



CONSTRUCTION FINANCIAL MANAGEMENT ASSOCIATION



Message from the President:

Happy Spring to Everyone! As CFMA begins its 2015-2016 year, I am honored to be selected South Jersey's new president. My predecessors, Robert Hinck (Founding President) and Joseph Ford (Immediate Past President) have paved a road for a great chapter, and I hope to continue their successes as well as begin some new and exciting programs and initiatives.

I first started attending CFMA in 2003 and joined the Philadelphia Chapter in 2006. Throughout the years CFMA has provided me with stepping stones to lay my career path: business partners who lead by example, fellow members who advise and support me, continuing education that helps with major decisions back at the office, a place to network and meet people whom I would never have the opportunity to meet elsewhere. All this is just on the local level. From a National perspective, conferences, Building Profits Magazine, Spring Creek, and the employees of CFMA have all built upon my foundation and helped make me who I am today. As your president, I am looking forward to giving back all that CFMA has provided me over the years.

To our members: Remember this is YOUR chapter. We welcome you to join our various committees, programming panels, or to write something for our monthly newsletter. Our committees include Programming, Membership, Marketing, and our newest committee, Charity / Scholarship. Whether you wish to be a full time member of one of these committees or just would like to pass along ideas, please reach out to the board. The more you get involved, the more we can shape the chapter to provide the education and networking that YOU want to see. To our guests and visitors: CFMA has so much to offer, from education to networking. We form friendships and business relationships unmatched by other organizations. Join today and get involved! It will broaden your horizons and enhance your knowledge, adding to your current successes.

I leave you with this from Richard Branson: "Don't betray your dreams for the sake of fitting in. Dreaming is one of humanity's greatest gifts – it champions aspiration, spurs innovation, leads to change, and propels the world forward. We should all dream, and encourage others to do so too. In a world without dreams, there would be no art, no adventure, no moon landing, no female CEO's (Or in the case of CFMA, no female CFO's), and no civil rights. What a half-lived and tragic existence we would have." Let's dare to dream together in 2015 and make South Jersey CFMA the very best it can be!

Kimberly A. Hullfish, CCIFP

CCIFP: Certified Construction Industry Financial Professional

All information in this article is taken from www.iccifp.org. Please visit the website for more information and become a CCIFP this year!

Did you know: The CCIFP designation is the only construction finan-

cial management certification accredited by the American National Standards Institute (ANSI) under ISO 17024-2003. The ICCIFP provides the construction industry with a third party verification of an individual's knowledge,

which is essential to ethical financial management in today's complex construction industry.

CCIFP's sign a Code of Conduct each year. Since this month's seminar is on Ethics, we thought we would share the Code.

ICCIFP Code of Ethics:

Introduction

As a Certified Construction Industry Financial Professional I recognize that a wide range of people and businesses rely on my behavior in the execution of my professional duties. In order that these entities may

SOUTH JERSEY

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Special points of interest:

- ◆ *Kimberly is South Jersey's 3rd President.*
- ◆ *Kimberly received her CCIFP in 2012 and is #945.*
- ◆ *CFMA is a great place to find mentors and leaders to aspire to. Kimberly is thankful to those that have been there for her.*

CCIFP Code of Conduct (continued from page 1). Visit www.iccifp.org

place the greatest reliance possible on my work, I subscribe to and support ICCIFP's Code of Ethics and pledge to be guided by it in all professional relationships.

Standards of Conduct:

- As a CCIFP, I shall be honest and forthright and act with integrity, fairness, and professional care in all dealings with employers, employees and all other parties with whom I may have business-related dealings.
- As a CCIFP, I shall not knowingly violate any generally accepted accounting principles, local, state or federal law or regulation in the execution of my professional duties.
- As a CCIFP, I shall not disclose confidential information acquired in the course of my duties unless permitted to do so or when required by law.
- As a CCIFP, I shall not engage in any activity that may give the appearance of illegal or unethical behavior; will practice and encourage others to practice in a professional and ethical manner that will reflect credit on myself and the profession, and will actively model and encourage the integration of ethics into all aspects of the management of the employer/enterprise.
- As a CCIFP, I shall be alert to activity of my company/employer and if I discover any activity which I know to be illegal or fraudulent, I shall report such knowledge to company executives in accordance with my employer's applicable procedures or, in the absence of established reporting procedures or in the event such procedures are compromised, then I shall report such knowledge to appropriate law enforcement authorities.
- As a CCIFP, I shall disclose all actual, apparent and potential conflicts of interest to all appropriate parties who could be affected by the existence of an actual, apparent or potential conflict. In this regard, a "conflict of interest" is defined as a situation in which someone in a position of trust has competing professional and/or personal interests which may cause that individual to be unable or unwilling to give his/her undivided allegiance to his/her employer, client, or other entity that has placed the individual in a position of trust.
- As a CCIFP, I shall maintain my competence through continuous professional education as appropriate to my job requirements; and promote continuous advancement in the skills, knowledge, development and competence of employers and employees in their own professional careers.

