

# JOIN



# today

## 10 Ways CFMA helps you build your professional success!



### 1 Industry & Professional Connections – Keep Your Competitive Edge

With access to more than 90 CFMA Chapters in North America and more than 7,500 members worldwide, CFMA membership means invaluable connections to help build your professional success.

*Exclusive member-only benefit.*



### 2 CFMA Building Profits & Electronic Publications – Knowledge, Tips & Techniques for CFMs

CFMA's award-winning, bimonthly magazine covers topics unique to construction financial professionals with archived issues and articles available through BP Online, the digital version of the magazine. Distributed monthly (*Bottom Lines*) and quarterly (*Talking Heavy, Talking Trades*), CFMA's e-newsletters are your source for industry insights and news.

*Exclusive member-only benefits.*



### 3 Free Webinars – Access to What You Need to Know NOW

Each month, timely, relevant topics are presented for construction financial managers and their staff. Normally priced at \$65.95 each (\$792 for the year), all monthly Webinars offer 1 CPE credit and are free to CFMA members.

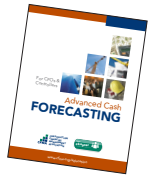
*Exclusive member-only benefit.*



### 4 CFMA's Annual Conference & Exhibition – Learn & Earn CPE Credits

Members receive discounted pricing on registration to the only conference focused on construction financial topics and concerns. CFMA's 2017 Annual Conference & Exhibition will be held in Phoenix, June 3-7. Unable to attend the Annual Conference? CFMA's Regional Conferences deliver education and networking opportunities across the country.

*Discounted pricing for members.*



### 5 Construction Financial-Specific Education Programs – Convenient Online Courses & Chapter Classroom Courses

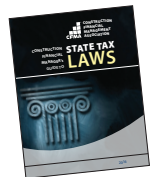
From Cash to Treasury to Risk Management, specialized CPE credit topics are available online and in-person for different levels of construction financial professionals.



### 6 CFMA Connection Café – Get Answers from Your Peers

An online community specifically for construction financial professionals. Discuss your toughest issues and connect into our network of more than 7,500 members with questions and answers. Develop relationships that will last your entire career.

*Exclusive member-only benefit.*



### 7 Construction Financial Manager's Guide to State Tax Laws –

While there are many different tax jurisdictions in every state, these guides provide construction financial managers with added value and technical knowledge in the area of multistate taxation. Individual state PDFs, as well as a PDF including all 50 states (plus the District of Columbia), are available. *Discounted pricing for members.*



### 8 "The Book" & the Construction Financial Benchmark – Benchmark Your Success

Find out how your company compares by region, sales volume, and company type. "The Book" is considered the Bible of the industry. *Discounted pricing for members.*



### 9 Professional Certification – The Only Standard in Construction Financial Management

The Certified Construction Industry Financial Professional (CCIFP®) designation is the only construction financial management certification accredited by the American National Standards Institute (ANSI) under ISO 17024:2003. Join more than 1,000 CCIFPs around the country who are improving their companies' bottom lines by committing to excellence in construction industry financial management, continuing education, and quality improvement.



### 10 CFMA Cost Savings Programs – Save Time & Money

From credit card payment solutions from Comdata to mid-sized vehicle fleet services from Enterprise Fleet Management, ConsensusDOCS, and PartnerSHIP discounts on FedEx and UPS shipping. Your firm could save more than \$3,000, worth significantly more than your annual dues investment. More savings opportunities through NPP with Verizon Wireless, Expedia, EarthCam, Staples, and Fastenal. *Exclusive member-only savings benefits.*