

Unpuzzling Events

2026 RATE CARD

Directly reach a highly engaged audience and boost your visibility and engagement.

At the Canadian Food Innovation Network (CFIN), our mission is to “unpuzzle” Canada’s food innovation ecosystem, turning business complexity into clarity. Through our fast-growing national community, CFIN connects every link in the food value chain, from producers and processors to foodtech innovators and entrepreneurs.

Our Unpuzzling Events are dynamic gatherings built to spark insight, problem-solving and collaboration across the industry. Each event helps participants tackle food business challenges through shared expertise, actionable discussions and meaningful connections.



What CFIN Provides

- Full event hosting, moderation, tech, and logistics support
- Custom registration and promotional campaigns (up to 8 weeks)
- Post-event lead generation and performance reports
- Archived recordings for extended reach via YODL and email distribution

Unpuzzling IRL

- Format: 3 in-person meetups (25 curated attendees per event)
- Partner with CFIN to host a meet-up series connecting food and beverage SMEs with foodtech innovators. Each session fosters deep collaboration, peer exchange, and strategy development to tackle real business puzzles.
- \$20,000

Unpuzzling Breakfast

- Format: 1 in-person breakfast (up to 50 curated attendees)
- A relaxed, social environment where industry peers connect around shared challenges and opportunities. Featuring curated guest lists and structured ice-breakers, these breakfasts inspire collaboration and new partnerships.
- \$15,000

Unpuzzling Virtual

- Format: 1 virtual session (webinar, roundtable, etc.)
- A geographically accessible, interactive event with breakout discussions and live Q&A, perfect for connecting innovators across Canada’s food ecosystem. Sessions are recorded for continued engagement and audience reach.
- \$4,500

Whichever event format you choose, CFIN makes it easy. You focus on thought leadership while we handle the details. Together, we’ll “unpuzzle” the path to a stronger, more connected Canadian food system.