

Email Advertisement

2026 RATE CARD

Enhance your brand through our outbound emails.

Premier Package

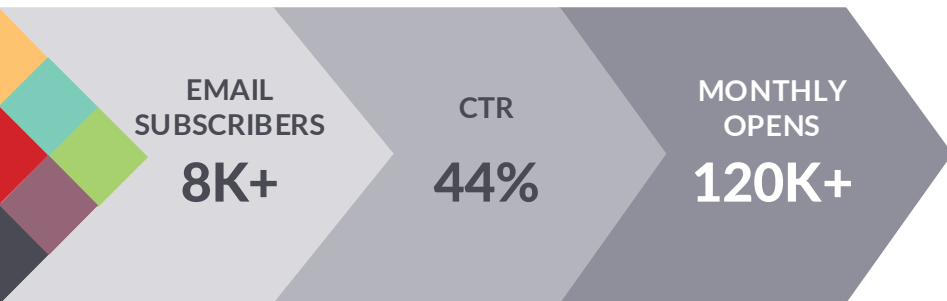
Our professional writer will create a bespoke article that adheres to our editorial standards and incorporates credible third-party sources for a reliable content experience.

- Co-branded banner with CFIN
- Created by CFIN
- \$3,500

Elite Package

Supply your own branded article and CFIN will ensure it reaches key decision makers. Each package comes with the following promotional components:

- Direct e-blast to our entire membership
- Article featured on YODL, and spotlighted for 2 weeks
- Post on social media platforms (12.5K+ LinkedIn followers)
- \$2,500



E-Newsletter Add-Ons

Available only to Premier or Elite packages purchases.

- | 1 Top Banner | 2 In-feed Sponsored Post | 3 Footer |
|--|--|---------------------------|
| ➤ Co-branded banner with CFIN at the top | ➤ Your branded content alongside our top stories | ➤ A proven lead generator |
| ➤ 600 x 100px, <2MB | ➤ 300 x 100px. <2MB | ➤ 600 x 100px, <2MB |
| ➤ \$1,000 | ➤ \$750 | ➤ \$500 |