Proposal for Sponsorship

NAMIWalks Northwest

Sunday
May 17, 2020
Vera Katz Eastbank Esplanade
(near SE Water and SE Main)
Portland, Oregon
NAMIWalks Northwest
Located in Portland, Oregon, NAMI Oregon is a nonprofit, grassroots organization that addresses the mental health needs of our community, replaces discrimination with understanding, and helps thousands of families and individuals each year. Working with affiliates around Oregon and in Southwest Washington, we provide essential education, advocacy, and support services. Our mission is to improve the quality of life of individuals living with mental illness, as well as their families and loved ones.

Participant Information
There is no registration fee for the walk. Everyone is encouraged to participate – physically doing the walk is not a requirement! All walkers raising $100 or more receive a NAMIWalks event t-shirt.

Walk Teams and Participation
Join us for the Northwest’s largest mental health event! Each May, approximately 5,000 people from Oregon and Southwest Washington come together to make a statement that mental health matters, that no one should be embarrassed to ask for help, and that recovery is possible. Funds raised at the walk help support NAMI programs and services, which are offered at no cost to participants.

To register a team online, visit www.namiwalks.org/northwest

NAMIWalks Nationwide
The largest mental health education and fundraising effort in America, NAMIWalks brings together thousands of individuals and supporters to celebrate mental illness recovery, to honor those who have lost their lives to mental illness, and to help raise funds, combat discrimination, and promote awareness.

In 2019, more than 80 NAMIWalks events raised approximately $11 million to support local programs and initiatives that improve the lives of individuals living with mental illness, as well as their family members and loved ones.

About NAMI
NAMI, the National Alliance on Mental Illness, is the nation’s largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness.

From coast to coast and around the globe, mental illness affects everyone. Every year, regardless of race, age, religion, or economic status, mental illness impacts the lives of at least one in four adults and one in 10 children across the United States—that is nearly 60 million Americans.

NAMI has more than 1,000 affiliates in communities across the country who engage in advocacy, support, and education. NAMI affiliates in Oregon and Southwest Washington participate in the NAMIWalks Northwest. Join us – your support enables us to help improve the lives of all who are impacted by mental illness.
SPONSORSHIP OPPORTUNITIES

There are numerous ways to partner with NAMIWalks to improve the lives of individuals living with mental illness, and their family members and loved ones.

<table>
<thead>
<tr>
<th>Sponsor Benefit</th>
<th>Premier $15,000</th>
<th>Presenting $10,000</th>
<th>Major $7,500</th>
<th>Gold $5,000</th>
<th>Luncheon $3,500</th>
<th>Silver $2,500</th>
<th>Start/Finish Line $1,500</th>
<th>Benefactor $1,000</th>
<th>Supporter $500</th>
<th>Kilometer $250</th>
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Please note: some benefits subject to print deadlines.

Sponsorship recognition is also available for in-kind donors of goods and services.
Yes! We are proud to support the 2020 NAMIWalks Northwest event. We authorize NAMI to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection below.

- Premier Sponsor $15,000
- Silver Sponsor $2,500
- Presenting Sponsor $10,000
- Start/Finish Line Sponsor $1,500
- Major Sponsor $7,500
- Bronze Sponsor $1,000
- Gold Sponsor $5,000
- Supporter Sponsor $500
- Luncheon Sponsor $3,500
- Kilometer Sponsor $250

Company Name: ___________________________________________________________________________
Contact Name: ____________________________________________________________________________
Address: __________________________________________________________________________________
City: __________________________________________ State: ___________ Zip: __________________
Phone: ______________________ Fax: ______________________ Website: ___________________________
E-mail Address: ____________________________________________________________________________

For guaranteed inclusion of name/logo on printed materials, return form by February 27, 2020

- Check enclosed (please make payable to NAMIWalks Northwest)
- Please send an invoice
- Please reserve an exhibit table and two chairs ($2,500 & above sponsorships)
- We will not be using our included exhibit space

For your records, our federal nonprofit tax ID is #93-0875209. Questions? Contact Walk Manager Michelle Madison at (503) 230-8009 or michelle@namior.org.

Please return this sponsorship confirmation form to NAMIWalks Northwest, 4701 SE 24th Ave., Suite E, Portland, OR, 97202, or email to Michelle@namior.org.