

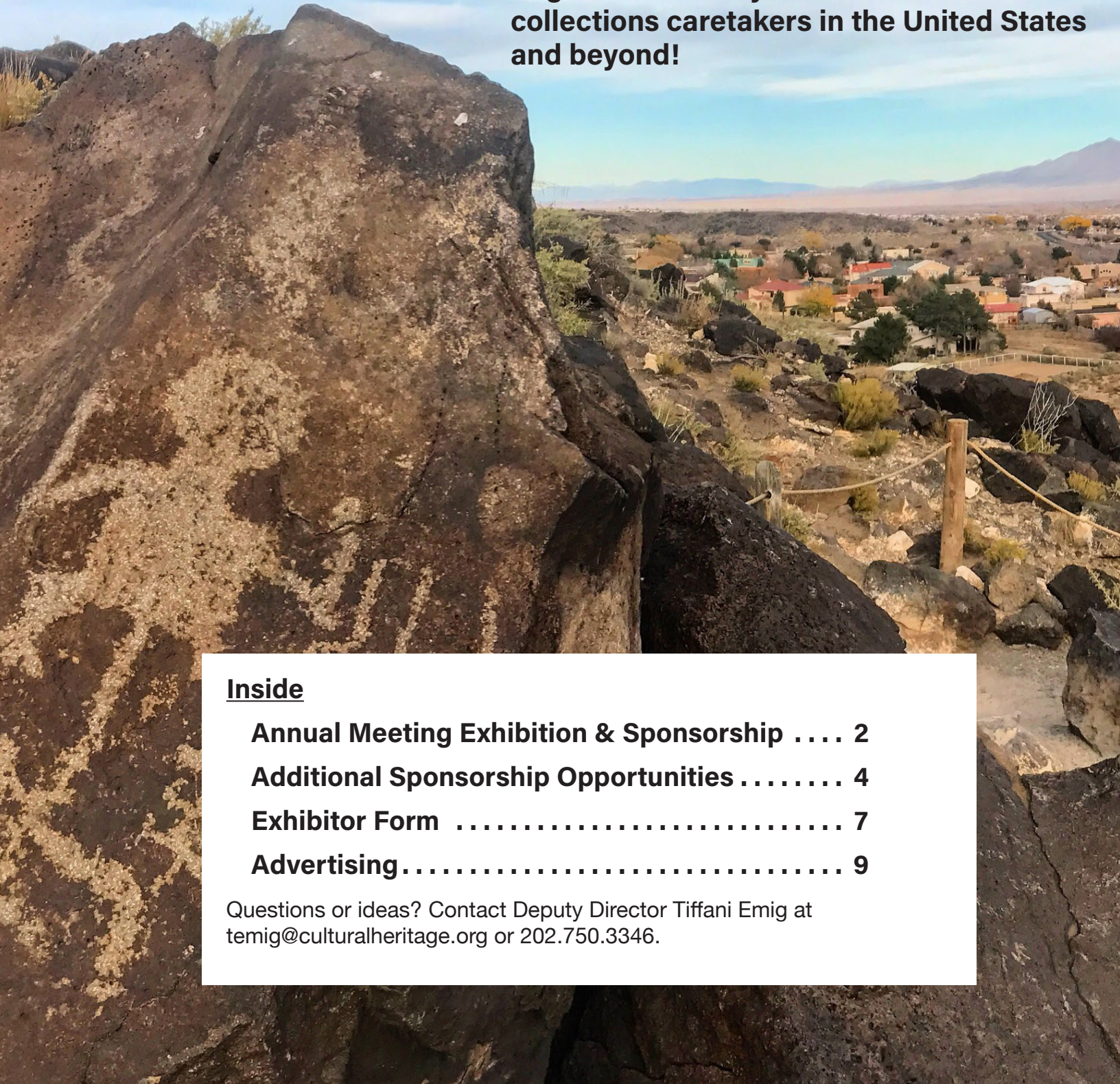


american
institute for
conservation

**Preserving Cultural
Heritage**

2027 Exhibiting & Advertising Prospectus

Promote your products and services to the largest community of conservators and collections caretakers in the United States and beyond!



Inside

Annual Meeting Exhibition & Sponsorship	2
Additional Sponsorship Opportunities	4
Exhibitor Form	7
Advertising	9

Questions or ideas? Contact Deputy Director Tiffani Emig at temig@culturalheritage.org or 202.750.3346.

55th AIC Annual Meeting Exhibition Opportunities

Join us in Albuquerque,
New Mexico, next spring!

