

Webpage Advertisement

2025 RATE CARD

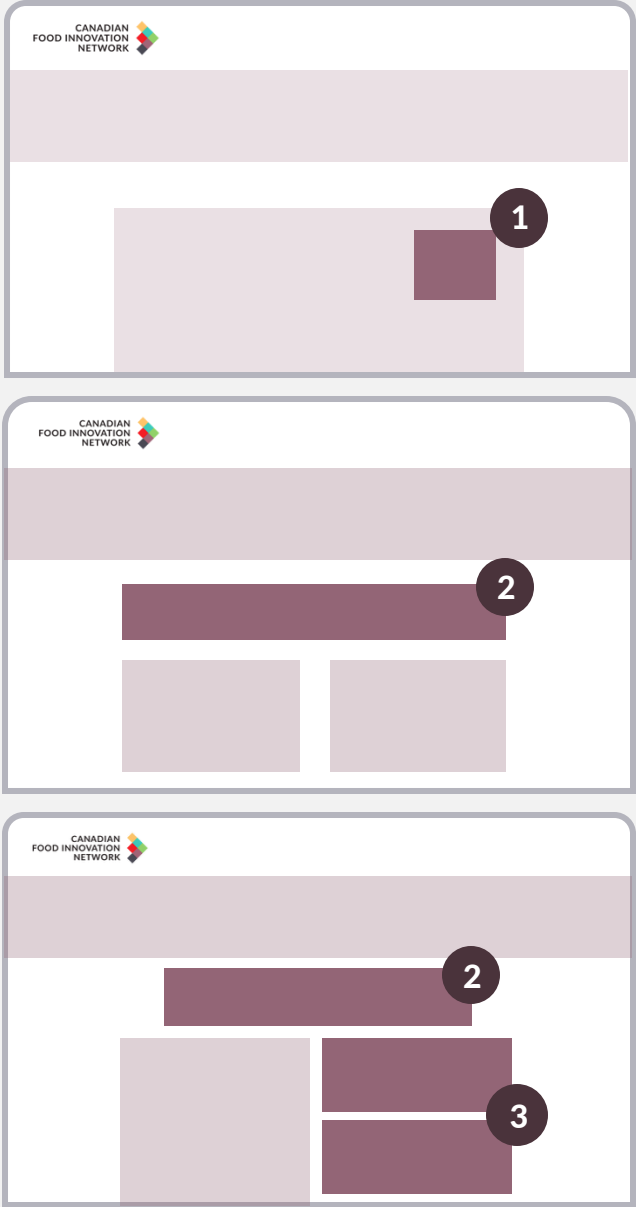
Drive Engagement and brand awareness to your website.

Why advertise on CFIN:

Reach a highly targeted food and beverage, and tech innovator audience with guaranteed exposure on both the main website and YODL platform, increasing brand visibility and qualified leads.

Premium placement, clear value:

Premium ad spaces deliver above-the-fold impact and trusted exposure, designed to align with brand safety and high engagement, helping advertisers maximize ROI.



- 1 YODL Discussion**
 - 1080 x 1080px, <2MB
 - \$300/week or \$900/month

- 2 Primary / Focus**
 - 10+ spots available
 - 1,600 x 300px, <2MB
 - \$800/week or \$2,400/month

- 3 Sidebar**
 - 3 spots available
 - 1,200 x 600px, <2MB
 - \$500/week or \$1,500/month

Daily Digest & CFIN Webpage Advertisement

2025 RATE CARD

Enhance your brand through our Daily Digest email and homepage.

Membership synergy:

