

## **CMC-Canada and George Brown College's School of Management announce a Memorandum of Understanding**

Toronto, February 18, 2016 – The Canadian Association of Management Consultants (CMC-Canada) is delighted to announce a new partnership with George Brown College's School of Management.

The objective of the MOU is a long-term educational collaboration, which focuses on providing students with access to the Certified Management Consultant (CMC) certification program through George Brown's Graduate Certificate in Consulting program.

George Brown College recognizes the value of the CMC designation in the career development of its graduates, and has committed to offering courses in Project Management, Organizational Effectiveness, Strategic Analysis, Marketing Research and Introduction to Consulting to meet the educational requirements of the CMC designation. Students in the Consulting Graduate Certificate program will also earn three months of work experience towards the professional experience requirements of the designation.

"George Brown College's strategy has Field-Based education at its core. This unique differentiator is at the centre of the Consulting Graduate program B414. The alignment with the CMC and the practical nature of the Consulting Graduate program ensures that our students not only graduate with an excellent education, but have also achieved a higher standard with their ability to pursue the CMC designation," said Mark Simpson, Professor and Coordinator from the School of Management.

"Certified Management Consultants are globally recognized for their talents and adherence to the highest of professional standards," said CMC-Canada CEO Jac van Beek. "Our partnership with George Brown College will ensure students have a path to an exciting career in consulting and to the CMC designation. Toronto is home to the largest concentration of head offices and consultancies in the country. Augmenting students' technical skills with specialized training and certification will provide them with the edge they need to secure profitable local and international opportunities."

A total of 3600 hours of management consulting experience is required to qualify for the CMC designation. Once the applicant has completed the required courses and achieved the consulting experience, they begin the certification process that involves providing engagement summaries, client references, passing an oral assessment, and other deliverables.

## **CMC-Canada**

The Canadian Association of Management Consultants (CMC-Canada) fosters excellence and integrity in the management consulting profession as a whole. CMC-Canada administers, and its regional Institutes confer, the CMC designation in Canada. The Association and its members advocate for the CMC designation and are dedicated to advancing the profession and delivering the benefits of those efforts to the client community. [www.cmc-canada.ca](http://www.cmc-canada.ca)

## **George Brown College**

Toronto's George Brown College has established a reputation for equipping students with the skills, industry experience and credentials to pursue the careers of their choice. The college offers programs from its three campuses located across the downtown core, including its newest location at the Toronto waterfront, which opened in September 2012. George Brown offers 149 full-time programs and 224 continuing education certificates/ across a wide variety of professions to a student body of over 28,000 (full-time enrolment) students, including over 3,500 international students; and over 64,000 continuing education registrants. Students can earn certificates, diplomas, postgraduate certificates, apprenticeships and degrees. [www.georgebrown.ca](http://www.georgebrown.ca)

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