- Conference Dates: Monday, May 3 – Friday, May 7, 2027
- Location: Albuquerque Convention Center, 401 2nd St NW
- Exhibit Hall Dates: Wednesday, May 5 & Thursday, May 6, 2027

Conservation professionals from all over the country attend the AIC Annual Meeting to share research, learn new approaches, and find products or services to improve their practice. More than 85% of our attendees are conservators with purchasing power.

As an exhibitor or sponsor, you will meet prospective clients and network in the exhibit hall and during sessions, tours, lunches, and receptions. Booth selections are offered by reservation date, so select your package today!

Key Dates and Deadlines

- › 50% deposit due upon reservation
- › January/February - Booth selection: first choice by reservation date
- › January 31 - Second payment due
- › March 15 - Deadline to submit materials for inclusion in Program Book
- › March 31 - Deadline to submit final floor plans and service orders

2027 Exhibit Hall Schedule (tentative)

TUESDAY, MAY 4

- › 10:00 am to 6:00 pm Exhibitor Move-in

WEDNESDAY, MAY 5

- › 9:00 am - 5:30 pm Exhibit Hall Open
- › 10:00 am - 10:45 am Exhibit Hall Morning Opening Break
- › 3:00 pm - 3:45 pm Exhibit Hall Afternoon Break

THURSDAY, MAY 6

- › 9:00 am - 5:30 pm Exhibit Hall Open
- › 10:00 am - 10:45 am Exhibit Hall Morning Poster Break
- › 3:00 pm - 3:45 pm Exhibit Hall Afternoon Closing Break
- › 5:30 pm - 10:30 pm Teardown



2027 Annual Meeting Exhibitor Packages

Prices are in U.S. dollars. Benefits are listed along the left.

	Platinum (\$10,000+)	Gold (\$7,000)	Silver (\$5,000)	Bronze (\$3,000)	Standard (\$1,800)	Networking (\$1,000)
Individual registrations	4	2	2	2	2	1
Discounted rates for additional registrations	x	x	x	x	x	x
Name and company profile in the program	x	x	x	x	x	x
10' x 10' booth with skirted table, 2 chairs, waste basket, sign	x (two)	x	x	x	x	
Name and logo on exhibit hall signage	x	x	x	x		
Color ad in final program	Full page	Full Page	Half Page	Half Page		
Half page ad in AIC News	x	x	x	x		
Choice of sponsorship: Opening reception, Attendee wifi (with option to select password), or custom package (contact us to discuss)	x					
Choice of sponsorship: exhibit hall coffee break, lunch session (exclusive), keynote/awards		x				
Choice of sponsorship: happy hour, lunch session (non-exclusive), community partnership project, business meeting breakfast, new attendee reception, closing session			x			
Choice of sponsorship: small networking event, workshop, pre-conference seminar, concurrent session, posters				x		



Other 2027 Annual Meeting Sponsorship Opportunities

Want to extend your onsite impact? Or perhaps you're not able to exhibit but still want to connect with attendees in Albuquerque. Custom sponsorships and related in-kind support opportunities are also available and can be tailored to match your goals and target audience. Annual Meeting Sponsors at all levels will be recognized with their name, logo, and company/organization profile in the annual meeting webpage and final program.

Register today at www.culturalheritage.org/exhibiting. Contact us for add-on or a la carte sponsorship options, such as:

Meeting Translation and Captions Sponsor	\$20,000	We're offering AI captioning and translations will support international attendees and those who benefit from captioned audio.
Opening Reception	\$10,000-\$30,000	Hosted at a local cultural institution, this event will be included with registration and is a highlight of the meeting. Reception sponsor(s) will be acknowledged with signage on food tables, in addition to standard acknowledgements.
Wi-Fi Sponsorship	\$10,000	Support connectivity and choose a password to highlight your company.
Exhibit Hall Breaks	\$5,000 morning, \$3,500 afternoon	Exhibit hall breaks provide attendees with time to refuel and network with exhibitors. Sponsors will be acknowledged with signage at the coffee/food stations.
AIC Business Meeting Breakfast Sponsor	\$3,500	This is the only food provided on the final day of the meeting. Sponsors will be acknowledged with signage at the coffee/food stations.
Attendee Meet-up Lounge	\$5,000	This sponsorship provides furniture and refreshments for informal networking space for first-time attendees and other attendee groups. The lounge will be named for your company.

Additional Sponsorship Opportunities

In addition to supporting AIC's Annual Meeting, reach your target audience by sponsoring AIC and FAIC programs, events, and resources that our 3,500 members and more than 18,000 allied professionals turn to most frequently year round!

In-kind sponsorships may also be available based on workshop topics and materials required. Browse upcoming and past workshops, then contact Education Manager Sarah Saetren at ssaetren@culturalheritage.org for information about upcoming workshop needs.

