

Webpage Advertisement

2025 RATE CARD

Drive Engagement and brand awareness to your website.

Why advertise on CFIN:

Reach a highly targeted food and beverage, and tech innovator audience with guaranteed exposure on both the main website and YODL platform, increasing brand visibility and qualified leads.

Premium placement, clear value:

Premium ad spaces deliver above-the-fold impact and trusted exposure, designed to align with brand safety and high engagement, helping advertisers maximize ROI.



1 YODL Discussion

- 1080 x 1080px, <2MB
- \$300/week or \$900/month

2 Primary / Focus

- 10+ spots available
- 1,600 x 300px, <2MB
- \$800/week or \$2,400/month

3 Sidebar

- 3 spots available
- 1,200 x 600px, <2MB
- \$500/week or \$1,500/month

Daily Digest & CFIN Webpage Advertisement 2025 RATE CARD

Enhance your brand through our Daily Digest email and homepage.

Membership synergy:

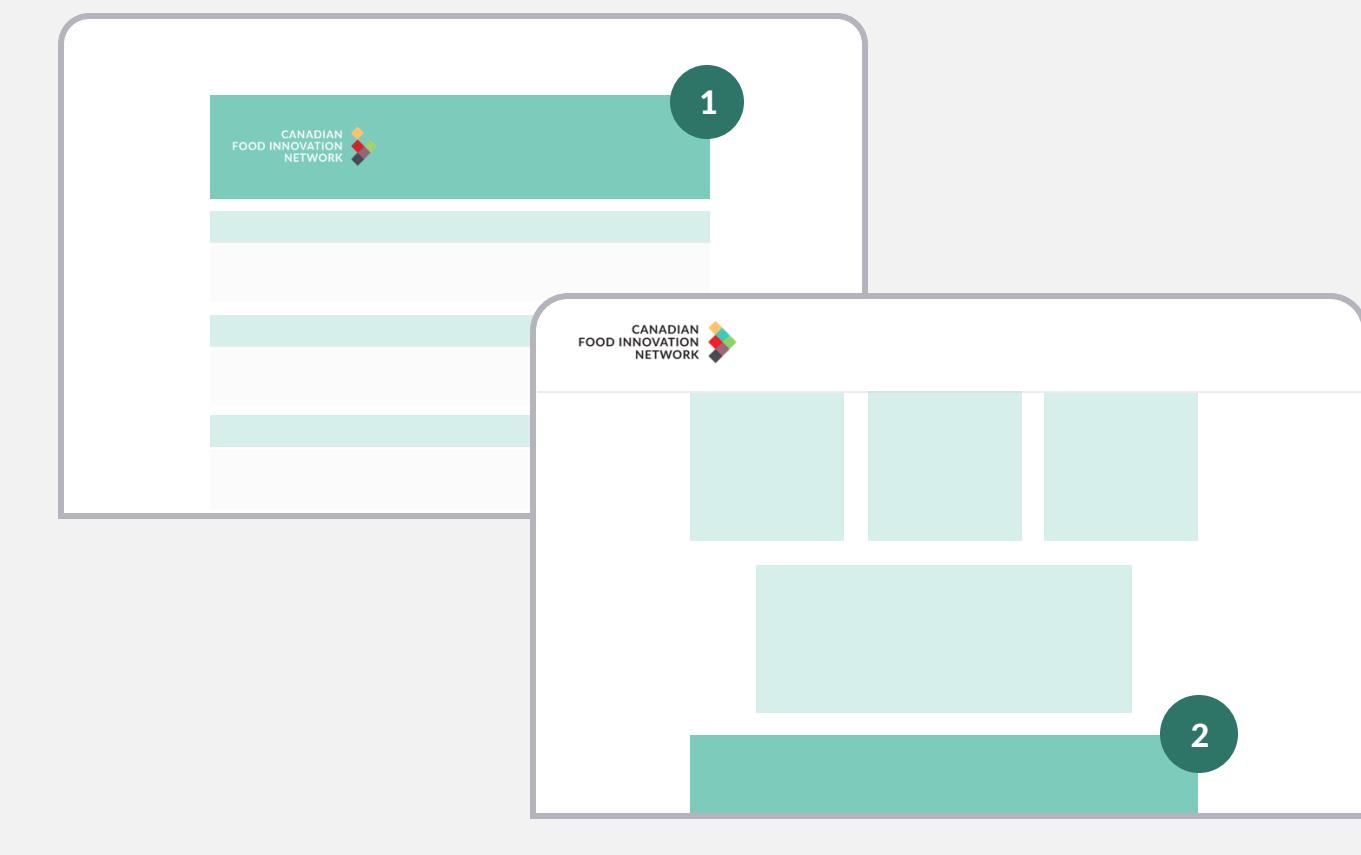
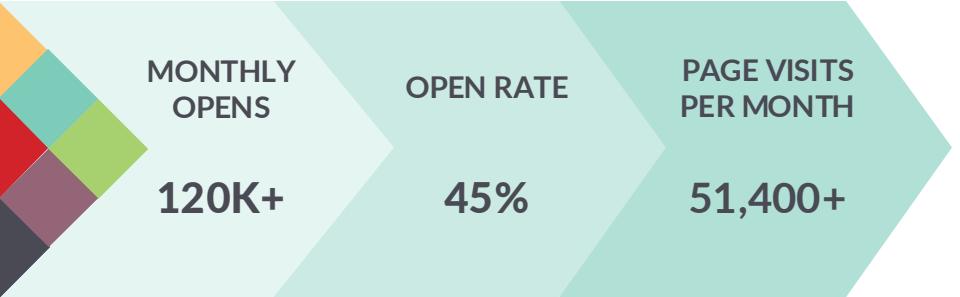
Advertising with CFIN can be bundled with paid memberships to boost perceived value, drive sales and open cross-sell opportunities to other offerings.

