

Webinars

2026 RATE CARD

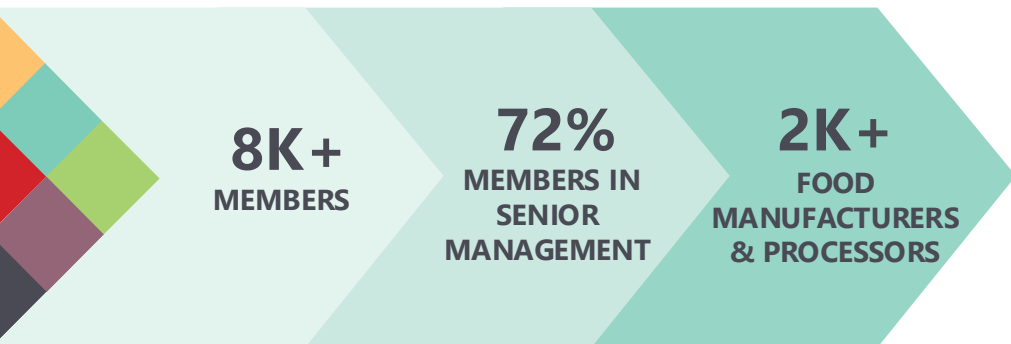
Engage with a targeted audience and showcase your industry leading expertise.

CFIN has built one of Canada's most engaged food business communities across the full value chain.

Our webinars give partners a direct, interactive way to reach a targeted audience that already cares about their niche, leveraging the trust we've built with members to drive stronger attendance and engagement than traditional advertising.

Webinar topics must align with member interests and CFIN will work with you to shape content that delivers clear value to our community.

Let's elevate your brand and build meaningful connections through engaging, tailored webinars.



Webinar Package

Engage current and prospective clients in real time, then keep the conversation going with an on-demand recording available after the live event.

CFIN manages hosting, promotion, and execution so you can focus on thought leadership. Align your brand with an existing educational session or create a fully branded webinar featuring your own topic, speaker, and presentation.

CFIN will create:

- 🔦 Registration page (Eventbrite)
- 🔦 Post-event report with high-level attendee, email, and social metrics

CFIN will promote:

- 🔦 Dedicated pre-event eblasts to the full membership
- 🔦 Post-event eblast with the webinar recording
- 🔦 Inclusions in CFIN's monthly newsletter
- 🔦 Weekly social and YODL promotion
- 🔦 Listing on the CFIN events page

Client will provide:

- 🔦 Digital graphics for social and registration (CFIN to supply specs)
- 🔦 All promotional copy

CFIN will also coordinate a pre-event walkthrough to ensure everything runs efficiently.

Packages start at \$4,500.