

# CFMA Valley of the Sun Chapter

March Monthly Luncheon: Joint Program with ABA/AGC  
DoubleTree Hotel – 320 N. 44<sup>th</sup> Street, Phoenix, AZ 85008  
Thursday, March 21, 2019  
11:45 AM

## “Novus Innovation Corridor”

**Brian Kearney**

**Catellus Development Corporation**

The Novus Innovation Corridor is a 350-acre, mixed-use development planned for approximately 10 million square feet along Tempe Town Lake, including State Farm’s 2.1-million-square-foot Marina Heights regional office. Strategically integrated with Arizona State University (ASU), wholly on university-owned land, Novus is managed by master developer Catellus, a national leader in the development of urban mixed-use communities. Novus is a unique opportunity to develop the 21<sup>st</sup> century urban community on an infill canvas in the center of one of the nation’s largest and fastest growing metropolitan areas. The development will include a variety of urban neighborhoods that feature office, retail, hospitality and residential activities, creating the potential to bring more than 30,000 new jobs and 5,000 new residents to the thriving Tempe community.

Brian is responsible for leading local activities for company selected by ASU as the master developer for the ASU Athletic Facilities District, a unique, mixed-use development on 330 acres at the northeast end of ASU’s Tempe campus. Catellus, based in Oakland, California, brings to the district more than 30 years experience as a master developer in projects across the country. The company has transformed former airports, military bases and urban industrial sites into thriving retail, residential and commercial communities. The district, envisioned as a model for creative urban neighborhood design and sustainable development, will be enlivened by its proximity to the nation’s largest public research university, a vibrant downtown Tempe and major collegiate and amateur sports venues. The development will supply a revenue stream for university athletics facilities at ASU.

*Refund policy: Refunds and/or credits will be granted if cancellation of registration is communicated to the administrative office before the registration deadline as published on the event announcement. Refunds and/or credits cannot be granted if cancellation is communicated after the registration deadline as the registration is included in the count to the venue resulting in VoS CFMA incurring the cost charged by the venue for the registration. Registration fees will be payable if cancellation notice is not received as noted in the above policy.*

**Timely Registration is by Monday,  
March 18, 2019  
at 12:00 Noon**

[Click here](#) to register online - or -  
Complete this form and return by:

- e-mail: [vosadmin@cfma.org](mailto:vosadmin@cfma.org)
- fax: (480) 922-5283
- mail: CFMA VOS, PO Box 4130, Scottsdale, AZ 85261

Member/Guest Name: \_\_\_\_\_

Company: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

CPE Certificate  
(Free for members, \$25 for guests)

### Payment Information:

- \$40 On-Time Member Registration
- \$50 Guest Registration
- \$50 Late Member Registration

Total Amount: \$ \_\_\_\_\_

Card No.: \_\_\_\_\_

Exp: \_\_\_\_\_ CSC: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

*Mail Check payments to address above.*

- Prepaid for the year

### Meal Selection:

- Slow Roasted Pork Loin w/ Cherry Citrus Sauce
- Pesto Grilled Vegetables & Herb Farro
- Gluten Free