CFMA's Annual Conference & Exhibition Recap
By Michelle Walker

Last week, 32 brave souls from Valley of the Sun made the long journey to Miami for CFMA's annual conference. Stay tuned for next month when Dave James (or Donnie, if Dave brought him back from the Keys) gives us the full report - but for now we thought we'd share some highlights of the week. Key takeaways:

- Safety vests don't quite fit in to the Miami dress code (unless, possibility, they are all you are wearing?)
- Straightening one's hair in the heat and humidity of Miami is an exercise in futility
- Running a 5k on the beach is not nearly as fun as it sounds
- VoS should start an adventure racing team
- It's not very hard to get a seat at a Miami baseball game

Well, maybe those are just MY takeaways. As always it was a jam packed few days of great education sessions, inspiring speakers, fun time with friends and possibly one or two drinks (just to keep us all hydrated!). Until next month when our true reporter returns from his extended Florida vacation - big thanks to all who made the trip and looking forward to seeing many more of you in nearby Las Vegas next June!
Save the Date! 2018 CFMA VoS Golf Tourney - Thursday November 1, 2018

Moon Valley Country Club

151 W. Moon Valley Drive
Format: Team Scramble
Shotgun start: 7:30 am

Watch for Sponsorship opportunities to be Released Soon.
Thank You to all who Joined Us for the UMOM Read to Me Volunteer Event!
By Diane Bujnovsky

On June 5, 2018, a small group from the CFMA VoS did an event at UMOM called "Read to Me". There were between 15-20 volunteers total. It is at the UMOM campus from 6-7:45pm every Tuesday.

We set up tables with donated books in different reading levels and when the kids came in we read to them or they read to us or we helped them read.
At the end of the evening, the kids get a snack to take back to their apartment and 3 books of their choosing. It was noisy and chaotic, but really, really cool.

These kids are part of homeless families living on the UMOM campus. This time spent with the kids gives their parents a little break and also gets kids into books and reading, which will hopefully translate into a lifetime of loving to read.

It was a great opportunity to help a child learn that love of reading.
Read to Me Wishlist

We’re looking to fulfill the literary wishes of the children who attend Read to Me. You can help by donating the books on this list!

POPULAR TITLES & TOPICS

- Diary of a Wimpy Kid
- Big Nate
- Dork Diaries
- Minecraft
- Goosebumps
- Princesses
- Lego
- Pokémon
- Dinosaurs
- Superheroes
- Child-friendly graphic novels
- Power Rangers
- I Survived

OTHER BOOK DONATIONS

The Read to Me program runs strictly on donations, with an average of 150 books given out each week. We are always looking for books for children ages 4 to 12. For questions or more information, please contact Jasmine Young at jyoung@umom.org or (602) 362-5863.

www.umom.org
**CFMA VoS Social Media Presence!**

Like, Follow and Link

Be sure to like/follow our new Facebook page, follow us on Twitter @VoSAdmin and become a part of our LinkedIn group.

If you're social media savvy, or would just like to contribute news, pictures or videos of CFMA activities, let us know!