

EXTRAS

A Quarterly Publication from the Western Michigan Chapter
of the Construction Financial Management Association

Spring 2005

2004 – 2005
CFMA Western
Michigan Chapter
Board of Directors

Officers

President

Jack Vande Guchte
Sobie Company, Inc.

Vice President

Dave Smith
CD Barnes Associates, Inc.

Secretary

Anita Rathbun
Triangle Associates, Inc.

Treasurer

Rhonda Huismann
Crowe Chizek & Co.

Directors

Dan Challa
McShane & Bowie
R. Todd Miller
Elzinga & Volkers, Inc.
Bob Brazda
Plante & Moran LLP

Past President

Jon Penning
B&V Mechanical

Membership Committee Chair

Ann Plummer
Beene Garter LLP

Promotion Committee Chair

Theresa Sickles
Beene Garter LLP

Golf Committee Co-Chairs

Jake Berzkalns
Rohde Construction

Historian

Susan Keulen

Program Committee Chair

Dave Smith
CD Barnes Associates, Inc.

Acknowledgements...

Editor Theresa Sickles
Beene Garter, LLP

**Newsletter
Design/
Layout** Tanya Stickler
Design Plus, Inc.

President's Message

by Jack Vande Guchte

Welcome, spring! It's May again, and the weather so far this spring has been excellent. After the cold, overcast days of winter, it's always nice to have these warm, sunny days

to give a boost to our morale and energy level. I try to enjoy winter, although it's not always easy. But the change in seasons puts diversity and balance in our lives.

I think we need balance and diversity in our work lives also. I have often found that it's good to get away from the office for a period of time. The day-to-day routine of dealing with problems and details can keep me from looking at the big picture of where our company is headed, and how I can help steer it toward the

correct goals. When I lose sight of the bigger picture, I also lose some effectiveness. (I at least like to think I'm effective most days!) I have found that going to a seminar is a

good way for me to pull back from the details and concentrate on the most important goals and objectives we have. If, during the course of the seminar, I come away with one or two things

“ I think we need balance and diversity in our work lives... ”

that we need to re-focus on, I think it was time well spent.

What “seminars” are available? I can think of three general categories. First are our monthly general membership meetings. The Program Committee is always trying to

Cont'd on Page 2

.....
President's Message, cont'd from Page 1

provide informative and interesting programs. You may want to consider taking some time after our next meeting to find a quiet place to reflect on what the speaker had to say. What general principle(s) were brought up? Can the principles mentioned be applied to different areas of your organization? And, if you're not responsible for those areas, do you have any ideas to pass

on to others at the company?
Secondly, all-day seminars can be another good way to re-focus. I know that an all-day seminar may not be inspiring the whole day, so I often take along a book or magazine that deals with management or administrative issues.
Finally, consider going to CFMA's National Convention. If not this year

(Boston), try for next year in Las Vegas. I know this can be costly. It's very expensive if you have to pay your own way. It's expensive even if your company pays your way. CFMA nationally knows that many employers question the value of CFMA. But, it's the good ideas that we bring back and begin to implement that make CFMA worth the investment.



West Michigan Chapter Website Update

By Harriet Perdue

Are you trying to decide when to take your next vacation but you can't bring yourself to pick a date without first knowing what our next general membership meeting is about? Not to worry, you can look up our general membership meeting schedule (dates, speakers and topics) on our "Events" page.

Did you misplace your copy of our chapter newsletter "Extras"? Don't sweat the small stuff! You can view the last six issues of our chapter newsletter "Extras" online! Just visit our "Publications" page.

Are you ready to volunteer to serve on a committee? Wondering who to talk to about it? Check out our "Officers, Directors & Committees" page to see who's in charge of what. We are always looking for new faces

on our committees – you can email the committee chairperson directly from our links on this page. They are waiting for your call.

Does your company have a web site? If so, is there a link to it on our chapter's web site? Not sure? Check it out on our "Members" page. If it isn't there, please send a link to your web site to me and I'll happily include it. My email address is hperdue@owen-ames-kimball.com

Is there anything you would like to see? Please let us know – we are always open to suggestions.

If you haven't yet visited our chapter web site, please take a few minutes to do so at: <http://www.cfma.org/WesternMI/index.html>



15th Annual CFMA and ASPE Golf Outing

Proceeds Used to Fund Education of CFMA Members and to
Send a CFMA Member to the National Convention



Date: Wednesday, June 8, 2005

Format: Scramble, with Special Contests

Place: Quail Ridge Golf Club (Cascade Road to 36th Street, Turn East into 36th,
1½ Miles on Left Hand Side). **NOTE: SOFT SPIKES ONLY**

Time: 10:00 a.m. Shotgun Start, Registration at 9:15 a.m.

