

Webpage Advertisement 2026 RATE CARD

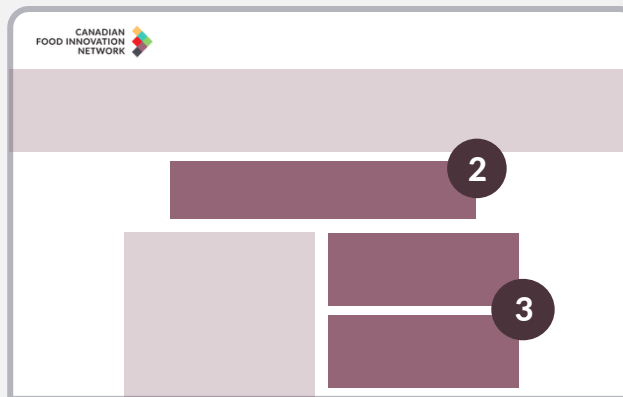
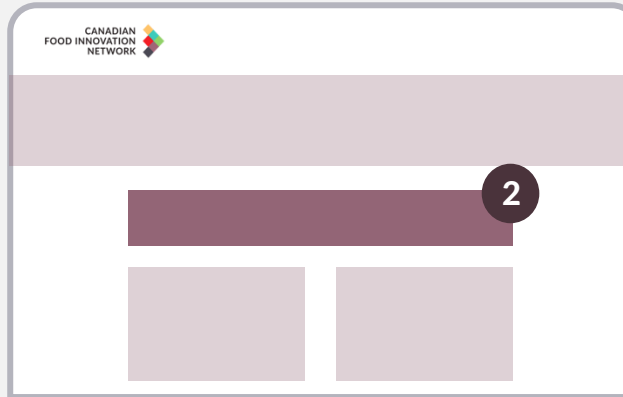
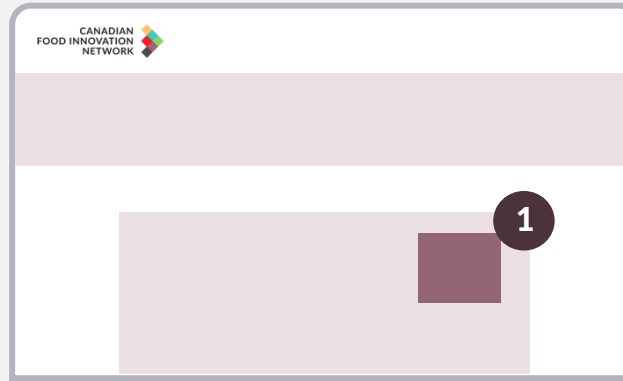
Drive Engagement and brand awareness to your website.

Why advertise on CFIN:

Reach a highly targeted food and beverage, and tech innovator audience with guaranteed exposure on both the main website and YODL platform, increasing brand visibility and qualified leads.

Premium placement, clear value:

Premium ad spaces deliver above-the-fold impact and trusted exposure, designed to align with brand safety and high engagement, helping advertisers maximize ROI.



1 YODL Discussion

- 1080 x 1080px, <2MB
- \$500/week or \$1,500/month

2 Primary / Focus

- 10+ spots available
- 1,600 x 300px, <2MB
- \$2,000/week or \$6,000/month

3 Sidebar

- 3 spots available
- 1,200 x 600px, <2MB
- \$1,500/week or \$4,500/month

Daily Digest & CFIN Webpage Advertisement

2026 RATE CARD

Enhance your brand through our Daily Digest email and homepage.

Membership synergy:

Advertising with CFIN can be bundled with paid memberships to boost perceived value, drive sales and open cross-sell opportunities to other offerings.

Measurable impact:

Advertisers receive transparent analytics and post-email reports, enabling data-driven decisions.

