

FOODTECH  
**NEXT**

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**Foodtech Next**  
Partnership  
Opportunities



# What is the Foodtech Next Project Showcase?

CFIN's Foodtech Next Project Showcase is a unique event focused on creating supportive partnerships that will help Canada's brightest food technology innovators to succeed.

At this event, you'll be the first to meet and identify collaboration opportunities with the winners of the 2025 intake of CFIN's Foodtech Next Program and have an opportunity to network with leaders across the Canadian food sector.

This high-impact day brings together the country's most ambitious foodtech companies, boldest funders, and most influential industry leaders. It's where game-changing technologies get unveiled, strategic partnerships are born, and **your brand can stand at the centre of it all.**

## FTN 2024

**160+**  
Attendees

**80+**  
Companies  
in Attendance

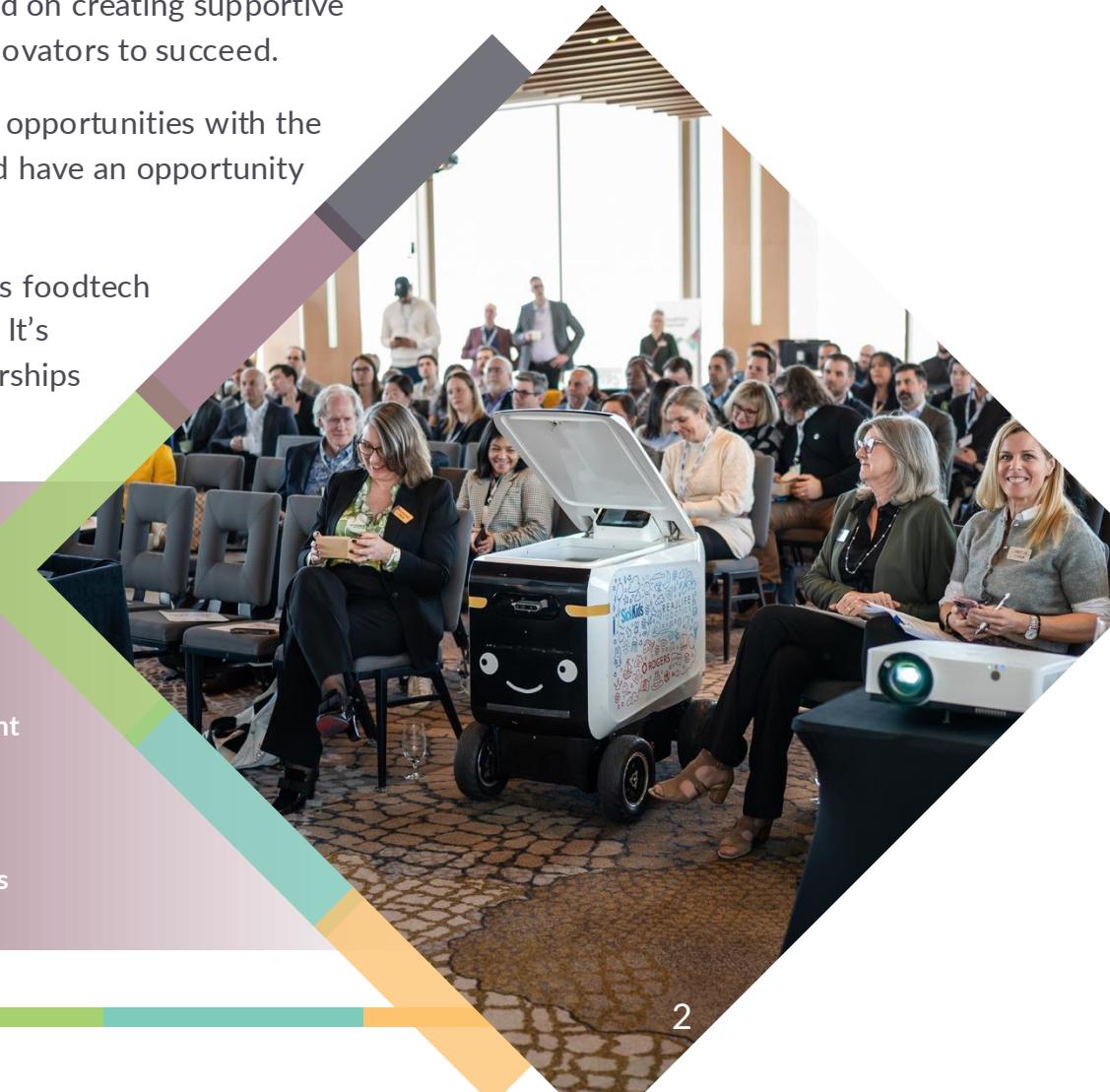
**15%**  
Government Officials  
in Attendance

**59%**  
Attendees  
identify as  
Senior Management

**20,000+**  
Social Followers

**11,000+**  
LinkedIn Followers

**5,000+**  
Email Subscribers





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# Foodtech Next Project Showcase 2026

## Unlocking Growth Through Smart, Accessible Solutions

Canada's food sector is on the brink of a major transformation—and Foodtech Next is leading the way.

With foodtech companies making up 75% of Canada's agrifoodtech landscape, there's real momentum behind efforts to help food and beverage SMEs scale, modernize, and adopt breakthrough technologies.

