

Store Owner Membership Application

| Contact Information (please print) |
|---|
| ame |
| referred Address |
| ity, State, Zip Code |
| rimary Phone Cell |
| ersonal Email |
| aundry Store Information (please print) |
| tore Name |
| tore Address |
| ity, State, Zip Code |
| tore Phone |
| tore Email |
| Payment Information (please print) |
| ard Holders Name |
| illing Address |
| ity, State, Zip Code |
| redit Card Type O American Express O MasterCard O VISA O Discover Exp. Date |
| redit Card Number CVV |
| uthorized Signature Date |

| | Laundry Premier | Laundry Professional |
|-------------|-----------------|----------------------|
| Annual Cost | \$499 | \$270 |

Please Make Checks Payable To:

Coin Laundry Association
PO Box 809607
Chicago, IL 60680-8802
Office (800) 570-5629 Fax (630) 953-7925

| Membership Benefits: Comparison Sheet | Laundry PREMIER \$499 | Laundry Professional \$270 | | |
|--|------------------------------|-------------------------------|--|--|
| RESEARCH & EDUCATION | | | | |
| Industry Survey (published annually) | Hard Copy + Digital Download | Digital Download | | |
| Laundry Customer Profile | Hard Copy + Digital Download | Digital Download | | |
| Gold Book Research Series | Hard Copy + Digital Download | Digital Download | | |
| ITR Quarterly Economic Report | FREE Digital Copy | \$45 each | | |
| Webinar Education | V | ✓ | | |
| Safer Laundries eNewsletter | V | ✓ | | |
| Legislative/Regulatory eNewsletter | V | ✓ | | |
| PlanetLaundry Magazine | V | V | | |
| PlanetLaundry eNewsletter | V | ✓ | | |
| MARKETING ASSISTANCE | | | | |
| Digital Marketing | | | | |
| Hosted Website | Get 3 FREE Websites | Get 1 FREE Website | | |
| Web/Design Assistance | 1 Hour FREE | Available at Cost | | |
| Marketing Consultation | 1 Hour FREE | \$65 Per Hour | | |
| Grand Opening Consultation | 1 Hour FREE | \$65 Per Hour | | |
| Print Marketing | | | | |
| DIY Direct | \$100 DIY Credit | Available at Cost | | |
| Online Listings | | | | |
| Findalaundry Directory | FREE | FREE | | |
| Yext- Online Social Media/Directory Support | \$299 Yearly | \$349 Yearly | | |
| INDUSTRY ADVOCACY | | | | |
| Legislative Monitoring Tool & Stop the Tax Initiative | V | V | | |
| NETWORKING & EVENTS | | | | |
| Affiliate Meeting | 1 FREE Admission Each Year | Available at Cost | | |
| Excellence in Laundry | \$100 Resort Credit | Available at Cost | | |
| Clean Show Dinner | 2 FREE Tickets | Available at Cost | | |
| PRODUCTS & SERVICES | | | | |
| Access to the members-only sections of www.CoinLaundry.org | V | ✓ | | |
| One-on-One Phone Consultation | V | ✓ | | |
| Demographic Reports | Get 25 Reports FREE | \$25 Each | | |
| CLA Product Store | V | ✓ | | |
| Drop-Off Laundry Kit | 1 FREE | Available at Cost | | |
| Today's Coin Laundry Book | 1 FREE | Available at Cost | | |
| CLA Insurance | Available at Cost | Available at Cost | | |
| Member Discounts at BizBuySell | V | V | | |

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