

## GUEST SPEAKERS



**Alex Clifton**

PhD Student, MBA,  
EngTech, MIMECHE

Alex has worked in and around the vehicle and transport industry for almost three decades. He entered the industry as an apprentice mechanic working for light and heavy haulage contractors. During his time, he has worked in many areas of the vehicle industry including transitioning at an early age into research and development roles. These included component manufacturing and engine development for a range of vehicle manufacturers. Alex has operated his own businesses and currently manages a vehicle fleet of approximately 40 assets for a local manufacturing company. Alex is a member of the Institution of Mechanical Engineers. He holds a MBA specialising in supply chain and global logistics as well as studying for his PhD focusing on Intelligent Transport Systems.



**Professor Kerry Brown**

Research Theme Leader  
ECU

Prof. Kerry Brown is a highly experienced project leader and researcher in business management. She has over 20 years of experience in applied industry research (over \$10m in awarded research) and is currently ECU Research Theme Leader, Natural and Built Environments. Brown will use her well-honed project management, facilitation and applied industry research skills as a project lead, skilled researcher and to engage with stakeholders.



**Professor Ferry Jie**

Associate Professor in  
Supply Chain  
Management at ECU

**Chair/Moderator: A/Prof Ferry Jie, PhD, FCILT  
CILTA Fellow Member (FCILT)**

Associate Prof. Ferry Jie has 20+ years of applied research experience and is currently the Associate Professor in Supply Chain Management at ECU. A/Prof. Ferry is Secretary WA Chartered Institute Logistics & Transport and has maintained a high quality of research throughout his academic career including international scholarly leadership in the areas of supply chain and logistics management (almost \$2m since 2010). He has published more than 72 refereed journal articles to improve logistics, supply chains, management and performance in agricultural and related sectors.