Foodtech Next Project Showcase 2026 will spotlight five cutting-edge technologies that are driving productivity, innovation, and competitiveness across the sector. These innovations are paving the way for the food industry's transition into Industry 4.0—a critical milestone for one of Canada's most strategically important sectors.

This year's theme – **Unlocking Growth Through Smart, Accessible Solutions** – reflects our commitment to equipping Canadian food businesses with the tools they need to thrive in a digital, data-driven economy.

By investing in homegrown innovation and making advanced technologies more accessible, we can strengthen our global position, attract top talent, and open new doors for export growth.

## Foodtech Next Project Showcase 2026 Details

**Date:** February 11, 2026

**Time:** 10:00am - 4:00pm

**Place:** Rogers Centre, Ottawa ON

**Estimated Attendance:** 200+

**Number of Booths:** 12

**Attendance Profile:** investors, executives, entrepreneurs, and decision-makers shaping Canada's next major economic engine: foodtech.

**Early bird ticket price: \$99**

After October 1st, 2025: \$129

After February 1st, 2026: \$149



# Be the Force Behind Canada's Food

## Why Sponsor?



### Connect With Key Decision-Makers

Join 200+ attendees — including top executives, entrepreneurs, government officials, and funders — all focused on one thing: strengthening Canada's food sector.

From boardroom deals to hallway connections, this event is built for meaningful engagement.



### Own the Room in Ottawa's Biggest Food

#### Week

The second week of February transforms downtown Ottawa into the beating heart of Canadian food policy and innovation. With multiple high-level events taking place, it's the ideal time to be seen, heard, and remembered.



### Be the Hero the Food Industry Needs

Support breakthrough innovations that tackle real industry challenges — from food safety to inventory intelligence. The startups pitching at this event are already backed by CFIN funding. Now, they're looking for visionary partners to take them to market.



### Fuel Sovereignty Through Innovation

Backing foodtech means backing Canada. Every technology launched strengthens our domestic food system, boosts competitiveness, and positions your company as a champion of national food security.



Partnership Packages		Presenting Partner \$10,000	Knowledge Partner \$5,000 (up to 5)	Thought Leadership Partner \$4,000
Logo placement on event assets		Website, Graphics, Emails, Attendee Badge, Social Posts	Website, Emails, Social Posts	Website, Emails, Social Posts
Inclusion in the event name: Foodtech Next Project Showcase, presented by CFIN + [Your Company]		✓	—	—
<u>CFIN Partner Membership</u> (\$2000 value)		✓	—	—
Speaking opportunity		✓	Introduction of one or more Winners	Introduction of Panel
Email communications		Dedicated eblast Prominent placement on YODL Daily Digest	—	—
Access to post-event data		Report & Attendee List	Report	—
Acknowledgement during event		Opening & Closing	Opening & Closing	—
Advertisement in event program		Full Page	Half Page	Quarter Page
Attendee passes to the event		5	3	2



# Partnership Packages



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## \$5,000: Knowledge Partner (up to 5)

- Logo placement on select marketing materials including event website, emails, social posts
- Opportunity to introduce the Foodtech Next funded projects
- Access to the post-event report
- Acknowledgment during opening and closing remarks
- Half-page advertisement in the event program with prime page placement
- 3 attendee passes to the event

## \$4,000: Thought Leader Partner

- Logo placement on select marketing materials including event website, emails, social posts
- Logo placement on screen during panel
- Logo placement on newsletter promoting panel
- Opportunity to introduce panel at event
- Quarter-page advertisement in the event program
- 2 attendee passes to the event



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# Additional Partnership

## \$5,000: Innovation Partner

- Sponsorship of up to twelve tabletop exhibits for CFIN Foodtech Next runners up to present their innovations
- Company branding clearly marking the Innovation Alley space
- Opportunity to distribute promotional materials on one cocktail table surrounding the Innovation Alley space
- Call out thanking partner at close of presentations, as networking begins
- 3 attendee pass to the event

## \$3,000: Meal Partner

- Company branding on screen during breakfast/lunch
- Logo placement on or near the food tables
- Call out thanking partner as the meal begins
- 1 attendee pass to the event

## \$3,000: Networking Partner

- Company branding on screen during Cocktail Hour and networking
- Logo placement on or near the bar
- Call out thanking partner as the Cocktail Hour begins
- 1 attendee pass to the event

## \$2,000: Caffeine Refresh Partner

- Company branding on screen during coffee refresh and networking
- Logo placement on or near the coffee station
- Call out thanking partner as the coffee refresh begins
- 1 attendee pass to the event





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# Additional Partnership

## \$2,000: Booklet Partner

- Sponsorship of the event booklet made available to all attendees at registration
- Company logo on the front page of the booklet
- Full page spread ad in the booklet
- 1 attendee pass to the event

## \$2,000: Lanyard Partner

- Position your company branding alongside CFIN's logo on the full-colour, fabric lanyard for each attendee badge
- One attendee pass to the event
- 1 attendee pass to the event

## \$2,000: Badge Partner

- Position your company branding on the full-colour backside of the attendee badge including logo and QR code
- One attendee pass to the event
- 1 attendee pass to the event