Measurable impact:

Advertisers receive transparent analytics and post-email reports, enabling data-driven decisions.

Daily Digest

This email is a curated summary of YODL discussions directly to subscribers' inboxes each day. This high-engagement format provides advertisers with a focused and efficient way to reach a targeted audience, maximizing brand visibility and impact without overwhelming recipients with multiple emails.



1 Daily Digest

- Co-branded banner with CFIN
- 900 x 100px, <2MB
- This premium combo opportunity is available for \$1,000/week or \$3,000/month

2 CFIN Home

- Spotlight on CFIN homepage
- 900 x 100px, <2MB

Email Advertisement

2025 RATE CARD

Enhance your brand through our outbound emails.

Premier Package

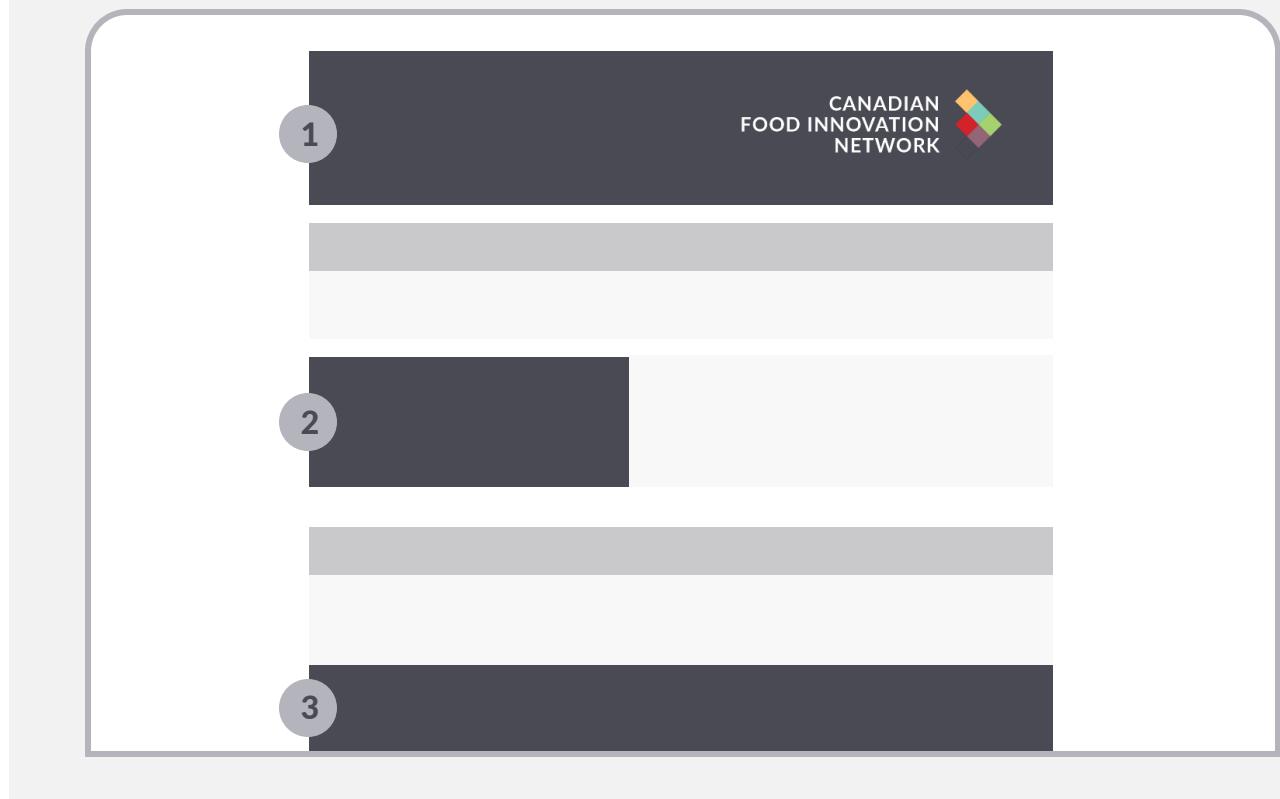
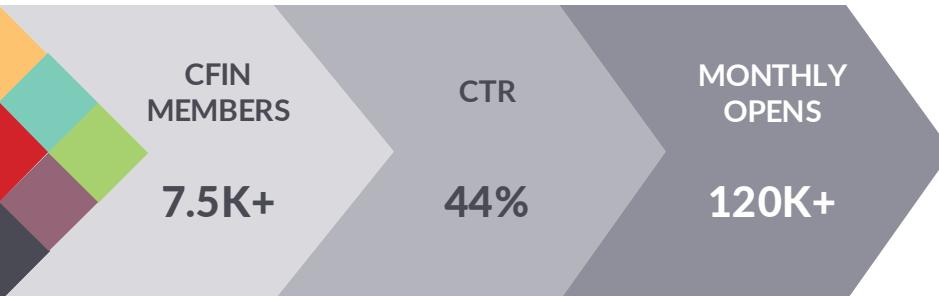
Our professional writer will create a bespoke article that adheres to our editorial standards and incorporates credible third-party sources for a reliable content experience.

- ❖ Co-branded banner with CFIN
- ❖ Created by CFIN
- ❖ \$3,500

Elite Package

Supply your own branded article and CFIN will ensure it reaches key decision makers. Each package comes with the following promotional components:

- ❖ Direct e-blast to our entire membership
- ❖ Article featured on YODL, and spotlighted for 2 weeks
- ❖ Post on social media platforms (12.5K+ LinkedIn followers)
- ❖ \$2,500



E-Newsletter Add-Ons

Available only to Premier or Elite packages purchases.

1 Top Banner

- ❖ Co-branded banner with CFIN at the top
- ❖ 600 x 100px, <2MB
- ❖ \$1,000

2 In-feed Sponsored Post

- ❖ Your branded content alongside our top stories
- ❖ 300 x 100px. <2MB
- ❖ \$750

3 Footer

- ❖ A proven lead generator
- ❖ 600 x 100px, <2MB
- ❖ \$500