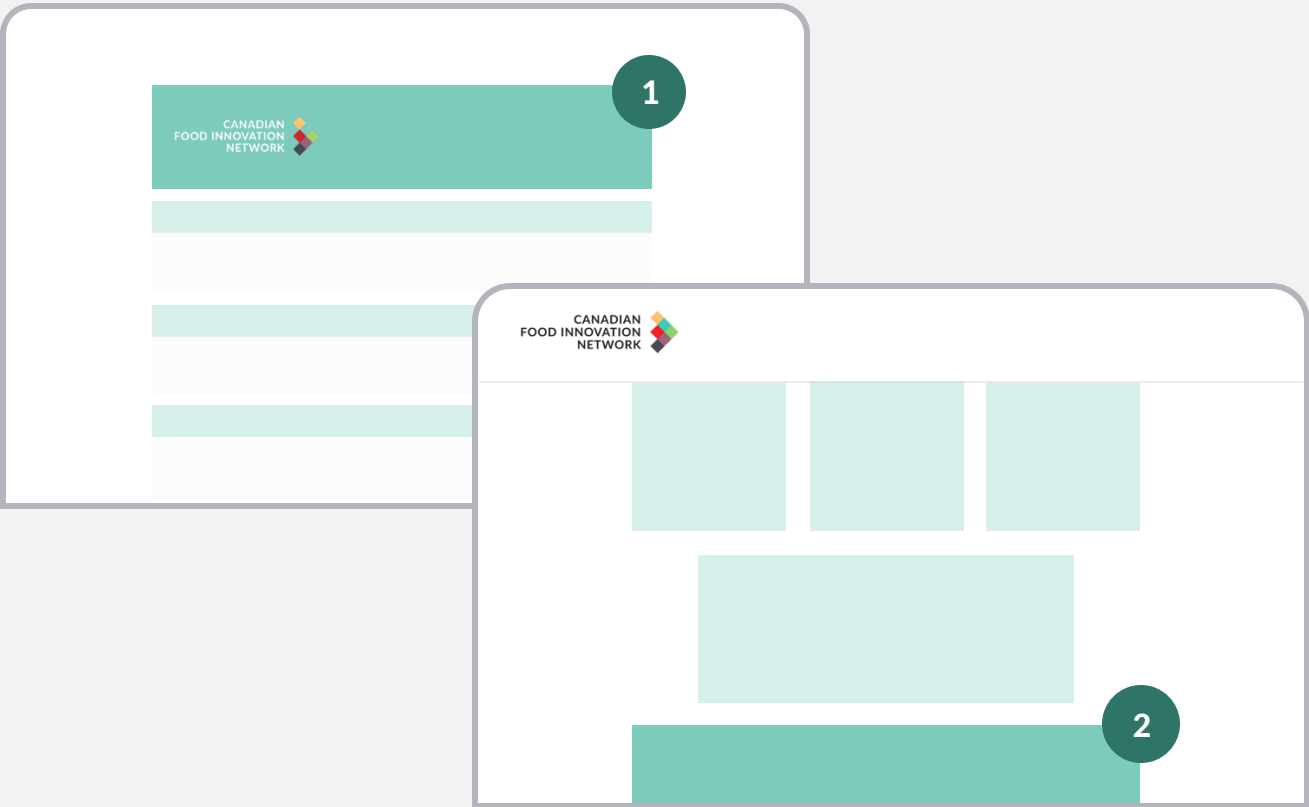
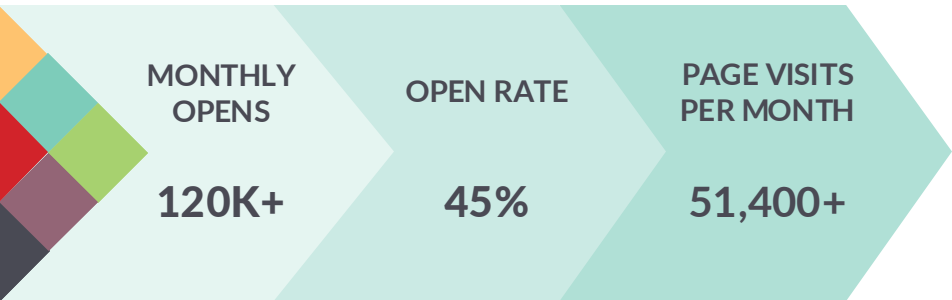
Advertising with CFIN can be bundled with paid memberships to boost perceived value, drive sales and open cross-sell opportunities to other offerings.

Measurable impact:

Advertisers receive transparent analytics and post-email reports, enabling data-driven decisions.

Daily Digest

This email is a curated summary of YODL discussions directly to subscribers' inboxes each day. This high-engagement format provides advertisers with a focused and efficient way to reach a targeted audience, maximizing brand visibility and impact without overwhelming recipients with multiple emails.



1

Daily Digest

- Co-branded banner with CFIN
- 900 x 100px, <2MB

2

CFIN Home

- Spotlight on CFIN homepage
- 900 x 100px, <2MB

This premium combo opportunity is available for \$1,000/week or \$3,000/month

Email Advertisement

2025 RATE CARD

Enhance your brand through our outbound emails.

Premier Package

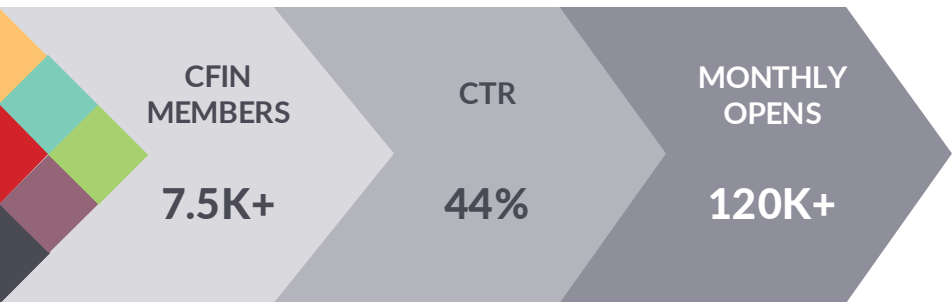
Our professional writer will create a bespoke article that adheres to our editorial standards and incorporates credible third-party sources for a reliable content experience.

- Co-branded banner with CFIN
- Created by CFIN
- \$3,500

Elite Package

Supply your own branded article and CFIN will ensure it reaches key decision makers. Each package comes with the following promotional components:

- Direct e-blast to our entire membership
- Article featured on YODL, and spotlighted for 2 weeks
- Post on social media platforms (12.5K+ LinkedIn followers)
- \$2,500



E-Newsletter Add-Ons

Available only to Premier or Elite packages purchases.

1 Top Banner	2 In-feed Sponsored Post	3 Footer
<ul style="list-style-type: none">Co-branded banner with CFIN at the top600 x 100px, <2MB\$1,000	<ul style="list-style-type: none">Your branded content alongside our top stories300 x 100px. <2MB\$750	<ul style="list-style-type: none">A proven lead generator600 x 100px, <2MB\$500