

Advertise on CMConnect -- CMC-Canada's Online Member Community

CMConnect is an online community for members of the Canadian Association of Management Consultants (CMC-Canada). More than 2,850 CMC-Canada members have access to the site, which was launched early 2015. Features include communities, Special Interest Groups, discussion forum, resources libraries, and blogs. Daily use of the site has grown considerably; currently the site serves up an average of 1450+ unique page views per day.

Our Members

Voracious Consumers and Financially Secure

70% of CMC-Canada's members earn more than \$100,000 per year and 20% earn more than \$200,000. Management consultants travel widely and are in control of significant amounts of discretionary expenditures.

Educated

83% of our members have earned a professional designation. 80% hold both a professional designation and a university degree; 85% hold at minimum a university degree; while a significant portion hold multiple professional designations and university degrees.

Decision-makers and Influencers

Our members are disproportionately powerful and have the ability to influence and make decisions on the spending and investment of their clients. The Canadian management consulting industry generated more than \$12 billion in revenues (2016 Industry Report) with 57% focused on private industry and 34% in the public sector.

Ad Options

Location	Size	3 Months	6 Months	12 Months
Homepage (Top or Bottom)	Full Banner (964w x 125h)	\$900 (\$300/month)	\$1,500 (Save 16%)	\$2,750 (Save 24%)
Inside Page (Top or Bottom)	Full Banner (640w x 125h)	\$750 (\$250/month)	\$1,200 (Save 20%)	\$2,250 (Save 25%)
Inside Page (Right Side)	Skyscraper (125w x 1000h)	\$600 (\$200/month)	\$900 (Save 25%)	\$1,620 (Save 33%)
Discussion Thread (Right Side - Pictured) & Email Digest (Bottom - Pictured)	Button (125w x 125h)	\$500 (\$166/month)	N/A	N/A

***Prices listed do not include HST

Sample 'Discussion Thread' Ads

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A HIGHER LEVEL of management consulting **CMC** UN NIVEAU SUPÉRIEUR de conseil en management
 CANADA

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Select Language

CMCCentral Settings

Community Home | Discussion (11) | Library (14) | Blogs (2) | Members (138)

[Back to Discussions](#)

Topic: Project Management Student Help Available

1. Project Management Student Help Available Recommend

Mark Simpson
 Actions

Posted yesterday

Students available to help with PM activities. Senior year Project Management students are required to spend 10 hours a week working on a project - May - August. No charge for the service. If you have an interest, please email me for further details.

Mark Simpson CMC
 Professor
 George Brown College
 Oakville ON
 (905) 808-3845

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Open Forum Digest for Monday March 23, 2013
 Canadian Association of Management Consultants
 Sent: Tuesday, March 26, 2013 1:34 AM
 To: Andrea Vandenberg

Open Forum
[Full Time Member \(1/2013\)](#) | [Full Time Member \(1/2/2013\)](#)

Mar 23, 2013

Project Management Student Help Available

1. [Students available to help with PM activities...](#) - Mark Simpson

2. [Project Management Student Help Available](#)

Mar 23, 2013 7:13 AM
Mark Simpson

Students available to help with PM activities. Senior year Project Management students are required to spend 10 hours a week working on a project - May - August. No charge for the service. If you have an interest, please email me for further details.

Mark Simpson CMC
 Professor
 George Brown College
 Oakville ON
 (905) 808-3845

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Country	Postal/Zip
Phone	Fax
Ad Location	Ad Size
Ad Duration	Ad Start Date
Contact Signature	

Payment Information - All ad insertions must be PREPAID

Preferred method of payment:

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Name as it appears on card	
Card Number	
Expiration Date	
Amount to be Charged	

Cheque (Mail with Insertion Order)

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- All advertising must be confirmed by a written insertion order.
- Advertisers assume liability for the content of their advertising and assume responsibility for any claims against the publisher arising from their advertising.
- All advertisements are subject to approval by the publisher. The publisher reserves the right to reject any advertising that does not meet the standards of CMC-Canada in terms of relevant content, accuracy, and decorum.

- Any cancellations will result in the forfeiture of the current month's payment; future month payments are refundable less any multi-month discounts.
- If there is more than one advertiser at the same time ads will be placed on a rotating basis.

I agree to these terms and I consent to receiving faxes and/or emails sent by CMC-Canada.

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Office Admin Signature	

Fax, mail, or email completed insertion orders to:

Fax: 416-860-1535/800-662-2972]

Mail: CMC-Canada, 701-372 Bay St. Toronto ON M5H2Y4

Email: consulting@cmc-canada.ca