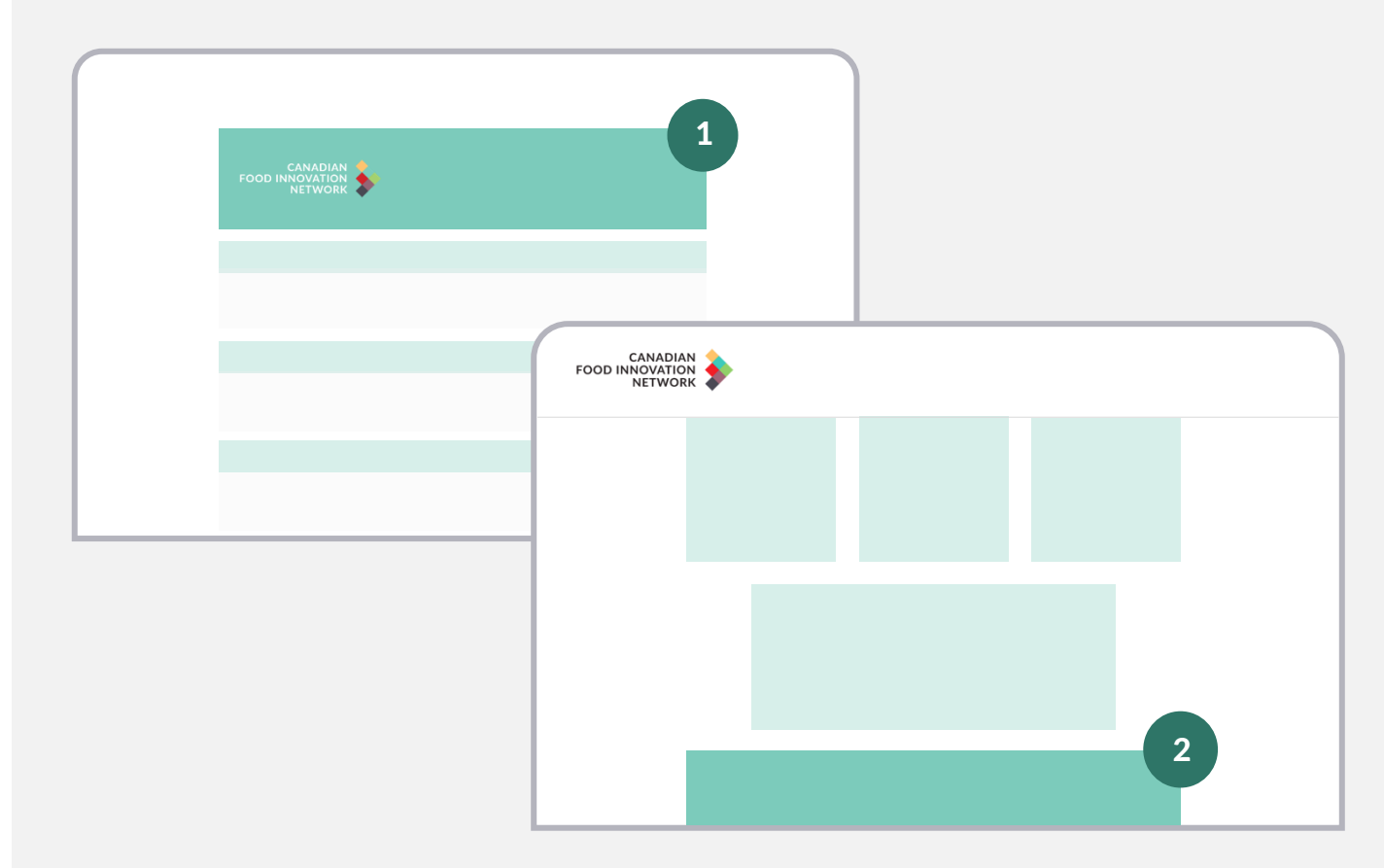
Daily Digest

This email is a curated summary of YODL discussions directly to subscribers' inboxes each day. This high-engagement format provides advertisers with a focused and efficient way to reach a targeted audience, maximizing brand visibility and impact without overwhelming recipients with multiple emails.

MONTHLY
OPENS
120K+

OPEN RATE
45%

PAGE VISITS
PER MONTH
51K+



1 Daily Digest

- Co-branded banner with CFIN
- 900 x 100px, <2MB

2 CFIN Home

- Spotlight on CFIN homepage
 - 900 x 100px, <2MB
- This premium opportunity is available for \$2,500/week or \$8,000/month