

2026-27 CFIN Event Sponsorship

Partner with Canada's fastest-growing food innovation community

CFIN is convening Canada's food & beverage innovators across four event formats, giving sponsors visibility with founders, investors, corporates, and ecosystem leaders at every stage of growth.

8,800+ members

14,000+ social followers

➔ **SPONSOR US** - bit.ly/CFIN-Events

MARQUEE

Flagship in-person gatherings bringing together founders, corporates, government and investors across regions.



Foodtech Next

Align your brand with the future of Food 4.0 in Canada, showcasing your leadership in driving innovation, collaboration, and growth across the food ecosystem.

February 2027 • Audience: 200+



Foodtech Frontier

Shape the future of foodtech, champion innovation, and connect your brand directly to high-growth companies, industry leaders, and emerging solutions shaping the future of food.

5 events across BC, Prairies, ON, QC, Atlantic
November 2026 • Audience: 100+ per event



Dana McCauley, CEO of CFIN



CPG Productivity Lab

Position your brand in front of Canada's most influential F&B decision-makers and growth-focused industry leaders at CFIN's newest signature event.

January 2027 • Audience: 200+

WEBINARS

Thought Leadership Series

Monthly virtual sessions offering insights, trends, and practical innovation strategies to help Canada's F&B industry stay competitive.

Audience: 100-300+ per event



PARTNER-LED

Bespoke Co-Branded Events

Showcase your expertise to a curated audience through tailored in-person events collaboratively designed to meet your unique needs.

Audience: Micro to SME to enterprise, tailored to your goals

INDUSTRY & INNOVATION ZONE

Foodtech Innovation at Scale

Connect F&B innovators with adopters through showcases, demos, and matchmaking that turn new technologies into real partnerships.

Selected F&B conferences in Canada & International



FOUNDER FRIDAY @ CHFA NOW VANCOUVER

Step away from the show floor, grab a drink, and connect with fellow founders.



IN-PERSON

CFIN x Fasken Present Beyond the Pitch: Real Stories of Foodtech Funding

with:
Eric Zimmerman of Enhanced Medical Nutrition
Frank Yu of Myo Palate
Azrah Manji-Savin of Syzl
Dana McCauley of Canadian Food Innovation Network
Marsha Druker of Canadian Food Innovation Network

FASKEN CANADIAN FOOD INNOVATION NETWORK

September 11th, 6pm EDT
Fasken, Downtown Toronto



www.cfin-rcia.ca

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