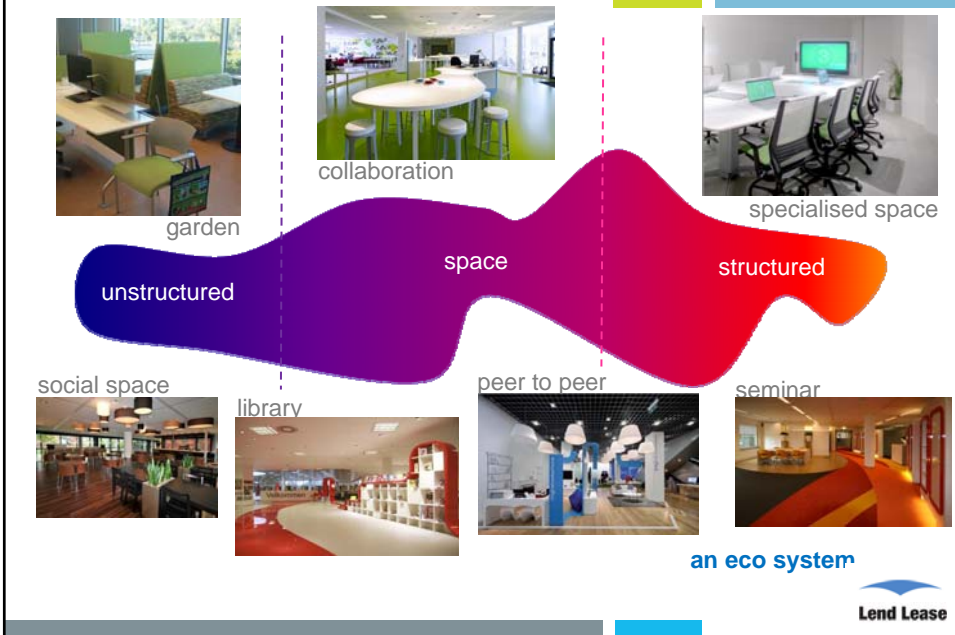
be done in a variety of settings

overcome the fact that we are still tribal and require an anchor point



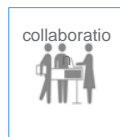
Strategic services - what we do and how we do it

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Strategic services - what we do and how we do it

- **Unite the culture**
- **Space utilisation**
- **Collaboration**
- **Decrease churn and minimise costs**
- **Attract and retain talent**
- **Demonstrate leadership**
- **Increase collaboration**
- **Promote the brand**



real estate value



attract and engage



build brand



[illegible][illegible]

Culture

opportunities different need teams
broadened studies become studies:-What ease
Bruce 3.Demonstrate change community
organisation CoreNet
understand psychologist NOW
cultures connectivity within e.g
due Hiring behavioural
DeeperCulture cultureDigging re-educate
2.HR case collecting
culture
people CAFETHEME
physical acceptances changing success
Demonstrate CULTUREFacilitated
collaboration SimoneauxKey WORKPLACE
COMMUNITY involvedCase company
effective diversity 1.Understand Need
Cross SYDNEY create
CRE WORLD temporary
Alliance powerfulHR make A/NZ
NeedsMacquarie happening team deal
Studies competency SUMMIT HR
impact PEOPLE Levels
get identifying
involved pollination
start involvement
mobile

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Technology