Social Time: 3:30 p.m.

Cookout Time: 4:00 p.m.

Hosts: Construction Financial Management Association and
American Society of Professional Estimators

Cost: \$80.00 Per Person (includes Golf, Cart, Cookout, and Door Prizes)

Call the ABC/WMC Office at 942-9960 for Reservations; payment is required by **Monday, May 23, 2005** to guarantee reservations. Space is limited, so get your reservations in today.

Tee Sponsorships &

Range Sponsorship

Available for

15TH Annual

CFMA and ASPE

Golf Outing

Golf Sponsorships: CFMA and ASPE are once again offering members the opportunity to sponsor our annual golf outing to be held **June 8, 2005** at **Quail Ridge Golf Course**.

Tee Sponsorships: The cost to sponsor a tee is \$100. Signs will be placed at each tee, limiting the number of sponsorships to 18. The first 18 responses will be honored.

Please contact **Jack Berzkalns** @ jake@rohdeconstruction.com with any questions.



Membership Update

by Ann Plummer

Welcome to our newest members since our last issue of Extras!

Dean Hubbard

Buist Electric

Referred by: Jon Lunderberg

Mark Schmidt

Axios Inc.

Referred by: Membership Committee

Patricia Jackson

River City Mechanical

Referred by: Ann Plummer

Ken Wong

Beene Garter, LLP

Replacing Pat Foster

**Membership Statistics as
of January 1, 2005:**

Chapter Membership Composite

General Members	67	54%
Associate Members	<u>57</u>	<u>46%</u>
Total	124	100%

The following is the current status of our Chapter's progress on the "Discover CFMA" membership drive and the Chapter member composite as of January 2005.

"Discover CFMA"	Chapter New Member Goal by 9/30/05	21
Membership	New Members Added Since 9/30/04	<u>- 8</u>
Drive Update	New Members Needed to Reach Goal	13 *

*This number does not account for any potential non-renewals by current members as of 3/31/05.

As a result of the fantastic efforts of our members, the Western Michigan Chapter has won the 2005-2006 Renewal Recognition Bronze Award. This award is presented in conjunction with Membership Recruitment Effort for having an 87% to 90% renewal rate.

Congratulations to our members!

Thank you for all your efforts involved in making this chapter of CFMA a success.

If you have any questions about membership, please contact any Membership Committee member listed below:

- **David H. Gibbs**
dgibbs@iserv.net
- **John D. Koscielniak**
Walburg & Associates, PC
jkoscielniak@walburg.com
- **Ann M. Plummer**
Beene Garter LLP
aplummer@beenegarter.com
- **Steve Landstra**
Dykema Excavators, Inc.
slandstra@dykemaexcavators.com
- **Michael Poggi**
Pinnacle Insurance Partners
mikep@pipgrmi.com
- **Todd Hanson**
Financial Edge
hanson@fin-edge.com
- **Michael S. TePastte**
Wilber & Townshend, PC
mtepastte@my-cpa-online.com
- **Suzanne Strauss**
Great Lake Systems, Inc.
suzanne@glroof.com
- **Anita Rathbun**
Triangle Associates
anitar@triangle-inc.com

Thanks, again, for all your hard work.



CFMA Western Michigan Chapter Mission Statement

As the source and resource of construction financial management in West Michigan, our Association unites individuals having financial responsibilities in the construction industry. We provide a forum through which the Association's members can meet to network and exchange ideas. We promote and encourage leadership within the construction industry, as well as our Association. We develop and coordinate educational programs dedicated to the purpose of improving the professional standards of the industry and enhancing the value of construction financial managers to their respective companies.

In Loving Memory



It is with much regret that we report the loss of
LaForest L. Krantz, his wife and his niece
in an automobile accident in April. In addition to being a great
husband, father and colleague, Forest was very active in CFMA
and provided great leadership. He was a past president of the
West Michigan Chapter and at the national level he was a
member of the original board responsible for setting up the
Certified Construction Professional (CCFP) exam. He is
greatly missed. Huntington Bank and Eastbrook Homes have
combined efforts to raise money for the minor children of
Forest and Teresa Krantz. To make a donation to the
Krantz Minor Children's Education Fund,
please visit any Huntington location to
drop off your check or cash donation.