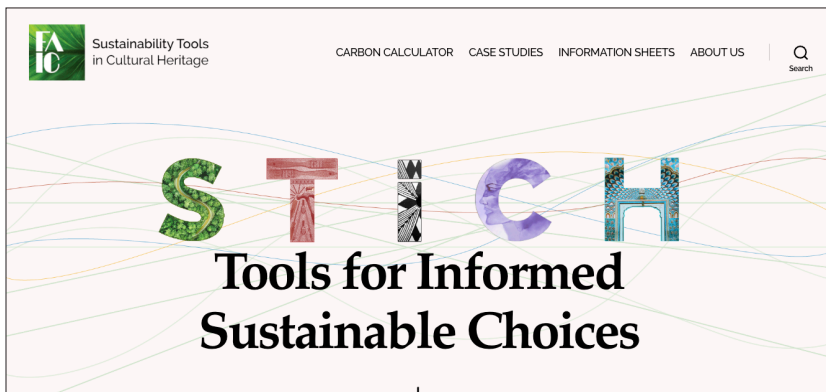


Professional Development		
Global Conservation Forum/ CoOL (online resource)	\$15,000 annually	Reach more than 11,000 conservation professionals in their inbox each morning with your logo on the daily digest email Global Conservation Forum .
Professional Development Workshops	\$3,000 per workshop	Connect with our professional development staff to sponsor a workshop topic for your core audience. Sponsors are acknowledged in workshop marketing and on registration page.
Virtual Lecture Series	\$500 per hour of event	Get your logo in front of participants in our year-round web-based events. Sponsor's logo will appear on the introduction slide and verbal acknowledgement during the event. Check out our past lectures!

Help FAIC provide significant resources year-round!

Contact Executive Director Lissa Rosenthal-Yoffe at lissa@culturalheritage.org to initiate a sponsorship or learn more!

Emergency and Sustainability Programs		
Climate Resilience Resources for Cultural Heritage	\$10,000 annually, multiyear commitment requested	Associate your brand with climate responsibility. Logo and acknowledgement on program website, resilience.culturalheritage.org
Sustainability Tools in Cultural Heritage (STICH)	\$10,000 annually, multiyear commitment requested	Associate your brand with climate responsibility. Logo and acknowledgement on program website, stich.culturalheritage.org
National Heritage Responders Deployment	\$5,000 - \$20,000 per deployment	Assist our NHR volunteers in rescuing cultural heritage impacted by disasters. Sponsors are acknowledged in FAIC publications and any press releases.
Alliance for Response Microgrant Sponsorship	\$2,500 per microgrant	Support regional disaster resilience by supporting one or more microgrants for Alliance for Response regional response teams. Donors are acknowledged in promotion/marketing of grant opportunity, and grant recipients will be asked to acknowledge donor in any announcements, publications, or media.
National Heritage Responders Go Packs	\$2,000 for 10 packs	Equip our National Heritage Responders volunteers with the supplies they need to safely support post-disaster recovery of cultural heritage. Sponsor logo sticker (maximum 2" x 2") can be included on hard hats.



The STICH website is a primary source for calculating cultural heritage materials' carbon impact, while NHR responders need "go packs" to respond safely to emergencies.

Exhibitor Reservation Agreement

55th Annual Meeting, May 4-7, 2027
Albuquerque Convention Center
Albuquerque, NM



american
institute for
conservation

**Preserving Cultural
Heritage**

Exhibitor & Primary Contact Information (Please print or type)

Company _____
Primary Contact _____
Address _____
City, State, ZIP, Country _____
Telephone _____ E-mail _____
Company's Display Name for Signage _____

Please indicate the number of each package you would like to reserve to calculate the total cost. To see the full description of the booth benefits, visit www.culturalheritage.org/exhibiting. All prices are in U.S. Dollars.

Booth Type	Cost	Quantity	Subtotal
Platinum Sponsorship Options: ___ 1 booth ___ 2 booths ___ 2 registrations ___ 3-4 registrations	\$10,000	_____	\$ _____
Gold Sponsorship	\$7,000	_____	\$ _____
Silver Sponsorship	\$5,000	_____	\$ _____
Bronze Sponsorship	\$3,000	_____	\$ _____
Standard Booth	\$1,800	_____	\$ _____
<u>Other Options</u>			
Networking Only (no booth)	\$1,000	_____	\$ _____
Sponsorship Add-Ons Build your own package! See the Prospectus for details.	\$ _____	_____	\$ _____
Additional Registrations at discounted rate of \$399 per person through March 31st, or \$449 thereafter		_____	\$ _____

Total Fees for all Booths and Packages \$ _____
Deposit Enclosed \$ _____
50% non-refundable deposit per booth or package due upon reservation

Method of Payment Credit Card Check (#) _____
Credit Card Number _____ Exp. Date _____
Name on Card _____ CVV _____
Signature _____ Date _____

Email this form to meetings@culturalheritage.org

Terms and Conditions

Payment Due Dates

Deposit must accompany exhibit reservation form. Balance of fees must be received by **January 31, 2027**, or the booth may be released at AIC's discretion. Full payment must accompany reservations made on or after **February 1, 2027**.

