



HELPING YOU BUILD A BETTER BOTTOM LINE

Construction Financial Management Association



INTEGRATING FINANCE AND OPERATIONS

Why Finance and Operations Working Together is Crucial for Growing Profitably

Thursday, November 12, 2015 (12:00 PM – 1:30 PM) Marriott, Rancho Cordova 11211 Point East Dr., Rancho Cordova, CA 95742

TO BE DISCUSSED:

Profitable integration is about priorities, people, process and technology. Learn tested tactics for streamlining the workflow between finance and operations as well as providing feedback to estimating.

- High-involvement project budgeting
- 4 critical processes for accelerating cash flow
- Project review meetings that drive profitability
- Managing change order workflow to limit risk
- Leveraging backlog run-off feedback for estimating and operations
- Developing a common language and scorecard for the company

FEATURED SPEAKERS:



Jim Walden
CFO
Walden Consulting, LLC
www.cfo2biz.com



Will Schwartz
Director of Preconstruction
ADCO Drywall
www.adcodrywall.com



MODERATOR
Frank DiLorenzo
Viewpoint Construction Software
www.viewpointcs.com

LUNCH WILL BE SERVED:

Chicken Marsala
With Yukon Gold Mashed Potatoes and Fresh Seasonal Vegetables

EVENT PRICING

INDIVIDUAL MEMBERS	\$60
NON-MEMBERS	\$60

READY TO REGISTER?

<http://cafe.cfma.org/sacramentoca/events>

Questions or cancellations?

Please contact Eilleen Dancel:
(P): (916) 251-4706
(E): eilleen.d@dbmteam.com

Cancellation/Refund Policy:

Cancellations/Refunds must be communicated to us via email or phone at least 1-week prior to event. You may send a substitute to take your place if your cancellation request has not been received in time. "No Shows" will be billed if a cancellation request is not received in time.



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BRAIN STORMING & PROBLEM SOLVING

Have a difficult insurance, personnel, or job costing problem? Don't reinvent the wheel — use the real world experience of other CFMA members! You know how tough it is to be a team of one, so call on the vast experience and hard-won knowledge of other CFMA members when you're in a jam.

INFORMATION SHARING

Whether it's local chapter programs, regional seminars, or national conferences, CFMA concentrates on education that is specialized, focused, and specific to your needs as a financial manager within the construction industry.

REFERRALS

Learn about the expertise and skills of our Associate Members through referrals from experienced CFMA professionals and other General Members. Meet Associate Members at meetings and decide whether your companies match.

SPONSORS:



PROFESSIONAL ADVANCEMENT

The CFMA experience is all about education and networking and the best part is — you come out the winner!

MEMBERSHIP IS APPROPRIATE FOR:

General Member

General Contractors
Specialty Contractors
Developers / Owners
Architects
Engineers

Associate Member

Accountants
Attorneys
Bankers
Equipment Suppliers
Industry Consultants
Insurance
Material Suppliers
Technology Solutions

PROGRAM COMMITTEE:

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