



Northeastern Wisconsin Chapter of CFMA

May 2019 Meeting

DATE

Tuesday, May 21, 2019

TOPIC

Labor Strategies Panel

LOCATION

Liberty Hall
800 Eisenhower Drive
Kimberly, WI 54136

TIMELINE

7:30 - 7:45 AM: Social
7:45 - 8:15 AM: Breakfast
8:15 - 9:15 AM: Panel
Discussion

FEE

Cost is \$20.00
payable in advance
for non-members. For
members, this is part of
the pre-paid plan.

REGISTRATION

Complete & return RSVP
Form by 5/14/19.

CONTACT

Michelle Weiss, CFMA
Chapter Administrator
michelle@mwcommunications.org

TOPIC SUMMARY

Local construction employers are struggling more than ever to fill skilled labor positions, among other roles in our organizations. Unemployment is at a record low and job postings are far exceeding the number of applicants for open positions. Join us for a Labor Strategies Panel to learn some approaches that local companies are taking to attract and retain employees, as well as what opportunities might exist to solve the longer term labor shortage issue.

LEARNING OBJECTIVES

- Understand what local employers are doing to attract and retain talent in a very competitive labor market in Northeastern Wisconsin.
- Adapt several strategies that our organizations can adopt in order to retain talent and what resources are available to assist our organizations.
- Understand what opportunities exist locally to make a long-term impact on the skilled labor shortage issue.

PANELISTS & BIOGRAPHIES



Laura Cataldo
Senior Manager | Baker Tilly

Laura Cataldo works with construction related firms of all sizes to evaluate business practices and assist with management challenges. Having worked in the construction industry for almost 25 years, Laura offers a depth of experience working with contractors to enhance profitability and succeed in the changing marketplace.

Laura specializes in consulting with management to focus on strategic planning and organizational effectiveness, business development strategy and workforce development.

She has experience in leading strategy development and defining initiatives required to meet strategic goals and the development and delivery of programs intended to increase business management skills for contractors and prepare individuals for leadership roles. She excels at working with dynamic and demanding environments that require relationship building, versatility and challenge.

May 21, 2019 CFMA Chapter Meeting – Panelist Biographies Continued



Todd Kiehl
Apprenticeship Manager | Northeast Wisconsin Technical College (NWTC)

Todd Kiel has been the Apprenticeship Manager at Northeast Wisconsin Technical College since July of 2009. Before coming to NWTC Todd worked as a Bricklayer/Project Supervisor with 16 years of experience starting as a general laborer and advancing to job sight supervisor. After earning a bachelor's degree in management from Silver Lake College in 1994, he was hired to teach high school Technology Education at Brillion, and then Valders Public Schools. While teaching, he received an additional Bachelor's degree and certification for 6-12 Technology Education.

Todd has been married 37 years and has 2 children, Amanda and Alex. Amanda has recently married and has provided the Kiel's with their only grandchild to date. Alex is an Air Force Captain and pilot currently serving with the 36th Rescue squadron, and is stationed at Fairchild AFB in Spokane WA.



Michelle Rueckl
Human Resources Manager | Consolidated Construction

Michelle Rueckl is the Human Resources Manager at Consolidated Construction, a design-build general contractor with offices in Appleton, WI; Bismarck, ND; and Rapid City, SD. She is responsible for talent acquisition and management, compensation and benefits administration, and organizational development and training for the company, which does business in 20 states. Michelle has more than 17 years of experience as an HR professional, and held positions with Schneider National, Plexus Corp., and Miller Electric prior to joining Consolidated.

A graduate of the University of Wisconsin - Stevens Point, Michelle earned a Bachelor of Science Degree in Communications, with an emphasis on interpersonal and organizational study. She is a member of the Society for Human Resource Management, a Community Advisor for the Student Leadership Program (SLP), a member of the Classroom to Careers board of directors, and is active in the NEW Construction Alliance.



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May 21, 2019 CFMA Chapter Meeting: Instructional Method: Group-live; **Experience Level:** Basic; **Prerequisites / Advance Preparation:** None; **Field of Study for Panel Discussion:** Personnel/Human Resources; **Recommended CPE Credits:** 1.0
Refund Policy: No refunds will be issued by CFMA unless the event is cancelled.