Tentative Exhibit Hall Schedule

Tuesday, May 4	Exhibitor Move-in	10:00 am to 6:00 pm
Wednesday, May 5 & Thursday, May 6	Show Days	9:00 am to 5:00 pm
Thursday, May 6	Teardown	5:30 pm to 10:30 pm

Exhibit Cancellation

Written notification of cancellation must be received by AIC via meetings@culturalheritage.org prior to February 28, 2027. Payment will be refunded less the 50% deposit. Unfortunately, we are unable to issue refunds to any exhibitors canceling after this date.

Liability

Neither AIC nor any officer or staff member thereof, will be liable for any personal injury to any and all persons or property caused by the exhibitor, his/her agents, representatives or employees. The exhibitor indemnifies and agrees to hold harmless AIC, its members, officers, directors and employees against any and all liability whatsoever arising from any and all damage to property or personal injury caused by an exhibitor or his/her agents, employees or other persons.

Meeting Cancellation

In the event of meeting cancellation due to pandemic, fire, strikes, government regulations, or other causes beyond AIC's control, AIC shall not be liable for failure to hold the 55th Annual Meeting and exhibits, and AIC shall work with exhibitors to determine if they would like to have the funds carried over to 2028 or refunded. All exhibitors are required to set up their booths in such a way that they do not obstruct the sight lines of neighboring exhibitors. Booth selections will be made by the order that this reservation agreement (or online booth registration agreement) and deposit are received by AIC.

I, the exhibitor, have read this form and agree to observe and be bound by the provisions contained herein.

Authorized Signature _____ Date _____

Payment Options

Pay By Mail (check or credit card):

Send this form with payment to:

AIC - 55th Annual Meeting
RE: 2027 Exhibit Hall
727 15th Street NW, Suite 1101
Washington, DC 20005

Pay By Email (credit card):

Send this form with payment to meetings@culturalheritage.org, or email form and call Nick with a credit card number.

Pay Online (credit card):

Send this form to meetings@culturalheritage.org and request an invoice.

Questions? Call Nick Farrell at 202-452-9545 or email meetings@culturalheritage.org.

Advertising Rate Card

Reach our nearly 3,500 members directly, or reach out to more than 15,000 people interested in our field and resources.

Publications

Learn more about our publications at culturalheritage.org/publications.

Journal of the American Institute for Conservation, quarterly (Cir. 3,700)

This full-color print journal is mailed to subscribers.

	<i>Full Page</i>	<i>Half Page</i>
Single Issue	\$ 900	\$ 650
One Year	\$ 3,500	\$ 2,500

AIC News, quarterly member e-newsletter (Cir. 3,400)

	<i>Full Page</i>	<i>Half Page</i>
1 Issue	\$ 700	\$ 450
4 Issues	\$ 2,700	\$ 1,700

Annual Meeting (1,200-1,600 attendees) Periodicals

	<i>Back/Inside Cover</i>	<i>Full Page</i>	<i>Half Page</i>
Program & Abstract Book	\$1,000	\$700	\$450
Postprints (10 options)	\$1,000	\$700	\$450

Printed/mailed in odd years: *Topics in Photographic Preservation*

All ads are in color except *Topics in Photographic Preservation*. We have two printed publications, the rest are digital. Our publications are referred to by members and allied preservation professionals for years, so your ad has staying power! Email carmina@culturalheritage.org to reserve.

Job Ads

Career Center for Position Announcements

Visit our **Career Center** to post a job or internship announcement, starting at \$199. Internships are free to post: careers.culturalheritage.org.

AIC members receive a 10% discount on periodical advertising.

AD DIMENSIONS

Print

Our periodicals all have a trim size of 8.5 x 11 in.

Cover:	8" x 10.5"
Full:	7.5" x 10"
Half:	7.5" x 5"

If you want your ad to bleed, submit your ad at 8.75 x 11.25" with no live text at edges. Submit ads in .jpg, .tif, or .pdf formats.

Digital

Submit digital ads at 250 dpi, in .jpg, .gif, or .png format. The ad can be hyperlinked, so please send your URL with the art.

Digital Ads

Website Advertising and Email Newsletter Advertising

We partner with Association Revenue Partners to support ad sales on our websites and manage email marketing. Please email Tim Waddill at twaddill@associationrevenuepartners.com to explore your digital marketing options.

> [Digital Ad Media Kit](#)