

Construction Financial Management Association of Georgia

Partnership Opportunities

2017-2018



About CFMA of Georgia

Thank you for your interest in becoming a Partner. We exist to support, promote and empower the construction finance community of Georgia. Our partnership program is designed to provide an opportunity for a select group of industry-leading firms to interact with our members during educational meetings, socials and community outreach activities.

The Georgia chapter has 200 dedicated member professionals who serve consumers and their communities throughout the state. Attendance at our Luncheon meetings average between 50-80 members and our Education Conference averages 120 members.

Key Statics:

- 60% of members are General Members representing all types of contractors, including generals and subcontractors as well as developers, construction managers, architects, engineers, principals and material and equipment suppliers.
- 40% of members are Associate Members serving the construction industry, such as public accountants, sureties, bankers, insurance agents/brokers and carriers, consultants and other service providers.
- We have 26 CCIFP's in our membership; Average length of membership is 7.4 years; 28.9% have been members for less than 2 years (we are growing!)

Much of the success and growth the CFMA Georgia Chapter has experienced is a direct result of the support and financial commitment from our partners. The financial support from our partners help us to provide speakers, special activities, socials, retain facilities, and community outreach efforts that will attract today and tomorrow's top construction finance professionals.

Your financial support for the CFMA Georgia Chapter will be rewarded throughout the year with a variety of opportunities to gain direct recognition for your business, the services you provide and opportunities for face-to-face discussions with decision makers. Depending upon the level of partnership you select, you will have numerous occasions to establish new contacts and nurture existing relationships.

If you would like to secure a partnership with the CFMA Georgia Chapter, please complete the partnership agreement. We look forward to your support as we continue to expand the footprint of the construction finance community.

Visit our website at <http://cafe.cfma.org/georgiaga/home> for information on our mission and vision, as well as detailed information on committees and planned activities. The Construction Financial Management Association (CFMA®) is a national organization with nearly 7,800 construction finance members and 95 chapters located across the country. Visit our calendar where you can learn about the many outreach programs and events our members participate in throughout the year and join us.

The Georgia chapter has consistently been selected and awarded "Gold Status" in the Road Map to Success program. Georgia has held this status for several years and continues to strive for this chapter recognition award! Each year chapters across the country participate in this National FPA® chapter recognition program.

Best,

Reuben Jefferson
CFMA of Georgia President 2017-18



Benefits at a Glance

2017-18 PARTENERSHIP BENEFITS	Platinum	Gold	Silver	Bronze
Chapter Website				
	Logo/Link on Homepage & Partner Page	Logo/Link on Partner Page	Logo/Link on Partner Page	Name on Partner Page
Company Recognition on Chapter Website				
Sponsor "Close-Up" on Chapter Website (for four months)	•			
	•	•	•	•
Chapter Luncheon Meetings				
Company Recognition on Chapter Meeting Promos	Logo	Logo	Logo	
Chapter Meeting Speaker Introduction	•	•		
Company Recognition on Meeting Slideshow	Logo	Logo	Logo	Name
Chapter Luncheon Meeting Attendees (7 mtgs.)	2	2	2	1
Verbal Recognition at Luncheon Meetings	•	•	•	
Chapter Social Events				
Company Logo on Social Event Promos	•	•		
Verbal Recognition at Social Events (2 events)	•	•		
			Choice of Conference or Golf	
CFMA GA Education Conference				
Title Sponsor (Breakfast/lunch/happy hour)	1			
Education Conference Attendees	2	2	2	
Education Conference Display Table	1	1	1	
Company Logo on Conference Promos	•	•	•	
Company Logo on Conference Slideshow	•	•	•	
Education Conference Speaker Introduction	•	•		
			Choice of Conference or Golf	
CFMA GA Scholarship Golf Tournament				
Title Sponsor (Breakfast/lunch/happy hour)	1			
Logo on flyer, email promos; Name on sponsor board / Recognition at Dinner	•	•	•	
Hole Sponsorship with Sign, Table & Chairs	1	1	1	
Golfers	4	4	2	
Pricing	\$5,000	\$3,000	\$1,500	\$500

PARTNERSHIP Opportunities

Platinum - \$5,000

Marketing / Networking:

- Logo / Link on CFMA GA website Home Page and Partner Page
- Logo on meeting and social event promotions
- Scrolling recognition with logo at every event with a projector present
- Speaker introduction at a Chapter luncheon
- Verbal recognition at Chapter meetings & social events
- Two (2) Annual passes to all chapter luncheon meetings