Membership Renewal Month: March 2015

Have you renewed your membership yet? Don't miss out!

Invoices are due March 31st and are online at www.cfma.org. Log in with your username and password and pay online! Need help? Call National at 609.452.8000. They are very helpful and informative!

Building Profits Magazine Six Issues Per Year.

From accounting to tax to risk management to technology, this magazine provides in-depth articles written by industry leaders. Keeps you updated on trends, issues, and analysis.

"Character is the real foundation of all worthwhile success." - John Hays Hammond, American Inventor

JOIN THE MEMBERSHIP COMMITTEE. Whether you want to be on the committee or just help with a task, come to a Membership Committee Meeting. 5:15 PM. April 30th June 25th August 27th October 29th Contact Paul Lott.

*****Contact Paul Lott, Chair of Membership paul@llmasonrysupply.com or visit our website <http://cafe.cfma.org/SNJ/Home/> *****

2015 SOUTH JERSEY SPRING PROGRAMS

There are two more months left of our Spring Season. It has been great so far, from NJDOL Issues to Risk Management, from CFO Roundtable to Ethics, South Jersey has brought a great variety of topics and we are excited about the next two months!

In the spirit of our "Insurance Wars" topic from last spring, we bring you "Internal Wars" on May 6th. Richard Hohmann, Innovative Leadership of the DE Valley LLC, will lead the discussion on Participative Management and Leadership.

Our spring Session closes on June 3rd when Paul Mainardi of Brown & Connery LP will lead a panel on Succession Planning for not only Ownership, but for Key Personnel also.

We are very excited about our schedule and continue to work hard to bring you the best speakers and topics. Please save these dates and we look forward to seeing you this spring!

We are currently collecting topics for Fall 2015, and wish to thank those that have already reached out to us! Some of the topics submitted include 401k Fees and the Supreme Court Case, Deferred Compensation and Key Employee Insurance, IT Security for Personal and Business, Leadership Management and Calculating Overhead Costs for Change Orders and Claims.



Please contact Lee Boss (lboss@Mercadien.com), Nia Coombs (ncoombs@capitalbanknj.com) or Kimberly Hullfish (Khullfish@cabbonizio.com) if you wish to provide a topic idea or participate as a speaker! Thank you for a great programming year!

Help Us With Our Newsletter!

We are excited about starting a newsletter to bring you not only our thoughts and ideas, but news about the Industry, articles on leadership, accounting, teambuilding, risk management, technology, economics!

Share your thoughts with us. We are still outlining submittal rules, but think about what you would like to see in a newsletter! Original articles, quotes, links to relevant industry articles or news, or thoughts on what you want to read about should be submitted to Kimberly Hullfish,

"In law a man is guilty when he violates the rights of others. In ethics he is guilty if he only thinks of doing so." - Immanuel Kant, German Philosopher



Save the Dates:

CFMA National Conference, Chicago, June 27th to July 1st 2015

Mid Atlantic Conference, Baltimore, September 27th and 28th, 2015

CCIFP Exam: National Conference June 27th; Mid Atlantic September 27th.

CONSTRUCTION FINANCIAL MANAGEMENT ASSOCIATION OF SOUTH JERSEY

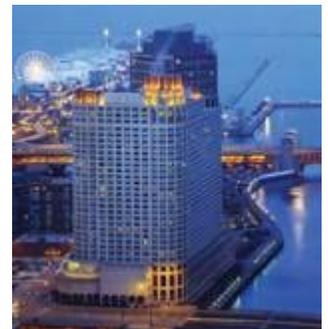


2015's Annual Conference is in Chicago and we are very excited about the programs. You can earn up to 33.5 CPE Credits, and attend seminar topics from Accounting & Financing, to Benefits & Human Resources, Technology, Surety, Leadership & Management, and Peer Groups. Saturday and Sunday have opportunities for “mini-conferences”, full- and half- day seminars on CRIS, Cash Management, Prequalifications, WIP, Ethics, and Women in Construction.



The conference is not all education and seminars either. There are various events such as the Welcome Reception, Luncheons, Windy City Waddle 5k Run/Walk (Sunday), Golf Tournament, networking over a martini, and a Closing Night Party on Chicago's Navy Pier.

Many people bring friends / family, and there is time for sight seeing (the Architectural Boat Tour should be amazing, as should the view from the 95th & 96th floors of the John Hancock Building, The Signature Room & Lounge, a wonderful place for dinner and drinks—see below skyline picture).



The CCIFP Exam will be offered on Saturday, June 27th. For more information visit www.iccifp.org.

Visit www.cfma.org/conference or speak with a board member.