Education Conference:

- Title Sponsor (Breakfast/lunch/happy hour)
- Single booth space with premium placement and up to Two (2) attendees
- Premium Recognition Logo display in Sponsor slideshow and promotions
- Keynote speaker introduction
- Conference attendee list (pre- and post-conference)

Scholarship Golf Tournament:

- Title Sponsor (Breakfast/lunch/happy hour)
- Logo on flyer, email promos; Name on sponsor board / Recognition at Dinner
- Hole Sponsorship with Sign, Table & Chairs
- Four (4) golfers

Silver - \$1,500

Marketing / Networking:

- Logo / Link on CFMA GA website Partner Page
- Logo on meeting event promotions
- Scrolling recognition with logo at every event with a projector present
- Verbal recognition at Chapter luncheon meetings
- Two (2) Annual passes to all chapter luncheon meetings

Education Conference:

- Single booth space with up to Two (2) attendees
- Recognition Logo display in Sponsor slideshow and promotions
- Conference attendee list (post-conference)

Or

Scholarship Golf Tournament:

- Logo on flyer, email promos
- Hole Sponsorship with Sign, Table & Chairs, Two (2) golfers

Gold - \$3,000

Marketing / Networking:

- Logo / Link on CFMA GA website Partner Page
- Logo on meeting and social event promotions
- Scrolling recognition with logo at every event with a projector present
- Speaker introduction at a Chapter luncheon
- Verbal recognition at Chapter meetings & social events
- Two (2) Annual passes to all chapter luncheon meetings

Education Conference:

- Single booth space with up to Two (2) attendees
- Premium Recognition Logo display in Sponsor slideshow and promotions
- Conference attendee list (pre- and post-conference)

Scholarship Golf Tournament:

- Logo on flyer, email promos; Name on sponsor board / Recognition at Dinner
- Hole Sponsorship with Sign, Table & Chairs
- Four (4) golfers

Bronze - \$500

Marketing / Networking:

- Company Name on CFMA GA website Partner Page
- Scrolling recognition with company name at every event with a projector present
- One (1) pass to all chapter luncheon meetings

A-La-Carte

The Chapter will continue to offer individual event sponsorship opportunities – pricing will vary.

Additional Opportunities

Education Conference:

Sponsorship Includes

- Single booth space with up to Two (2) attendees
- Recognition Logo display in Sponsor slideshow and promotions
- Conference attendee list (post-conference)
 - Event Sponsor - \$500
 - Breakfast Sponsor - \$1,000
 - Luncheon Sponsor - \$2,000
 - Reception Sponsor - \$1,000

Scholarship Golf Tournament:

- Hole Sponsorship: \$350
- Beverage Cart Sponsorship: \$375
- Driving Range Sponsorship: \$250
- Putting Green Sponsorship: \$250
- Golf Ball Sponsorship: \$400 (plus supplying golf balls)
- Golf Cart Sponsorship: \$400
- Cooling Towel Sponsorship: \$250 (plus cost of towels)
- Hole-In-One Contest Sponsorship: \$700
- Breakfast and Lunch Sponsorship: \$2,000

CFMA of Georgia 2017-18 Partnership Agreement



Company Information

Please print

Date

Company Name (as it should appear for recognition)

Contact Name

Title

Company Address

City

State/Zip

Telephone

Email

Website

Payment Information

- Check (Please make check payable to CFMA of Georgia)
- MC / VISA / Discover
- American Express

Card Number

Expiration Date

Name as it appears on card

Cardholder's Signature

Partnership Level

- \$5,000 – Platinum Partnership
- \$3,000 – Gold Partnership
- \$1,500 – Silver Partnership
- \$ 500 – Bronze Partnership

Additional Opportunities

Education Conference

- \$ 500 – Event Sponsor
- \$1,000 – Breakfast Sponsor
- \$2,000 – Luncheon Sponsor
- \$1,000 – Reception Sponsor

Scholarship Golf Tournament

- \$ 350 – Hole Sponsor
- \$ 375 – Beverage Cart
- \$ 250 – Driving Range
- \$ 250 – Putting Green
- \$ 400 – Golf Balls
- \$ 400 – Golf Cart
- \$ 250 – Cooling Towels
- \$ 700 – Hole in One
- \$2,000 – Breakfast/Luncheon

\$ _____

Total Payment

Mail checks to **CFMA of Georgia**
3227 S. Cherokee Lane, Ste. 1320
Woodstock, GA 30188
Scan and email:
cfmageorgia@gmail.com